

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: "Open Range Management ." <openrange@bellsouth.net>  
Date: 2/26/2016 8:17:11 PM  
Subject: Re: Introduction

Resolute. My future is bright, because the path I walk is illuminated by Gods light.

Sent from my iPhone

On Feb 26, 2016, at 4:23 PM, Open Range Management . <openrange@bellsouth.net> > wrote:

Of course! How's the meditation going?

**Brenda P. Netzberger**  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2421  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

**From:** Sheriff Dept Mail [<mailto:ghiggins@slpsheriff.com>]  
**Sent:** Friday, February 26, 2016 4:19 PM  
**To:** Open Range Management  
**Subject:** Fwd: Introduction

Another

Sent from my iPhone

Begin forwarded message:

**From:** Howard Kitrosser <[howard@briangradenmedia.com](mailto:howard@briangradenmedia.com)> >  
**Date:** February 26, 2016 at 4:08:56 PM CST  
**To:** [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)  
**Subject:** Introduction

Hi Captain Higgins

Pleasure to meet you over email. I spoke to Sheryl in your office yesterday and she was kind enough to pass along your information to me.

My partner and I are television producers in the Los Angeles area. We are the founders of Smoke and Mirrors Creative ([www.sandmcreative.com](http://www.sandmcreative.com)) – the creators and executive producers of the hit series "Mobbed" on Fox with Howie Mandel - and currently, the Senior Vice Presidents of Development for Brian Graden Media ([www.briangradenmedia.com](http://www.briangradenmedia.com)), an Emmy award winning production house, helmed by the President of MTV Networks for over a decade.

I am sure you have been contacted by other production companies about being a part of a reality show. To that end, at this early stage, all I would like is the opportunity to speak for a few minutes so I can introduce myself in a proper fashion.

Perhaps you can send me a few times that work on your end for next week, and I will make sure one works on this end.

Looking forward...

—  
Howard Kitrosser  
SVP Development and Production  
Brian Graden Media  
[www.briangradenmedia.com](http://www.briangradenmedia.com)

Smoke and Mirrors Creative  
[www.sandmcreative.com](http://www.sandmcreative.com)

310 600 8925

From: "Open Range Management " <openrange@bellsouth.net>

To: <ghiggins@slpsheriff.com>

Date: 2/24/2016 12:35:10 PM

Subject: RE: Introduction to Justin A Tucker and Art Lyons

WOW!!! Love this one....well said...he definitely get s you!

Brenda P. Netzberger

Open Range Management

2910 Fairway Dr.

Baton Rouge, LA 70809

Tel# 225-216-2424

eFax# 952-216-2421

Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)

Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

From: ghiggins@slpsheriff.com [mailto:ghiggins@slpsheriff.com]

Sent: Wednesday, February 24, 2016 12:56 AM

To: openrange@bellsouth.net

Subject: Fwd: Introduction to Justin A Tucker and Art Lyons

Another

Sent from my iPad

Begin forwarded message:

**From:** Justin Tucker <[tekcut24@gmail.com](mailto:tekcut24@gmail.com)>

**Date:** February 23, 2016 at 4:47:44 PM CST

**To:** [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)

**Cc:** Art Lyons <[lyonsart@gmail.com](mailto:lyonsart@gmail.com)>

**Subject:** Introduction to Justin A Tucker and Art Lyons

Hello Sir,

At the risk of sounding partial, Sheriff Higgins- what you are doing for your community, the state of Louisiana and all of Law Enforcement is a down right God appointed service! I am a staunch supporter of the Law Enforcement community and given todays anti-cop smear in the media, your "Walking Tall" style of justice is a breath of fresh air sir.

Its a shame what the media is doing to our boys in blue and its about time that portrayal stops! Here's where we come in.

Allow me to introduce myself and my business partner Art. My name is Justin A Tucker and I'm an Executive Producer of such shows like Duck Dynasty, Alaska Proof, Big Fix Alaska, the list is daunting. My partner Art has worked very closely with police departments as an Executive Producer of Southern Justice on Nat Geo. Together we understand the importance of authority portrayal so that it resonates with communities.

I know you are a busy man so I wont waste your time with a long email. However, I would love the opportunity to speak with you on the phone and give you a full run down of what our plan would be given the chance to work with you. I mean I'm always looking for a reason to get back down the the great state of Louisiana.

In closing a note to you Mr. Higgins:

You are a righteous man on a journey, that knows good will always triumph over evil- but it takes work. I surely hope you will consider me and my team to document your journey while you do your good American work.



From: ghiggins@slpsheriff.com

To: Justin Souders <justin.souders@creaturefilms.net>

Date: 2/22/2016 5:58:43 PM

Subject: Re: Stats/Figures Update - Capt. Higgins' Outreach / Crime Stopper Videos

Pushing 60 million views on social media worldwide since Jan 2015. Consistent 80% solve rate on featured crimes, almost double the national average for "closed by arrest" felony investigations. Unprecedented stat... 17 wanted felons, 16 men and one woman, 17 fallen children of God, within hours or days of their fugitive status being featured on my CS... have turned themselves into authorities peacefully.

Sent from my iPad

On Feb 22, 2016, at 4:36 PM, Justin Souders <justin.souders@creaturefilms.net> wrote:

Hi Clay,

Hope all is well. Since we are currently assembling pitch meeting for various networks, my team and I also wanted to obtain some figures or stats from you with your latest social media outreach with videos and crime stoppers going viral...as we have seen with the latest video having near 17 million views/shares on Facebook, we also wanted to know if you could provide us with any other relevant and interesting facts to have handy when we present this to the network executives on hand?

This would be greatly helpful to our cause and in establishing more credibility to the project as a whole. Feel free to reach out by phone or through email with any cool facts and stats you have. With clarifying further, we mean stats created to your outreach domestically and globally and within just producing the Crime Stoppers videos.

Thanks so much!

Justin Souders | Creature Films | Entertainment One Television  
562.665.9284 | justin.souders@creaturefilms.net

From: [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)  
To: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Date: 2/20/2016 12:05:04 AM  
Subject: Fwd: New message via your website, from [sterrill@origprod.com](mailto:sterrill@origprod.com)

Sent from my iPad

Begin forwarded message:

From: [no-reply@parastorage.com](mailto:no-reply@parastorage.com)  
Date: February 19, 2016 at 6:29:54 PM CST  
To: [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)  
Subject: New message via your website, from [sterrill@origprod.com](mailto:sterrill@origprod.com)  
Reply-To: Susan Terrill <[sterrill@origprod.com](mailto:sterrill@origprod.com)>

You have a new message:

Via: <http://www.slpsheriff.com>

Message Details:

Name Susan Terrill

Subject We make "Deadliest Catch" and we admire your work

Message Dear Lieutenant Higgins, I would love the opportunity to speak with you - if you have a few minutes. Our other series include Jay Leno's Garage, Ax Men, Ice Road Truckers... We are a very good company and we believe in what you are doing. (We understand it's not about race...) We believe there might be a way to work together to help get your message out even further.. Sincerely, Susan Terrill VP Talent Development Original Productions 308 West Verdugo Ave. Burbank, CA [www.origprod.com](http://www.origprod.com)  
[sterrill@origprod.com](mailto:sterrill@origprod.com) 818.720.1797 cell 818.295.6966 x 4107 office

Email [sterrill@origprod.com](mailto:sterrill@origprod.com)

Sent on: 19 February, 2016

Thank you!

From: "Open Range Management" <openrange@bellsouth.net>  
To: "Clay Higgins" <ghiggins@slpsheriff.com>  
Date: 2/19/2016 2:39:44 PM  
Subject: FW: American Justice/Clay Higgins Show Update

FYI...JUST GOT THIS.

Brenda P. Netzberger  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2421  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

From: Mark Ford [mailto:[mark.ford@creaturefilms.net](mailto:mark.ford@creaturefilms.net)]  
Sent: Friday, February 19, 2016 1:37 PM  
To: Justin Souders  
Cc: Open Range Management; [steven@alta-entertainment.com](mailto:steven@alta-entertainment.com); Kevin Lopez  
Subject: Re: American Justice/Clay Higgins Show Update

everyone's super excited on our end.. and it's perfect timing with the latest clip blowing up online!

a&e will be our first target as we have multiple projects with them right now and think it's perfect for them.

On Feb 19, 2016, at 11:16 AM, Justin Souders <[justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net)> wrote:

Hi Brenda & Steven,

Just wanted to provide you both with an update on American Justice with Cpt. Clay Higgins...

We at Creature Films along with our team at WME are all very excited with this project and the value it carries. With that said, our agents have already begun reaching out to the various cable networks to get dates set for the following:

**A&E**  
**DISCOVERY**  
**HISTORY**  
**SPIKE**  
**LIFETIME/LMN**  
**CMT**

In addition, we are also reaching out to the broadcast networks, specifically FOX at this time, to see if this would be something they are open to. Once we officially lock down dates and times, we will be reaching back to you both and informing you of those details once they come through.

We greatly appreciate your patience as we continue moving forward in our excitement to present this project out to the marketplace.

Thank you,

Justin Souders | Manager of Development | Entertainment One Television | Creature Films Inc.  
P 424 274 4189 ext 5189 | M 562 665 9284 | E [justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net)  
5225 Wilshire Boulevard | Suite 218 | Los Angeles, CA 90036 | USA

From: [Clay Higgins Gear <captainhigginsgear@gmail.com>](mailto:captainhigginsgear@gmail.com)

To: [Susan Ziller Brazell <Susan@susanbrazell.com>](mailto:Susan@susanbrazell.com), [garrettandrew99@yahoo.com](mailto:garrettandrew99@yahoo.com)

[Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)

Date: 2/19/2016 3:08:16 PM

Subject: Potential Television Opportunities.

Television opportunities...

Thanks,

Skip

Captain Higgins Gear

----- Forwarded message -----

From: [mackenzie\\_reif@loudtelevision.com](mailto:mackenzie_reif@loudtelevision.com) <[mackenzie\\_reif@loudtelevision.com](mailto:mackenzie_reif@loudtelevision.com)>

Date: Fri, Feb 19, 2016 at 11:23 AM

Subject: Contact Form

To: [captainhigginsgear@gmail.com](mailto:captainhigginsgear@gmail.com)

Name \* :

Mackenzie Reif

E-mail \* :

[mackenzie\\_reif@loudtelevision.com](mailto:mackenzie_reif@loudtelevision.com)

Phone :

212 564 2607 x2323

Select One \* :

Media Inquiry

Comment \* :

Hi Captain Higgins,

My name is Mackenzie Reif and I'm an Associate Producer with Loud TV, a Leftfield Entertainment Company and a major production company. We are behind such shows like Tiny House Nation on FYI, as well as series on Cooking Channel, Travel Channel and HGTV, amongst many others.

I'm reaching out because we're always looking for dynamic experts and authorities within new worlds, and I think you have the type of personality, energy and confidence in front of a camera to really herald a series. If this sounds like something you are interested in discussing further, please don't hesitate to reach out.

Thanks for your time and I look forward to hearing from you!

Best,

Mackenzie Reif



User Agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_6\_8) AppleWebKit/537.36 (KHTML, like Gecko)  
Chrome/48.0.2564.103 Safari/537.36

Spider: False

Suspect: False

Session ID: 45860

/iew.Session

From: Clay Higgins <ghiggins@slpsheriff.com>  
To: Open Range Management <openrange@bellsouth.net>  
Date: 2/18/2016 11:58:09 AM  
Subject: Re: FW: Latest viral / Crime Stoppers / Clay Higgins

7.6 million views in 13 hours, 278,000 shares. Just sayin' is all.

Let's either get an offer on the table or shake hands and part friends. I have a life to move forward.

Respectfully,

Clay

On Thu, Feb 18, 2016 at 10:51 AM, Open Range Management <openrange@bellsouth.net> wrote:

Justin,

We would like to know what the status is on Clay Higgins.....we have heard NOTHING from you.....no update of any kind and I have asked a few times. Please view the link below and tell me why a person can make a Crime Stopper video like Clay did below delivering a POWERFUL message and get ONE million views in Two hours and we are unable to get any kind of response from EOne regarding where we stand. Please give me a call today because we are losing our patience.

Sincerely,

Brenda P. Netzberger

Open Range Management

2910 Fairway Dr.

Baton Rouge, LA 70809

Tel# 225-216-2424

eFax# 952-216-2421

Email: openrange@bellsouth.net

Asst Email: openrangemanagement@gmail.com

From: Sheriff Dept Mail

Sent: Wednesday, February 17, 2016 9:09 PM

To: Open Range Management

Subject: Latest viral CS

1M views in 2 hours.

Hi Brenda,

Our point agents with WME and manager with Mortar Media are corresponding with the networks as we speak to coordinate pitch meetings and calls for the project. Once I have received dates, executives in attendance, and exactly what networks, will reach out to you. As for timeframe, we are looking at the middle to end of February with meetings, but could be much sooner.

This process does take time, so greatly appreciate your continued patience. Thank you.

Justin

On Feb 2, 2016, at 11:10 AM, Open Range Management <[openrange@bellsouth.net](mailto:openrange@bellsouth.net)> wrote:

Justin,

I would like an update of what is going on today if possible.

Best,

**Brenda P. Netzberger**  
**Open Range Management**  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# [225-216-2424](tel:225-216-2424)  
eFax# [952-216-2421](tel:952-216-2421)  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

**From:** Justin Souders <[mailto:justin\\_souders@creaturefilms.net](mailto:justin_souders@creaturefilms.net)>  
**Sent:** Thursday, January 21, 2016 3:02 PM  
**To:** Open Range Management  
**Subject:** Re: Setting Pitches - American Justice Project - Creature Films/EOne

Hi Brenda,

We are having an in-person meeting early next week with our agents to reaffirm networks and establish concrete meetings with each. This process does take some time as many of these networks are meeting with countless other companies, etc., so as soon as we get official lock down of networks and the dates, we will provide those to you and Steven. Our agents are very excited with the results of this reel and look forward to selling it.

Best,

Justin

On Jan 20, 2016, at 11:15 AM, Justin Souders <[justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net)> wrote:

Ill reach out to our representatives with the agency today and get back to you with where we stand on setting these pitches, the dates, and what networks.

Thank you,

Justin

From: "Open Range Management" <openrange@bellsouth.net>  
To: "Clay Higgins" <ghiggins@slpsheriff.com>  
Date: 2/8/2016 3:32:57 PM  
Subject: RE: FW: Setting Pitches - American Justice Project - Creature Films/EOne

Clay,

For some reason I overlooked this email.....came across it today. In my opinion I don't think what you said below has anything to do with the mindset or dynamics of what they are pitching. It is just the process.....and it is Hollywood! So, I would not give it a second thought.

Best,

**Brenda P. Netzberger**  
**Open Range Management**  
**2910 Fairway Dr.**  
**Baton Rouge, LA 70809**  
**Tel# 225-216-2424**  
**eFax# 952-216-2421**  
**Email: openrange@bellsouth.net**  
**Asst Email: openrangemanagement@gmail.com**

**From:** Clay Higgins [mailto:ghiggins@slpsheriff.com]  
**Sent:** Tuesday, February 2, 2016 2:43 PM  
**To:** Open Range Management  
**Subject:** Re: FW: Setting Pitches - American Justice Project - Creature Films/EOne

Brenda, there's an odd dynamic which could have impact on the success of this reel which I have been hesitant to bring up, however after this past weekend I thought perhaps I should.

California has never met me in person, and you have not seen me in person for 25 years or so. Considering the well established fact that sex and youth sells, it is incumbent upon me to embarrassingly advise that almost universally, people are surprised when they meet me in person. They say that I look much younger in person, that I'm much better looking than I appear on TV, etc. I'm bringing this up now... even though it's been happening for a year... because over the past weekend, I was the Grand Marshall at Lafayettes biggest parade, Crewe of Rio. I must have met a thousand people and taken 300 pictures with folks, all ecstatic fans of one sort or another, and I was constantly met with exclamations as I've explained. Becca was with me and she said it was hilarious, watching the women freaking out that the old guy on TV was the guy there at the parade. One lady insisted that I show ID, because she said I was an imposter, a younger guy pretending to be Captain Higgins.

I don't know how to address this, nor do I expect anything to change, but it has occurred to me that the network might like the idea but not the star. They may say cool, but find a younger better looking cop for this project.

Clay

On Tue, Feb 2, 2016 at 1:37 PM, Open Range Management <openrange@bellsouth.net > wrote:

FYI.....

**Brenda P. Netzberger**  
**Open Range Management**  
**2910 Fairway Dr.**  
**Baton Rouge, LA 70809**  
**Tel# 225-216-2424**  
**eFax# 952-216-2421**  
**Email: openrange@bellsouth.net**  
**Asst Email: openrangemanagement@gmail.com**

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 12/29/2015 10:43:04 AM  
Subject: Re: Traffic and Sales Slowing

Traffic will stabilize and increase over the first quarter through site and product improvement as well as retail sites, all pushed by my public appearances.

Please consider the following for immediate application...

- add an option for local pickup. Make this option clear on the home page and the again at check out. Change the flat shipping fee to a 2 dollar processing fee for those that choose local pick up. Absolutely will have to accommodate this and they should be happy to due to increased exposure of their own retail showroom.
- have the graphic folks design art for shirts using a couple of the "gun" pics around the theme "Saint Landry's Law" and "American Justice"

These are potential names for the television show, which is coming this year. No one owns those names yet, and they're catchy. There is a show on cable now called American Justice but California says that's not an issue at this point.

Sent from my iPhone


On Dec 29, 2015, at 8:43 AM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

It looks like the buzz is wearing off from the initial launch. The number of visitors is dropping drastically which means sales are dropping. (See charts)


We have new shirts coming online today or tomorrow along with the redesign in a few weeks which could help. I think we continue to push the site and any good exposure will drive sales.

I think once we get retail displays and outlets, we will be able to generate consistent revenue and will be able to get these products moving.

Thanks,

 Inline image 1

Kyle "Skip" Boudreaux

 Inline image 2

From: Justin Souders <justin.souders@creaturefilms.net>  
To: Clay Higgins <ghiggins@slpsheriff.com>  
Date: 12/14/2015 5:28:24 PM  
Subject: Re: Video segments completed

---

Hey Clay,

We are aware and typically doesn't matter too much in the development phase, but we may alter the title depending on the networks we ultimately shop this around too.. appreciate your attention to this.

Thanks again!

Justin

On Dec 14, 2015, at 11:18 AM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

Yes I hope that goes well my friend. You guys are aware that there is already a TV show called American Justice right ?

On Mon, Dec 14, 2015 at 12:50 PM, Justin Souders <justin.souders@creaturefilms.net> wrote:  
No worries Clay. It happens... Hope all is well and you enjoyed the reel we pushed out last week.

Thanks!

Justin

On Dec 14, 2015, at 9:46 AM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

LOL Justin I'm sorry I sent you this by mistake. It was intended for another Justin, I did two PSA spots for his companies training endeavor.

On Fri, Dec 11, 2015 at 1:04 PM, Clay Higgins <ghiggins@slpsheriff.com> wrote:  
Jon is gone from KATC. I have the segments on a drive that's the best way that I have to control them and deliver optimum resolution.

On Fri, Dec 11, 2015 at 12:31 PM, Justin Souders <justin.souders@creaturefilms.net> wrote:  
Hey Clay,

Thanks for reaching out and great to hear from you. I did receive your message yesterday, but was swamped on another production.

Can you refresh my mind and clarify what exactly this produced segment is? Is this something that Jon (KATC) could send over digitally through a file transfer service instead of sending over as an external drive?

Feel free to give me a ring if you like.

Thanks!

Justin

On Dec 11, 2015, at 10:20 AM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

Captain Clay Higgins

On Wed, Dec 9, 2015 at 3:37 PM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:  
Partner I have both productions stored on a travel drive.

Clay

From: "steven@buffalo8.com" <steven@alta-entertainment.com>  
To: Clay Higgins <ghiggins@slpsheriff.com>  
Date: 12/5/2015 6:18:11 PM  
Subject: Re: Clay Higgins Update

My concern about that tactic is that they will then circulate weak materials to all of the potential buyers thus potentially damaging your future opportunities. They need to cut this to our satisfaction and make it something that we're proud of. Let's discuss the pros and cons on Monday.

SA

**Steven Adams** | Manager/Producer

Phone: 310-492-5575

**Buffalo 8 Management** | 9247 Alden Drive, Beverly Hills, CA 90210

[www.buffalo8.com](http://www.buffalo8.com)



buffalo 8

On Sat, Dec 5, 2015 at 9:14 AM, <ghiggins@slpsheriff.com> wrote:

Guys I've watched this thing many times and this is my considered position... Because our opinion of eOne is less than embracing, and because we have many other options to pursue if we choose to do so, and because we are this close to seeing exactly what sort of an offer eOne may finally present, and because we don't want to delay the presentation of that offer... I suggest that we advise eOne that although we may have our own ideas about what's right or what's wrong with the reel, since it's theirs to sell we suggest they put their combined skills together and get to selling. If that reel as its assembled now represents what they believe to be the best shot to get a network on board, then saddle up cowboy and sell the motherfucker. Realistically, considering the holiday season schedule, I would give them until EOM January to get us into negotiations with a major network. If we make them refine or change the reel they have put together, the reel they think is what they want to approach networks with, then we'll be introducing another delay ourselves AND we'll be telling them to alter the package so if it doesn't sell quickly they could come back and say well we tried to say that we shouldn't have shortened the reel or changed or revised that. I'm thinking I'm not sure I even really want to talk with these people again until they sell the reel.

Clay

Sent from my iPad

On Dec 4, 2015, at 10:06 AM, Open Range Management <openrange@bellsouth.net> wrote:

Feedback from Stephen.....

**Brenda P. Netzberger**

**Open Range Management**

2910 Fairway Dr.

Baton Rouge, LA 70809



Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)

Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

From: [steven@buffalo8.com](mailto:steven@buffalo8.com) <mailto:steven@alta-entertainment.com>

Sent: Thursday, December 3, 2015 7:51 PM

To: Open Range Management

Subject: Re: FW: Clay Higgins Update

I think that they need to pick up the pace a bit and cut this down to 3 minutes - it's a little repetitive. What do you think?

**Steven Adams** | Manager/Producer

Phone: [310-492-5575](tel:310-492-5575)

**Buffalo 8 Management** | 9247 Alden Drive, Beverly Hills, CA 90210

[www.buffalo8.com](http://www.buffalo8.com)



buffalo 8

On Thu, Dec 3, 2015 at 2:34 PM, Open Range Management <[openrange@bellsouth.net](mailto:openrange@bellsouth.net)> wrote:

So, here it is....finally....check it out.

**Brenda P. Netzberger**

Open Range Management

Tel# 225-216-2424

eFax# 952-216-2421

Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)

Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

**From:** Justin Souders

**Sent:** Thursday, December 3, 2015 4:13 PM

**To:** Open Range Management

**Subject:** Re: Clay Higgins Update

Hi Brenda,

Just finished yesterday, but wanted to forward to you and Clay. Here is the reel to 'American Justice'. If after reviewing, you'd like to hop on a call, we can do so as well.

Ideally, the next steps would be to get my executives approval internally and start reaching out to the various cable and broadcast networks with interest in seeing this presentation.

"AMERICAN JUSTICE"


<https://vimeo.com/146455552>

password: creaturefilms

From: [Garrett Ahrens <gahrensinvptr.com>](mailto:Garrett_Ahrens@gahrensinvptr.com)  
To: [Sheriff Dept Mail <ghiggins@slpsheriff.com>](mailto:Sheriff_Dept_Mail_slpsheriff.com)  
Date: 12/5/2015 12:40:04 AM  
Subject: Re: TV show

I'll be back in town tomorrow. Looking forward to catching up partner. The future is limitless

G. Andrew Ahrens  
REGISTERED INVESTMENT ADVISER  
MANAGING MEMBER

 A description...

412 SETTLERS TRACE | LAFAYETTE, LA 70508

OFFICE [337.981.1376](tel:337.981.1376)  [877.981.1376](tel:877.981.1376)  
MOBILE [337.781.1632](tel:337.781.1632)  
FAX [337.981.6684](tel:337.981.6684)  
E-MAIL [GAHRENS@AHRENSINVPTR.COM](mailto:GAHRENS@AHRENSINVPTR.COM)  
WEB [www.ahrensinvptr.com](http://www.ahrensinvptr.com)

Connect with us on



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On Dec 4, 2015, at 10:33 PM, Sheriff Dept Mail [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com) > wrote:

It's a non issue for us right now. It's interesting and cool and badass and all that but there is no actual OFFER. Until then, it's not even real man, it's just interesting.

Sent from my iPhone

On Dec 4, 2015, at 8:26 PM, Garrett Ahrens [gahrensinvptr.com](mailto:gahrensinvptr.com) > wrote:

I like it. You?

G. Andrew Ahrens

412 SETTLERS TRACE | LAFAYETTE, LA 70508

OFFICE 337.981.1376 | 877.981.1376

MOBILE 337.781.1632

FAX 337.981.6684

E-MAIL GAHRENS@AHRENSINVPTR.COM

WEB www.ahrensinvptr.com

Connect with us on



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Please remember to contact Ahrens Investment Partners, LLC, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/ revising our previous recommendations and/or services, or if you want to impose, add, to modify any reasonable restrictions to our investment advisory services, or if you wish to direct that Ahrens Investment Partners, LLC effect any specific transactions for your account. Please be advised that there can be no assurance that any email request will be reviewed and/or acted upon on the day it is received-please be guided accordingly. A copy of our current written disclosure statement discussing our advisory services and fees continues to remain available for your review upon request.

On Dec 4, 2015, at 4:17 PM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

<https://vimeo.com/146455552>

password: creaturefilms

From: "Open Range Management" <openrange@bellsouth.net>  
To: "Clay Higgins" <ghiggins@slpsheriff.com>  
Date: 12/3/2015 2:13:23 PM  
Subject: RE: Possible TV show

ok

Brenda P. Netzberger  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2421  
Email: openrange@bellsouth.net  
Asst Email: openrangemanagement@gmail.com

From: Clay Higgins [mailto:ghiggins@slpsheriff.com]  
Sent: Thursday, December 3, 2015 9:34 AM  
To: Open Range Management  
Subject: Re: Possible TV show

OK thanks. I ranted a bit but please be kind because he may be friendly with the Sheriff.

On Thu, Dec 3, 2015 at 8:57 AM, Open Range Management <openrange@bellsouth.net> wrote:

I will gladly take care of this for you!

Brenda P. Netzberger  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2421  
Email: openrange@bellsouth.net  
Asst Email: openrangemanagement@gmail.com

From: ghiggins@slpsheriff.com [mailto:ghiggins@slpsheriff.com]  
Sent: Wednesday, December 2, 2015 7:36 PM  
To: Open Range Management  
Subject: Fwd: Possible TV show

...as if I've lived in a vacuum for the last year. Imbecile. He's out.

Sent from my iPad

Begin forwarded message:

From: brad johnson <brad@watsonpondproductions.com>  
Date: December 2, 2015 at 7:19:08 PM CST  
To: bguidroz@slpsheriff.com, ghiggins@slpsheriff.com  
Cc: Nick Johnson <njohnson99@gmail.com>  
Subject: Possible TV show

Sheriff Guidroz & Lt. Higgins

First off, thank you Sheriff Guidroz for taking the time to talk to me. Lt. Higgins, I look forward to talking to you soon as well.

moment and interesting characters that make up St. Landry Parish.

The tone would be positive and non-sensationalized. I would give the Sheriffs department an opportunity to check the rough cut of each episode for factual accuracy before it is submitted to the network.

I would love to find a time to come down to Opelousas to shoot a sizzle reel.

I would also like for you to take a look at the attached exclusivity agreement. This agreement does not obligate you to do a series. It simply states that during the time we are developing and selling the show, the St. Landry Sheriffs Department will not enter into an agreement with another production company. Basically, this protects my company as we begin to spend money. Plus the network requires an exclusivity agreement before they will her the pitch.

Please don't hesitate to call with any questions. If it all looks fine, please sign and return. Its fine if you scan it and email it back.

Thanks much and I look forward to meeting you both.

Brad

From: [Clay Higgins <ghiggins@slsheriff.com>](mailto:ghiggins@slsheriff.com)

To: [Justin Souders <justin.souders@creaturefilms.net>](mailto:justin.souders@creaturefilms.net)

Date: 9/18/2015 12:05:10 PM

Subject: Latest Crime Stoppers video

... I'm not sure if your team is keeping any sort of track on things, but this month I've had two of the three segments hit 1.5 million views on FB. The other hit 400k or so. 350 K seems to be the minimum mark now, and over a million is getting ordinary.

here's the latest, which is at 1.5 million views, 27K shares, 8500 likes and 1000 comments... that's just on the KATC FB page, I'm not sure how to even measure other pages but with 27K shares one could only imagine... all in less than 48 hours.

<http://www.katc.com/clip/11849972/st-landry-crime-stoppers-for-sept-5-2015>

Justin Souders | Manager of Development

Creature Films | eOne Reality

62.665.9284 | 424.274.4189 x. 5189

justin.souders@creaturefilms.net | jsouders@entonegroup.com





On Thu, Aug 6, 2015 at 3:19 PM, Justin Souders <[justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net)> wrote:

Yes, I had input in the creative as well and we tried to blend the two into that script...obviously you don't have to read or recite verbatim, but also want your input so its more authentic...

> On Aug 6, 2015, at 1:13 PM, Sheriff Dept Mail <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

>

> Yes I looked at it a bit. I can work with it. I can see your writers have tried to capture my style.

>

> Sent from my iPhone

>

>> On Aug 6, 2015, at 2:08 PM, Justin Souders <[justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net)> wrote:

>>

>> Clay,

>>

>> Thank you for providing these stats. This will certainly strengthen the reel and take away from this project.

>>

>> Did you get a chance to review the script sent yesterday? Feel free to reach out if you have any questions or comments about it or as a whole.

>>

>> Thanks,

>>

>> Justin

>>> On Aug 6, 2015, at 11:38 AM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

>>>

>>> We've run 29 Crime Stoppers productions so far this year. About 10 of those cases have been cleared. The data can be a little confusing, just keep in mind that many of the tips we receive through the crime stoppers system are regarding crimes or criminal activity that has NOT been featured on TV.

>>>

>>> By Crime Stoppers official data...

>>> YTD 84 tips received, 20 arrests made, 22 cases cleared, 33 charges filed, 261000 dollars of drugs and stolen goods seized/recovered

>>>

>>> By unofficial record from inside SLSO and my own personal knowledge...

>>>

>>> 7 other fugitives have turned themselves in, resulting in 7 more SLSO cases closed by arrest.

>>> 2 outside SLSO jurisdiction cases have been cleared by arrest due to the suspect turning themselves in to me here at HQ.

>>>

>>> So, altogether we've cleared 29 SLSO cases this year. In the previous 8 years, Crime Stoppers had cleared 187 cases. That's an average of 23 cases cleared each year prior to my arrival as PIO. We are on track to clear about 55 cases... double the previous performance levels.

>>

>

From: "Open Range Management" <openrange@bellsouth.net>  
To: "Clay Higgins" <ghiggins@slpsheriff.com>  
Date: 11/4/2015 2:41:05 PM  
Subject: RE: Attorneys opinion re contract

Received.....let's talk later.

**Brenda P. Netzberger**  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2421  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

**From:** Clay Higgins [mailto:[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)]  
**Sent:** Wednesday, November 4, 2015 11:19 AM  
**To:** Open Range Management; Steven Adams  
**Subject:** Attorneys opinion re contract

From: Steven Ramos [mailto:[sramos@Andrus-Boudreaux.com](mailto:sramos@Andrus-Boudreaux.com) ]  
Sent: Wednesday, November 04, 2015 11:03 AM  
To: Garrett Ahrens  
Subject: RE: Scan from a Xerox WorkCentre  
Importance: High

Andrew,

Also, on the contract with Entertainment One, here are my thoughts:

1. Overall, it's a fairly loose agreement, and contemplates that there will be a more formal agreement if things get more serious (paragraph 9). So, there is some room to maneuver.
2. Without getting too technical, my reading of the agreement is that Clay is on the hook to eOne for unscripted/reality shows, and specifically any "Program" that is based on the "Concept" (these terms are not very well defined). If he goes outside that realm, I think he'd be free to move forward, at least that is my reading.
3. I do have to state that I'm obviously not a California attorney, so there may be law there that would override what I stated above. There's no real way for me to know that (for instance, terms like "Program", "Concept", "unscripted", etc., may have common meanings or usage there that don't necessarily exist in LA).

Please pass to Clay as I don't have his email address. Let me know if y'all need anything else.

Thanks,  
Steven

From: Clay Higgins <ghiggins@slpsheriff.com>

To: Susan Brazell <sbrazell@ahrensinvptr.com>

Date: 5/27/2015 4:21:45 PM

Subject: Fwd: Talent/Shopping Agreement Deal - EOne & Lt Clay Higgins

Attachments: Clay Higgins\_CF eOne Talent Agrmnt1.docx

Ms. Susan,

Sis, would you please be so kind as to take a quick look at this contract that I've received today from the producers at E-One ? It appears to reflect what we had already discussed, basically being that there would be a good faith effort to develop what they referred to as a "presentation reel" which would in turn be used to sell what they have called "the project" to prospective cable networks. Once a definite buyer for the show is lined up, then we would enter into a "financial contract" with whatever cable network actually buys the show... if any... and at that time, actual filming would commence for the 6 or 12 part "docu-series", as they called it. Until then, I don't get paid, it's all done in "good faith".

Anyway, this contract seems to reflect that existing verbal understanding. Further, I consider myself a good judge of character, and I find myself believing the guy I've been dealing with, a Mr. Justin Souders. He advises that the proposed series is envisioned as a top-shelf docu-series, and that his executives from Creature Films are Mark Ford and Kevin Lopez, partnered/liased with E-One Executive Producer Ms. Tara Long.

I am approaching unknown territories, rather out of my depth. Your kind, confidential feedback would be welcomed.

Clay

----- Forwarded message -----

From: Justin Souders <justin.souders@creaturefilms.net>

Date: Wed, May 27, 2015 at 3:53 PM

Subject: Talent/Shopping Agreement Deal - EOne & Lt Clay Higgins

To: Clay Higgins <ghiggins@slpsheriff.com>

Cc: Justin Souders <justin.souders@creaturefilms.net>

Dear Clay,

Per our executive meeting yesterday and our previous conversations, we at Entertainment One are incredibly excited to be working with you in this project for network television consideration. With that said, I have attached a talent agreement that is a general legal document that all production entities supply their talent and cast with upon patterning together for a network show.

Please review the attached and feel free to contact me at your discretion to discuss anything within the doc that you are not comfortable with or not understanding of. Once you have signed, please send back as a scanned copy or PDF and we will counter sign.

At that time, we will begin to aggressively develop and produce this show in the coming month to pitch to various television outlets.

I thank you for your time and look forward to working alongside you in this venture.

Justin

On Nov 2, 2015, at 3:24 PM, Open Range Management <[openrange@bellsouth.net](mailto:openrange@bellsouth.net)> wrote:

Justin,

There will be a delay in getting this to you.....Clay does not want to do a VO on a cellular device.....he has requested it to be done at a studio in Lafayette. We will be glad to give you names of a few if you want to set it up.

Let us know,

**Brenda P. Netzberger**  
**Open Range Management**  
**2910 Fairway Dr.**  
**Baton Rouge, LA 70809**  
Tel# **225-216-2424**  
eFax# **952-216-2421**  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

**From:** Justin Souders [[mailto:justin\\_souders@creaturefilms.net](mailto:justin_souders@creaturefilms.net)]  
**Sent:** Wednesday, October 28, 2015 5:46 PM  
**To:** Open Range Management  
**Subject:** Re: Clay Higgins Update

Brenda,

Per our convo earlier, I am going to supply you with the script to send over to Clay that we would like for him to execute. Please note, that everything **in bold** is what we need him to voice over for the reel.

We'd recommend Clay just using voice memo on his iPhone or cellular device and then as he completes each line, email to us citing which line they are.

And as mentioned earlier, we hope to have the reel in a great place by early next week. Also would love to get this VO from Clay at the latest by Friday evening.

Thank you,

Justin

Being a cop is not easy.

We need all the help we can get from the citizens we've sworn to serve and protect.

I'm Captain Clay Higgins, Public Information Officer for the St. Landry Parish Sheriff's Office, in Louisiana.

Every week, we air a televised Crime Stoppers program, featuring a recent crime and asking the public's help... in a very unique way.

When I talk, people listen... and we get results.

Tips roll in, many by personal contact with me.

Moms and Dads, Grandma's and Grandpa's... folks who know when to trust a man...

They hear my words, and turn their own loved ones in to me.

On many occasions, those accused of the crime... fugitives... turn themselves in, knowing they'll be treated fair, and having faith in my words of redemption.

Our Crime Stoppers production is the number 1 broadcast of its kind in the world.

**My message has hit a chord that folks hunger for. It has been heard..**

**Now, we've gone viral. We are getting more than 4 million views a month, reaching viewers all over the nation.**

It's true...that I've become some kind of a celebrity... but may I say, that's just because folks respond to the truth when they hear it.

They relate to my message of justice and redemption, and they see me as a sign of hope for America.

**Now, we are taking my personal mission national and launching a new series called AMERICAN JUSTICE...**

**With the public's help, we're going to crack unsolved mysteries.**

**We'll re-open cold cases.**

**And we'll track down fugitives and bring them to justice.**

**Because I'm a police officer, I can actively engage in the manhunts.**

**And we'll offer the suspects a chance at redemption..to express regret and seek a new path...by talking directly to me.**

Listen, the path has been made clear...I didn't call to the world, the world is calling me.

Tomorrow is promised to no man. Opportunity knocks. Open the door.

**On behalf of Saint Landry's Law, I'm Captain Higgins and this is AMERICAN JUSTICE.**

From: "Open Range Management" <openrange@bellsouth.net>

To: "Clay Higgins" <ghiggins@slpsheriff.com>

Date: 11/3/2015 12:40:03 PM

Subject: RE: FW: Clay Higgins Update

ok

Brenda P. Netzberger  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
Fax# 952-216-2421  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

From: Clay Higgins [mailto:[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)]

Sent: Tuesday, November 3, 2015 11:36 AM

To: Open Range Management

Subject: Re: FW: Clay Higgins Update

KPEL Radio, 337-233-6000, ask for Ray Sutley. I've already talked with him and advised Justin from eOne will be in touch.

Once they've agreed on terms, I'll have to schedule the time with Ray around my rather consuming schedule.

On Tue, Nov 3, 2015 at 8:24 AM, Open Range Management <[openrange@bellsouth.net](mailto:openrange@bellsouth.net)> wrote:

Clay,

We got their attention.....what are the names of the studios in Lafayette that you know? I only know of Baton Rouge studios. I want to pass it on to them so that they can set it up and pay the bill directly to them.

Best,

Brenda P. Netzberger  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# [225-216-2424](tel:225-216-2424)  
eFax# [952-216-2421](tel:952-216-2421)  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

From: Justin Souders [mailto:[justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net) ]

Sent: Monday, November 2, 2015 6:08 PM

To: Open Range Management

Subject: Re: Clay Higgins Update

If you wouldn't mind providing the names of these studios, that would be helpful.

Thank you Brenda,

Justin

On Nov 2, 2015, at 4:06 PM, Justin Souders <[justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net)> wrote:

Hi Brenda,

We will look into these studios in and around Lafayette and inquire on the cost and services more.

From: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
To: [Justin Souders <justin.souders@creaturefilms.net>](mailto:justin.souders@creaturefilms.net)  
Date: 6/11/2015 3:20:54 PM  
Subject: Re: Notes - Talent Deal Agreement - Clay Higgins & EOne Project

"The exclusivity doesn't prevent doing commercials, documentary films, etc. during the term."

Justin, after reading your e-mail, your legal teams response actually seems quite reasonable. However, the above noted sentence could surely be added to the contract it would seem, since it reflects exactly what we have said verbally and centers on my personal main concern with the "development phase" contract. Please try to have that sentence added by your guys and then send me the revised version, at which point I will put it back in front of my team and hopefully that will get us past this legalese crap, so that we can go ahead and make a presentation reel, so that we can get to the next contract and deal with legalese all over again, so that we can finally arrive at a point where attorneys are out of teh way and we can make a cool TV show... which is ultimately the goal, lest we forget.

I've attached a link for last nights Crime Stoppers... this one has been a home run, people are freaking out over it, it's been viewed like 100k times plus much more overseas I'm told, in less than 24 hours. Enjoy.

<http://www.katc.com/clip/11586005/crime-stoppers-for-june-10-2015>

... let's get this thing done.

Respectfully,

Clay

On Wed, Jun 10, 2015 at 8:06 PM, Justin Souders <[justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net)> wrote:  
Hi Clay,

Per our earlier call, just wanted to provide you with these notes our legal team with EOne supplied in response to your deal redlined.

If you would be so kind, please review these and type out your concerns or restrictions about the exclusivity and I will make sure that I forward it onto our attorney, David with EOne. I will do the best that I can in trying to make this work out for both parties so we can actively move forward.

I also attached the original agreement that was redlined on your end, so you can refer to it as you make your notes in the body of an email. Thank you Clay.

Best,

J

Notes addressed below:

**\*\*These clauses that were addressed are typically negotiated at the time of sale of the project and not at the initial development phase.**

- This is merely a shopping agreement which gives the opportunity to negotiate a lot of this stuff later on in connection with his actual talent agreement.
- We can't agree to give approval over extension of the term if the project is set up.
- We can't negotiate photo approval rights or a merchandising royalty in a shopping agreement (those are both items the network would have to approve if/when it's set up).
- The exclusivity doesn't prevent doing commercials, documentary films, etc. during the term, but we can't guarantee carte blanche in those areas when it's set up, as a network will almost certainly impose restrictions on commercials and endorsements especially.





From: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
To: [Justin Souders <justin.souders@creaturefilms.net>](mailto:justin.souders@creaturefilms.net)  
Date: 9/22/2015 4:14:52 PM  
Subject: Number of viewers

With 330,000 viewers in the Adults 25-54 demo, [CNN](#) 's new original series [The Hunt With John Walsh](#) is the highest-rated debut of an Original Series on the network ever. That beats the 284,000 that *The Sixties* got for CNN on May 29. While that is good news for the often ratings unsteady [Jeff Zucker](#) -run CNN, *The Hunt* also got a pretty good run in total viewers too. With 989,000 watching, the fugitive investigation series fronted by the former *America's Most Wanted* host beat [Fox News Channel](#) by 21% and MSNBC by 174% in total viewers. The new show outperformed FNC's 9 PM offering and MSNBCs by 141% and 63% in the key news demo,

... so, *The Hunt* probably, I would guess, gets somewhere close to a million total viewers every week. Awesome. Not bad. Major TV star, major network production, etc.

My Crime Stoppers productions have an average of 4M views per month, sometimes more. The latest one has over 2.3M views in 6 days on FB.

From: Clay Higgins <chiggins@slpsheriff.com>  
To: Justin Souders <justin.souders@creaturefilms.net>  
Date: 9/23/2015 11:17:41 AM  
Subject: Creative thoughts

Mark spoke of the networks potential query regarding "what would the difference be", referring to our project vs. the current John Walsh CNN production of "The Hunt"

- Our project would be modeled more on the old Robert Stack "Unsolved Mysteries" format
- John Walsh is an actor. I am an actual cop... highly decorated and currently Louisiana State P.O.S.T. certified.
- Uniforms. Because I'm an actual cop, our project could include the visually interesting aspect of my uniforms, depending on the interaction of the moment during each episode. I have several uniforms, from Dress Blues bow-tie formal to Class A's patrol to detective-tactical to full S.W.A.T. tactical. According to the need, and they are each quite different, designed for unique purpose. John Walsh just has his trademark leather jacket.
- John Walsh presents an angry man persona and offers punishment for the suspect and justice for the victim. I represent a life renewed... For the suspect: mercy and redemption for a suspect that is prepared to accept responsibility for criminal actions and embrace penitent incarceration... Or relentless pursuit of the suspect by Law Enforcement, and the gates of hell as reward for his failure to partake in the last offered cup.  
For the victim: Justice and closure and healing for the victim... and the chance to begin the soul-searching journey of forgiveness.
- Our project could offer episodes focused on "themed" examination of selected crimes... meaning crimes affecting women, or crimes affecting children, or crimes affecting the elderly, or sex crimes, or white-collar crimes, or crimes of passion, or hate crimes, or religiously motivated crimes, etc... from across the nation... using a format of, say, two features per hour-long show, said features being selected because of their overall nature as interesting and heinous, and representing categories of:
  1. Unsolved recent crimes still under investigation by the jurisdictional authority
  2. Unsolved "Cold Cases" from the archives
  3. Missing persons cases wherein evidence suggests foul play
  4. Wanted fugitives... if these episodes were "theme focused", then we could consider building into the format my "editorial comment", perhaps a monologue in the beginning of the episode and closing remarks at the end of the episode. My editorial commentary would explore the deeper meaning of what crimes like this say about our society, how have we changed as a nation that such crimes could take place, what lessons can we learn as one nation under God from our own penitent examination of what these crimes say about us as a nation and as a civilized society.
- Because I am an 11 year S.W.A.T. certified active-duty cop, our project could offer something never before seen... the host could participate in the actual arrest of suspects that have been identified, a warrant has been issued for their arrest, they've been located and a team of detectives and Tactical Operators are prepared to "hit a house" and make the arrest. Our project could feature a weekly "follow up/arrest report" that includes me actually involved as an operator during the arrest, flown out to wherever, assigned a spot on the arrest team, participating in the briefing, gearing up, hitting the house, making the arrest, and having interaction with the suspect one-on-one. Nobody's ever done that shit before.
- I'm a biker. I ride Harleys. We could do an episode where I ride with an OMG. Those guys have whole P.R. departments now, as they try to change their perceived image in America and get more involved in charity work and socially accepted endeavors. They collect alot of money in dues and they earn alot of money selling drugs and running other criminal enterprises, but many of the OMG clubs are run by very smart men who understand that if they can improve their image, their criminal enterprise will improve AND some of them even have applied

From: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
To: [Justin Souders <justin.souders@creaturefilms.net>](mailto:justin.souders@creaturefilms.net)  
Date: 7/2/2015 10:12:10 AM  
Subject: Lt. Higgins project

---

... we keep missing each other partner, but we really need to connect today. I want to cover some things before the weekend. Primarily...

I realize that your end works within certain parameters during the development phase and I respect that. That being said, I think your team should seriously consider contracting a cameraman from out here to get footage regarding the commencement address that I'll be delivering on Tuesday at 10 AM in Baton Rouge. 7 July 2015.

The speech... I'm told by all who have kindly submitted themselves for practice and review... is very powerful, moving, and relevant on a national scale. It's 11 minutes long.

The setting will be a large nice church in Baton Rouge downtown. The academy, C.A.R.T.A., is run by the EBR Sheriff's Office and is one of the largest and most respected police academy's in the state. 45 officers will be graduating, each with an entourage of family and department cadre attending the event. I expect there will be around 300 people present.

The press will be there, however press footage is not eOne footage.

I envision... if your team decides to take this fast leap... meeting the cameraman early Tuesday AM and having him with me through the entire thing, the pre-event, the pre-event meets and greets, the speech, the after ceremony meets and greets, autographs signings, etc.

Your team needs to understand that the very fact that I have been selected to deliver this address is very, very out of the ordinary. Normally a commencement speech is delivered by a Sheriff, a Chief of Police, a ranking officer from the State Police, a retired FBI guy or the like, or a Senator or State Representative... never, never, never is it a Lt. from a small Sheriff's Office in a parish that does not even attend that particular academy.

Call me when you get into the office today and lets get this party started.

Clay

From: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)

To: [justin.souders@creaturefilms.net](mailto:justin.souders@creaturefilms.net)

Date: 5/16/2015 2:28:53 PM

Subject: Characters list

Attachments: Main characters.docx

---

Submitted for your review.

Main characters:

Lt. Clay Higgins, 53 years old, 11 year cop, P.I.O. and Patrol, S.W.A.T. senior (White)

Patrol partner: Deputy Dustin Ardoin, 27, 2 year cop, patrol, S.W.A.T. (White)

Regular interaction characters:

Lt. Leon Boudreaux, 35, 6 year cop, Army Ranger, training co-ordinator, S.W.A.T. Commander (White)

Captain Lance Guidroz, 35, 8 year cop, Narcotics Commander, K-9, Highway Interdiction Team (White)

Detective Brandon Dugas, Narcotics detective, K-9, Highway Interdiction Team (Black)

Detective Chris David, 32, 6 year cop, Undercover narcotics detective (White)

Sheriff Bobby J. Guidroz, 35 year cop (White)

Captain Cheyne Platt, commander of Search and Rescue division (White)

Deputy Joseph Higgins, son of Lt. Higgins, 2 year cop, patrol, lives with Clay and Becca (White)

Chief Deon Boudreaux, 35, 15 year cop, Chief of Police of the Town of Port Barre, close friend to Lt. Higgins, identical twin brother of Lt. Leon Boudreaux (White)

Chief Donald "D.T." Thompson, Chief of Police of the City of Opelousas, close friend of Lt. Higgins (Black)

Wife-Becca Higgins, 38, Parish Gov. employee (White); Wife-Gina Ardoin, 26, school teacher, 2 months pregnant (White); Wife Mrs. Leon Boudreaux, 32 (Black)

(Retired S.W.A.T. Cop) John Chautin, 44, Lt. Higgins, best friend, work out partner and assistant Sensei

Other known characters, groups, or locations:

Lt. Higgins Kwan Qi Do martial arts school students

Lt. Boudreaux's Martial Arts Academy students

Entire St Landry Parish Sheriff's Office S.W.A.T. team and various SLSO Patrol Deputies

Entire Opelousas P.D. S.W.A.T. team

Staff and Gym members of the LHC Health Club, where Lt. Higgins works out daily

From: [Clay Higgins <ghiggins@slosheriff.com>](mailto:ghiggins@slosheriff.com)  
To: [Elizabeth Breaux <ebeschete@skbaa.com>](mailto:ebeschete@skbaa.com)  
Date: 1/28/2016 3:03:27 PM  
Subject: Re: Louisiana wage garnishment

Ms. Elizabeth,

How are you Ma'am, I trust you enjoyed a nice Christmas season and that your new year is off to a great start.

Liz, my wage garnishment is currently \$303 dollars every two weeks. Which equals \$656 dollars per month, because we are on a 26 pay period each year payroll. I'm not sure where the number of \$295 dollars per month is coming from.

As we discussed, my original goal was to have all of my un-filed taxes brought up to date for Federal and State, arrive at some final dollar amount that I actually owe to Federal and State, and finally establish a solid, affordable re-payment plan for monthly installments to Federal and State. My original hope was that combined amount of monthly installments to Federal and State would be equal to or less than my current State garnishment, which monthly currently equals \$656 dollars when calculated properly.

So, whatever the amount that you believe the Federal IRS will accept... an amount I don;t recall from our last meeting but I seem to recall it being around \$275 each month, so lets use that number as an example... \$656 minus \$275 equals \$381 dollars. That means, according to my original goal, if the sate of Louisiana will lift my garnishment and accept \$381 dollar installments each month, OR simply lower my current garnishment to \$381 dollars each month, I'll be happy.

Thanks Liz, you're awesome.

Clay

On Mon, Jan 25, 2016 at 6:09 PM, Elizabeth Breaux <[ebeschete@skbaa.com](mailto:ebeschete@skbaa.com)> wrote:

Hi Mr. Higgins,

I see that as of right now, your wage garnishment for Louisiana is at \$295.96/month. What reasonable amount per month would you suggest that we try to get the state to lower that to?

Thanks,

Elizabeth B. Eschete

Singleton, Kellner, Bolding, Avant & Albarado, LLC

Certified Public Accountants

91 Settlers Trace Blvd, Building 2

Lafayette, LA 70508

[\(337\) 456-1076](tel:(337)456-1076)

[\(337\) 456-1077](tel:(337)456-1077) (fax)

[ebreaux@skbaa.com](mailto:ebreaux@skbaa.com)

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From: Clay Higgins <ghiggins@slpsheriff.com>  
To: Garrett Ahrens <gahrens@ahrensinvptr.com>  
Date: 10/13/2015 1:33:05 PM  
Subject: Fwd: Taxes

Tax meeting tomorrow at 4... can you attend ?

Clay

----- Forwarded message -----

From: Elizabeth Breaux <ebeschete@skbaa.com> >  
Date: Tue, Oct 13, 2015 at 1:15 PM  
Subject: RE: Taxes  
To: Sheriff Dept Mail <ghiggins@slpsheriff.com> >

Mr. Higgins,

This is just a reminder that you'll be meeting with Stacey and I tomorrow at 4:00 to review over your tax returns.

Thanks,

Elizabeth B. Eschete

Singleton, Kellner, Bolding, Avant & Albarado, LLC

Certified Public Accountants

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(337) 456-1076

(337) 456-1077 (fax)

ebreaux@skbaa.com

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From: Sheriff Dept Mail [mailto:ghiggins@slpsheriff.com] ]  
Sent: Friday, October 09, 2015 1:33 PM  
To: Elizabeth Breaux  
Subject: Re: Taxes

Ma'am, just to advise, I'm sending a \$1000 dollar cashiers check today to your firm.

Clay



On Aug 28, 2015, at 1:23 PM, Elizabeth Breaux <[ebreaux@skbaa.com](mailto:ebreaux@skbaa.com)> wrote:

Mr. Higgins,

I'm working on your 2012-2014 tax returns and I need a few things from you:

- what's your date of birth?
- When did you get married? I just need to know which years I need to file single or MFS

Thank you!

Elizabeth Breaux

Singleton, Kellner, Bolding, Avant & Albarado, LLC

Certified Public Accountants

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[\(337\) 456-1076](tel:(337)456-1076)

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From: ghiggins@slpsheriff.com  
To: Garrett Ahrens <gahrens@ahrensinvptr.com>  
Date: 10/5/2015 9:05:14 PM  
Subject: Re: Capt. Higgins Gear Co., LLC

P.O. Box 2026 Port Barre LA 70577  
Physical: 6289 Hwy. 103 Port Barre LA 70577

Sent from my iPad

On Oct 5, 2015, at 8:32 PM, Garrett Ahrens <gahrens@ahrensinvptr.com> wrote:

Amen to that. I prefer business on a handshake. Ill get the changes made. Give me ur address for the llc.  
Tks partner

G. Andrew Ahrens  
REGISTERED INVESTMENT ADVISER  
MANAGING MEMBER

A description...

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On Oct 5, 2015, at 8:29 PM, ghiggins@slpsheriff.com " ghiggins@slpsheriff.com > wrote:

Damn do people really read all that shit ?  
Looks good to me, let's make an LLC.

I would like to change the name to Captain Higgins Gear LLC, as opposed to Capt. Also, I think we should use my full name Glen Clay Higgins and Rebecca Lee Higgins

Sent from my iPad

On Oct 5, 2015, at 1:36 PM, Garrett Ahrens <[gahrens@ahrensinvptr.com](mailto:gahrens@ahrensinvptr.com)> wrote:

Confidential

G. Andrew Ahrens  
REGISTERED INVESTMENT ADVISER  
MANAGING MEMBER

<image001.jpg>  
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**From:** Steven Ramos <[sramos@Andrus-Boudreaux.com](mailto:sramos@Andrus-Boudreaux.com)>  
**Sent:** Monday, October 05, 2015 1:30 PM  
**To:** Garrett Ahrens; Garrett Andrew Ahrens  
**Cc:** Emily Tate  
**Subject:** Capt. Higgins Gear Co., LLC  
**Importance:** High

Andrew,

Here is the operating agreement and articles for Capt. Higgins Gear. Take a look and let me know of any issues. We should have the employment agreement this week as well. I think the only thing I'm missing is Clay's address.

With respect to Clay's other agreement, do you have a signed copy? I have a revised version, but I don't have a final version of what he signed. I just want to make sure I'm looking at the correct one.

Thanks,

Steven T. Ramos  
Andrus Boudreaux Landry & Coussan  
1301 Camellia Blvd, Suite 401  
Lafayette, LA 70508  
Ph: (337) 984-9480  
Fx: (337) 984-9488  
[sramos@andrus-boudreaux.com](mailto:sramos@andrus-boudreaux.com)

<Articles for Capt Higgins Gear Company LLC (October 2015).docx>

<Operating Agreement for Capt Higgins Gear Company LLC (October 2015).docx>

From: Clay Higgins <ghiggins@slpsheriff.com>

To: Garrett Ahrens <gahrens@ahrensinvptr.com>

Date: 8/25/2015 9:10:23 AM

Subject: taxes

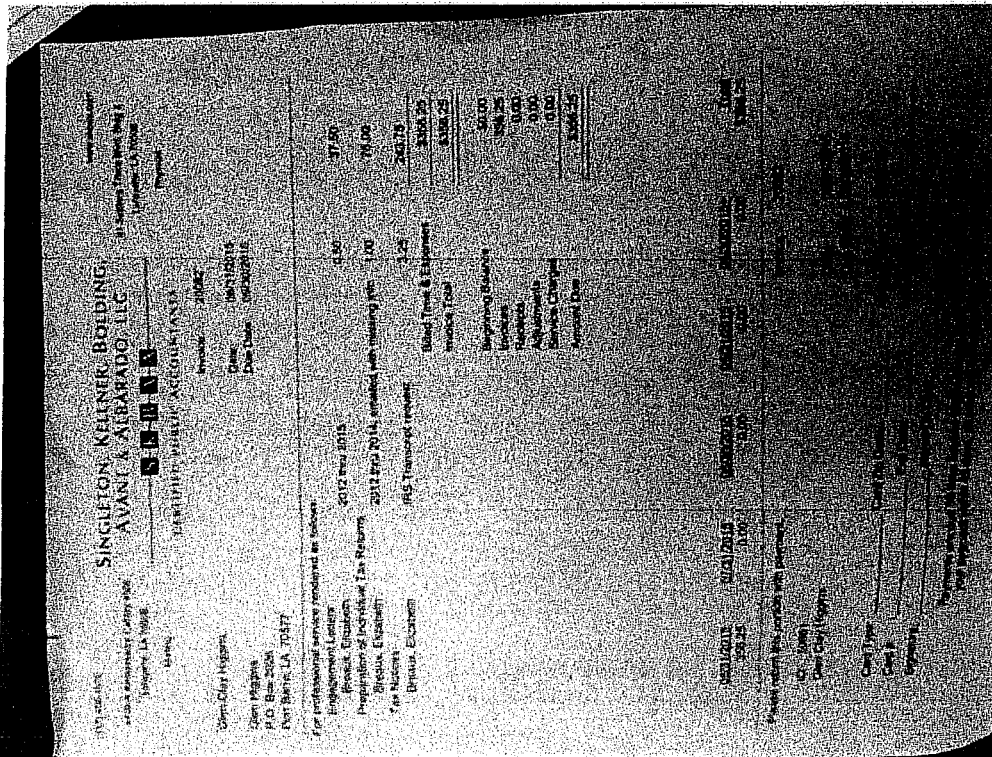
Partner, the young ladies name from the CPA firm is Liz, right ? Over at Singleton CPA ?

I want to send her the IRS letters I received or at least confirm that she got them as well.

Clay

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Garrett Ahrens <gahrens@ahrensinvpr.com>  
Date: 9/14/2015 1:46:25 PM  
Subject: CPA INVOICE

Andrew here is a copy of the invoice we discussed.  
Thank you partner. If we can put all things like this on our corporation ledger that would be very helpful.  
Clay



From: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
To: [Garrett Ahrens <gahrens@ahrensinvptr.com>](mailto:gahrens@ahrensinvptr.com)  
Date: 8/3/2015 6:26:59 PM  
Subject: Re: Lt. Higgins Gear logo artwork

---

Cool will do. BTW, over the weekend, I was featured on TV in Malaysia and the BBC in London.

On Mon, Aug 3, 2015 at 6:18 PM, Garrett Ahrens <[gahrens@ahrensinvptr.com](mailto:gahrens@ahrensinvptr.com)> wrote:  
Im on it. Let me know when you can meet to iron out the details of the business and partners ownership etc. duties. Money. All the things that have to be done to get this business off the ground.  
Thanks partner

Andrew.

G. Andrew Ahrens  
LPL FINANCIAL ADVISOR

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On Aug 3, 2015, at 5:03 PM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Andrew, this is the artwork that I had been working on for a few months, the final draft. I have in mind using this as the authorized logo of official Lt. Higgins Gear, for sale only on our website.

This would need to be Trade Marked and/or copyrighted of course. I envision having this logo on all gear, positioned somewhere, like the Polo Pony or the D.K.N.Y. tag. This logo would be on everything we make and sell, it would be a constant. The artwork for the individual items would vary of course, but this logo would be the standard bearer.

... the "Know Ye This" tag is to demonstrate an idea for adding/using a Lt. Higgins quote on our products. The top image is the official logo.

I met with Nick after I left your home last week. We are excited and ready to move forward along the guidelines you and I discussed. Becca, you and I would be the corporate share-holders. Nick would be

Let's meet soon. I'm ready to see this thing established and the clock is ticking with Eone regarding moving into the next phase of the television show contract negotiations. We need to have Lt. Higgins LLC and the Lt. Higgins Gear endeavor at least legally established before eOne enters into the Production Phase contract with the A&E network.

Respectfully,  
Clay

<Lt. Higgins art final draft for logo.pdf>

From: [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)  
To: [Garrett Ahrens <gahrens@ahrensinvptr.com>](mailto:Garrett_Ahrens_<gahrens@ahrensinvptr.com>)  
Date: 7/23/2015 9:43:27 PM  
Subject: Re: Viral

? ... Yes Sir.

Sent from my iPad

On Jul 23, 2015, at 9:25 PM, Garrett Ahrens <[gahrens@ahrensinvptr.com](mailto:gahrens@ahrensinvptr.com)> wrote:

Let me know how it goes on the loan. I may be able to help u

Andrew.

G. Andrew Ahrens  
LPL FINANCIAL ADVISOR

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On Jul 23, 2015, at 8:24 PM, "[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)" <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

All is well. Moving forward on several fronts. Very focused on assembling a mortgage deal on the property and home that has fallen in our lap. A beautiful piece of land with a nice small home in the country, worth about 100 grand we can buy for 56k, and we have 10k down. So 46 k to mortgage on a 110k dollar land/home... highland, zero flood, big cedar trees and magnolia... and yet, banks today are so hog tied by federal laws and regulations, that regular folk, working folk, like Becca and I, might not get approved. Amazing. I'm not sure what happened to the country I grew up in, but this is not it. My beautiful wife has worn through her knees praying for this sale to work out and despite the obvious perfect deal, I may not be able to provide for her as I should. Despite that, we are great. Happy and loving life. If this sale does not happen it was just not Gods will, and we're ok with that.



We still want to make that trip. Probably be in the fall now. How have you been?

Andrew.

G. Andrew Ahrens  
LPL FINANCIAL ADVISOR

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On Jul 23, 2015, at 6:55 PM, Sheriff Dept Mail <ghiggins@slpsheriff.com> wrote:

It's still rolling too. Amazing.

Andrew when are you talking about going to Miami ? Or is that still a plan

Sent from my iPhone

On Jul 23, 2015, at 4:44 PM, Garrett Ahrens <gahrens@ahrensinvptr.com> wrote:

Solid work partner!

G. Andrew Ahrens  
LPL FINANCIAL ADVISOR

<image001.jpg>

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**To:** Garrett Ahrens; Susan Brazen  
**Subject:** Viral

Blown up a bit... 18 hours after posting: 258K views, 5800 shares

<http://www.katc.com/clip/11702106/st.-landry-crime-stoppers-looking-for-thief-who-broke-into-stellys-supermarket>

<image001.jpg>

From: Sheriff D  
To: John Fre  
Date: 2/8/2016  
Subject: Re: New

Well, I suppose that's

... not a street cop, and  
However, I'm a public  
the really real world, th

In the meantime, by  
of you.

Captain Clay Higgins

Sent from my iPhone

On Feb 8, 2016, at 3:0

You have a ne

Via: <http://www.s>

Message Deta

Name John F

Subject Was

Message Sh

reefer madne

Percodan, are

responsible fo

intoxicated dr

teen pregnan

consumption

has never bee

all medical his

problems let a

Legalize, regu

Email [Freedo](#)

Sent on: 8 Feb

Thank you!

From: Bobby Guidroz <bguidroz@slpsheriff.com>

To: SLPsheriff <SLPSheriff@slpsheriff.com>

Date: 3/2/2016 2:53:13 PM

Subject: Sheriff's Response to Twitter and Facebook Commentors

Attachments: Clay Higgins Release.docx

---

I felt obligated to give all of you an explanation regarding Clay Higgins and the reasons for his departure from our office.

Feel free to share with family and friends. Apparently he has fooled lots of people.



**Public Information Office**

**Sheriff Bobby J. Guidroz**

Phone 337-948-6516

Fax 337-407-9458

**March 2nd, 2016**

\*\*\* \*\*\*\*\*

**To St. Landry Parish Sheriff Department Employees  
(Please feel free to share with friends and family)**

**St Landry Parish Sheriff Corrects Public Perception of Captain Clay Higgins as the St. Landry Parish Sheriff Department Sole Crime Fighter and Answers Negative Commenters On Twitter and Facebook.**

**St. Landry Parish Sheriff Bobby J. Guidroz stated recently that Captain Clay Higgins has resigned his position with the St. Landry Parish Sheriff Department because according to Higgins, 'He disagreed with my orders.'**

**Sheriff Guidroz said, "My orders to Higgins were to, first of all; 'tone down' his unprofessional and despairing comments on our weekly Crime Stoppers program. Additionally, the St. Landry Parish Crime Stoppers Board was not pleased with the direction the Crime Stoppers message had taken. My displeasure with Higgins had nothing to do with the Gremlins video that appeared on the networks. I agree with the Gremlins video. Second of all; I**

**repeatedly told Higgins to stop making comments that were totally disrespectful and demeaning. Thirdly; Clay Higgins appeared on the cover of a local magazine in full dress uniform without my approval or authorization. Fourthly; Clay Higgins formed a personal business venture to raise money by selling mugs, t-shirts and other trinkets using department badge and uniform.” All of which are against department policy.**

**I reined Higgins in knowing there would be resistance. His experience and former occupation as a car salesman has given him the gift of a silver tongue. His gifted ability to speak is making him appear as a ‘Fierce Crime Fighter’. Let’s not mistake the fact that I have the highest regard for car salesmen.**

**Whether I was great, decent or imperfect, I knew people were going to have a strong reaction because of his ability to portray something he is not. I took phone calls from all over the parish, state and country regarding Higgins’ perceived ability to fight crime. They too were fooled by the message(s). Callers said they like him because they thought he was a crime fighter. Higgins five or six years as a patrolman (not supervisor), doesn’t give him the inherit right to claim to be a crime fighter. Doing that is a slap in the face to my officers, but to all law-enforcement officers that risk their lives on the street doing the things he talks about doing. His crime fighting experience consists of patrolling the parish on the night shift as a deputy. Higgins was not in the trenches working undercover making drug buys or executing arrest warrants and search warrants on criminals, nor was he involved in any physical street work. His twelve (12) weeks of academy and 5-6 years law-enforcement time pales by comparison to the training and crime fighting experience I and many other fine officers have in the law-enforcement field.**

**I said to those on social media that support Higgins' stance and want to give him another chance, ask your local Chief of Police or Sheriff to give him the job and the opportunity to 'go unbridled with no bit in his mouth', as self proclaimed in his press conference. Ask your Sheriff or Chief to allow Higgins to say and do whatever he wants publicly in the media outlets. If any of his social media supporters think that he would be allowed to do that with any other law-enforcement agency or business, please let me know!**

**Higgins needed to take the advice that he sometimes gave criminals on our crime stoppers program, 'don't be disrespectful, follow the law, (in his case, follow department policy), don't be resistant to what is right. 'If Higgins continues to belittle people, continues name calling and expressly admits a hate message is the right message, then his Christian values are not the same as yours and mine.**

**Ten years ago, I campaigned on the slogan, "Committed To A Higher Standard." That promise stands and will not change. As Sheriff, it is my duty and responsibility that the message going out to the public be professional, on point and truthful. The citizens need to remember the department public information officer is a spokesperson for the sheriff, the sheriff employees and the department as a whole.**

**If Clay Higgins cannot agree with my directives, messages, professional standards, and abide by our policies and procedures, then he is correct in resigning his position and I wish him the best in his future endeavors.**

From: Clay Higgins <ghiggins@slpshe...>  
To: Christian Lewis <CLewis@glenn...>  
Date: 1/12/2016 1:45:57 PM  
Subject: Re: Captain Higgins pics

---

Looks good Christian. Thank you Sir.

Clay

On Mon, Jan 11, 2016 at 4:26 PM, Christian L  
Captain: Hope you are well and happy new year  
working with a 1,400 word limit (this is twice the  
given the length of our talk to make it fit. Please  
think it turned out very well. Thank you. Christia

## INTERVIEW WITH CAPTAIN HIGGINS

December 07, 2015

LEWIS: In your Crime Stoppers spots you speak about evil. Why do you choose this approach?

CAPT. HIGGINS: Christian, my way of communicating with folks on the street. I was a cop in my time on patrol as a nightshift cop that I was on the front porch of the home where the suspect was. I had a conversation with the young man and my intention was to help Uncle Clay help you – let's try to get our arms around you. No malice for you son but I'm not just going to walk up and trust me. And that doesn't mean you won't trust me. "So, the way I talk to the camera is exactly

LEWIS: How do you manage to not have malice on the street?

CAPT. HIGGINS: Well, because I'm a failed a person. I made that were wrong and that hurt others in so many ways. My marriage. I wasn't a good father, I drank all the time. I could no more have malice in my heart for my fellow humans. I believe in the redemptive nature of the human spirit. Within the parameters of my profession as a cop. I'm a high

LEWIS: If you could, tell us about the transition

CAPT. HIGGINS: I had grown to be known as



spiritually. I read the bible and I went to mass and yet I was greatly lacking what I felt that there was something missing inside of me. You know life was passing me by. I'm starting to look at the end of this thing and what would my life mean? To have more money than the next guy or a nicer boat, or the better car? I don't know, it just wasn't fulfilling for me.

LEWIS: When you saw that there was something missing, please take us through your thought process.

CAPT. HIGGINS: So, when I was finishing a job in Opelousas here, I had been at the dealership a couple of years and it was time for me to go from that job. I had no roots, I had lost contact, real contact with my children. My wife, the mother of my children, had left me years before and I didn't blame her. I wasn't faithful to her. I never came home. Others might have looked and said, "That's a good dad. He really loves his kids." I did really love my kids but man there's a difference between what's accepted by society of what you know is right. So, I was certainly seen as a good dad and husband but I knew that I wasn't faithful to my wife. My wife didn't know but I knew. I knew that many of those nights when I had to work until 10 or 11 o'clock, I had left since 8pm and had been at a bar drinking. I knew that I was living a life unfulfilled in spirit.

LEWIS: What affirmed that such a drastic change was right for you?

CAPT. HIGGINS: I had become an active reserve officer for OPD. And that side of me started really feeling comfortable in that role. My spirit was telling me something and I began to listen over the course of 2004 that I just knew I was supposed to be a cop despite the guaranteed financial disaster that it was going to be. And boy, I was right. It was like taking a vow of poverty. But you know what? I learned to live small and humble. I remember getting my first paycheck – two weeks' pay at OPD after taxes and everything was \$276.00. So, you know poverty is humbling. I found myself really going into the foundation of who I was as a man and I began making repairs to my foundation. I got closer to God in a real way. I stepped away from the material gains of a wealthy job. I found the spiritual gains of a job that gave me the opportunity to embrace spiritual wealth. It was a transition of wealth from one type of wealth into another. It was so rewarding because it's impossible to be uplifting without being uplifted. So every shift, something happened from the depths of the horrors of what man can do to man – something uplifting had happened that allowed me the opportunity to touch someone with kindness and compassion including the suspects that I crossed.

LEWIS: Turning to the type of people you deal with, what are some of the common characteristics of the individuals that are committing crimes around here?

CAPT. HIGGINS: The common characteristics are a broken family and drugs. The loss of a strong family unit, I think, is the foundational essence of what's wrong with our society. Isn't that tragic? Because we have let that happen – my generation, your generation – we have let that happen. Secondary to that are drugs. With rare exceptions, drugs don't crawl into a strong family's life where the children have strong examples of mothers and fathers that are trying to live right in life and offer good counsel and support. Somebody whose whole life revolves around drugs is stealing to support their habit. They get trapped in that horrible world of drugs and petty crime.

LEWIS: Do you see anything that the church can do to get into people's lives and make a difference?

a hotline manned where drug addicts, the homeless and the prostitutes- those that are really starving for redemption could call. If they can get to a phone and call and hear a compassionate voice – this is when the Holy Spirit can jump right through that phone and touch that person.

LEWIS: How has doing Crime Stoppers opened up opportunities for you or changed your life?

CAPT. HIGGINS: Long ago, one of my failed efforts to seek counseling to become a better man, I met with a priest. He said, "Clay, why don't you let God be God and you just be Clay." So that's what I'm doing now. God's interaction in our life is sort of like poetry in motion. There's no more meaningful means by which to communicate with any language more so than written or spoken poetry and yet one verse of poetry has no meaning. But it will carry so much more weight if you go on and let the poem finish. So, to me, God's interaction in our lives is like poetry in motion. It might not make sense right now, that one verse but if you just let that poem go on and run a little bit you're going to look back and go, "Wow! This was very meaningful." So, I recognize these things happen as His interaction in my life.



J. Christian Lewis

The Glenn Armentor Law Corporation

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Lafayette, LA 70501

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**From:** Clay Higgins [mailto:[chiggins@slpsheriff.com](mailto:chiggins@slpsheriff.com)] ]  
**Sent:** Wednesday, December 09, 2015 3:26 PM  
**To:** Christian Lewis  
**Subject:** Re: Captain Higgins pics

Christian,

Please contact Skip, at [337-224-0316](tel:337-224-0316) . Skip will put you in touch with the format/resolution you need.

I am completely humbled that your editor would use my image and message of redemption on the Easter issue. I spoke of your magazine and our interview this morning at a speaking engagement at a large Catholic Church here in Opelousas.

God is indeed great. Thank you for your kindness.

Clay

On Wed, Dec 9, 2015 at 12:36 PM, Christian Lewis <[CLewis@glennarmentor.com](mailto:CLewis@glennarmentor.com)> wrote:

Captain: Christy Boutte, Covenant Spotlight's publisher, wants to use your interview and picture of Redemption for the cover of the April Easter issue instead of as an interview for the February issue. She would like to get an original download of the picture with you, the flag and Redemption stating to me that the resolution of the attachment that you sent is too low to adapt for the cover. Please let me know if this is something that you can get for us. Thank you, Christian



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**From:** Clay Higgins [mailto:[chiggins@slpsheriff.com](mailto:chiggins@slpsheriff.com)] ]

**Sent:** Tuesday, December 08, 2015 10:27 AM


**To:** Christian Lewis

**Subject:** Captain Higgins pics

From: Garrett Ahrens <gahrens@ahrensinvptr.com>  
To: Clay Higgins <ghiggins@slpsheriff.com>  
Date: 11/30/2015 7:44:34 PM  
Subject: Re: Acadian gathering next Tuesday

Im in

G. Andrew Ahrens  
REGISTERED INVESTMENT ADVISER  
MANAGING MEMBER

 A description...

412 SETTLERS TRACE | LAFAYETTE, LA 70508

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On Nov 30, 2015, at 9:54 AM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

Andrew,

Partner, Randall Mann with Acadian, the guy in charge of their advertising and all that jazz, has arranged everything for Tuesday, the 9th. It's their annual all honcho VP and up gathering and it's held at a "duck camp" somewhere in Grand Cheniere.

Randall has me slotted to speak for 45 minutes at 4:15. You and I will be flown there, and back later on. by an Air Med helo. We're supposed to meet the helo crew at the pad in Lafayette at 3.

This gathering will be very good for image. We don't have to bring anything to sell or giveaway. I'm going to help them by motivating their leaders and in exchange we're going to ask their help in posting our link on all their FB pages and pushing the site to their employees.

From: Clay Higgins <ghiggins@slpsheriff.com>  
To: Garrett Ahrens <gahrens@ahrensinvptr.com>  
Date: 10/15/2015 12:23:04 PM  
Subject: Fwd: Saturday 5 Dec

---

----- Forwarded message -----

From: Clay Higgins <ghiggins@slpsheriff.com> >  
Date: Thu, Oct 15, 2015 at 11:36 AM  
Subject: Saturday 5 Dec  
To: Garrett Ahrens <gahrens@ahrensinvptr.com> >

Andrew,

I have agreed to address this Christian Law Enforcement gathering in Cleveland Tennessee on 5 Dec 2015. The event is scheduled for the evening, so flying in on Saturday morning would likely work well. Lodging and expenses are covered and they're paying me a grand as well, shopping money for Becca for the new old house.

There is a brand new Jet-Port in Cleveland, called Cleveland Regional Jet-Port, or RZR for pilots. It was built by a local millionaire so that could land his private jet.

If we could fly in on your plane, I think it would be a good event for us to attend together, just after the launch of Captain Higgins Gear. They would give cash for the fuel equal to whatever the round trip ticket would be for me.

Clay

From: "Squier, Steven" <Steven.Squier@mctx.org>

To: Clay Higgins <ghiggins@slpsheriff.com>

Date: 2/29/2016 5:04:57 PM

Subject: FW: Texas Crime Stoppers Convention

Captain Higgins,

I wanted to touch base with you and let you know that I have full approval from my Crime Stoppers board to book you for the Texas Crime Stoppers Conference. Your speaker engagement fee of \$3250 is reasonable and hotel/food will be provided as well.

I understand your schedule is quite busy, and we would be honored if we could bring you over for this event and let you enjoy some Texas hospitality! Even the Director of Crime Stoppers (an office out of our Governor's Office) is excited at the possibility of having you speak at our conference.

As a reminder- this particular conference is very special. It will be the 28<sup>th</sup> annual Texas Crime Stoppers Conference; however, it will also be the 35<sup>th</sup> anniversary of both Texas Crime Stoppers and my local program, so we are planning a huge birthday bash on opening night (Oct 10<sup>th</sup>.)

<http://montgomerycountycrimestoppers.org/35th-anniversary-conference-2016/>

<http://www.latorrettalakeresort.com/>

Again, thank you for your time and consideration,

Steve

936-539-7867 (office) or 281-622-7695 (cell)

Deputy Steve Squier  
Montgomery County Sheriff's Office  
Crime Stoppers Coordinator  
Crime Prevention Specialist  
Advanced RAD Instructor  
Certified CPST Instructrot

From: Squier, Steven

Sent: Friday, February 19, 2016 2:27 PM

To: 'Clay Higgins' <ghiggins@slpsheriff.com>

Subject: RE: Texas Crime Stoppers Convention

Captain,

Thank you for your consideration- we really appreciate your time. Your fees sound reasonable to me, and I presented it to my civilian board of trustees. I am awaiting further word from them.

If it helps fit us in what must be an incredibly busy schedule I'm sure you keep- our desire is to have you speak on Wednesday October 12<sup>th</sup>- which would be the only obligation we are asking. We would like to extend an invitation for you to attend the entire conference as your pleasure; but, fully understand that may not easily fit within your schedule. Whichever you choose- you will be provided a room at the resort at no cost to you, along with your other expenses. Meals are also provided during the conference.

Lastly- I just wanted to clarify a mistake in my original email to you. I have no clue where the October 24<sup>th</sup> date came from, is there a such thing as typing Tourette Syndrome? The conference is from Oct. 9<sup>th</sup> through 12<sup>th</sup> with our desire for your presentation at the conclusion to be the motivation for everyone the leave charged up and ready to fight crime.

Thank you again, I'll be in contact as soon as I have full approval from my board for us to sign on, and hope it can fit in your schedule.

Steve

From: Clay Higgins <mailto:ghiggins@slpsheriff.com>

Sent: Thursday, February 18, 2016 11:52 AM

To: Squier, Steven <Steven.Squier@mctx.org>

Subject: Re: Texas Crime Stoppers Convention

Steven,

Partner, I'm not quite sure that my schedule will permit my participation, I have to speak with my agent, who books speaking engagements for civilians... corporations, etc. I handle all Law Enforcement bookings, speaking for a greatly reduced fee as compared to what my agent charges through my LLC. If I am clear on schedule, here are my L.E. only remuneration parameters.

I avail myself for as many pictures as anybody wants and I sign autographs on a selection of 5 different customized photographs for those that want an autograph.

Steven, if I worked three 12 hour days of overtime sitting in my Patrol Tahoe I'd earn a couple of grand and I'd be home every night. My L.E. only fee basically replaces what I could earn anyway plus compensation for travel time, wear and tear on my POV, and ownership of the video production of my address. Also, when I travel out of state for a speaking engagement I have to burn vacation time. 3250 might sound like a lot but it's really not... my agent charges much, much more and she fusses at me for booking L.E. speeches on my own for so much less.

I'll look into my schedule further brother, but in the meantime I just wanted to advise what it would cost your program to get me there.

Respectfully,  
Captain Clay Higgins  
337-319-1724 cell

On Thu, Feb 18, 2016 at 11:08 AM, Squier, Steven <[Steven.Squier@mctx.org](mailto:Steven.Squier@mctx.org)> wrote:

Captain Higgins,

It was a pleasure talking with you this morning, I look forward to continuing our conversation after you've had a chance to look at this invitation.

I am Deputy Steve Squier with the Montgomery County Sheriff's Office in Conroe Texas, and also the program coordinator for the Montgomery County Crime Stoppers. I am working on putting together the state wide Crime Stoppers training conference for 2016, and would like to extend an invitation to you to be a keynote speaker. Our local crime stoppers program is run by a totally volunteer civilian board of trustees who meet monthly, and your name was suggested as a strong candidate for the keynote speaker position. Our board all agreed that you would be perfect for the spot as we have all enjoyed seeing some of your presentations online, not to mention the several comments from my peers about how I should try to do my job as well as you do yours. After our meeting, I spoke with the Director of Crime Stoppers (an office in the Governor's Office in Austin) who loved the idea of you as our keynote speaker as well and asked if I can move forward with booking you.

We would be very happy if you would consider coming to Conroe for this statewide conference where we expect to have around 500 attendees, comprised of Law Enforcement and civilian board members from across our great state. A note you may be interested in- this conference will mark the 35<sup>th</sup> anniversary of Crime Stoppers in Texas, as well as the 35<sup>th</sup> anniversary of our program here in Montgomery County, so we are really wanting to put on an incredible show!

The conference begins on Sunday October the 9<sup>th</sup> 2016 with a golf tournament for those who wish to arrive early. The registration/check in is on Monday the 10<sup>th</sup> with opening ceremonies beginning at noon. If you could fit us in your schedule- we would love to have you as our keynote speaker for closing ceremonies on October 24<sup>th</sup> beginning around 0900 or 1000 and ending when you are finished. A hour and half to two hour presentation would be perfect, but I am completely open to your suggestion. The conference continues until Wednesday October 12<sup>th</sup> at noon and you are most welcome to attend the entire conference if you wish, to absorb any of our Texas hospitality and Crime Stoppers passion to share with your office upon your return.

Of course- your travel expenses will be taken care of and speaker fees can be discussed should you choose to join us.

Thank you for your consideration, I look forward to hearing from you.

Steve

[281-622-7695](tel:281-622-7695) (cell)  
[936-539-7867](tel:936-539-7867) (office)

Deputy Steve Squier  
Montgomery County Sheriff's Office  
Crime Stoppers Coordinator  
Crime Prevention Specialist  
Advanced RAD Instructor  
Certified CPST Instructor



From: "Amanda V. Owens" <aowens@RedRiverBank.net>

To: Clay Higgins' <ghiggins@slpsheriff.com>

Date: 2/29/2016 7:31:33 AM

Subject: RE: Red River Bank Event - April 9

Captain Higgins,

I am copying Melinda McLain on this email. She is Blake's new assistant as I have moved to Texas during the month of February. She will now be your contact. She can be reached at the email address listed or at 318-561-4029.

We are so glad your wife will be able to attend the event with you.

We will have a room reserved for you for Friday and Saturday evening. I believe the agreed upon honorarium is \$1500, if different please let me know.

Blake would like you in uniform unless you would prefer otherwise.

As we get closer to the event Blake would like to have a telephone conversation with you to discuss audience and topic he would like covered.

It has been a pleasure working with you. I hope to be able to attend the event as I am a "fan".

Best

Amanda Owens

Melinda McLain

Melinda.mclain@redriverbank.net

318 561 4029

From: Clay Higgins [mailto:ghiggins@slpsheriff.com]

Sent: Tuesday, February 16, 2016 9:30 AM

To: Amanda V. Owens <aowens@RedRiverBank.net>

Subject: Re: Red River Bank Event - April 9

Ms. Owens,

Amanda,

Thank you for the contact. I'll be bringing my wife, Becca, to the event. She's a lovely lady and I've found that people are quite interested in talking to her about what it's like to be married to Captain Higgins and she just brings a very human element to the TV version of the whole phenomena.

Please forward an itinerary for the event when you are able. I'll need lodging for the Friday and Saturday night please, we'll likely arrive around 8 PM on Friday 8 April. Also, a description of the audience would be helpful to me, and if Blake has any specific points that he would like me to weave into my address, please forward those to me as well.

Regarding remuneration, please have payment as agreed, check is fine, and if any tax documentation is required I'll sign that either prior, as you desire, or when we meet.

Also, please advise if Blake prefers my attire to be full Class A uniform, as seen on TV, or suit and tie. Generally, at evening events where alcohol is served, I wear suit and tie, however I will dress as Blake wishes for the event.

Respectfully,

Captain Clay Higgins

On Mon, Feb 15, 2016 at 8:44 PM, Amanda V. Owens <aowens@redriverbank.net > wrote:

Good Evening Captain Higgins,

I know you have spoken with Blake Chatelain of Red River Bank regarding our All Employee Meeting on April 9. I just wanted to confirm you will be able to be our guest speaker for the evening.

If you have any special needs or request please let me know.

From: Susan Brazell <susan@susanbrazell.com>  
To: Clay Higgins <ghiggins@slpsheriff.com>  
Date: 2/19/2016 12:07:10 PM  
Subject: Re: Captain Clay Higgins

Lets talk about this. Those interviews are important for our speaking engagements and the larger fees.

Sent from my iPad

On Feb 19, 2016, at 11:02 AM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

I have prior obligation in Shreveport. I def won't be in BR tomorrow AM.  
Also, I have national news interview requests from every other network, CBS, ABC, NBC, BBC, etc

On Fri, Feb 19, 2016 at 10:54 AM, Susan Brazell <susan@susanbrazell.com> wrote:  
See response below. Definitely take car service. Do you want to call her?

Sent from my iPad

Begin forwarded message:

From: "Pepperman, Nicole" <Nicole.Pepperman@FOXNEWS.COM>  
Date: February 19, 2016 at 10:52:24 AM CST  
To: Susan Brazell <susan@susanbrazell.com>  
Cc: Garrett Ahrens <gahrens@ahrensinvptr.com>, Clay Higgins <ghiggins@slpsheriff.com>  
Subject: RE: Captain Clay Higgins

Yes. I can absolutely set this up. We are live 5am-8am Central, and aiming for the segment at 6:20am Central tomorrow, Feb 20th from Baton Rouge, LA. I would like to pre-interview Captain Clay, and set him up with a Producer this afternoon. What is the best way to facilitate this pre-interview call? Also - is car service helpful? Please let me know. Thank you

-----Original Message-----

From: Susan Brazell [mailto:susan@susanbrazell.com]  
Sent: Friday, February 19, 2016 11:51 AM  
To: Pepperman, Nicole  
Cc: Garrett Ahrens; Clay Higgins  
Subject: Captain Clay Higgins

Thank you for your inquiry. I believe our closest facility for live feed is the public television station in Baton Rouge. Do you set this up? Please advise asap.  
Thank you.

Susan Brazell  
Consultant

Sent from my iPad

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From: Clay Higgins <ghiggins@slpsheriff.com>  
To: Sheryl Badeaux <sbadeaux@slpsheriff.com>  
Date: 2/19/2016 11:42:42 AM  
Subject: Fwd: Captain Clay Higgins Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

----- Forwarded message -----

From: Susan Brazell <sbrazell@ahrensinvptr.com> >  
Date: Thu, Feb 18, 2016 at 12:20 PM  
Subject: Re: Captain Clay Higgins Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm  
To: Sheriff Dept Mail <ghiggins@slpsheriff.com> >

Im going to find out who handles Joel Olsteen. We need you listed as a Christian speaker as well. We will use this letter for that.

Susan Brazell

 A description...

412 SETTLERS TRACE | LAFAYETTE, LA 70508

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On Feb 17, 2016, at 4:43 PM, Sheriff Dept Mail <ghiggins@slpsheriff.com> > wrote:

Susan this is fine with me Boo.  
Clay

From: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
To: [marcus hines <mrhines007@yahoo.com>](mailto:mrhines007@yahoo.com)  
Date: 2/17/2016 3:01:39 PM  
Subject: Re: 2nd Annual North Louisiana Law Enforcement Ball

Marcus,  
Partner, i forgot to advise about pictures and autographs...

I suggest that your designated photographer have a back-drop set up and I'll take pictures with anyone that asks, no problem.

For autograph requests, I have 5 different photographs, each with a different printed "Higginsism" saying. If you have a table set up for me where I can sit and sign autographs, I sign personal messages on their choice of these 5 different pictures. I give these signed, personalized pictures for a 20 dollar donation to my mission.

Clay

On Tue, Feb 16, 2016 at 10:37 AM, marcus hines <[mrhines007@yahoo.com](mailto:mrhines007@yahoo.com)> wrote:  
Outstanding. I also have the room booked for arrival on Friday.

[Sent from Yahoo Mail for iPhone](#)

On Tuesday, February 16, 2016, 10:34 AM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Yes Sir, thanks for that. Received it yesterday.

Clay

On Tue, Feb 16, 2016 at 10:08 AM, marcus hines <[mrhines007@yahoo.com](mailto:mrhines007@yahoo.com)> wrote:

Good morning Clay. Just checking to see if the check has arrived.

[Sent from Yahoo Mail for iPhone](#)

On Saturday, February 13, 2016, 10:21 AM, Sheriff Dept Mail <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Thanks Marcus, one small change please, my wife is a bit concerned about making the drive and prepping for ball that same day. Please add the Friday night to our reservation and we'll drive in Friday night after work. I'll be happy to pay for the extra night that's no big deal but if you don't mind, please make the arrangement for me.

Clay

Sent from my iPhone

On Feb 13, 2016, at 1:58 AM, marcus hines <[mrhines007@yahoo.com](mailto:mrhines007@yahoo.com)> wrote:

Hey brother. I certainly understand your concern. Rest assured all things are going as planned! We are super excited about next week's event and hope you are as well! A portion of the fees associated with your participation in this year's ball was forwarded to your provided p.o. Box in Port Barre on last month; however, due to a clerical error on my part, the letter was delivered RTS a couple weeks ago. On yesterday, I personally hand delivered a letter and an enclosed check for \$500.00, covering a portion of associated fees etc; with the balance due to be paid in full on your arrival (including meals and the remainder of your speaking fees).

Additionally, your confirmation number for your room reservation is: CTHXP. It is a non-smoking, King sized, booked under the name "Clay Higgins", with check in on Feb 20th and check out on Feb 21st. Also enclosed in the letter, is an order of the service. At your leisure, please visit my event's website at [www.leoball.com](http://www.leoball.com) (website opens using Google Chrome) and our Facebook page too. Hopefully the check arrives within the next day or so; however if not, it will present no issues to submit immediate payment via electronic means. I do not want you to pay a single dime out of pocket for this event. Please let me know if it does not arrive by Tuesday brother. I am big on taking care of my guests and treating them with the utmost courtesy and care as I myself would expect to be treated.

From: [marcus.hines <mrhines007@yahoo.com>](mailto:marcus.hines<mrhines007@yahoo.com>)  
To: [Sheriff Dept Mail <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
Date: 2/13/2016 2:58:17 AM  
Subject: Re: 2nd Annual North Louisiana Law Enforcement Ball

Hey brother. I certainly understand your concern. Rest assured all things are going as planned! We are super excited about next week's event and hope you are as well! A portion of the fees associated with your participation in this year's ball was forwarded to your provided p.o. Box in Port Barre on last month; however, due to a clerical error on my part, the letter was delivered RTS a couple weeks ago. On yesterday, I personally hand delivered a letter and an enclosed check for \$500.00, covering a portion of associated fees etc; with the balance due to be paid in full on your arrival (including meals and the remainder of your speaking fees).

Additionally, your confirmation number for your room reservation is: CTHXP. It is a non -smoking, King sized, booked under the name "Clay Higgins", with check in on Feb 20th and check out on Feb 21st. Also enclosed in the letter, is an order of the service. At your leisure, please visit my event's website at [www.leoball.com](http://www.leoball.com) (website opens using Google Chrome) and our Facebook page too. Hopefully the check arrives within the next day or so; however if not, it will present no issues to submit immediate payment via electronic means. I do not want you to pay a single dime out of pocket for this event. Please let me know if it does not arrive by Tuesday brother. I am big on taking care of my guests and treating them with the utmost courtesy and care as I myself would expect to be treated. Please do not hesitate to call me for the slightest concern at 318 230-3511.

It's completely up to you; but if you would you be open to the idea of bringing some promotional items as well that would be welcomed. There have been requests for autographs if your open to it; however I've not told my guests because I wasn't sure if that would be an option.... I have some for your YouTube videos running on my website and Facebook page promoting the event.

In closing this event is by far the largest and anticipated law enforcement gala in north Louisiana and I'm honored to have you and your wife as my special guests. Please drive safely sir and let me know if anything you need at all. I am available 24 hours a day.  
My best,

Marcus Hines  
Founder/President  
North Louisiana Law Enforcement Ball

On Friday, February 12, 2016, 8:59 PM, Sheriff Dept Mail <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Marcus,  
Partner, where are we with this ? I never received a check, not that that's important, I'm just saying.  
We are a week away and I have not received recent confirmation.

Respectfully,  
Captain Clay Higgins  
Sent from my iPhone

On Jan 16, 2016, at 12:22 PM, marcus hines <[mrhines007@yahoo.com](mailto:mrhines007@yahoo.com)> wrote:

Yes sir. Everything is taken care of. I'll send you your information.

**Sent from Yahoo Mail for iPhone**

On Saturday, January 16, 2016, 11:46 AM, Sheriff Dept Mail <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Marcus,  
... Thank you brother. My wife and I look forward to the event on 20 Feb in Shreveport. Have you arranged for lodging ?

From: Susan Brazell <susan@susanbrazell.com>  
To: "ghiggins@slpsheriff.com" <ghiggins@slpsheriff.com>  
Date: 1/29/2016 3:52:55 PM  
Subject: FW: Captain Clay Higgins Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Clay, finally getting to this project! Sorry for the delay. I have sent letters to Mr. Zuschlag and copied Mr. Mann as well. As soon as we get these, I will call the Washington Speakers Bureau. You need to be thinking about what video footage you want me to send. I think the vimeo you sent me is great!  
Anyone else I should be contacting for a letter that would add another level of potential client?

What are your plans for next week-end? I thought you and Becca might drop by Marc Savoys Music Center in Eunice. It always packed but that day will be especially big. I am talking to him about a display but I have to get a better understanding of pricing from Skip. I know he won't put up front cash. Let me know and we will all have lunch together. I rarely go up but if you come around 11, I'll get up there and we will all have a nice lunch.

Also, I am coming up to meet with Curtis Joubert possibly this week. He is the ex-mayor of Eunice and knows everyone and is a great contact to have. I bet he can help us get funding for the center. If I come, would you like to meet at his House for lunch?

Best, Susan

: Friday, January 29, 2016 2:43 PM  
To: Susan Brazell <susan@susanbrazell.com>  
Subject: RE: Captain Clay Higgins Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Susan,

We would highly recommend Captain Higgins for future speaking engagements and we thoroughly enjoyed his speech. It was recorded and I have requested a copy. I have not heard back but will follow up on this request today. I will also request a letter of recommendation.

As soon as I find out anything, I will be in touch with both you and Captain Higgins.  
Thank you.

Jannette Hoffpauir  
Vice President, Business Lending  
1300 Camellia Blvd.  
Lafayette, LA 70508  
Office: 337.521.8702  
Fax: 337.266.9733  
NMLS #462729



From: Susan Brazell [mailto:susan@susanbrazell.com]  
Sent: Friday, January 29, 2016 2:29 PM  
To: Jannette Hoffpauir <JHoffpauir@FNB-LA.com>  
Subject: Captain Clay Higgins Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Jannette, you recently had Captain Higgins speak for your event mentioned above.

recommendations on his presentation. He will be listed as a motivational speaker and will be available to speak for Law Enforcement, businesses, Non-profit organizations and others.

We would be so appreciative if you would write a letter of recommendation for Sheriff Higgins (or whomever is Appropriate). I will include it in the information for the Speakers Bureau. Sheriff Higgins mentioned that you recorded his entire speech.

Is it possible that we could have a copy? I could edit it or use your editor to do that if possible. They may want To see the entire speech as well.

Thank you for any assistance you can give. I am in Breaux Bridge and can pick up anything you need or you can Mail to me at Ahrens Investment Partners, 412 Settlers Trace, Lafayette, La. 70508. You are welcome to also Email the letter to me at the email [sbrazell@ahrensinvptr.com](mailto:sbrazell@ahrensinvptr.com).

Have a great week-end!

Kind personal regards,

Susan Brazell  
203 733 2366

**From:** [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com) [\[mailto:ghiggins@slpsheriff.com\]](mailto:ghiggins@slpsheriff.com)  
**Sent:** Friday, January 15, 2016 1:41 PM  
**To:** Susan Brazell [susan@susanbrazell.com](mailto:susan@susanbrazell.com) >  
**Subject:** Fwd: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Sent from my iPad

Begin forwarded message:

**From:** Sheriff Dept Mail [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com) >  
**Date:** January 9, 2016 at 5:39:12 PM CST  
**To:** Jannette Hoffpauir [JHoffpauir@FNB-LA.com](mailto:JHoffpauir@FNB-LA.com) >  
**Subject:** Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

I've been on a long mission. ETA 6:15.

Sent from my iPhone

On Jan 7, 2016, at 2:34 PM, Jannette Hoffpauir [JHoffpauir@FNB-LA.com](mailto:JHoffpauir@FNB-LA.com) > wrote:

Captain Higgins,

Below is a "draft" of the Event Schedule for Saturday. We should have a full house with a max of 150 law enforcement officers and their spouses / guest. Ryan Post will introduce you. Do you have a short bio that will help him with the intro? The info available on the internet may not be your preference and there's a lot to read. :)

Any questions, please let me know. Thank you.

Jannette

<image002.jpg>

**From:** Clay Higgins [\[mailto:ghiggins@slpsheriff.com\]](mailto:ghiggins@slpsheriff.com)  
**Sent:** Wednesday, December 30, 2015 11:43 AM  
**To:** Jannette Hoffpauir [JHoffpauir@FNB-LA.com](mailto:JHoffpauir@FNB-LA.com) >  
**Subject:** Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm



From: April K. Guidry <AKG9269@sls.k12.la.us>  
To: Clay Higgins <chiggins@slsheriff.com>  
Date: 1/26/2016 2:14:39 PM  
Subject: RE: Krotz Springs Elementary

Got it! Will contact you when it gets closer! Thanks for all you do!

From: Clay Higgins [mailto:chiggins@slsheriff.com]  
Sent: Tuesday, January 26, 2016 1:08 PM  
To: April K. Guidry  
Subject: Re: Krotz Springs Elementary

Nah, we'll cover the lunches and other misc expenses but a bus is on you.

On Tue, Jan 26, 2016 at 12:57 PM, April K. Guidry <AKG9269@sls.k12.la.us> wrote:

Yowser!!!! I have to pay for the bus to get there, right?? Lunch for kids??

From: Clay Higgins [mailto:chiggins@slsheriff.com]  
Sent: Tuesday, January 26, 2016 12:59 PM

To: April K. Guidry  
Subject: Re: Krotz Springs Elementary

Just my ten thousand dollar fee.

:-)

On Tue, Jan 26, 2016 at 12:47 PM, April K. Guidry <AKG9269@sls.k12.la.us> wrote:

Yes! What exactly would our club be responsible to pay for? I have to prepare fundraisers...

From: Clay Higgins [mailto:chiggins@slsheriff.com]  
Sent: Tuesday, January 26, 2016 12:06 PM

To: April K. Guidry  
Subject: Re: Krotz Springs Elementary

Thursday 19 May?

On Tue, Jan 26, 2016 at 11:14 AM, April K. Guidry <AKG9269@sls.k12.la.us> wrote:

Testing is April 25-29<sup>th</sup>. We're not allowed to take fieldtrips that close to testing. Would Monday, May 2<sup>nd</sup> be good for you or any day after until May 20<sup>th</sup> (except May 12-13<sup>th</sup> due to another fieldtrip)?

From: Clay Higgins [mailto:chiggins@slsheriff.com]  
Sent: Monday, January 25, 2016 12:30 PM

To: April K. Guidry  
Subject: Re: Krotz Springs Elementary

April, shall we schedule Wednesday April the 13<sup>th</sup> for a field trip?

On Mon, Jan 4, 2016 at 9:22 AM, April K. Guidry <AKG9269@sls.k12.la.us> wrote:

Thank you so much... appreciate it!!!

From: Clay Higgins [mailto:chiggins@slsheriff.com]  
Sent: Monday, January 04, 2016 3:05 AM

To: April K. Guidry  
Subject: Re: Krotz Springs Elementary

Ms. April,

I haven't got my head wrapped around my 2016 schedule yet. If you saw my bulletin board covered in printed requests and booked speaking engagements you'd either laugh or cry.

... me, I just pray.

This e-mail is now printed and added to the board, we'll make something happen I promise.

Clay

On Mon, Jan 4, 2016 at 8:44 AM, April K. Guidry <AKG9269@sls.k12.la.us> wrote:

Good Morning, Captain Higgins,

I was wondering if it would be possible to secure a date for a Kops-N-Kids fieldtrip?

Thanks in advance,

From: Clay Higgins [mailto:chiggins@slsheriff.com]  
Sent: Wednesday, October 21, 2015 9:20 AM  
To: April K. Guidry  
Subject: Re: Krotz Springs Elementary

April let's do something in the Spring. I am booked through the end of the year.  
Clay

On Wed, Oct 21, 2015 at 8:44 AM, April K. Guidry <AKG9269@sls.k12.la.us> wrote:

Good Morning!

This year, I have chosen to be the new 4th sponsor at our 4th school. This has been a great learning experience for me and I am truly enjoying it! I want our 4-8 grade students to experience as much as possible! With that stated, last year, our 4th students thoroughly enjoyed the tactical fieldtrip to Kops-N-Kids! I think they would enjoy it immensely again if it is at all possible to schedule it for this school year, either this Fall before it gets too cold or during springtime. Would this be possible? Thanks in advance for your consideration!

Sincerely,

April G. Guidry  
Learning Center Teacher  
School Testing Coordinator  
Krotz Springs Elementary

From: [Kelly Fagan <Kelly.Fagan@lpsb.org>](mailto:Kelly.Fagan@lpsb.org)  
To: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:Clay.Higgins@slpsheriff.com)  
Date: 1/19/2016 12:30:58 PM  
Subject: Re: Captain Clay Higgins

Ok thank you so much! I will discuss with our director and let you know. :)

Kelly Jennings  
225-229-9259

On Jan 19, 2016, at 10:45 AM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Kelly I have speaking engagements booked through October, some as far away as Connecticut and Denver. Please send me a formal invitation via e-mail and we can start lining up a date that may work. I was going to try to stop by on my way through your area, whereby I could address your school for free, but if we schedule something that draws me away from my job and family for a day then arranging the address is handled by my agent and I get paid. Usually for something like you're describing I would be compensated 1000 dollars plus travel expense at 150 an hour or 500 per day. That rate is for Law Enforcement categories only, as determined by me. My agency charges much, much more to book me as a speaker for large corporations or universities, etc.

Higgins

On Tue, Jan 19, 2016 at 10:26 AM, Kelly Fagan <[Kelly.Fagan@lpsb.org](mailto:Kelly.Fagan@lpsb.org)> wrote:

I am so thankful for your response!!! We actually have an event planned that day. We have an in service on clandestine meth labs with another agency. Is there another time or date you know of where you would be available? Thank you so much for the opportunity and I'm sorry to be difficult. I would be happy to load up my crew and come to you one day. Please advise.

[Kelly Jennings](mailto:Kelly.Fagan@lpsb.org)  
[225-229-9259](tel:225-229-9259)

> On Jan 19, 2016, at 9:35 AM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

>

>

> Ms. Kelly,

>

> Ma'am, thank you so much for your encouraging support. I am a simple street cop who has been tasked with delivering an important message, a message that is drawn from bended knee.

>

> Regarding speaking to your students, I will be in Baton Rouge tomorrow afternoon to film a production for the Louisiana State Sheriff's Association, then I am headed straight to Biloxi for another engagement at the Mississippi State Law Enforcement annual seminar.

>

> It is possible that I could address a gathering at your school tomorrow, after filming the commercial in Baton Rouge. I would guess that a time frame of 1530 might work. If you can put together a large gathering, we just might throw this together.

>

> Higgins

From: "Open Range Management" <openrange@bellsouth.net>  
To: "Clay Higgins" <ghiggins@slpsheriff.com>  
Date: 1/13/2016 3:01:08 PM  
Subject: RE: Lt Clay Higgins Promo Video for EMS World Expo

Great because he emailed me back and asked me how much it would cost.

Brenda P. Netzberger  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2421  
Email: openrange@bellsouth.net  
Asst Email: openrangemanagement@gmail.com

From: Clay Higgins [mailto:ghiggins@slpsheriff.com]  
Sent: Wednesday, January 13, 2016 1:56 PM  
To: Open Range Management  
Subject: Re: Lt Clay Higgins Promo Video for EMS World Expo

I made up the rate, just sounds right for where I am right now. And yes Ma'am, if they said yes to that I intended to have you agentize it.

... I really like making up new words, don't you ?

On Wed, Jan 13, 2016 at 12:16 PM, Open Range Management <openrange@bellsouth.net> wrote:

You know if this was to pay it should be negotiated and fall under Open Range. Where did you come up with that rate?

Brenda P. Netzberger  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2421  
Email: openrange@bellsouth.net  
Asst Email: openrangemanagement@gmail.com

From: Sheriff Dept Mail [mailto:ghiggins@slpsheriff.com]  
Sent: Tuesday, January 12, 2016 9:48 PM  
To: Open Range Management  
Subject: Re: Lt Clay Higgins Promo Video for EMS World Expo

Well that's quite gracious of the lad but my existent parameters for production of a commercial video like he describes... if I do it at all... is 1500 for production plus 150 an hour travel or 500 a day. So, 2000 for that gig and he can keep the tickets. What a retard. How on earth, M'lady, have you endured people like this all these years.

Sent from my iPhone

On Jan 12, 2016, at 6:25 PM, Open Range Management <openrange@bellsouth.net> wrote:

Clay,

After speaking with this guy before the holiday he finally sent me the email with the info you need to decide if this is something you want to do. Please take a look and let me know.

Brenda P. Netzberger  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2424  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

**From:** Layne Skoyen [<mailto:lskoyen@southcomm.com>]  
**Sent:** Tuesday, January 12, 2016 6:08 PM  
**To:** [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
**Subject:** Lt Clay Higgins Promo Video for EMS World Expo

Hi Brenda, sorry for the delay in sending this email. I had time off over the holidays & am slowly getting caught up. As discussed on the phone last month we would like Lt. Higgins to provide us with a short promotional video welcoming EMS providers to Louisiana for EMS World Expo at the New Orleans Convention Center on October 3 – 7, 2016 and ensuring them a safe & enjoyable visit.

This video would be placed on our website ([www.emsworldexpo.com](http://www.emsworldexpo.com)) & other promotion (eblasts, on-site video etc...). In exchange for this video we can offer Lt. Higgins some complimentary Expo registrations for his local EMS staff to attend the 3 day core conference (value of \$525 each registration) on October 5 – 7. We can also discuss profiling his agency on [Officer.com](http://Officer.com) which is one of our websites.

Please let me know if Lt. Higgins would be interested in providing the video. Please feel free to reply or call me directly at [1-800-547-7377 ext 330](tel:1-800-547-7377).

Thank you!

Layne Skoyen  
Group Show Manager  
EMS World Expo  
Office: [800-547-7377 ext 330](tel:800-547-7377)  
Cell: [612-578-5422](tel:612-578-5422)

From: "Open Range Management" <openrange@bellsouth.net>

To: "Sheriff Dept Mail" <ghiggins@slpsheriff.com>

Date: 1/13/2016 12:49:59 PM

Subject: RE: Lt Clay Higgins Promo Video for EMS World Expo

It is good to know that you realize your worth.....that makes me happy as an agent...I was hoping you would pass. As for dealing with the many idiots in this business...I can spot them really fast and I just don't work with them. My job as an agent is to look out for my talent and ALWAYS know their worth and stand by them. If someone is not on the same page as me.....they can look elsewhere. I refuse to sell my talent out for less than I value them.

Best,

**Brenda P. Netzberger**

**Open Range Management**

2910 Fairway Dr.

Baton Rouge, LA 70809

Tel# 225-216-2424

eFax# 952-216-2421

Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)

Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

**From:** Sheriff Dept Mail [mailto:ghiggins@slpsheriff.com]

**Sent:** Tuesday, January 12, 2016 9:48 PM

**To:** Open Range Management

**Subject:** Re: Lt Clay Higgins Promo Video for EMS World Expo

Well that's quite gracious of the lad but my existent parameters for production of a commercial video like he describes... if I do it at all... is 1500 for production plus 150 an hour travel or 500 a day. So, 2000 for that gig and he can keep the tickets. What a retard. How on earth, M'lady, have you endured people like this all these years.

Sent from my iPhone

On Jan 12, 2016, at 6:25 PM, Open Range Management <[openrange@bellsouth.net](mailto:openrange@bellsouth.net)> wrote:

Clay,

After speaking with this guy before the holiday he finally sent me the email with the info you need to decide if this is something you want to do. Please take a look and let me know.

Best,

**Brenda P. Netzberger**

**Open Range Management**

2910 Fairway Dr.

Baton Rouge, LA 70809

Tel# 225-216-2424

eFax# 952-216-2421

Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)

Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

**From:** Layne Skoyen [mailto:lskoyen@southcomm.com]

**Sent:** Tuesday, January 12, 2016 6:08 PM

**To:** [openrange@bellsouth.net](mailto:openrange@bellsouth.net)

**Subject:** Lt Clay Higgins Promo Video for EMS World Expo

Hi Brenda, sorry for the delay in sending this email. I had time off over the holidays & am slowly getting caught up. As discussed on the phone last month we would like Lt. Higgins to provide us with a short promotional video welcoming EMS providers to Louisiana for EMS World Expo at the New Orleans Convention Center on October 3 - 7, 2016 and ensuring them a safe & enjoyable visit.

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Jannette Hoffpauir <JHoffpauir@FNB-LA.com>  
Date: 1/9/2016 6:39:12 PM  
Subject: Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

I've been on a long mission. ETA 6:15.

Sent from my iPhone

On Jan 7, 2016, at 2:34 PM, Jannette Hoffpauir <JHoffpauir@FNB-LA.com> wrote:

Captain Higgins,

Below is a "draft" of the Event Schedule for Saturday. We should have a full house with a max of 150 law enforcement officers and their spouses / guest. Ryan Post will introduce you. Do you have a short bio that will help him with the intro? The info available on the internet may not be your preference and there's a lot to read. :)

Any questions, please let me know. Thank you.

Jannette

<image002.jpg>

From: Clay Higgins [mailto:ghiggins@slpsheriff.com]  
Sent: Wednesday, December 30, 2015 11:43 AM  
To: Jannette Hoffpauir <JHoffpauir@FNB-LA.com>  
Subject: Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Yes of course, I'll be happy to oblige. From past experience, I would suggest that you have someone assigned to take candid, un-posed pics during interactions at the event and have an area set up with an appropriate backdrop, like flags or something, for pictures after my address.

My beautiful wife will possibly attend, however her schedule will dictate at the last minute.

Clay

On Wed, Dec 30, 2015 at 7:56 AM, Jannette Hoffpauir <JHoffpauir@fnb-la.com> wrote:

Captain Higgins,

Good morning. In preparation of our upcoming event, several officers have asked if you will be available to take pictures with them and their spouses? Also, will you bring your wife? We will have a head table and would like to reserve a seat for her?

Thank you.

Jannette Hoffpauir

Sent via the Samsung Galaxy S® 6, an AT&T 4G LTE smartphone

----- Original message -----

pm - 8 pm

Yes Ma'am, 9 Jan is on my calendar and I very much look forward to the gathering. I require no contract and the check I'll collect should be made out to Clay Higgins. I'll speak within that window, 30-45 minutes.

Captain Clay Higgins

On Thu, Dec 3, 2015 at 2:50 PM, Jannette Hoffpauir <JHoffpauir@fmb-la.com> wrote:

Captain Higgins –

Just want to follow up with you regarding this upcoming event. We have secured The Ballroom of Crowley located at 124 E Third St., Crowley and anticipate approximately 150 guests (law enforcement officers and their spouses/guests). The attached letter was sent via e-mail and regular mail to you on 11/11/15 but we have not heard back from you.

Please let me know if your agent requires you to have a contract for these events. If no contract / agreement is required, we will need the name of your LLC if that's how the check for your fee should be made payable. In addition, please confirm the approximate length of your speech (30 – 45 minutes). This will help us finalize the evening's program.

I look forward to hearing from you. Thank you!

Jannette Hoffpauir  
Vice President, Business Lending  
1300 Camellia Blvd.  
Lafayette, LA 70508  
Office: 337.521.8702  
Fax: 337.266.9733  
NMLS #462729

**From:** Jannette Hoffpauir  
**Sent:** Thursday, October 22, 2015 1:27 PM  
**To:** 'Clay Higgins' <ghiggins@slssheriff.com>  
**Cc:** 'Harris, Mark' <markharris@racetrac.com>; scanlan2105@yahoo.com <scanlan2105@yahoo.com>  
**Subject:** RE: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Captain Higgins –

This is great news! Our group will be excited to hear. I will keep you posted with the details and an e-mailed letter of confirmation from one of our associate pastors.  
Thank you.

Jannette

**From:** Clay Higgins <mailto:ghiggins@slssheriff.com>  
**Sent:** Thursday, October 22, 2015 12:24 PM

**To:** Jannette Hoffpauir <JHoffpauir@FNB-LA.com>  
**Subject:** Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Ms. Jannette,

Ma'am, I'm clear to address your gathering on 9 Jan. The modest fee for L.E. for a weekend evening address inside Acadiana is \$500. My LLC charges a much higher fee for non-law enforcement engagements, but I handle L.E. stuff as much as possible.

Captain Clay Higgins 337-319-1724 cell

**From:** Clay Higgins [mailto:ghiggins@slpsheriff.com] |

**Sent:** Wednesday, October 21, 2015 3:18 PM

**To:** Jannette Hoffpauir <JHoffpauir@FNB-LA.com>

**Subject:** Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Ma'am, I'm just seeing this e-mail, I do not recall receiving the one from the 14th, sorry, I'm an idiot sometimes.

I will speak at your event if I don't have a conflict with another engagement. I'll have to get with my agent tomorrow because she's out today. I know I'm booked for a speaking engagement in January in Biloxi for a large Law Enforcement gathering but I'm not sure of the date.

I'll get back with you tomorrow. The fee is nominal for Law Enforcement engagements.

Higgins

On Wed, Oct 21, 2015 at 9:53 AM, Jannette Hoffpauir <JHoffpauir@fnb-la.com> wrote:

Captain Higgins,

We hope you are available to speak at this event. We want to prepare invitation cards and get them in the hands of our local law enforcement officers and public officials sometime in November for them to "Save The Date". This event will be sponsored by Northside Assembly, FNB and other local businesses in Crowley.

Should you have any questions, please call me at 337.521.8702 .

Thank you.

Jannette Hoffpauir

**From:** Jannette Hoffpauir

**Sent:** Wednesday, October 14, 2015 11:21 AM

**To:** 'Clay Higgins' <ghiggins@slpsheriff.com>

**Subject:** RE: Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Captain Higgins,

We at Northside Assembly are planning our next Law Enforcement Appreciation Dinner for 2016. It will coincide with the National L.E.A.D. which will be Saturday, January 9, 2016. This will be an annual event for Acadia Parish Law Enforcement. We would love to have you speak at this event. I know you have gained celebrity status and you are pretty much a local hero to our community. Please let me know if this L.E.A.D. dinner is something you can fit into your schedule. If it is, I know your time is important and we would like to cover your fee or make a donation to Crime Stoppers. Please let me know what that fee may be and we will put into our budget? Thank you for your consideration and the great work you are doing! I look forward to hearing from you.

Jannette Hoffpauir

Vice President, Business Lending

1300 Camellia Blvd.

Lafayette, LA 70508

Office: 337.521.8702

Fax: 337.266.9733

NMLS #462729

**From:** Clay Higgins [mailto:ghiggins@slpsheriff.com]

**Sent:** Tuesday, July 14, 2015 9:32 AM

**To:** Jannette Hoffpauir <JHoffpauir@FNB-LA.com>

**Subject:** Re: Law Enforcement Appreciation Dinner - Saturday, 7/18/15, 6 - 8



event. I am sorry that I cannot attend in person, but I'll be there in spirit.

I recently presented the commencement address to a graduating police academy, and if you like, feel free to play the video for your guests during your event. The content is directed towards newly P.O.S.T. Certified officers, however it may ring true for your more experienced guest officers as well. I'll attach the link below. Thank you again so much for your kind invitation. If I'm still kicking, I'll speak at your 2016 event.

Respectfully,

Lt. Clay Higgins

<http://www.katc.com/clip/11660765/lt-clay-higgins-gives-the-commencement-speech-at-a-baton-rouge-training-academy-graduation>

On Tue, Jul 14, 2015 at 8:57 AM, Jannette Hoffpauir <[JHoffpauir@fnb-la.com](mailto:JHoffpauir@fnb-la.com)> wrote:

Lt. Higgins,

We have an event scheduled for this Saturday as an appreciation dinner for our local Law Enforcement in Acadia Parish. A group of our local police, sheriff, State Police, and Wildlife and Fisheries officers will be represented with their spouses and children. T-Frog will be the comedian.

Please accept this as our invitation to attend and speak to this group of 80 – 100 adult attendees. I apologize for the short notice. Personally, I wasn't sure if you did any public speaking or if you'd be available. I figured I would give it try. After speaking to my brother-in-law with the Acadia Parish Sheriff's office about inviting you, he said, you'd be a big hit. We enjoy your commentary and perspective.

Please see the attached letter with additional information. I can be reached at [337.521.8702](tel:337.521.8702) should you have any questions or concerns. Thank you for your consideration.

Jannette Hoffpauir

Office: [337.521.8702](tel:337.521.8702)

Fax: [337.266.9733](tel:337.266.9733)

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**6:00 – 6:30**

**Registration and Pictures With  
Captain Clay Higgins**

**6:30 – 7:15**

**Prayer & Dinner**

**7:15 – 8:00**

**Captain Clay Higgins, Guest  
Speaker**

**8:00 – 8:15**

**Door Prize Drawing**

**8:15 – 8:30**

**Picture Pickup**

From: Mark Catania <mark.catania@glastonbury-ct.gov>  
To: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
Date: 1/7/2016 9:38:41 PM  
Subject: RE: Proposal to address the Police Union

Awesome! Have a good night. Very proud to call you a friend.

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
Date: 1/7/2016 21:37 (GMT-05:00)  
To: Mark Catania <mark.catania@glastonbury-ct.gov>  
Subject: Re: Proposal to address the Police Union

I'll call you sometime before noon partner

Sent from my iPhone

On Jan 7, 2016, at 8:07 PM, Mark Catania <mark.catania@glastonbury-ct.gov> wrote:

Absolutely awesome. I booked your hotel tonight. You are staying in a beautiful place here in glastonbury. Would it be possible for you to call me tomorrow in the office? 8606524252. I need some info from you for the plane flight. We are so looking forward to you coming up. By the way your latest crime stoppers video was outstanding. I am in the office at 0600 hours. Be safe, thanks!

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
Date: 1/7/2016 21:01 (GMT-05:00)  
To: Mark Catania <mark.catania@glastonbury-ct.gov>  
Subject: Re: Proposal to address the Police Union

Mark I printed and looked over the data you sent, no problem. My message will be tailored prayerfully and the address will be revealed to me. Regarding the length of my address, I have very little control over that brother, because my message is spirit driven I can't promise an exact duration however I have found that a 45 minute window will generally suffice

Sent from my iPhone

On Jan 7, 2016, at 8:44 AM, Mark Catania <mark.catania@glastonbury-ct.gov> wrote:

**Captain Higgins,**

**Great News!!! The Chief and Union have given their blessing to you coming up here for the Police Officer of the Year Dinner! I need to get some information from you for your plane tickets. We really need to talk. I have attached some information about**

with the content of your speech, but please, you are the professional and we are honored to have you coming up here.

Lastly, feel free to contact me here in the office, 860-652-4252, 860-462-5361 Cell, or my home 860-563-4477. I was totally impressed by your commencement speech on You Tube, so if you wanted to tailor it more after that, that is fine too!!! Many of our newer officers need to be reminded of the Serve and Protect Motto.

Again, we are honored to have you coming up here and I look forward to hearing from you.

Stay safe, God Bless,

Mark

Lieutenant Mark Catania  
Patrol Division Commander  
Glastonbury Police Department  
2108 Main Street, Glastonbury, CT 06033  
Phone: (860) 652-4252 (860) 633-8301  
Fax: (860) 652-4290  
Email: [mark.catania@glastonbury-ct.gov](mailto:mark.catania@glastonbury-ct.gov)

**From:** Clay Higgins [[chiggins@slpsheriff.com](mailto:chiggins@slpsheriff.com) ]  
**Sent:** Tuesday, January 05, 2016 10:42 AM  
**To:** Mark Catania  
**Subject:** Re: Proposal to address the Police Union

Mark,

What is this looking like brother ? ... I'm scheduling the next two months and 4 Feb is only a month away.

Clay

On Tue, Dec 29, 2015 at 7:53 PM, Mark Catania <[mark.catania@glastonbury-ct.gov](mailto:mark.catania@glastonbury-ct.gov)> wrote:  
Captain Higgins,

Our Union President is out this week enjoying the holidays. I will present this to him come Monday morning. I thoroughly enjoyed your videos. I am having a bit of difficulty watching the second one, but I think it is my computer.

I will be in touch.

Again, be safe.

Mark

Lieutenant Mark Catania  
Patrol Division Commander  
Glastonbury Police Department  
2108 Main Street, Glastonbury, CT 06033  
Phone: (860) 652-4252 (860) 633-8301  
Fax: (860) 652-4290  
Email: [mark.catania@glastonbury-ct.gov](mailto:mark.catania@glastonbury-ct.gov)

**From:** Clay Higgins [[chiggins@slpsheriff.com](mailto:chiggins@slpsheriff.com) ]  
**Sent:** Tuesday, December 29, 2015 1:39 PM  
**To:** Mark Catania  
**Subject:** Re: Proposal to address the Police Union

Mark,

Yes Sir it would be my great honor to speak at your gathering. February the 4th is open on my schedule. The LEO only adjusted compensation I would need to collect for a trip to Connecticut would be 1500 for the speaking fee and 500 per day for travel time. Let's call it 2 grand for the whole thing and of course you would have to cover my flight and lodging. The timing of the flight and gathering would determine if I needed to stay 1 or 2 nights.

Partner, regardless of the decision of your board, I very much appreciate your service and the encouraging support you have extended. I've attached my latest controversial editorial statement, as well as link to a story regarding my homeless shelter endeavor. Enjoy.

[https://www.facebook.com/katctv3/videos/10153252550306969/?video\\_source=pages\\_finch\\_main\\_video&theater](https://www.facebook.com/katctv3/videos/10153252550306969/?video_source=pages_finch_main_video&theater)

<http://www.katc.com/clip/12068679/captain-clay-higgins-creates-merchandise-to-aid-with-homeless-shelter-and-help-community>

Clay

On Tue, Dec 29, 2015 at 11:49 AM, Mark Catania <[mark.catania@glastonbury-ct.gov](mailto:mark.catania@glastonbury-ct.gov)> <<mailto:mark.catania@glastonbury-ct.gov>>> wrote:  
Captain Higgins,

Hope you are enjoying your holiday season. I also wish you the happiest of New Year's for 2016. I was wondering if you have given any thought to coming to Glastonbury, CT for our Officer of the Year Dinner? The dinner will be held on the first Thursday in February, 2016.

I would need a hard figure to throw in front of the union to get approval for you to come up.

Patrol Division Commander  
Glastonbury Police Department  
2108 Main Street, Glastonbury, CT 06033  
Phone: (860) 652-4252 <tel:%28860%29%20652-4252> (860) 633-8301 <tel:%28860%29%20633-8301>  
Fax: (860) 652-4290 <tel:%28860%29%20652-4290>  
Email: mark.catania@glastonbury-ct.gov <mailto:mark.catania@glastonbury-ct.gov>  
<mailto:h@glastonbury-ct.gov>

From: Clay Higgins [bhiggins@slpsheriff.com <mailto:bhiggins@slpsheriff.com>]  
Sent: Monday, September 21, 2015 1:27 PM  
To: Mark Catania  
Subject: Proposal to address the Police Union

Lieutenant Catania,

Sir, thank you for your kind support and encouraging words of praise. I am humbled that you would consider me worthy. If it's determined that we shall move forward, I would address your gathering in uniform... but off-duty.

Please know that my life has become a maelstrom of requests of this nature and I have been obliged to hire professionals that screen and handle details. Speaking engagements, endorsements, television roles, PSA's and other similar endeavors are now an unsolicited second job for me.

Please forward me a specific itinerary, incl. some projected travel and lodging arrangement. I normally collect a minimum speaking fee of \$1,500 plus expenses and travel time at \$150 per hour or \$500 per day for out-of-area engagements. This fee is offered only for Law Enforcement engagements... my standard speaking fee being much higher and handled through my agent.

Thank you again Sir, for your kindness. I'm just a street cop, an old soldier, a S.W.A.T. guy, that has found himself out of his element, standing before the world, a humble vessel, an unworthy messenger, expressing God's will.

Respectfully,

Captain Clay Higgins  
(837) 319-1724 <tel:837-319-1724> > cell

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<Officer of the Year Proclamation-Hoover.docx>

<Captain Higgins Information About Gbury.docx>

Please consider the environment before printing a copy of this email.

From: [marcus.hines <mrhines007@yahoo.com>](mailto:marcus.hines@mrhines007@yahoo.com)  
To: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
Date: 12/16/2015 10:47:07 PM  
Subject: Re: Event promo

Good evening Capt. Higgins. Hope all is well your way. I must say there's been much in the way of anticipation on your arrival up here in Shreveport. That being said, would it be possible to do short short promo for the event which could put on my event's website? If this is something we can accomplish please let me know what we'd need to do to accomplish this. Thanks in advance, Marcus.

Sent from Yahoo Mail for iPhone

On Monday, December 7, 2015, 4:32 PM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

Yes Sir

On Mon, Dec 7, 2015 at 4:31 PM, marcus hines <mrhines007@yahoo.com> wrote:

Much obliged to you sir. You guys get ready to have an awesome time and please drive safely on the way down. Please give my best to the Sheriff and the other guys down there. I will email you the hotel accommodations once they are made.

On Monday, December 7, 2015 4:06 PM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

Check payable to Clay Higgins. If mailed prior to event P.O. Box 2026 Port Barre LA 70577  
17 years behind a badge one way or another, 6 as an M.P. and civilian cop since 2004.11 years S.W.A.T., still S.W.A.T. patrol, night shift 7 years straight until Nov 2014 when re-assigned as P.I.O. Father of 4, New Orleans native, a failed and fallen man who has by the grace of God managed to stand back up.

Higgins

On Mon, Dec 7, 2015 at 12:21 PM, marcus hines <mrhines007@yahoo.com> wrote:

I am very delighted the two of you can be part of this event. Please forward me payment information and we will go ahead and get the process started. As far as dress, it is completely up to you; however, either option would certainly be appropriate for the evening. As for me, I will be wearing a tux for the occasion. In addition, if you have a specific bio that you prefer read prior to your introduction, please enclose it. Also if there is any specific advertising or links which you commonly associate with your speaking engagements, please send them to me and I will post them to the event's website.

-Marcus

On Monday, December 7, 2015 12:03 PM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

Brother I'm clear for that evening so I'll attend your event. Miles is 282 @ .53 so \$133.56 for travel. I'll be attending with my lovely wife Becca. We prefer non-smoking King.  
Would my tux or my dress blues be more appropriate for the gathering ?

Higgins

On Mon, Dec 7, 2015 at 11:43 AM, marcus hines <mrhines007@yahoo.com> wrote:

Hey brother and thank you for getting back with me. I have no doubt we can make it work. I'd be honored to have you as my guest because for starters, I personally respect you first and foremost as a man and secondly as a law man who shares a mirroring mindset as myself. Our brothers and sisters in this day and time certainly need to hear the unfiltered truth, and you present it well.

Once you learn of your availability, please let me know and I will go ahead a make preparations to get the associated expenditures covered. Please provide your mileage cost so that my bookkeeper can render the appropriate fees. As the chairman and founder of this event, I pride myself on offering our brothers and sisters the very best in law enforcement orators and you sir are among them. Thanks in advance for your consideration. Also please invite any other deputies who would like to come out.

-Marcus

Sent from Yahoo Mail for iPhone

On Monday, December 7, 2015, 11:09 AM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

To: [lnnlleb2015@gmail.com](mailto:lnnlleb2015@gmail.com)

Marcus,

Brother, thank you so much for your kind invitation. I will check with my agent today to see if she has me booked for anything that weekend.

Marcus if I attend as your guest speaker I'll need my expenses covered for travel, meals and lodging. Because it's an event serving alcohol I'll be off duty which means I would drive in my POV which means 53 cents per mile. My speaking fee for a L.E. event out of my area off duty is a grand. My LLC charges much more via my agent but I handle L.E. engagements and basically I just ask to earn what I would working an extra detail for 2 days.

If I speak, I'll generally roll for about 30-45 minutes. My public addresses are spirit driven and I never know what I'll say until I open my mouth because I'm just a messenger. I can tell you that an address like that, in an all L.E. setting, will likely be rather memorable.

Let me know if my parameters are good to go and I'll get back with you re whatever my agent says, if I'm not booked.

Respectfully,

Captain Clay Higgins

[337-319-1724](tel:337-319-1724) cell

On Mon, Dec 7, 2015 at 10:15 AM, [andrejarceneaux@gmail.com](mailto:andrejarceneaux@gmail.com) > wrote:

>  
> Here is the message you are looking for.  
> -André  
>  
> Good Sunday morning Capt. Higgins. I pray you and your family are doing well upon receipt of this message. It was a pleasure meeting you in Florida and I'm looking forward to Tennessee next year. I wanted to take a moment to invite you to Shreveport on February 20, 2016, to be the guest speaker at an annual law enforcement event I put on and host. The event, called the Second Annual North Louisiana Law Enforcement Ball is held to promote unity, and brotherhood amongst law enforcement agencies and their officers from across the north Louisiana region. Nearly 30 law enforcement agencies from across north Louisiana are represented there. Attendance for the ball ranges between 300-350. In addition we honor those fallen officers and their families during the event and offer a scholarship fund for the children of law enforcement officers. There is live entertainment and great food etc. Those in attendance really have an awesome time with their loved ones and co-workers. The event is not open to the general public as there is a large concentration of law officers in the building. Please let me know if this is something that you would consider as I would personally be honored to have you speak to our men and women of law enforcement on the northern end of the state. Please know that even if you cannot attend as the guest speaker, I would be delighted if you and all the deputies at the S/O would strongly consider coming as guests. Please share this information with the Sheriff and those other deputies. If need be, I will certainly send a formal request through the Sheriff as not to circumvent the chain of command at your agency. We would cover the associated cost with your travel and stay, should you be able make it and any speaker fees. I have a website set up for the event which gives details on what takes place. You can visit the site at [www.leoball.com](http://www.leoball.com) . Also there is a second site at: [www.theshowcasepromotion.wix.com/leoball](http://www.theshowcasepromotion.wix.com/leoball) . There is also a Facebook page for the event found under: 2nd Annual North Louisiana Law Enforcement Ball. Thanks for your consideration and Gods protection on St.Landry Parish S/O. Please contact me at [318-230-3511](tel:318-230-3511)

>  
> Cpl. Marcus Hines  
> Public Information Officer  
> Crimestoppers Coordinator  
>

From: [Trish Harbour <THarbour@dps.ms.gov>](mailto:THarbour@dps.ms.gov)

To: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)

Date: 12/14/2015 3:17:13 PM

Subject: RE: 2016 Mississippi Crime Stoppers Training Conference

Attachments: Clay Higgins contract.docx  
w-9 form.pdf

Hey Clay:

Hope all is finding you well during this Holiday Season. I am attaching the contract for your review and signature for your speaking engagement at my conference in January. My attendees are excited to hear you. I made the contract out for \$1,000.00 as that what we agreed on. Once you complete that I will need you to complete a W-9 that I am attaching also so I can get you a state vendor number. As I explained previously. The State of Mississippi pays all fees approximately in a two week period after the speaking engagement is completed. It is state policy to not pay for services in advance. As I am sure you understand dealing with a government agency. Please forward the completed contract and W-9 back to me at your earliest convenience. Also I am needing to know how many nights you and your bride would like to stay. The conference will cover a room for you for the 19-21<sup>st</sup> If you would like to stay all three evenings.

Thank you so much again and Merry Christmas.

*Tricia J. Harbour, Executive Director  
Crime Stoppers Division  
Mississippi Department of Public Safety  
1025 North Park Drive  
Ridgeland, MS 39157  
Telephone: (601) 977-3713  
Facsimile: (601) 977-3714*



From: Trish Harbour  
Sent: Thursday, September 24, 2015 11:09 AM  
To: Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)>  
Subject: Re: 2016 Mississippi Crime Stoppers Training Conference

Awesome. I will send ya a contract when I get it all set up. Thank you. MS dept of finance requires us to do contracts.

Sent from my iPhone

On Sep 24, 2015, at 11:06 AM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Yes Ma'am, more than fair. I'm actually a very humble guy and this whole new world of speaking engagements and endorsements and television people and book writers and all that is just very bizarre for me. But apparently it's all real and unfortunately I have to manage these new dynamics, or the dynamics will manage me.

Clay

On Thu, Sep 24, 2015 at 11:01 AM, Trish Harbour <[THarbour@dps.ms.gov](mailto:THarbour@dps.ms.gov)> wrote:



To: Trish Harbour <THarbour@dps.ms.gov>  
Subject: Re: 2016 Mississippi Crime Stoppers Training Conference

Trish,

Ma'am, I'm thinking about this more, and the thing is, the reason I have an agent that handles my out-of-area or out-of-state speaking engagements, is because of the disruption of my life and my job. In order for me to come speak at your seminar, I'll have to take vacation days, and so will my wife. We do love the beach, just not in winter. I am willing to waive my Law Enforcement-only fee of \$1500, which is already about 5K less than the fee through the agency, but I feel compelled to collect some kind of speaking fee, just so that I can give my wife some shopping money. Book us a nice room, get my miles and reasonable meal expenses covered by reimbursement, and for my fee, please consider some modest token that you deem fair.

I'm just trying to make this engagement work. You are, after all, a Mississippi girl.

Respectfully,

Captain Clay Higgins

337-319-1724 cell

On Wed, Sep 23, 2015 at 2:13 PM, Trish Harbour <THarbour@dps.ms.gov> wrote:

Captain Higgins:

It was such a pleasure talking with you earlier. The conference dates will be Tuesday, January 19, 2016 thru the morning of Friday, January 22, 2016. The location of the conference will be at the IP Casino and Conference Center in Biloxi, MS. I can't wait to meet you in person. I will have you speak between an hour and an hour and half if that is okay with you. My office contact info. is below. My personal cell number is (601) 317-7030 as I may not answer my business phone. LOL. I will be in contact soon with an agenda. Thank you again.

Trish

*Tricia J. Harbour, Executive Director  
Crime Stoppers Division  
Mississippi Department of Public Safety  
1025 North Park Drive  
Ridgeland, MS 39157  
Telephone: (601) 977-3713  
Facsimile: (601) 977-3714*

<image001.png>

From: "Open Range Management" <openrange@bellsouth.net>  
To: "Clay Higgins" <ghiggins@slpsheriff.com>  
Date: 12/14/2015 11:06:38 AM  
Subject: RE: The World Expo thing in New Orleans

Ok...I will call them.

**Brenda P. Netzberger**  
Open Range Management  
2910 Fairway Dr.  
Baton Rouge, LA 70809  
Tel# 225-216-2424  
eFax# 952-216-2421  
Email: [openrange@bellsouth.net](mailto:openrange@bellsouth.net)  
Asst Email: [openrangemanagement@gmail.com](mailto:openrangemanagement@gmail.com)

From: Clay Higgins [mailto:ghiggins@slpsheriff.com]  
Sent: Monday, December 14, 2015 9:31 AM  
To: Open Range Management  
Subject: The World Expo thing in New Orleans

Brenda I was contacted again by these people but this time I have a cell number.

Layne Skoyen at 612-578-5422

If I do this video that they want me to do, whereby I welcome expo participants and assure their safety in New Orleans... which BTW how can I even do that but that's another story if we decide it's a worthwhile endeavor and I end up doing it I'll change the message according to my own designs anyway... but if we do this I want to get paid appropriately, like 1500 for the production and 500 for my travel time.

The guy is rather cute, suggesting that as compensation he'll even give us comp passes to the expo and a link on their website ! Wow ! Who wouldn't want that !

Also, surely eOne knows that there is already a TV show called American Justice ?

From: Clay Higgins <ghiggins@slpsheriff.com>  
To: Jannette Hoffpaur <JHoffpaur@fnb-la.com>  
Date: 12/3/2015 4:46:43 PM  
Subject: Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Yes Ma'am, 9 Jan is on my calendar and I very much look forward to the gathering. I require no contract and the check I'll collect should be made out to Clay Higgins. I'll speak within that window, 30-45 minutes.

Captain Clay Higgins

On Thu, Dec 3, 2015 at 2:50 PM, Jannette Hoffpaur <JHoffpaur@fnb-la.com> wrote:  
Captain Higgins -

Just want to follow up with you regarding this upcoming event. We have secured The Ballroom of Crowley located at 124 E Third St., Crowley and anticipate approximately 150 guests (law enforcement officers and their spouses/guests). The attached letter was sent via e-mail and regular mail to you on 11/11/15 but we have not heard back from you.

Please let me know if your agent requires you to have a contract for these events. If no contract / agreement is required, we will need the name of your LLC if that's how the check for your fee should be made payable. In addition, please confirm the approximate length of your speech (30 - 45 minutes). This will help us finalize the evening's program.

I look forward to hearing from you. Thank you!

Jannette Hoffpaur

Vice President, Business Lending

1300 Camellia Blvd.

Lafayette, LA 70508

Office: 337.521.8702

Fax: 337.266.9733

NMLS #462729



From: Jannette Hoffpaur  
Sent: Thursday, October 22, 2015 1:27 PM  
To: 'Clay Higgins' <ghiggins@slpsheriff.com>  
Cc: 'Harris, Mark' <markharris@racetrac.com>; scanlan2105@yahoo.com <scanlan2105@yahoo.com>  
Subject: RE: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

This is great news! Our group will be excited to hear. I will keep you posted with the details and an e-mailed letter of confirmation from one of our associate pastors.

Thank you.

Jannette

**From:** Clay Higgins [mailto:ghiggins@slpsheriff.com]  
**Sent:** Thursday, October 22, 2015 12:24 PM

**To:** Jannette Hoffpauir <JHoffpauir@FNB-LA.com >  
**Subject:** Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Ms. Jannette,

Ma'am, I'm clear to address your gathering on 9 Jan. The modest fee for L.E. for a weekend evening address inside Acadiana is \$500. My LLC charges a much higher fee for non-law enforcement engagements, but I handle L.E. stuff as much as possible.

Captain Clay Higgins 337-319-1724 cell

On Wed, Oct 21, 2015 at 3:28 PM, Jannette Hoffpauir <JHoffpauir@fnb-la.com > wrote:

No problem... I hope there isn't a conflict. In case there is, could you consider the following Saturday as an alternative?

Thanks again.

**From:** Clay Higgins [mailto:ghiggins@slpsheriff.com ]  
**Sent:** Wednesday, October 21, 2015 3:18 PM  
**To:** Jannette Hoffpauir <JHoffpauir@FNB-LA.com >  
**Subject:** Re: Guest Speaker Invitation - Acadia Parish Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Ma'am, I'm just seeing this e-mail, I do not recall receiving the one from the 14th, sorry, I'm an idiot sometimes.

I will speak at your event if I don't have a conflict with another engagement. I'll have to get with my agent tomorrow because she's out today. I know I'm booked for a speaking engagement in January in Biloxi for a large Law Enforcement gathering but I'm not sure of the date.

I'll get back with you tomorrow. The fee is nominal for Law Enforcement engagements.

Higgins

On Wed, Oct 21, 2015 at 9:53 AM, Jannette Hoffpauir <JHoffpauir@fnb-la.com > wrote:

Captain Higgins,

We hope you are available to speak at this event. We want to prepare invitation cards and get them in the hands of our

Should you have any questions, please call me at **337.521.8702**.

Thank you.

Jannette Hoffpauir

**From:** Jannette Hoffpauir  
**Sent:** Wednesday, October 14, 2015 11:21 AM  
**To:** 'Clay Higgins' <[ehiggins@slpsheriff.com](mailto:ehiggins@slpsheriff.com)>  
**Subject:** RE: Law Enforcement Appreciation Dinner - Saturday, 1/9/2016 6 pm - 8 pm

Captain Higgins,

We at Northside Assembly are planning our next Law Enforcement Appreciation Dinner for 2016. It will coincide with the National L.E.A.D. which will be Saturday, January 9, 2016. This will be an annual event for Acadia Parish Law Enforcement. We would love to have you speak at this event. I know you have gained celebrity status and you are pretty much a local hero to our community. Please let me know if this L.E.A.D. dinner is something you can fit into your schedule. If it is, I know your time is important and we would like to cover your fee or make a donation to Crime Stoppers. Please let me know what that fee may be and we will put into our budget?

Thank you for your consideration and the great work you are doing! I look forward to hearing from you.

Jannette Hoffpauir

Vice President, Business Lending

1300 Camellia Blvd.

Lafayette, LA 70508

Office: **337.521.8702**

Fax: **337.266.9733**

NMLS #462729



From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Garrett Ahrens <gahrens@ahrensinvptr.com>  
Date: 9/30/2015 8:47:49 PM  
Subject: Re: Request for Capt. Higgins' Appearance on October 8, 2015

Sure they would buy gear anyway. I'm just saying, it's so heavy man... all ages, all backgrounds, all education levels, black, white, democrats, republicans, libertarians, TEA party guys, Rebels, liberals... they all love Captain Higgins and the message. It's all just so surreal. This thing is me. It's me. I'm Captain Higgins. It's just unbelievable. Humbling. Overwhelming.

Please help me make this thing work Andrew. God has chosen me as his messenger, and he has chosen you to help me. We are one, united by God.

Sent from my iPhone

On Sep 30, 2015, at 8:31 PM, Garrett Ahrens <gahrens@ahrensinvptr.com> wrote:

Thats solid. Those are good things to do when u have time. Those people will buy gear

G. Andrew Ahrens  
REGISTERED INVESTMENT ADVISER  
MANAGING MEMBER

! A description...

412 SETTLERS TRACE | LAFAYETTE, LA 70508

OFFICE 337.981.1376 ☐ 877.981.1376  
MOBILE 337.781.1632  
FAX 337.981.6684  
E-MAIL GAHRENS@AHRENSINVPTR.COM  
WEB www.ahrensinvptr.com

Connect with us on



Investment advisory services offered through Ahrens Investment Partners, a SEC Registered Investment Adviser.

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Please remember to contact Ahrens Investment Partners, LLC, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services, or if you want to impose, add, to modify any reasonable restrictions to our investment advisory services, or if you wish to direct that Ahrens Investment Partners, LLC effect any specific transactions for your account. Please be advised that there can be no assurance that any email request will be reviewed and/or acted upon on the day it is received-please be guided accordingly. A copy of our current written disclosure statement discussing our advisory services and fees continues to remain available for your review upon request.

On Sep 30, 2015, at 8:01 PM, Sheriff Dept Mail <ghiggins@slpsheriff.com> wrote:

Sent from my iPhone

Begin forwarded message:

From: Mindy L Gaspard <[mlg6241@louisiana.edu](mailto:mlg6241@louisiana.edu)>  
Date: September 30, 2015 at 4:42:45 PM CDT  
To: [GHiggins@slpsheriff.com](mailto:GHiggins@slpsheriff.com)  
Subject: Request for Capt. Higgins' Appearance on October 8, 2015

Dear Captain Higgins:

Good afternoon. My name is Mindy Gaspard, I am a senior at the University of Louisiana at Lafayette. I am writing to request your appearance to one of my classes. My Criminal Evidence and Procedure teacher, Mr. Gregory Saloom, is a very big fan of yours. Our class is held every Thursday night from 6:00 p.m. to 8:50 p.m. On Thursday, October 8, 2015, I have to do my current events presentation; which has to end in the most recent St. Landry Parish Crime Stoppers video. Consequently, I would like to complete my presentation with your appearance, which would be a surprise to my teacher. This presentation involves each student creating a Powerpoint presentation of the past week's local criminal incidents. Mr. Saloom admires you, and enjoys the videos so much, that he requires us to end our presentation with your most recent St. Landry Parish Crime Stoppers video. After every presentation, he says, "Man, I admire him a lot. He reminds me of one of my former Commanding Officers in the Army. I wish I could meet him." Frankly, all of the students in my class, including myself, truly look forward to watching your videos, and possibly meeting you.

If you could honor us with your presence, it will be greatly appreciated. If October 8th is not a good evening, we meet every Thursday evening from 6:00-8:50 p.m. (except 10/1/15 due to Fall Break). Please let me know if this works for you, or not, so I can plan accordingly. I would like to thank you in advance for taking the time to consider my request. I would also like to commend you on the outstanding job you have done on the Crime Stoppers videos; but more importantly, the positive impact you have had on your community! Keep up the great work, and again, thank you for your time and consideration.

Respectfully,

Mindy Gaspard

From: [Amy Courvelle <acourvelle@katctv.com>](mailto:acourvelle@katctv.com)  
To: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
Date: 3/16/2016 2:13:49 PM  
Subject: Tony Morrow Commercial  
Attachments: Tony Morrow 30 II REV.mp4

---

Hi Capt. Higgins,

Here is the :30 second version of Tony Morrow's commercial.  
Please review when you have time.

Thanks,

*Amy Menard Courvelle*

KATC Communications, Inc.

Sales Account Executive

[acourvelle@katctv.com](mailto:acourvelle@katctv.com)

337-236-6338 Office

337-298-8279 Cell

337-234-3580 Fax

[www.katc.com](http://www.katc.com)





From: Clay Higgins <ghiggins@slpsheriff.com>

To: Robert Bertrand <robert@gcss2.com>

Date: 6/7/2016 11:03:55 AM

Subject: Scripts to consider

---

Robert,

Partner, I'm attaching two scripts for your review. I've also attached rough recordings of each so that you might get a feel for the vision. I know you want to do 30 second scripts, but I've attached a 60 second script as well, so that you can get a feel for each 30 and 60 second production.

With due respect for the current plans to use the KATC reps guidelines, please keep in mind the social media angle for advertisement. Social media is free and there are no time constraints. After listening to the two scripts and reading them, think about the impact through social media of each one and it becomes obvious that the message delivered in 60 seconds is far greater.

I think it's a good idea to use KATC for production and editing within the scope of whatever media buy you agree to with them, but brother after they're done and you own the productions, you can step away from high dollar television advertising and do social media and radio or even just social media. Once you own canned productions, you can do what you like with them, and if you decided to go straight social media, your advertisement expense disappears completely.

Anyway, please review the attached scripts and audio files. I'll change whatever you like. Also, these scripts represent just one "scenario". I'm still pondering the second scenario.

Respectfully,

Clay

From: Tony Morrow <tmorrow@tmorrowlaw.com>  
To: ghiggins@slpsheriff.com  
Date: 2/25/2016 1:56:19 PM  
Subject: Re: Sample cuts for you

Clay,

I like both spots, 60 and 30. I wish we could say something similar to the part in the 60 about loss of wages and family recovering. But, don't think there is room to add anything in the 30. I say let's roll!!!

Sent from my iPhone

On Feb 22, 2016, at 5:00 PM, ghiggins@slpsheriff.com wrote:

Nothing is attached partner

Sent from my iPad

On Feb 22, 2016, at 4:58 PM, Tony Morrow <tony@tmorrowlaw.com> wrote:

Clay,

Great meeting and talking the other day. I spoke with the bar on approval of TV commercials and this is what Richard was willing to work and give approval. Need pretty close to exact lines along with a storyboard of visual. So as soon as you come up with copy and storyboard (description of what someone viewing the comm. would be seeing) I can submit for preliminary approval. I'd like to get this running so let me know how I can help.

Tony

**From:** Clay Higgins [mailto:ghiggins@slpsheriff.com]  
**Sent:** Tuesday, February 16, 2016 2:29 PM  
**To:** Tony Morrow  
**Subject:** Fwd: Sample cuts for you

Tony,

Sir, please review the attached scripts and associated television production scripts.

Each 60 second script represents a foundation, from which each 30 second script will be culled. Each radio script will be slightly altered in order to accommodate my verbal introduction.

These foundational scripts and audio files represent my original vision for endorsement. My effort is to recreate the genre of Attorney endorsement, because the status quo cheesiness is just not something I would allow myself to get involved with. My hope with each production is to evoke a feeling of righteousness, trust and hope. Further, it is my vision that the listener or viewer would be well into the production before they realized that it was an attorney endorsement.

Please note that the audio files are based on television script, the actual radio productions will incorporate my introduction and audio of "Tony Morrow Attorney at Law, 337-446-2423" or 1-800-ETHICAL.

Please review and consider your suggested changes. I'd like to meet on Thursday or Friday afternoon, perhaps at your office, to discuss the next step in my living will, endorsement productions, production schedule, and to collect half of my retainer.

Respectfully,  
Clay

----- Forwarded message -----

From: Ray Sutley <Ray.Sutley@townsquaremedia.com>

<image001.gif>

From: Clay Higgins <ghiggins@slpsheriff.com>

To: eric@rhinomarketingllc.com

Date: 2/19/2016 11:18:52 AM

Subject: Re: Contact Form

Yes Sir, I do paid endorsements. Rhino Shield may work, we'll have to talk.

ghiggins@slpsheriff.com

Captain Clay Higgins

On Fri, Feb 19, 2016 at 9:04 AM, Clay Higgins Gear <captainhigginsgear@gmail.com> wrote:

Thanks,

Skip

Captain Higgins Gear

----- Forwarded message -----

From: eric@rhinomarketingllc.com <eric@rhinomarketingllc.com>

Date: Thu, Feb 18, 2016 at 3:48 PM

Subject: Contact Form

To: captainhigginsgear@gmail.com

Name \* :

Eric

E-mail \* :

eric@rhinomarketingllc.com

Phone :

N/A

Select One \* :

Media Inquiry

Comment \* :

Does Captain Higgins entertain endorsement opportunities? I am the Louisiana marketing director for Rhino Shield, an exterior ceramic coating for homes & businesses--used as alternative to traditional painting. It's tough, rugged, battle tested, and guaranteed to last--much like Captain Higgins. Hokie Gajan is also a customer/endorser of this product. We are looking to add a dynamic personality to our marketing campaigns and we just thought this may be a great fit. Please let me know if this is something you'd like to discuss.

Thanks! Eric

## Session Info

IP Address: 68.0.55.202

User Agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_11\_2) AppleWebKit/601.3.9 (KHTML, like Gecko)

Version/9.0.2 Safari/601.3.9

Spider: False

From: "Tony Morrow" <tony@tmorrowlaw.com>  
To: "Clay Higgins" <ghiggins@slpsheriff.com>  
Date: 2/16/2016 5:56:03 PM  
Subject: RE: Sample cuts for you

Clay,

I really like the ads and think all will pass muster with the bar. Really like the personal injury spot. Met w/ channel 3 today.

When you get these down to 80- 90% let me know I want to send them ASAP for bar approval, I have no doubt they will pass. I'm ready to roll.

Let me know what I can do to help and move it forward.

Tony

**From:** Clay Higgins [mailto:ghiggins@slpsheriff.com]  
**Sent:** Tuesday, February 16, 2016 2:29 PM  
**To:** Tony Morrow  
**Subject:** Fwd: Sample cuts for you

Tony,  
Sir, please review the attached scripts and associated television production scripts.

Each 60 second script represents a foundation, from which each 30 second script will be culled. Each radio script will be slightly altered in order to accommodate my verbal introduction.

These foundational scripts and audio files represent my original vision for endorsement. My effort is to re-create the genre of Attorney endorsement, because the status quo cheesiness is just not something I would allow myself to get involved with. My hope with each production is to evoke a feeling of righteousness, trust and hope. Further, it is my vision that the listener or viewer would be well into the production before they realized that it was an attorney endorsement.

Please note that the audio files are based on television script, the actual radio productions will incorporate my introduction and audio of "Tony Morrow Attorney at Law, 337-446-2423" or 1-800-ETHICAL.

Please review and consider your suggested changes. I'd like to meet on Thursday or Friday afternoon, perhaps at your office, to discuss the next step in my living will, endorsement productions, production schedule, and to collect half of my retainer.

Respectfully,  
Clay

----- Forwarded message -----

From: Ray Sutley <Ray.Sutley@townsquaremedia.com >  
Date: Tue, Feb 16, 2016 at 1:36 PM  
Subject: Sample cuts for you  
To: "Clay Higgins (ghiggins@slpsheriff.com )" <ghiggins@slpsheriff.com >

From: [Amy Courvelle <acourvelle@katctv.com>](mailto:Amy.Courvelle@katctv.com)  
To: [Robert Bertrand <robert@dmsvcs.com>](mailto:Robert.Bertrand@dmsvcs.com), Clay Higgins  
<[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)>  
Date: 2/16/2016 4:26:16 PM  
Subject: DMS Captain sitting on swing  
Attachments: Raw 30 cowboy syched.mp4  
Raw 30 synched.mp4

Hi Guys,

Here are the versions of the commercial with Captain Higgins sitting on the swing.  
You will notice this is raw footage. No graphics have been edited on these yet.  
We felt they were not the best options.  
If you want us to proceed with the edits, please let me know. Edit charges will apply.

Thanks,

*Amy Menard Courvelle*

KATC Communications, Inc.

Sales Account Executive

[acourvelle@katctv.com](mailto:acourvelle@katctv.com)

337-236-6338 Office

337-298-8279 Cell

337-234-3580 Fax

[www.katc.com](http://www.katc.com)



From: Robert Bertrand [<mailto:robert@dmsvcs.com>]  
Sent: Tuesday, February 16, 2016 3:15 PM  
To: Amy Courvelle  
Subject: RE: DMS 60s Regular and Cowboy

You never sent me the commercial with him sitting on his his swing

*Robert J. Bertrand*

*President*

*Diversified Management Services. LLC*

*(O) 337-408-3136*

*(F) 337-408-3979*

*(C) 337-654-1146*

Email: [robert@dmsvcs.com](mailto:robert@dmsvcs.com)

Web: [www.dmsvcs.com](http://www.dmsvcs.com)

From: Amy Courvelle [<mailto:acourvelle@katctv.com>]  
Sent: Monday, February 15, 2016 4:41 PM  
To: Robert Bertrand  
Cc: Clay Higgins  
Subject: DMS 60s Regular and Cowboy



From: "Tony Morrow" <tony@tmorrowlaw.com>  
To: "Clay Higgins" <ghiggins@slpsheriff.com>  
Date: 2/8/2016 4:36:55 PM  
Subject: RE: Some thoughts and details of our prospective endeavor

Clay,

Deanna and I both really enjoyed lunch! I have copied you email and responded.

I feel that we can move forward, however this endorsement will require careful planning and the manifestation of the final production will have to be of the highest quality. Other than car dealer commercials, advertisements for attorneys are the most hated genre in America. In order for me to be involved in a production that is so widely disliked and associated with negative connotation, we will have to script and enact a never-been-done production. My reputation as a straight talker and the fact that people trust me so much could be irreversibly damaged by endorsing an attorney, so we'll have to develop a very, very solid plan.

Could not agree more, I feel that, that is the goal.

That being said, I have dreamed two visions already, two different scenarios, each of which could be the foundation of a powerful, moving message. Becca was moved by my descriptions of each vision. We'll talk more about my rough-draft ideas when we meet in person later this week... if you decide to move forward.

You had a rough draft path at lunch which I felt was really good so, I look forward to hearing more.

Tony, the money and contractual aspect of our potential deal would look like this... the two scenarios will each have a 60 second television script, a 30 second television script, a 60 second radio script, and a 30 second radio script. That's a total of 8 productions... 4 television/social media and 4 radio/audio only... I get paid 1500 for a television production and a grand for a radio production, plus 150 an hour travel time and an additional grand for a photo session, which you will need if you intend to produce brochures or anything in print, like for outdoor advertising or newspaper or magazine advertising. I don't insist on doing a photo session but I do recommend it because it just makes sense to have the production you need to have access to every media format. So, that's a total of 10 grand for the eight productions, 11 grand if you opt for the photo session.

Alright, lets do the photo shoot.

I write, direct, and perform each production, including lighting, cinematography, and editing advice. KATC will run production filming and they will edit. I will line up your production rep through KATC but you'll handle the media buy according to your wishes and you pay any production costs, which are nominal because you'll be making a media buy. For radio/audio, I line up the studio time and I pay the sound engineer. For the photo-session, I line up the studio time and I pay the photographer, but you have to purchase the ownership rights to the pictures she takes, which is also nominal.

I have already contacted Ashley at Channel 3, to get the ball rolling as far as media buy. The rest is in your hands.

If we move forward, I get paid half up front and the balance on completion of production. I require no contract and I don't need a receipt... I work on a handshake, however I will sign a contract if you want to have one for your own comfort. If you can manage it, I prefer to get paid in cash... I have my reasons for preferring cash, reasons best discussed, if need be, in person.

Can't do cash for this amount but, I will do all I can. I'll talk with my bookkeeper when she gets in.

Please get back with me by tomorrow evening, because I'm already dedicating meditation to this project and if it's not going to happen I need to re-direct both of my brain cells. Thank you for your kind consideration.

I'm in.

If you have a media buy (or an idea) from someone else that worked please share it with me.



From: [Amy Courvelle <acourvelle@katctv.com>](mailto:Acourvelle@katctv.com)  
To: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
Date: 2/2/2016 5:53:07 PM  
Subject: RE: ReShoot

Sounds good!  
We will reserve Friday 2/12 for the shoot.  
Jean will arrive tomorrow around 9:30am to check the lighting.  
I told him about your dogs!

Thanks,

*Amy Menard Courvelle*

KATC Communications, Inc.

Sales Account Executive

[acourvelle@katctv.com](mailto:acourvelle@katctv.com)

337-236-6338 Office

337-298-8279 Cell

337-234-3580 Fax

[www.katc.com](http://www.katc.com)



**From:** Clay Higgins [mailto:[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)]  
**Sent:** Tuesday, February 02, 2016 3:58 PM  
**To:** Amy Courvelle  
**Subject:** Re: ReShoot

I have court on the 11th. Friday should work well though. Regarding checking the lighting, I'll be there tomorrow morning around 9:30 to help because I have 2 large German Shepards. My son held them in the barn the entire time everyone was present the first time we filmed.

On Tue, Feb 2, 2016 at 3:53 PM, Amy Courvelle <[acourvelle@katctv.com](mailto:acourvelle@katctv.com)> wrote:  
Hi Captain Higgins and Mr. Robert,

We can reshoot the DMS spots at Captain Higgins' house on either **Thursday, February 11<sup>th</sup>** or **Friday, February 12<sup>th</sup>**.

We will send Jean out tomorrow around 9:30am to check the lighting to see if we can make it a little better than last time. We just wanted to give you heads up, but no one needs to be at the house.

Captain Higgins would Thursday or Friday of next week be better for you for the reshoot?

P.S. Affective this Thursday, I will air only the commercials shot at Robert's house. It was too late in the day to change the spots on tomorrow's log once I heard about the situation with the full uniform.

Thanks,

*Amy Menard Courvelle*

KATC Communications, Inc.

Sales Account Executive

[acourvelle@katctv.com](mailto:acourvelle@katctv.com)

From: Clay Higgins <ghiggins@slpsheriff.com>  
To: Bobby Guidroz <bguidroz@slpsheriff.com>  
Date: 2/2/2016 12:01:18 PM  
Subject: Fwd: Commercials shot at my house

Sheriff,

Sir, I am forwarding the e-mail that I sent to Robert Bertrand after you and I spoke. He has a current advertising buy, rotating commercials, and as you will read, I've asked him to make adjustments.

Clay

----- Forwarded message -----

From: Clay Higgins <ghiggins@slpsheriff.com>  
Date: Tue, Feb 2, 2016 at 10:05 AM  
Subject: Commercials shot at my house  
To: Robert Bertrand <robert@gcss2.com>

Robert,

The Sheriff is getting some negative feedback from the productions we shot at my house in full uniform. Although we have violated no policies nor Louisiana statutes, and although ethically we are clear... still, if there is a negative element to the use of my full Class A uniform, then it will translate to at least some negative impact on your campaign.

This has always been a potential concern. I suggest that we pull the Class A uniform shot from the advertising we have up for now, and use the other production, the one we shot at your house with me wearing my "tactical" uniform. Then, I would suggest that we re-shoot the production at my house, this time with me wearing my cowboy attire. That "alternate uniform", the cowboy look, has resonated very well with the public and is pretty well established now as a certified Captain Higgins look. I think we can end up eliminating any negative and replacing it with an improved production.

Your current advertising buy should not miss a beat. If they start running the production we shot at your house exclusively, we can re-shoot the production at my house next week and editing should be easy because they've already done it once.

Robert, I'll pay any additional expense for a new production, but let's do this because the last thing we want is any negative social media or community gossip that would hurt your launch or the Sheriff.

Clay

From: Hilman Popillion <hpopillion@slpsheriff.com>

To: Sheriff Bobby Guidroz <bguidroz@slpsheriff.com>, Clay Higgins <ghiggins@slpsheriff.com>

Date: 2/2/2016 10:30:00 AM

Subject: Fwd: New message via your website, from poprouge@gmail.com

FYI...

----- Forwarded message -----

From: Shane Garrard <shane.garrard@stlandryparish.org >

Date: Tue, Feb 2, 2016 at 9:23 AM

Subject: Fwd: New message via your website, from poprouge@gmail.com

To: Hilman Popillion <hpopillion@slpsheriff.com >

----- Forwarded message -----

From: <no-reply@parastorage.com >

Date: Fri, Jan 29, 2016 at 9:46 AM

Subject: New message via your website, from poprouge@gmail.com

To: shane.garrard@stlandryparish.org

You have a new message:

Via: <http://www.slpsheriff.com/>

Message Details:

Name Melissa C

Subject Paid commercial advertising

Message I saw a paid commercial today with Capt Higgins supporting a particular home improvement contractor that was not associated with solving a crime stopper crime. While I understand the lure to capitalize on Capt Higgins fame for his official crime stoppers job, appearing in paid advertisements in uniform is ethically questionable at best. Many government agencies have rules against this exact sort of thing for good reason. I would strongly recommend the sheriff reconsider this type of capitalism and pull the current ads. Have a good day.

Phone 1111111111

Email [poprouge@gmail.com](mailto:poprouge@gmail.com)

Address Opelousas tax payer

Sent on: 29 January, 2016

Thank you!

--

If you have any questions or concerns, please do not hesitate to call or e-mail me.



Shane Garrard

(337) 948-0537 (office)

(337) 322-6793 (mobile)

From: [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)

To: [tony@tmorrowlaw.com](mailto:tony@tmorrowlaw.com)

Date: 2/1/2016 2:43:38 PM

Subject: Fwd: Contractual guidelines

Attachments: Lt. Higgins contractual guidelines.docx

Mr. Morrow,

Sir, I have attached my basic guidelines regarding endorsements. Call me at your convenience once you've had a moment to review. Aside from the guidelines as attached, we'd have a bit of work to do before I could endorse.

Respectfully,

Captain Clay Higgins

337-319-1724 cell

Thank you for your interest in utilizing my image and performance skills to promote your business for commercial profit. As you may or may not know, I am a professional law enforcement officer... not an actor. The entertainment/endorsement world is foreign to me. Thus, being a man of sufficient intellect to know when I am out of my element and need help and guidance, I have hired experts in the field to advise me. I have retained an agent, a manager, a CPA, and an entertainment attorney. I have been approached by many entities for commercial endorsement and my standards, as delineated below, are designed to cull the field.

If, after reviewing this letter of clarification, you are interested in moving forward with my paid endorsement for your own commercial interests, then I will work together with your creative team and in the end, the production will be powerful. If we do business, please know that I offer exclusivity as a matter of good conscience. If I endorse your endeavor, I will not endorse another of the same within your market. This exclusivity is in effect for one year and renews with each paid endorsement.

Here are my guidelines...

First, I will not endorse any product nor service that I have not properly, by means of my own due diligence, verified as legitimate, sound, and driven by high ethical standards.

Second, I will not endorse any product or service that does not reflect some meaningful furtherance of my own intent to improve the lives of my fellow Americans.

Third, if the endorsement calls for a recorded message, I write the script. I research the mission, contemplate what needs to be said, prepare my message, and submit the draft for your consideration. I am happy to make slight changes based on reasonable feedback and suggestion, but I will not be a talking puppet.

That's it. Those are my foundational rules of engagement in this new theatre. If I find your endeavor to be righteous and worthwhile, then you will have the opportunity to access the millions of Captain Higgins fans nationwide, worldwide. My videos have been viewed somewhere approaching 20 million times worldwide. Below, please find compensatory guidelines, as researched and advised by my professional team.

(All individual productions are considered separate commercial entities)

- For a 2 hour personal appearance for candid interaction I.E., a radio remote, dinner, fundraiser, fishing tournament, gun show, business opening, etc., I have been advised to collect \$1,500.00 plus \$150.00 dollars for any additional hour or partial hour.
- For the filming of any (single) television endorsement, \$1,500.00 dollars.
- For any photo-session designed for print or outdoor advertisement, \$1,500.00
- For the recording of any radio endorsement, \$1,000.00 dollars.
- For any non "recorded for advertisement purposes" public speech or address which does not require extended candid interaction and continued presence, \$1,000.00.
- Travel time @ \$150.00 per hour is in addition to all compensatory guidelines
- Ownership of endorsement material produced for ongoing advertisement campaigns reverts to Captain Higgins LLC after one year or with any change of ownership of sponsored entity. This is designed to protect me from unending abuse of my image if the intent or ethical standards established initially should change.

Respectfully,

Captain Clay Higgins  
337-319-1724 cell

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From: [Robert Bertrand <robert@gcss2.com>](mailto:Robert.Bertrand@gcss2.com)  
To: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:Clay.Higgins@slpsheriff.com)  
Date: 1/8/2016 12:09:22 PM  
Subject: Re: Captain Higgins "Redemption" images

we will come early and look at what you have , Thanks

Robert Bertrand  
P O Box 61099  
Lafayette, La 70596-1099  
Office: 337-408-3136  
Fax: 337-408-3979  
Cell: 337-654-1146  
[robert@gcss2.com](mailto:robert@gcss2.com)  
<http://www.gcss2.com>

From: Clay Higgins <ghiggins@slpsheriff.com>  
Sent: Friday, January 8, 2016 11:02 AM  
To: Robert Bertrand  
Subject: Re: Captain Higgins "Redemption" images

Robert, brother of course I have that, we have about 300 pictures from the photo session.

What I'm saying is, if you ask 1000 people who that image is they will ALL tell you that it's Captain Higgins. You would not lose one molecule of recognition with the redemption image... however you would GAIN so much in imagery and meaning and RECOGNITION because we are using that image to promote CHG and the shelter. I'm not sure who's telling you to use a full length image of me standing head to toe but I can tell you that if you do, folks will think of Acadian Total Security when they see it... AND you will lose the power of the Redemption image.

It's up to you, I just want you to have a successful launch. If you want to pick from a few dozen images that I have from the photo session on my computer, come by the office a little earlier, say around 2, and choose what you prefer. No problem.

Clay

On Fri, Jan 8, 2016 at 10:52 AM, Robert Bertrand <[robert@gcss2.com](mailto:robert@gcss2.com)> wrote:  
That looks awesome but we are actually in a meeting as we text and said I need a full view of you where they can see your face , do you have any like the stand alone full head to toe

Sent from my iPhone

> On Jan 8, 2016, at 10:46 AM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:  
>  
>  
> Robert,  
>  
> Partner, the attached two images are graphics we have created for Captain Higgins Gear that we refer to as the "Redemption" image. The image conveys a tremendous amount of meaning in either form and it is the image we intend to make iconic. I suggest using it on your advertising because you would get recognition and messaging enhancement due to our own efforts with this image through CHG.  
>  
> The imagery conveys strength, compassion, redemption, patriotism, humility, preparedness, Christianity, maturity, health, dedication, Constitutional principles, self responsibility, penance, rebirth, and more... these were some of the words used to describe these images by test groups months ago.  
>  
> Either image would look excellent on any advertisement and certainly would be striking on a vinyl wrap on a vehicle or a trailer.



From: Susan Brazell <sbrazell@ahrensinvptr.com>  
To: "Ghiggins@slpsheriff.com" <ghiggins@slpsheriff.com>  
Andrew Ahrens <garrettandrew99@yahoo.com>  
Date: 6/10/2015 3:22:40 PM  
Subject: RE: Thoughts on endorsement and production

My friend, if we could use these, we would be very thrilled and humbled. However, LPL does not allow endorsements of any kind. That is why the spots walk a thin line on praising Andrew. I am hoping that we can run them on Social Media. It seems like the restrictions aren't as great, but we shall see. We all do have to remember that those rules are there because of bad Financial Advisors; they just take it to the extreme.

Andrew just took off for Destin and will see the spots tonight. I'm sure you will hear from him. Because I leave on the 24th. I am really hoping to get approval this week and be able to shoot the commercials next week. What is your availability? I know Andrew will be here on the 18th because we are sponsoring a luncheon. That is why I suggested that afternoon. On Friday Wilson takes off for a performance. The next week I don't think Andrew is in until Wed. That is why I am trying for the 23rd if the other dates don't work. If you can just bare with us, we will get this done and well done, I'm sure!

Why don't you tweak the two spots we sent you, so we can see if we can get them approved. If you will note, when we asked you if you smile, the answer was very subtle because you can't say a darn thing really! No endorsements. And once you become a celebrity, we won't even be able to use you! And for sure, no client can say anything on camera, so its good that you are not invested yet. (see how I have faith)

---

From: Ghiggins@slpsheriff.com [ghiggins@slpsheriff.com]  
Sent: Wednesday, June 10, 2015 3:04 PM  
To: Susan Brazell  
Subject: Re: Thoughts on endorsement and production

Ok thanks. I'm not opposed to any script that you and Andrew want to go with. It's just that I had already prepared those, based on my own very real truth. When I do that, the final production comes across as quite sincere. Anyway, I'll do whatever you guys say. And any lack of understanding was on me. You explained things just fine.

Clay

Sent from my iPhone

> On Jun 10, 2015, at 2:34 PM, Susan Brazell <sbrazell@ahrensinvptr.com> wrote:

>

> I am on the road ( pulled over!) but will listen ASAP! I'm so sorry if I didn't give you good enough information. We are so seriously regulated that we actually hired a copywriter to make sure we followed the instructions Andrew was given. That being said, let us listen and get back to you. Andrew is out the rest of this week so no shooting tomorrow or Friday.

> At the very least you can put your style in what we get approved. We still have one more to write .

>

> Keep smiling ! This is gonna work and be great!

> Susan

>

> Sent from my iPhone

>> Susan,  
>>  
>> Ma'am, I would like to share some things. First, let me clarify that I will ultimately perform in whatever manner you and Andrew decide with regards to our endeavor. That being said, please allow me to respectfully address a few things.  
>>  
>> I was surprised that you had produced script for our production. It had been my understanding that I would produce script according to Andrew's wishes, subject to review and approval and change... but beginning with my own effort, which is a particular process that I have found works for me on my Crime Stoppers scripts and my 3rd Degree spots. In fact, I have put a great deal of effort into the initial Ahrens Endorsement production script. I have attached a 2 minute social media spot, a 60 second spot, and a 30 second spot... all gleaned from the same essential message. Attached are both script and audio file for each spot, along with cinematography suggestion for actual production.  
>>  
>> Also, although I realize that my message is known by some trademark statements like "I'm talking to you now", that particular statement has generally been used when I address criminals. It is associated with a stern talking to, delivered to a miscreant of some sort. I don't think that phrase should be used for our purposes. I have come to know that people recognize me, no matter the setting, by my voice and my appearance, so I don't think we have to over-emphasize the Lt. Higginsisms.  
>>  
>> Finally, as I said initially, I will be happy to move forward with the scripts you have prepared... either slightly "tweaked" by me or exactly as they are written, your call. All I ask is that you read and listen to the scripts that I have prepared and share them as such with Andrew. Once we have produced a commercial, we are committed, it would seem, to that production. Now is the only time to discuss these things.  
>>  
>> BTW, I am clear after 2 PM tomorrow, and can work as late as you wish.  
>  
>> Respectfully,  
>>  
>> Clay  
>> <Ahrens 2 Minute Social Media Spot.m4a>  
>> <Ahrens 60 Second Spot.m4a>  
>> <Ahrens 30 Second Spot.m4a>  
>> <Ahrens endorsement full original script, 2 minute social media spot.docx>  
>> <Ahrens 60 second and 30 second television and/or radio spot.docx>  
>

From: Susan Brazell <susan@susanbrazell.com>  
To: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
Date: 2/20/2016 11:46:59 AM  
Subject: Re: Captain Clay Higgins

We will go for the big networks. abc, NBC, CBS. Send me who contacted you so we can select.

Sent from my iPad

On Feb 19, 2016, at 5:55 PM, Sheriff Dept Mail <ghiggins@slpsheriff.com> wrote:

The thing is... other than scheduling conflicts... is that I'm not a clown and won't be treated like one. The last time I did Fix and Friends, the little Italian looking pretty boy wanted to keep asking me how many cheeseburgers did I eat at Stellys. Finally, they had to edit out my responds. I don't care go big the audience is, to me it's a show for clowns.

Sent from my iPhone

On Feb 19, 2016, at 4:31 PM, Susan Brazell <susan@susanbrazell.com> wrote:

I have told Nicole on Fox morning that Captain Higgins works and cannot make the morning time. She is still pushing for Tuesday, they will send car, etc.

If Clay doesn't want to do the morning show again, lets just hopefully let it die for now. I told Nicole that he will be doing Trish Reagan show. She says it is a completely different audience. We know that it is business focused and much smaller audience.

I would suggest that if Clay can do any morning shows that we concentrate on ABC. They have a huge audience and since they have contacted him, I can follow up with that contact.

All national publicity is especially important as I am about to contact Washington Speakers Bureau to take him as a client. His fee will be determined in part by the national public being aware of him.

Ideally i would like to see Clay with the big shows on Fox in prime time, so we don't want to "give him" to small shows. Morning shows are the exception.

Thats it from me!

And..aren't we thrilled to have this problem!

Have a good week-end.

susan

On Feb 19, 2016, at 4:02 PM, Garrett Ahrens <[gahrens@ahrensinvptr.com](mailto:gahrens@ahrensinvptr.com)> wrote:

No to Fox and Friends. Do not tell them about Trish Reagan

**G. Andrew Ahrens**  
REGISTERED INVESTMENT ADVISER  
MANAGING MEMBER

<image007.jpg>

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**From:** Susan Brazell [<mailto:susan@susanbrazell.com>]

**Sent:** Friday, February 19, 2016 3:46 PM

**To:** Garrett Ahrens; Kyle Boudreaux

**Subject:** Re: Captain Clay Higgins

I just got a call from Nicole, the initial contact. Are we double teaming? Who is trish? Perhaps you should call Nicole back. 347 3024711. She is waiting to hear.

Im out.

Susan

Sent from my iPad

On Feb 19, 2016, at 2:52 PM, Garrett Ahrens <[gahrens@ahrensinvptr.com](mailto:gahrens@ahrensinvptr.com)> wrote:

Skip is setting Clay up with Trish Reagan on Fox Biz news next Thursday in Baton Rouge. We will let you know when its confirmed.

Tks,

Andrew

**G. Andrew Ahrens**  
REGISTERED INVESTMENT ADVISER  
MANAGING MEMBER

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**From:** Susan Brazell [mailto:susan@susanbrazell.com]  
**Sent:** Friday, February 19, 2016 1:11 PM  
**To:** Clay Higgins; Garrett Ahrens  
**Subject:** Fwd: Captain Clay Higgins

Just make this work for you. They are asking to be first. I think their ratings are large, Abc second, NBC, then CBS in morning show ratings.

Monday is too soon for you, Clay? Give me a date.  
See below.

Sent from my iPad

Begin forwarded message:

**From:** "Pepperman, Nicole" <Nicole.Pepperman@FOXNEWS.COM >  
**Date:** February 19, 2016 at 1:07:54 PM CST  
**To:** Susan Brazell <susan@susanbrazell.com >  
**Subject:** RE: Captain Clay Higgins

Would Mon Feb 22nd work? Perhaps 6:20am Central/7:20am EST from Baton Rouge?

-----Original Message-----

**From:** Pepperman, Nicole  
**Sent:** Friday, February 19, 2016 12:08 PM  
**To:** 'Susan Brazell'  
**Subject:** RE: Captain Clay Higgins

Hi Susan, it is an extremely powerful message - how about Monday Feb 22nd? We are live 5am-8am Central and can lock this time, as soon as you are able to confirm. If we are able to be the first national TV segment since releasing this video, that would be excellent. It is extremely compelling, and one our entire audience would like to hear. Thank you!

-----Original Message-----

**From:** Susan Brazell [mailto:susan@susanbrazell.com]  
**Sent:** Friday, February 19, 2016 12:03 PM  
**To:** Pepperman, Nicole  
**Subject:** Re: Captain Clay Higgins

I'm checking now to see his availability. Are there alternate dates? He is a working officer. Thanks for your interest! His message is electric and he is definitely a change agent with a tremendous success rate of appealing to criminals to turn themselves in.

Kind regards,  
susan Brazell  
203 7332366

Sent from my iPad

Yes. I can absolutely set this up. We are live 5am-8am Central, and aiming for the segment at 6:20am Central tomorrow, Feb 20th from Baton Rouge, LA. I would like to pre-interview Captain Clay, and set him up with a Producer this afternoon. What is the best way to facilitate this pre-interview call? Also - is car service helpful? Please let me know. Thank you

-----Original Message-----

From: Susan Brazell [<mailto:susan@susanbrazell.com>]

Sent: Friday, February 19, 2016 11:51 AM

To: Pepperman, Nicole

Cc: Garrett Ahrens; Clay Higgins

Subject: Captain Clay Higgins

Thank you for your inquiry. I believe our closest facility for live feed is the public television station in Baton Rouge. Do you set this up? Please advise asap.

Thank you.

Susan Brazell

Consultant

Sent from my iPad

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From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 11/13/2015 5:00:32 PM  
Subject: Re: Captain Higgins is my Uncle Clay - Toddler & Infant Shirt Proofs

Yeah no I haven't seen that film it's not me.

Sent from my iPhone

On Nov 13, 2015, at 1:40 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

Clay,

Have you seen the movie Super Troopers? Specifically [this scene](#) ?

It might have been a typo, but in your last e-mail you Super Trooper "Meow"d me and it gave me a great idea. They are currently filming Super Troopers 2. If the media lady reached out to them, you might be able to get a cameo role in the film. It would give you/your brand a great deal of exposure.

Food for though.

Thanks,  
Kyle "Skip" Boudreaux

On Thu, Nov 12, 2015 at 11:21 PM, <ghiggins@slpsheriff.com> wrote:

Skip I like these they're going to sell well I think, meow ever I would like them to have the redemption and the TBL imagery added, perhaps on the sleeves or the hem but added so that junior is just like mom and dad

Sent from my iPad

On Nov 12, 2015, at 8:52 AM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

What do you think of these? I love them. I think they made a great call on the font.

Thanks,  
Kyle "Skip" Boudreaux

On Thu, Nov 12, 2015 at 7:35 AM, Katie Harrington <katie@ai1313.com> wrote:

What do y'all think about this one for infant and toddler shirts?

<image001.jpg>

*Katie Harrington*

Account Executive

141 James Comeaux Rd.

Lafayette, LA 70508

o. 227.322.7077

**From:** Graphics [mailto:[graphics@ai1313.com](mailto:graphics@ai1313.com)] ]  
**Sent:** Wednesday, November 11, 2015 5:58 PM  
**To:** Katie Harrington  
**Subject:** Captain Higgins is my Uncle Clay - Toddler & Infant Shirt Proofs

Hey Katie,

I used more a handwritten type font on this one since they're toddler & infant shirts. Please let me know what they think, thanks!

Jerrica Carew

Art Director

Absolutely!

Custom Apparel & Graphics

[337.232.7077](tel:337.232.7077)

[www.ai1313.com](http://www.ai1313.com)

<Captain Higgins Uncle Clay Toddler-Infant Shirts - Candy Pink.pdf>

<Captain Higgins Uncle Clay Toddler-Infant Shirts - Aquatic Blue.pdf>

<Captain Higgins Uncle Clay Toddler-Infant Shirts - White.pdf>



From: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:Clay.Higgins@slpsheriff.com)  
To: [Garrett Ahrens <gahrens@ahrensinvptr.com>](mailto:Garrett.Ahrens@ahrensinvptr.com)  
Date: 8/14/2015 11:57:35 AM  
Subject: Re: Lt. Higgins - Nightly Show request

Also partner. CBS national news out of NYC is coming next [week to](#) spend hours with me as well as hours interviewing folks down here about me. They'll be here Wednesday afternoon through Friday night, the Friday from 2:30 through supper hours spent with me.

Clay

On Fri, Aug 14, 2015 at 11:46 AM, Garrett Ahrens <[gahrens@ahrensinvptr.com](mailto:gahrens@ahrensinvptr.com)> wrote:

Agreed. I think you can handle him. We could use the video for the web-site and the exposure would be good for outside of our area.

G. Andrew Ahrens

LPL FINANCIAL ADVISOR



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**From:** Clay Higgins [mailto:[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)]  
**Sent:** Friday, August 14, 2015 11:45 AM  
**To:** Garrett Ahrens  
**Subject:** Re: Lt. Higgins - Nightly Show request

Right, the thing is, part of my message is to encourage healthy debate. I granted a 2 hour interview last week with an anti-police activist. By the time we were done, the cameraman wept and hugged me and asked me to record a personal message for his 13 year old son and the woman activist said she had never before seen law enforcement presented in such a light, she took pics with me too, smiling, for her own kids

perhaps we could benefit overall from me walking into the lions den and taming the beast in his own lair. I have a feeling that if I don't agree, they may piece together a segment out of spite, using my video and having someone portray me as a clown.

Clay

On Fri, Aug 14, 2015 at 11:21 AM, Garrett Ahrens <gahrens@ahrensinvptr.com> wrote:

Hey Buddy. This guy is a huge Liberal Democrat. His show is for liberals mocking pro-life people and he is a spokesperson for Obama. He wants to use you to laugh at your style. To be blunt this guy is real piece of shit.

G. Andrew Ahrens

LPL FINANCIAL ADVISOR



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**From:** Clay Higgins [mailto:chiggins@slsheriff.com]  
**Sent:** Friday, August 14, 2015 11:16 AM  
**To:** Open Range Management; Steven Adams; Garrett Ahrens  
**Subject:** Fwd: Lt. Higgins - Nightly Show request

This lady wants to fly me to NY to be on this show. We've had other e-mails and I have to give them a yes or a no. I've researched the show and I'm not sure it works for my brand. Further, there's no money on the table, just a free trip to NY, but I've been to NY.

However, if it's handled right and I approve of the scripted work, it would be large exposure. I'm asking for advice regarding the larger picture, which for Brenda and Steven that means the television offers we are considering and for Andrew that means the branding concern regarding our corporate endeavor.

I'm leaning towards no on this offer, but I don't want to be break

Clay

----- Forwarded message -----

From: Beth Marengo <[bmarengo@thenightlyshow.tv](mailto:bmarengo@thenightlyshow.tv)>  
Date: Tue, Aug 4, 2015 at 4:26 PM  
Subject: Lt. Higgins - Nightly Show request  
To: [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)

Lt. Higgins,

Thanks so much for speaking with me on the phone just now. It was a pleasure to talk to you. As I mentioned on the phone, we came across your Crime Stoppers videos as we were looking for stories showing positive relationships between law enforcement and civilians working together to make their communities safe and happy places to live.

The Crime Stopper videos are fantastic. The way you personalize these crimes is so impactful. You give the victims a face and paint such a vivid picture of their place in the community and how they've been hurt by the crime. And the way you speak directly to the perpetrators, telling them you're on their trail and that they won't get away with their crime is so empowering.

We'd love to feature you and the Crime Stoppers project on the The Nightly Show with Larry Wilmore on Comedy Central. Thanks very much for considering an appearance. We'll work on segment/sketch ideas and send them to you ASAP.

All of my contact info is below. Please don't hesitate to get in touch if you have any questions while we're working on our pitches. I hope we'll be able to work together on this - I think it would be a great public service - and a lot of fun.

many thanks,

Beth

Beth Marengo

Talent Producer

The Nightly Show with Larry Wilmore

M [347 702 0698](tel:347-702-0698)

[bmarengo@thenightlyshow.tv](mailto:bmarengo@thenightlyshow.tv)



From: Sheriff Dept Mail <ghiggins@slpsheriff.com>

To: Christian Lewis <clewis@glennarmentor.com>

Date: 2/28/2016 3:22:05 PM

Subject: The Covenant

Christian,  
Sir, please check out the Captain Clay Higgins FB page.  
We've posted the March issue cover pic, and the response is good.  
I hope you guys are able to print enough copies. They are wanted all over the country and overseas as well.  
Also, partner, call me, I have news.

Clay  
337-319-1724

Sent from my iPhone

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Garrett Andrew Ahrens <garrettandrew99@yahoo.com>  
Date: 2/1/2016 11:17:03 PM  
Subject: Re: For your consideration

Andrew I suppose we should settle up with him in full, call it 3500 I guess, then have a sit down to determine a potential job description and compensation, commission on retail or whatever.

However, that being said, I don't really like if that we had an employee earning some wage that had never been agreed to, but that's small in the big scope of things, I'm just saying is all... But the REAL sad thing is the concept of Andre wasting 3500 bucks of grocery and bill cash on a trip to NYC to network with children's book publishers ? Really. I think he needs solid financial and career advice.

Sent from my iPhone

On Feb 1, 2016, at 9:22 PM, Garrett Andrew Ahrens <garrettandrew99@yahoo.com> wrote:

Sent from my iPhone

Begin forwarded message:

From: andrejarceneaux@gmail.com  
Date: February 1, 2016 at 9:20:50 PM CST  
To: Garrett Andrew Ahrens <garrettandrew99@yahoo.com> >  
Subject: Re: For your consideration

I apologize in advance for assuming you knew about my condition. I have to explain it so often that I forget who I've told. I have a rare brain condition called Neurosarcoidosis. I became mysteriously ill in February of 2014. At the time I was marketing telemedicine to U.S. military bases for Vermilion Behavioral Health. I was laid off a few months later because the CEO retired and corporate did away with my department. I began losing weight until I was 150 pounds when hospitalized. It took doctors until February of 2015 to diagnose me. I saw doctors of all kinds here and at Ochsner in New Orleans. I've since been tapering down on steroids and was finally on a low dose as of two weeks ago, but it caused a flare up and I wound up back in the ER last Monday.

I have worked as much as I can doing freelance writing, but a couple hundred bucks a month doesn't come close to supporting my family. My father-in-law supports us at the moment. I have been looking for work ever since I've been physically able to return to work and have only had two interviews.

The Daily Advertiser did a story about my condition last month. Here's a link to the article if you're interested.

<http://www.theadvertiser.com/story/life/people/2016/01/02/peculiar-story-behind-eat-lafayette/77114100/>

My time on the page is not spent in one sitting. I'm constantly manning the page at an average of 1.5-2 hrs a day. I respond instantly to questions and forward what I can't answer to Clay and Skip as needed.

Here is a further breakdown of my activity on the page since you brought me on board

Writing an average of 2 unique posts per week

Drove traffic to CHG store with multiple posts featuring original content

CHG Black Friday push

Filmed/edited the CHG web video

Connected customer service inquiries to Skip

Ran a promotion (giveaway) on FB that drove traffic

Helped Clay with tech support

Connected and networked the Higgins brand with similar pages on Facebook

Study FB analytics & demographic for the page weekly to know how to create engagement and drive more traffic

Thank you for responding. I love working with you guys and I'm excited to see where this thing will go.

André

On Feb 1, 2016, at 18:51, Garrett Andrew Ahrens <garrettandrew99@yahoo.com> wrote:

Andre. Can you give us an idea of your expenses or time since we added you to the team? Also, what kind of illness do you have? We all love you and are worried about you and want to help.

Thanks,

Andrew

Sent from my iPhone

On Feb 1, 2016, at 2:31 PM, andrejarceneaux@gmail.com wrote:

I am writing to ask for your financial support in exchange for the work I've done thus far on the Higgins endeavor. I haven't asked for any compensation, but I am trying really hard to find a way to support my family in light of my illness.

I may not have mentioned before my hopes of becoming a published children's author. I've

I have a close friend who draws/writes for Marvel comics. He strongly suggests I attend a Society of Children's Book Writer's and Illustrators conference to network and meet agents. There are only 2 each year. There is one in NY February 12-14. (Another in L.A. in July but it's already sold out.)

I need \$3,000 to attend this conference with my wife & new baby. Because of my brain condition and recent flare-up my wife & our parents feel I shouldn't travel alone. Here is a breakdown of the costs.

Conference tickets \$560/person = \$1,120

Airfare \$1,100

Hotel \$259/night @ 3 nights = 780+tax

It will be a little over \$3k after hotel taxes. This doesn't include cab fare and a few meals (outside of conference).

People have suggested I do a gofundme but I feel it would be an exploitation of my illness, and I would rather ask for compensation for work I've already done rather than a handout.

The amount of time I've put into the Higgins page is well over \$3k at this point. I wouldn't be asking for payment if it weren't my only possibility for attending this conference. I could really use your help.

Thanks,

André

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 1/27/2016 3:19:55 PM  
Subject: Re: Everyday Heroes banner PROOF

Skip is it possible to lose one of the logos, make redemption that much bigger, and lighten redemption just a bit ?

Sent from my iPhone

On Jan 27, 2016, at 1:32 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> > wrote:

Banner Proof for parade. I need the OK

Thanks,  
Kyle "Skip" Boudreaux

----- Forwarded message -----

From: Lowry's Printing <lowry@lowrysprinting.com> >  
Date: Wed, Jan 27, 2016 at 12:31 PM  
Subject: Everyday Heroes banner PROOF  
To: boudreauxkyle@gmail.com

here is a proof for the float banners.

LOWRY'S PRINTING, COPYING & SIGNS  
2004 W. Pinhook Road - Lafayette, LA 70508  
Phone: 337-261-0139 - Fax: 337-261-0525  
[lowry@lowrysprinting.com](mailto:lowry@lowrysprinting.com)  
[www.lowrysprinting.com](http://www.lowrysprinting.com)

Hours: Monday through Thursday 8am to 5pm  
Fridays 8am to 4pm  
We close at 4pm on Fridays! THANKS!

<Everyday Heroes PROOF.pdf>



From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 1/27/2016 7:04:57 PM  
Subject: Re: proof #3 - LT CLAY HIGGINS BANNER FOR RIO FLOAT

Yes good to go

Sent from my iPhone

On Jan 27, 2016, at 5:11 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

take a look at this. I need an OK.

Thanks,  
Kyle "Skip" Boudreaux

----- Forwarded message -----

From: Lowry's Printing <lowry@lowrysprinting.com>  
Date: Wed, Jan 27, 2016 at 5:10 PM  
Subject: proof #3 - LT CLAY HIGGINS BANNER FOR RIO FLOAT  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>

Hi Kyle,  
how's this?  
10 feet long x 4 feet high

thanks,  
Marybeth

Lowry's Printing, Copying & Signs  
2004 West Pinhook Road  
Lafayette, LA 70508

337-261-0139 Phone

337-261-0528 Fax

EMAIL: [lowry@lowrysprinting.com](mailto:lowry@lowrysprinting.com)

Upload large files at our website:

[www.lowrysprinting.com](http://www.lowrysprinting.com)

Hours: Monday - Thursday 8am to 5pm

Friday 8am to 4pm

We close early on Fridays / 4pm.

Have a good one!

<LT CLAY HIGGINS & EVERYDAY HEROES BANNER REVISED PROOF #3.pdf>

From: ghiggins@slpsheriff.com  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 1/25/2016 11:47:56 PM  
Subject: Re: CHG Redesign

It occurs to me that our very first Retail outlet and complete showroom display of all CHG products, incl fully stocked representations of each level of distributors display, should be incorporated into the Absolutely showroom.

Sent from my iPad

On Jan 25, 2016, at 3:44 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

Great. Jot down some notes and I'll put you and Ben in a room to really make it effective.

Thanks,  
Kyle "Skip" Boudreaux

On Mon, Jan 25, 2016 at 3:42 PM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

My initial response is WOW... much improved. I can help fill in the needed info and I would like a few days to meditate on the whole thing but overall this is an exciting sign of positive progress.

On Mon, Jan 25, 2016 at 1:22 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

See attached New Website Design. I recommend we set up a meeting with Ben to give him further details of what you are looking for.

Thanks,  
Kyle "Skip" Boudreaux

----- Forwarded message -----

From: Ben Moseley <ben@ai1313.com>  
Date: Mon, Jan 25, 2016 at 12:29 PM  
Subject: CHG Redesign  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>, Katie Harrington <katie@ai1313.com>

Hey Skip,

The Captain Higgins redesign is attached in a pdf, additional information and notes are written alongside each page. Let me know when you're available to discuss updates or changes.

Best,

Ben

From: Kyle Boudreaux <boudreauxkyle@gmail.com>

To: Clay Higgins <ghiggins@slpsheriff.com>

Date: 1/19/2016 11:25:26 AM

Subject: Re: Display with changes

Attachments: CPT.HIGGINS.GEAR.pop.medium.display.mockup.v3.pdf

---

See attached... I had them make the Redemption background match the rest of the display.. Does this work, or should it stay white like the previous version.

Thanks,  
Kyle "Skip" Boudreaux

On Tue, Jan 19, 2016 at 9:36 AM, Clay Higgins <ghiggins@slpsheriff.com> wrote:  
OK cool I like the final revision.

On Tue, Jan 19, 2016 at 9:34 AM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:  
I already have them working in the background into where the design is distressed, but overall, here is the updated design.

Thanks,  
Kyle "Skip" Boudreaux

From: Clay Higgins <ghiggins@slpsheriff.com>

To: Garrett Andrew Ahrens <garrettandrew99@yahoo.com>

Date: 1/19/2016 11:14:39 AM

Subject: Re: Redemption concern

Ok cool

On Tue, Jan 19, 2016 at 10:06 AM, Garrett Andrew Ahrens <garrettandrew99@yahoo.com> > wrote:

Hey buddy. I will ask Ted to look at our merchandise and look at the redemption line. I think as long as redemption is not the headline on the shirt and always a small message we are OK. Redemption cannot be patented as it is a word in the dictionary. Redemption clothing company can be.

Sent from my iPhone

> On Jan 19, 2016, at 9:39 AM, Clay Higgins <ghiggins@slpsheriff.com> > wrote:

>

> Andrew,

>

> I realize that you are already aware of the clothing line called "Redemption" and that our attorney has said don't worry about it more or less but I think our current position may benefit from a review of any potential legal challenge we may face down the line, as things get bigger.

>

> Clay

From: Susan Brazell <susan@susanbrazell.com>

To: Garrett Ahrens <gahrens@ahrensinvptr.com>, Kyle Boudreaux

<kboudreaux@ahrensinvptr.com>, Clay Higgins <ghiggins@slpsheriff.com>

Date: 1/13/2016 11:41:35 PM

Subject: SZB-Higgins LLC-Executive Summary.doc

Attachments: SZB-Higgins LLC-Executive Summary.doc

ATT00001.txt

This is beginning of the for profit venture which includes film and speeches.

We can discuss on Friday.

Susan

## EXECUTIVE SUMMARY

### CAPTAIN HIGGINS ENTERPRISES, LLC

#### The Company:

*CAPTAIN HIGGINS ENTERPRISES, LLC* is a for-profit Limited Liability Company formed to market and exploit the dynamic reputation of Captain Clay Higgins, a deputy in the Sheriff's Department of St. Landry Parish, Louisiana and spokesperson for Crime Stoppers, a daily local television news vignette aimed at convincing criminals to turn themselves in. During the over five years that Captain Higgins has been the persona of Crime Stoppers, his reputation as a media personality has soared to unimaginable heights. His unique talent and powerful personality allows him to address criminals directly, and with a sincerity that frequently induces their surrender.

Captain Higgins has become a local icon. In the past year alone, his Crime Stoppers vignettes have clocked hundreds of thousands of views, tens of thousands of Facebook "Shares", thousands of dotting comments from the public, and notable local and national press, including the Washington Post. He has been featured on the HBO series "VICE", was spotlighted on NBC's late night Jimmy Kimmel program, was on Fox News nationally, has a new commentary slot on KATC on national issues, and has been contacted by syndicators for national television programs.

Higgins has formed a non-profit company, *Captain Higgins Gear*, proceeds of which will go to the creation and operation of a homeless shelter in his hometown of Opelousas, Louisiana.

However, *Captain Higgins Enterprises, LLC*, is designed to capitalize financially on the explosion of interest in Captain Higgins as a celebrity personality, through speaking engagements and television appearances.

#### The Persona:

Clay Higgins is the son of an Irish family from New Orleans. They moved to Covington, LA when he was just six years old, where the family raised and trained horses. Clay entered the military as a young adult, where he spent six years as a Military Police officer. His civilian career was managing car dealerships, where he enjoyed considerable success. But he was unfulfilled spiritually. So in 2004, at the age of 42, he signed on with the St, Landry Parish Sheriff's Department, feeling that a career in law enforcement would provide the environment for personal fulfillment through helping his fellow man. His move into the Crime Stoppers slot in 2010 gave him the perfect vehicle to realize his objective of good works.

Not only has Crime Stppers been enormously successful in securing the surrender of criminals, it has catapulted Captain Clay Higgins into an iconic position as a dynamic local personality. With the growing demand for speaking engagements and television appearances, he wants to capitalize on this opportunity financially.

Thus the formation of *Captain Higgins Enterprises, LLC*, with that specific goal in mind.

From: Susan Brazell <susan@susanbrazell.com>

To: Clay Higgins <ghiggins@slpsheriff.com>

Date: 1/13/2016 11:48:53 PM

Subject: ZBC-Higgins-ExecSummary.doc

Attachments: ZBC-Higgins-ExecSummary.doc

ATT00001.txt

We will discuss this Friday. Make any changes you would like.

The purpose of these documents is to put structure in place for

both ventures, so that we can determine what is necessary to insure success.

I hope this provides a good starting point. There are obviously details that I am not familiar with that you will need to change.

I have sent out two emails asking for names of a Volunteer who can assist you in the Gear venture.



## **EXECUTIVE SUMMARY**

### **HIGGINS SHELTER & GEAR**

#### **The Need:**

St. Landry Parish is located in the heart of Louisiana's agriculture-rich prairie region, yet is the second poorest parish in the region. Population is 83,709; racial makeup is 56% white, 42% black. Median income per household is just under \$23,000/year, and 29% of the population is below the poverty line.

These kinds of statistics indicate a significant population of homeless: the severely disadvantaged with nowhere to go for food and shelter.

St. Landry Parish has only two full-time homeless shelters, and both are always filled to capacity: the New Life Shelter for Women, and the Lighthouse Mission for Men, both in Opelousas. There is no present shelter available to take in people overnight; no place for women and children in dire abusive situations.

There is a dramatic need for additional facilities to take these indigents off the streets, and to help them break the cycle of homelessness.

#### **The Principal:**

Clay Higgins is a Captain in the St. Landry Parish Sheriff's Department. For the past five years, he has been spokesman for Crime Stoppers, a regularly scheduled news vignette on KATC-TV, the local ABC affiliate in Lafayette, LA. Captain Higgins' unique talent and powerful personality addresses criminals directly with a sincerity that frequently induces their surrender. He has become a local phenomenon, even somewhat of a national celebrity, yet his humility and personal commitment to his local community have directed him to address the homeless problem in St. Landry Parish.

Captain Higgins meteoric rise in notoriety and popularity has been explosive. In the past year alone, his Crime Stoppers vignettes have clocked hundreds of thousands of views, tens of thousands of Facebook "Shares", thousands of dotting comments from the public, and notable local and national press, including the Washington Post. He has been featured on the HBO series "VICE", was spotlighted on NBC's late night Jimmy Kimmel program, was on Fox News nationally, has a new commentary slot on KATC on national issues, and has been contacted by syndicators for national television programs.

A New Orleans native, Higgins spent six years as a Military Police officer, followed by a career in car dealership management, but despite the financial success, he was unfulfilled spiritually. He

selected law enforcement as his career destiny and the St. Landry Parish Sheriff's Department as his vehicle.

Captain Higgins intends to use his new-found fame to do good works in his home parish.

### **The Opportunity:**

Captain Higgins has formed a non-profit entity called *Captain Higgins Gear*, a line of promotional items (T-shirts, caps, decals et al) which will be used to raise funds to open and operate a new homeless shelter in St. Landry Parish. All items of *Captain Higgins Gear* will contain an uplifting message of redemption.

A website is being launched to promote *Captain Higgins Gear* and to solicit speaking engagements for Higgins. All proceeds from sales of the gear will go to the non-profit entity.

All speaking engagements for Captain Higgins will provide the opportunity to promote the website and the sale of gear. A portion of the speaker's fees paid to Captain Higgins will be donated to the non-profit project.

Two kiosks are being acquired to allow gear sales at the many festivals and events in St. Landry and nearby parishes throughout the year.

Since the proposed shelter will be a non-profit entity, Higgins anticipates considerable free advertising and publicity from local media.

Captain Higgins has entered into an agreement with Andrew Ahrens, a leading Louisiana investment advisor, for a loan of funds to launch the website, purchase initial gear, and design the kiosks.

An advisory committee has been named to provide ongoing strategic planning, including Higgins, Ahrens, Skip Boudreaux (IT) and Susan Brazell (marketing and event planning).

*Captain Higgins Gear* is seeking financial investment to ensure the success of his homeless shelter project.

### **Financials:**

(A projected Operating Budget for the first year, plus estimated need for Capital Expenses for Year One. All estimates would be subject to ongoing revision as the project progresses. This analysis should include estimates of speaking fees and the portion contributed to the non-profit, which would appear in the income section.)

From: Eric Bertolet <ebertolet@TOPCOR.COM>  
To: "ghiggins@slpsheriff.com" <ghiggins@slpsheriff.com>  
Date: 1/9/2016 2:27:48 PM  
Subject: Re: Safe Nation Radio

Love that my brother. You shall be in my prayers while you are on this journey. We know we wrestle not against flesh and blood, but against principalities, against powers, against rulers of the darkness of this world, against spiritual wickedness in high places.  
I am at your service, proud to help you.

Sent from my iPhone

On Jan 9, 2016, at 1:18 PM, "ghiggins@slpsheriff.com" <ghiggins@slpsheriff.com> wrote:

Eric I didn't screen nor select my associates for the myriad of parallel missions that have manifested themselves in my life over the course of the last year... God did. Paul told us in Corinthians that we should place our faith not in the wisdom of man, but in the spirit and power of God. My partners on these missions include financial advisors, attorneys, an agent, a manager, I T experts, web designers, photographers, videographers, FB experts, marketing experts, graphic designers, a priest, a black activist, and many others. I have been contacted by 16 television production studios and we have contracted with one, eOne, the worlds largest. We should be in production this Spring. My speaking engagements are managed, my commercial endorsements are managed, all aspects of CHG is managed, all social media is managed, and the entire assembly of people were brought into my oath by some divine method. All missions are run by me ultimately, my own guide being sought from bended knee, as I place my faith as Paul instructed... in the spirit and power of God.

Sent from my iPad

On Jan 8, 2016, at 1:58 PM, Eric Bertolet <ebertolet@TOPCOR.COM> wrote:

I would love to meet your partner.

If it has not happened already, you will be approached by all kinds of creeps wanting to ride your fame and leave you with nothing. I saw this happen with Capt. Pete Collins with the Miss State Police. He was a great speaker, presented with the Trooper of the Year from Bill Clinton in 1996. Some guy got him to agree to make videos for him. The guy sold over 7 million copies and Pete never got a dime. If you are not familiar with the story, Pete eventually had some girls claim he had molested them, he was arrested and hung himself the first night in jail. Pete was gracious enough to allow me to use his material on my radio show, which I still do because his message is so powerful despite the details of his arrest. It broke my heart when he met his demise.

So don't sign anything with anyone. You are doing great, one step at a time. I will only bring you things that will only make me money if it makes you money. And I will use the money I make to help you even more.

There are two catch phrases I want to use on your coin. Redemption, and Have Your Affairs in order. It will have the Capt. Higgins logo on one side and the phrases on the other. Redemption is a trademarked clothing line so we have to be careful how we market that. I have attached a photo of some of my challenge coins.

Here is a great link about challenge coins, very important that you watch it to know the history and how to present them. People into challenge coins take them very seriously. [https://www.youtube.com/watch?v=z1KG3J\\_lgo&list=PL80DA4AA51FDAFC46](https://www.youtube.com/watch?v=z1KG3J_lgo&list=PL80DA4AA51FDAFC46)

I am very selective of who I do business with. They must have a purpose, a cause, and a desire to serve God. You have these qualities. I am proud to join your cause.

Eric E. Bertolet

12025 Industrplex Blvd  
Baton Rouge, LA 70809  
Cell: 225-235-3244  
Fax: 225-622-5599

[eric@topcor.com](mailto:eric@topcor.com)  
[www.topcor.com](http://www.topcor.com)

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**From:** Clay Higgins (<mailto:ghiggins@slpsheriff.com>)  
**Sent:** Friday, January 08, 2016 1:32 PM  
**To:** Eric Bertolet  
**Subject:** Re: Safe Nation Radio

... moving fast partner...

... will talk on show next Thursday... will attend skeet shoot on 4 Mar 2016... will accept Challenge coin deal pending my business partners approval... will accept your offer to assist our Christian endeavor, God will reveal exactly how and in what way, the next few months will clarify many things that are as yet unclear or unknown

Clay

On Fri, Jan 8, 2016 at 11:48 AM, Eric Bertolet ([ebertolet@topcor.com](mailto:ebertolet@topcor.com)) > wrote:  
Dear Sir,

It was a pleasure meeting you and hearing from your heart. We have a kindred spirit and I want to help you.

First, the radio show. On Sunday WJBO 1150AM, or Iheart radio free app I will speak about you on my show. We recorded the show yesterday, it will air this Sunday, 8-9AM. I invite you to join us when we record next Thursday at about 3:30 to 4PM. We can do it by phone.

Next, the Cenikor Skeet shoot is March 4<sup>th</sup>. There is a law enforcement trophy that several of the depts. compete for, but there are many other shooters representing many companies. Cenikor is a non-profit substance abuse center that I have been privileged to be on the board, all volunteer, they pay me nothing. I invite you to shoot on my team, I will pay your fee, but would really like for your Dept. to bring and sponsor a team. I will buy some Capt. Higgins gear and if you would be so kind to sign it we will include it in the silent auction. I will use this opportunity to help promote your cause. I will forward more intel on the shoot so you may approach your Sheriff about sponsoring a team, if that would be possible.

Next, please search for 1911, tips, tricks and modifications on Face Book. I have approved your membership, and the moderators are awaiting your request for membership. These folks will help your cause, buy your products and will pray for you. Plus they are some top notch 1911 experts. Godly men, one of which is called Guru, one of my mentors. He has vision problems so most of the folks type with capital letter to aid him seeing the text. They will be honored to have you join this elite group and they will help you.

Next, I would like to offer to get you some challenge coins to sell on your website. I will pay for them, have them made, and you will have final approval for final design. All you have to do is put them on your website, take the orders and ship the product. I have not taken a vow of poverty so I will expect to make a few dollars per coin. But ONLY after you make money. I will pay for them to be designed, produced and shipped. I believe I can have a simple coin made for around 5-6\$ per coin. You can sell them for \$14.95 on your website, charge 2.95\$ for shipping on each coin. I will need to get about 10\$ per coin, that leave \$4.95 profit for you per coin. As they sell, you can reimburse me and I will deliver more to you. No cost, no risk to you. I will promote your products on my radio program which costs a minimum of 50\$ per 30 second ad, no cost to you. This will push people to your website so you can sell other products to them as well. I believe this will be a hot selling item that

I am also willing to invest capital into your venture, if you need that. I know marketing, know how to brand a product, and I can help you if you will let me have that honor. I want to see your vision of a shelter of some kind built in your parish. Google my name, Eric Bertolet and you will see plenty about me. I am well known, respected, and I work tirelessly to help the less fortunate and other great causes. I am very much a sinner in need of a savior, thank God He provided one. I, too, have worked the night shift on the streets, have had too many people die in my arms, looked in to too many faces that had no hope, and burned in my heart to find a way to help others. I believe I can do more of that if I can ally with you. Your message of redemption rings loud and clear in my ears and in my heart.

I look forward to hearing from you, my personal cell number is listed below.

And if I may ask, what branch of the military did you serve with?

**Eric E. Bertolet**  
**Corporate Safety Manager**  
**Structural TOPCOR, LLC.**

<image001.jpg>

12025 Industriplex Blvd  
Baton Rouge, LA 70809  
Cell: 225-235-3244  
Fax: 225-622-5599

eric@topcor.com  
www.topcor.com

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<coins.JPG>



A Structural Group Company

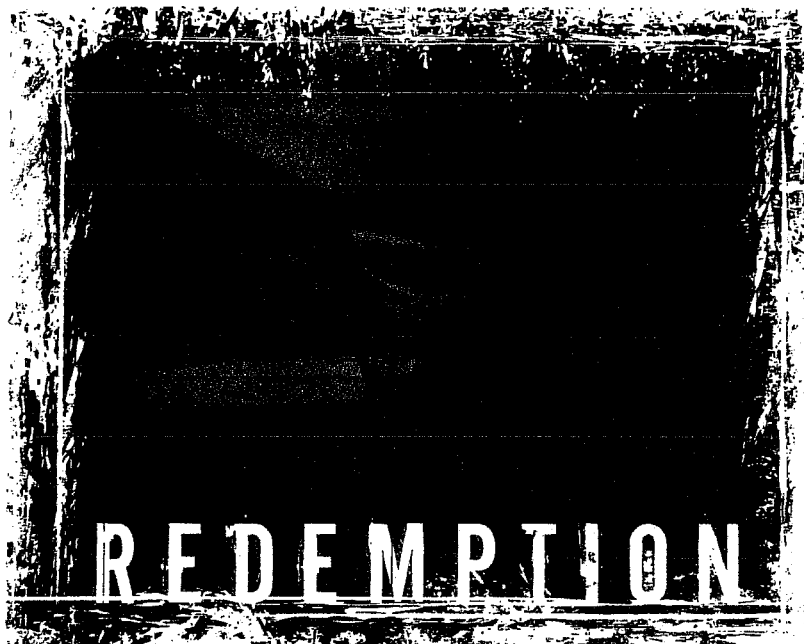
From: Kyle Boudreaux <boudreauxkyle@gmail.com>

To: Clay Higgins <ghiggins@slpsheriff.com>

Date: 1/8/2016 11:32:29 AM

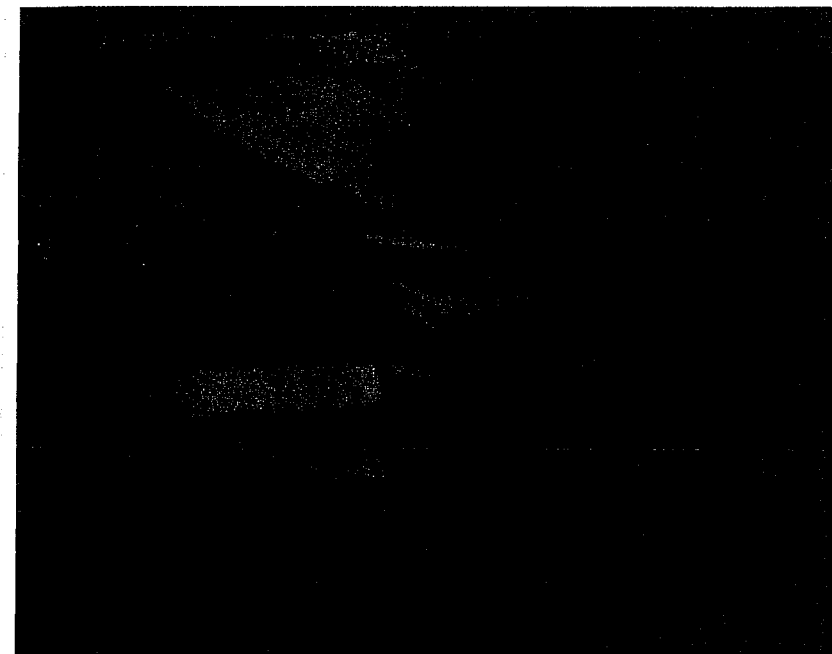
Subject: Re: Medium display with bonus mini-clay picture

Sorry, Wrong image.



anks,  
yle "Skip" Boudreaux

On Fri, Jan 8, 2016 at 10:30 AM, Kyle Boudreaux <boudreauxkyle@gmail.com> .wrote:  
See attached... I spoke with Tiffany with Covenant, and I'm working with Melanie to get her the images she needs.



Thanks,  
Kyle "Skip" Boudreaux

On Fri, Jan 8, 2016 at 10:17 AM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

I would like the Redemption image to become well associated with our endeavor, it is a special image, it conveys so much. Our retail displays will be a good way to make that image iconic. Please have them focus on that.

On Fri, Jan 8, 2016 at 10:12 AM, Kyle Boudreaux <[boudreauxkyle@gmail.com](mailto:boudreauxkyle@gmail.com)> wrote:

No worries. I already told them that "midget you" won't work (you would have gotten a kick out of it). At this point, they want to make sure the sizing is correct because it's fairly easy for them to change the graphics on the computer. I have them working on changing it. I'll send them the redemption image as well.

Thanks,  
Kyle "Skip" Boudreaux

On Fri, Jan 8, 2016 at 10:05 AM, Clay Higgins <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Kyle, partner I so appreciate all you are doing and I just can't imagine how frustrating it must be to have to put up with me.

I don't like the life-like/full head to toe image in anything less than full scale/full size... Sooooo... I am thinking that on the smaller displays, perhaps we could use our soon to be iconic "Redemption" image/artwork... distressed and cool looking and worked into the display on the back, rather than the life-like image.

On Fri, Jan 8, 2016 at 9:57 AM, Kyle Boudreaux <[boudreauxkyle@gmail.com](mailto:boudreauxkyle@gmail.com)> wrote:

How cool is this?

Thanks,  
Kyle "Skip" Boudreaux

On Jan 8, 2016 9:39 AM, "Kyle Boudreaux" <[boudreauxkyle@gmail.com](mailto:boudreauxkyle@gmail.com)> wrote:

I'm at absolutely putting products on the prototype now to see what fits and how.

They are tweaking the graphics for it to add a photo of you, but let me know what you don't like.

Thanks,  
Kyle "Skip" Boudreaux

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>

To: "andrejarceneaux@gmail.com" <andrejarceneaux@gmail.com>

Date: 1/7/2016 5:07:17 PM

Subject: Re: Facebook update

Ok good work brother thank you. Once we get the FB verified site status we'll have a bit more legitimacy amongst the FB audience and at that time we'll push a CHG Premium Membership with a small annual fee like 15 bucks and an automatic 20% discount or free shipping on every future order and a free subscription to a monthly members only Editorial Video that I'll create. We'll push the membership stating that the first 10,000 members will receive a free Special Edition CHG tshirt.

Once we have an extensive list of emails provided by our base, we can start working direct e-commerce efforts

Sent from my iPhone

> On Jan 7, 2016, at 3:19 PM, andrejarceneaux@gmail.com wrote:

>

> Good afternoon, Captain.

>

> I did some research about what we talked about earlier this week. In order for us to reach the direct inbox of all the Captain Higgins Facebook fan base, we'd have to run a bot; the internet equivalent of RoboDial. The problem is that Facebook doesn't allow them and using them will result in your account being terminated.

>

> One thing we could do that is well within the Facebook Terms of Service is setup an email subscription service. That would allow us to send messages directly to their primary email IF they choose to sign up.

>

> I looked into the verification and it shows we are still pending. Some people have had it happen as soon as 1 week, some have waited upwards of 6 months. I'll continue to press them for verification.



From: Bernie Lee <bernie@kpel965.com>  
To: Clay Higgins <ghiggins@slpsheriff.com>  
Date: 1/7/2016 12:16:42 PM  
Subject: RE: Wednesday interview

---

**From:** Clay Higgins [ghiggins@slpsheriff.com]  
**Sent:** Thursday, January 07, 2016 12:14 PM  
**To:** Bernie Lee  
**Subject:** Re: Wednesday interview

A phone call would be best Ma'am. 337-319-1724 cell

On Thu, Jan 7, 2016 at 11:07 AM, Bernie Lee <bernie@kpel965.com> wrote:  
Awesome! Would you like to come here for the interview? or do we need to call you?

Bernie

---

**From:** Clay Higgins [ghiggins@slpsheriff.com] ]  
**Sent:** Thursday, January 07, 2016 12:06 PM  
**To:** Bernie Lee  
**Subject:** Re: Wednesday interview

Yes next Tuesday at 8 am is fine

On Thu, Jan 7, 2016 at 11:05 AM, Bernie Lee <bernie@kpel965.com> wrote:  
Clay,

That would be great! How's is your schedule on Tuesday? Is there any chance you would be available for an interview at about 8 a.m.?

Bernie

---

**From:** Clay Higgins [ghiggins@slpsheriff.com] ]  
**Sent:** Thursday, January 07, 2016 12:01 PM  
**To:** Bernie Lee  
**Subject:** Re: Wednesday interview

Bernie I just now read this message, it was in my junk file. I would appreciate the opportunity to be interviewed re my non-profit endeavor

Clay

On Mon, Dec 14, 2015 at 9:20 AM, Bernie Lee <bernie@kpel965.com> wrote:  
Captain Higgins,

Do you have time for us to call you this Wednesday morning at around 6:38 for an interview about your website that is for charity?

Bernie  
KPEL

From: Clay Higgins <ghiggins@slpsheriff.com>  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 1/4/2016 12:02:13 PM  
Subject: Re: Updated Display Proof

---

OK... Good to go.

Clay

On Mon, Jan 4, 2016 at 10:28 AM, Kyle Boudreaux <boudreauxkyle@gmail.com> > wrote:  
ok... New revision.

Thanks,  
Kyle "Skip" Boudreaux

On Wed, Dec 30, 2015 at 4:43 PM, ghiggins@slpsheriff.com > wrote:  
Lol holy shit twice !! Now I look like a midget ! We could add a voice bubble saying " The plane boss, the plane " !!

I must say that I am enjoying this process. Perhaps we could have the logo superimposed on the two TBL flags and put me back up to full size.

Sent from my iPad

On Dec 30, 2015, at 1:55 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> > wrote:

Updated "G-Rated" Display

Thanks,  
Kyle "Skip" Boudreaux

On Tue, Dec 29, 2015 at 4:52 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> > wrote:  
lol! I didn't see that at first, but now that you put the image in my head, it's all I can see.

Thanks,  
Kyle "Skip" Boudreaux

On Tue, Dec 29, 2015 at 4:25 PM, Clay Higgins <ghiggins@slpsheriff.com> > wrote:  
LOL holy shit the image is hilarious now that it's in color no way we can use it it looks like I'm wearing some kind of S&M codpiece and that I have a huge erection of myself !!

Please adjust something. The front looks fine but the back certainly needs some movement.  
ALSO... "All Profits" needs to be "NET PROFITS"... NET, not all.

LOL thank you though holy shit I haven't laughed so hard in a month.

Clay

On Tue, Dec 29, 2015 at 2:48 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> > wrote:  
What do yall think?

I will have to get them to change the message text to "All profits" rather than "proceeds", But other than that, What do yall think?

<CPT.HIGGINS.GEAR.pop.display.mockup.v4.pdf>

From: [Clay Higgins <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
To: [Kyle Boudreaux <boudreauxkyle@gmail.com>](mailto:boudreauxkyle@gmail.com)  
Date: 12/28/2015 11:53:57 AM  
Subject: Re: Retail Displays

"NET profits" ... but yes Sir, if we can come up with an effective graphic that tells that story with imagery, that would be great and that graphic could be added to our website and FB

On Mon, Dec 28, 2015 at 8:59 AM, Kyle Boudreaux <[boudreauxkyle@gmail.com](mailto:boudreauxkyle@gmail.com)> wrote:  
I'm thinking of how we can convey the message of "where the proceed go to" quickly and efficiently in text format on the display.

Maybe just a blurb on a graphic saying "All proceeds go to creating a faith based shelter for those who need refuge in St. Landry Parish"

Any Ideas?

Thanks,  
Kyle "Skip" Boudreaux

On Wed, Dec 23, 2015 at 3:24 PM, Sheriff Dept Mail <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:  
Yes make the display side top flush like it is in one of the pics (showing no cardboard color); make my shadow image full color (that will be more than enough to tie my picture together with the logo so folks will get it... In fact having me in full color with the logo in black and white superimposed like it would be screams Lima Charlie that we are one and the same). Finally put the TBL image on the back as well, like it is on the front. Eliminate the logos down low. The TBL will look better and will balance out the entire imagery. I don't know how hangers would work but if that's possible then yes. I think the size is good but yes we'll need to offer a smaller version as well

Sent from my iPhone

On Dec 23, 2015, at 10:42 AM, Kyle Boudreaux <[boudreauxkyle@gmail.com](mailto:boudreauxkyle@gmail.com)> wrote:

I just left Pixus to see the prototype of the first display... This is the first prototype of the Large one... It was made to hold several styles of shirts as well as the accessories...

Some changes I'd like to see made...

- Change the silhouette to a color picture
- add the ability to have hangers for shirts
- add a slot for decals on the side so they aren't scattered around.
- I'm unsure about the height... Where can this display fit? Academy/cvs/walgreens types of stores?
- they are fixing the top header to make it flush...

Thoughts? Remember this is the first prototype so we can change all we want

Thanks,  
Kyle "Skip" Boudreaux

<IMG\_20151223\_101514.jpg>

<IMG\_20151223\_100425.jpg>

<IMG\_20151223\_100415.jpg>

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Garrett Andrew Ahrens <garrettandrew99@yahoo.com>  
Date: 12/22/2015 8:43:04 PM  
Subject: Re: Higgins Website Changes

---

Yes starting with Becca. Bios focused on the meaningful of our relationship

Sent from my iPhone

On Dec 22, 2015, at 7:37 PM, Garrett Andrew Ahrens <garrettandrew99@yahoo.com> wrote:

I was told by a few friends that we should add bio s of the team to the site. Me kyle and andre and what we all bring to the cause. Thoughts?

Sent from my iPhone

On Dec 22, 2015, at 7:32 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

We have 2 new shirts with sayings being added to the site this week... We can add a saying shirt easily now without carrying inventory, so whichever one y'all like, let me know.

Thanks,  
Kyle "Skip" Boudreaux

On Dec 22, 2015 7:11 PM, <andrejarceneaux@gmail.com> wrote:

I like here. Are we still wanting to do the contest the come up with a new shirt? Here are the most liked ones submitted. I say we pick 3 then setup a Facebook poll for fans to decide.

<image1.PNG>

Sent from my iPhone

On Dec 22, 2015, at 16:04, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

First draft mock up of redesign. Let me know what y'all think.

Thanks,  
Kyle "Skip" Boudreaux

<CHG\_redesign.pdf>

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 12/16/2015 11:48:38 PM  
Subject: Re: Captain Higgins - A Man's Character Shirt Proof

Good and add redemption on the hem or somewhere

Sent from my iPhone

On Dec 16, 2015, at 4:45 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

I think this one is pretty cool... We'll add the patch and logo on sleeve.

What do y'all think?

Thanks,  
Kyle "Skip" Boudreaux

----- Forwarded message -----

From: "Katie Harrington" <katie@ai1313.com>  
Date: Dec 16, 2015 4:42 PM  
Subject: FW: Captain Higgins - A Man's Character Shirt Proof  
To: "Kyle Boudreaux" <boudreauxkyle@gmail.com>  
Cc:

Let me know what you think!

<image001.jpg>

*Katie Harrington*

Account Executive

141 James Comeaux Rd.

Lafayette, LA 70508

P: 337-232-7077

F: 337-232-7033

From: Graphics [mailto:graphics@ai1313.com]  
Sent: Wednesday, December 16, 2015 4:35 PM  
To: Katie Harrington  
Subject: Captain Higgins - A Man's Character Shirt Proof

Hey Katie,

Jerrica Carew

Art Director

Absolutely!

Custom Apparel & Graphics

337.232.7077

[www.ai1313.com](http://www.ai1313.com)

<Captain Higgins Gear Man's Character Shirt - Maritime Blue.pdf>



**Absolutely!**  
CUSTOM APPAREL & GRAPHICS

From: Clay Higgins <chiggins@slosheriff.com>

To: Garrett Andrew Ahrens <garrettandrew99@yahoo.com> Kyle Boudreaux <boudreauxkyle@gmail.com>

Date: 12/15/2015 10:14:45 AM

Subject: CHG issues

Gentlemen,

Please allow constructive observation, based on direct feedback I have received from various sources. People contact me for obvious reasons, sharing things that bother them or that they see as a problem with CHG.

- We have no Pay-Pal
- Field entry of data has no associated blinking indicator
- The print is too small or colored in a manner that is difficult to read.



From: Kyle Boudreaux <boudreauxkyle@gmail.com>  
To: Clay Higgins <ghiggins@slpsheriff.com>  
Date: 12/14/2015 11:09:30 AM  
Subject: Re: Product Sales Report as of 12-11-15

22,247 Total visitors  
161 orders @ 8,708.07

Thanks,  
Kyle "Skip" Boudreaux

On Sat, Dec 12, 2015 at 11:20 AM, <ghiggins@slpsheriff.com> wrote:

I'd like to see a report on the number of visits to the site as related to sales of items. Total number of site visits and sales penetration percentage per visit. We will eventually get a shopping opportunity with all or most of our 200k established fan base so I'd like to see these numbers whereby we can more accurately predict our earnings for 2016. I'd also like to see a dollar value on average net profit per item sold.

Sent from my iPad

On Dec 11, 2015, at 3:23 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

Hi everyone,

See attached reports of Items sold.

Here are some Insights I've found....

- We can see the white mug is the top seller, as far as shirts are concerned Customers seem to prefer the "Shirts with Sayings on them" over the typical Higgins logoed gear
- People prefer the one color hat over the Mesh hat by a large Majority. I recommend we do not order any additional mesh hats
- Looking at the Size breakdown:
  - We assumed our customers would fit the normal distribution in between the Medium to Large size,
  - This was an incorrect assumption as our clients skew on the Larger size, with the Median Customer falling between Large and X-Large
  - Future orders will fit this new bell curve

We knew this would be a moving target, but these insights will allow us to better adjust our offerings to the customers.

I hope everyone has a good weekend. Let me know if y'all have any feedback. Thoughts? Questions? Concerns?

Thanks,  
Kyle "Skip" Boudreaux

<Sizes Sold vs ordered- 12-11-15.pdf>

<Top Products 12-11-15.pdf>

From: Garrett Andrew Ahrens <garrettandrew99@yahoo.com>  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 12/1/2015 7:37:38 PM  
Subject: Re: Item Report

I think we need a "im talking to you now" shirt

Sent from my iPhone

On Dec 1, 2015, at 3:42 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

List of Items sold so far... Looks like people like the "listen to your uncle clay" design best

Thanks,  
Kyle "Skip" Boudreaux

----- Forwarded message -----

From: Katie Harrington <katie@ai1313.com>  
Date: Tue, Dec 1, 2015 at 4:40 PM  
Subject: FW: Item Report  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>

Here is the list of items sold so far!

By far Listen to your Uncle Clay!

<image002.jpg>

*Katie Harrington*

Account Executive

141 James Comeaux Rd.

Lafayette, LA 70508

P: 337-232-7077

F: 337-232-7033

From: Kimberly Jones [mailto:kim@ai1313.com]  
Sent: Tuesday, December 01, 2015 4:33 PM  
To: 'Katie Harrington'  
Subject: Item Report

through about noon today. I don't know if you want to send it to him, or review with me in the morning. k

Kimberly Jones

eCommerce

Absolutely Custom Apparel & Graphics

Main Office: [337.232.7077](tel:337.232.7077)

Direct: [337.534.8560](tel:337.534.8560)

<image001.jpg>

<Orders-120115.pdf>



**Absolutely!**  
CUSTOM APPAREL & GRAPHICS



**Absolutely!**  
CUSTOM APPAREL & GRAPHICS

From: Clay Higgins <ghiggins@slpsheriff.com>  
To: Kyle Boudreaux <boudreauxkyle@gmail.com>  
Date: 11/30/2015 11:35:49 AM  
Subject: Re: CHG changes

OK partner, I certainly trust your expertise. It seems to me that our challenge right now is to get a shopping window... an actual visit to the web-site... in front of our base clientele. I would say that our strongest base is the 12k organic likes that have identified themselves via the FB page. Our extended fan base is the 200k regular hits on CS productions. If we can figure out a way to target the 12k and the 200k, then we should do well. One would think that the 12k would be highly likely, perhaps 30-40%, to actually buy something if we get them onto the website. By extension, one would think that the 200k would also be rather likely, perhaps 10-20%, to purchase an item or two if they visit the site.

I still think that we'll have 20k items sold by EOM Jan.

On Mon, Nov 30, 2015 at 10:20 AM, Kyle Boudreaux <boudreauxkyle@gmail.com> > wrote:  
Clay,

I'll have them work on the navigation and readability changes. We also got some really good tips from Troy which Andre and I are implementing.

I've changed the image on the Youtube video. It is now you on the Swing.

As far as sales, 20% off adjusting shipping, I think we should wait until we get analytics and see what the customer is doing before we blindly make changes of these sort. We need to keep in mind, it's only been 3 days. I'll keep you updated as the Analytics come in, but let me know if you don't want to wait.

Current Report: as of last night, we were at ~\$1550 with 31 orders... Avg order is about \$50.

Thanks,  
Kyle "Skip" Boudreaux

On Sat, Nov 28, 2015 at 9:58 AM, Sheriff Dept Mail <ghiggins@slpsheriff.com> > wrote:

After a day of letting the sites existence become real, regarding fixes or improvements that could be addressed on Monday, here are a few observations from the uninitiated...

- the font for product descriptions that appears when a product is selected should be in red. It is very difficult to read.
- the listings on the TBL header, the whole header really, needs to be larger. It is too tiny and difficult to read.
- when the site renders to mobile on my iPhone, is there a way to make the horizontal header become vertically aligned down the right side of the mobile page? The way it is now, even if the header is reformatted to be larger, you have to expand the page to read the data on the header. If it rendered vertical it would be better for the mobile version.
- the welcome video should probably show my image in the kitchen or on the front porch, so that people know it's a personal video message. If you think that's a bad idea, OK, but if we leave the logo as the opening image on the welcome video it needs to be re envisioned regarding alignment so that the logos face is not directly behind the red arrow
- I think for Cyber Monday we need to agree on a significant sales pitch, like 20% off all items and free shipping inside the continental U.S. Optimistic margins are fine but we need to have sales and squeezing

From: [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)

To: Michael Berry <[MichaelBerry@iheartmedia.com](mailto:MichaelBerry@iheartmedia.com)>

Date: 11/26/2015 11:57:51 AM

Subject: Captain Higgins Gear launch

---

After 6 months of hard work and about 70 grand invested, we launch tonight. If you have a minute tomorrow, check out the website.

<https://www.facebook.com/captclayhiggins/posts/657612024341813:0>

Clay

Sent from my iPad

From: [andrejarceneaux@gmail.com](mailto:andrejarceneaux@gmail.com)  
To: [Sheriff Dept Mail <ghiggins@slpsheriff.com>](mailto:ghiggins@slpsheriff.com)  
Date: 11/26/2015 11:41:11 AM  
Subject: Re: Website going live at 10 am tomorrow for testing

Sounds good. Once we are live we will drive traffic to the website.

Sent from my iPhone

On Nov 26, 2015, at 10:36, Sheriff Dept Mail <[ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)> wrote:

Andre I don't think we need to push the video on FB either. I think there's only so many "Captain Higgins oriented right-clicks" that we'll get during this extreme shopping window. Let's have the video available on the header of the website home page and that's it.

The push on social media... beginning ASAP after the website is actually up and as ready as it will get for launch... has to be a push to the website itself.

Also, I think we should reserve the credit card thousand dollar FB push for ebb tide... after the organic rush has subsided.

Sent from my iPhone

On Nov 26, 2015, at 9:16 AM, [andrejarceneaux@gmail.com](mailto:andrejarceneaux@gmail.com) wrote:

I agree. We can push that video on Facebook where majority of users will be on phones and devices. The quality of the video won't be an issue there since all videos on social media sites are compressed.

Once they've seen the video on Facebook and have made their way over to the website, then given an option in a header to view it, we ensure that the first thing they see if product.

Happy Thanksgiving to all of you and your families. It is an honor to be working with this team.

Sent from my iPhone

On Nov 26, 2015, at 06:19, [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com) wrote:

Team, I'm thinking I prefer the clean look of the home page, that is, regarding the question/ consideration of where/how to place the "welcome video" on the home page.

I'm not sure what the current position is, but it just seems to me that we don't need to drive people to that video by placing it in a primary location on the home page. I think people will find it easily enough if it's situated as a header selection.

The thing is... if we centralize that video on the home page... I'm seeing three things; one, the clean, Spartan look of the home page may be compromised, two, we'll be pushing a video that has low production value ( poor audio quality and lighting) three, we may appear desperate to push the charity angle of our endeavor.

Perhaps this decision is already locked in and/or perhaps I'm over thinking this or perhaps I'm just wrong but I thought I'd go ahead and put it out there for feedback.

Happy Thanksgiving. I'm just blown away by the professional effort that each of you have brought to our humble table. His will be done. God bless.

Clay

Good call, we are missing the decals, I'll let them know.

We weren't able to find a manufacturer to do custom bandanna's in time.

Thanks,  
Kyle "Skip" Boudreaux

On Wed, Nov 25, 2015 at 1:38 PM, Clay Higgins <ghiggins@slpsheriff.com> wrote:  
the "next" tab does not respond on the product page, and I'm not seeing bandannas or windshield decals

On Wed, Nov 25, 2015 at 1:24 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

Update. Video Suggestion problem has been solved.

Thanks,  
Kyle "Skip" Boudreaux

On Wed, Nov 25, 2015 at 1:14 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

We are the only video. The problem is after the video finishes, youtube throws up suggested video links in the video box.

Thanks,  
Kyle "Skip" Boudreaux

On Wed, Nov 25, 2015 at 1:12 PM, Sheriff Dept Mail <ghiggins@slpsheriff.com> wrote:

Why can't the video be only on the website ?

Sent from my iPhone

On Nov 25, 2015, at 1:02 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

Good catches... Most of them are being worked on (See below in Blue).

Also, Does Anyone know a Christine Hebert? It looks like we already have our first order.

Is there a way to center the welcome video? I know the Higgins silhouette is on the right side of the page but the video on the left makes the page feel unbalanced.

-I Agree, I already told them to center it

When the YouTube video ends, YouTube defaults to similar videos. None of them associate with Captain Higgins. Is there a setting that controls what can be seen at the end of the video?

-Unfortunately, not that I know of. We can use another video host.

Letter from Mrs.Higgins link on header doesn't work. That page is only accessible from the Company Info-About Us tab on the footer.

-I'll let them know, but I'm sure it's being worked on

I know you mentioned changing the color (on that page, prices of featured items and account registration) but I wanted to point out the size difference.  
-I'll let them know.

Thanks,  
Kyle "Skip" Boudreaux

On Wed, Nov 25, 2015 at 12:53 PM, Andre Arceneaux

[andrejarceneaux@gmail.com](mailto:andrejarceneaux@gmail.com) > wrote:

Hi Kyle,

I just made my way over to the website and took a quick look at it. We noticed that some of the pages were changing as we refreshed so we're assuming that changes are still being made. That being said, I have a few notes based on what we saw:

Is there a way to center the welcome video? I know the Higgins silhouette is on the right side of the page but the video on the left makes the page feel unbalanced.

When the YouTube video ends, YouTube defaults to similar videos. None of them associate with Captain Higgins. Is there a setting that controls what can be seen at the end of the video?

Letter from Mrs. Higgins link on header doesn't work. That page is only accessible from the Company Info-About Us tab on the footer. Also, the letter page needs a header and the first two paragraphs are in a different size font. I know you mentioned changing the color (on that page, prices of featured items and account registration) but I wanted to point out the size difference.

On Wed, Nov 25, 2015 at 12:45 PM, Kyle Boudreaux

[boudreauxkyle@gmail.com](mailto:boudreauxkyle@gmail.com) > wrote:

OK, the website is "UP" and live at [www.captainhigginsgear.com](http://www.captainhigginsgear.com) ...

Go on it, look around. If you see something that needs to be changed, let me know.

They are still working on the header and the footer as well as some of the readable fonts, but the Store is up and running.

Currently, the Domain Registrar who has the rest of the URL's is down, so we haven't switched those over yet, but we intend to as soon as we can

Please don't go public with the URL yet as everything is not launch ready.

Thanks,  
Kyle "Skip" Boudreaux



Hey everyone,

I just got word the website should be live at 10 am tomorrow when we get the correct information to point the domains to.

We will be testing the site and making tweaks all day. We will need yalls help browsing around looking for errors and placing test orders.

Note! The payment processor will be in test mode for most of the day, so cards shouldn't be charged when we are testing. Even so, I will give y'all a test "credit card" number to place orders with.

For this reason, we need to be careful and not let anyone outside of testing know the web address.

I will give y'all more information as I get it tomorrow.

Thanks for everyone's help!

Kyle "Skip" Boudreaux

From: Kyle Boudreaux <boudreauxkyle@gmail.com>

To: Clay Higgins <ghiggins@slpsheriff.com>

"garrettandrew99@yahoo.com" <garrettandrew99@yahoo.com>

Date: 11/24/2015 9:34:32 AM

Subject: International shipping prices

International shipping is insanely expensive and varies from country to country. Some countries have strange rules. IE. Mexico, we can't ship anything made in China, some countries you can't ship clothes to.

Example of prices are as follows...

For the 9x9x9 box, Japan was \$167.00 and Egypt was \$261.00 estimated at 4lbs. I'm not sure this would be worth it for a \$75 order??

The mechanism to calculate shipping on the fly is not ready as it will take getting the volume and weights of all products.

As a result, we will only ship to US and Canada for the launch and will work on getting the calculations for other international. If they want to pay \$167 or \$261, then they will be able to make that choice for themselves.

Thanks,  
Kyle "Skip" Boudreaux

From: Kyle Boudreaux <boudreauxkyle@gmail.com>  
To: Clay Higgins <ghiggins@slpsheriff.com>  
Date: 11/19/2015 6:14:14 PM  
Subject: Re: Higgins Videos

I'll snag them and will try to meet y'all out there.

Thanks,  
Kyle "Skip" Boudreaux

On Nov 19, 2015 5:12 PM, "Clay Higgins" <ghiggins@slpsheriff.com> wrote:

Whatever we have product wise just use your best judgement we film tomorrow so Andre will have to bring that stuff with him I'll make whatever work brother.

On Thu, Nov 19, 2015 at 5:11 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

I'll get those sizes, but they only have the redemption shirt ready as of today... I'll check and see what they have tomorrow when I pick them up.

Thanks,  
Kyle "Skip" Boudreaux

On Nov 19, 2015 5:03 PM, "Clay Higgins" <ghiggins@slpsheriff.com> wrote:

no, the mediums are for me, large for another, but I also need a couple of smalls for Becca in chick styles. These productions are important and I need options when we film.

On Thu, Nov 19, 2015 at 3:59 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:  
Clay,

Medium and Large... Is the Medium for Becca or someone else? I want to make sure to get her a ladies shirt if it is for her.

Thanks,  
Kyle "Skip" Boudreaux

On Thu, Nov 19, 2015 at 12:55 PM, Clay Higgins <ghiggins@slpsheriff.com> wrote:

OK. 1 PM at 6289 Hwy 103, about three miles north of the Port Barre City limits. The home is just past Legers Deer Processing, they have a sign and an old wagon wheel in the front. My home is the small red home with white trim just past Legers. Parked in front will be my St. Landry parish Sheriffs marked patrol Tahoe. Call me when you arrive in Port Barre.

Skip, I'll need a few T-shirts and whatever other products we have to incorporate into the productions. We'll probably film 3 productions... a 30 second welcome to the site spot, a 1 minute driver, and a 2 minute Bio spot. I'll need product on hand to work with, if that's possible. Size medium and large.

Andrew, I'll be wearing casual attire for these spots, including my standard cowboy hat. The productions will be genuine. I'll touch on the charitable angle as we discussed.

On Thu, Nov 19, 2015 at 11:09 AM, <andrejarceneaux@gmail.com> wrote:  
That works for me. All I need is an address and I'll see you all there.

On Nov 19, 2015, at 11:04, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

Thanks,  
Kyle "Skip" Boudreaux

On Nov 19, 2015 10:58 AM, <andrejarceneaux@gmail.com> wrote:

Kyle,

Yes, I'd be able to film and edit the video. I have an appointment tomorrow morning so the earliest I could make it would be 10am. We can do it at the office and maybe get some shots inside and out.

On Nov 19, 2015, at 10:34, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

Andre,

Would you be able to help us film the Website Video and the "Hype/Driver" Video Friday?

Where do yall want to film it and what time? - We can use our office.

Thanks,  
Kyle "Skip" Boudreaux

From: Sheriff Dept Mail <ghiggins@slpsheriff.com>

To: Kyle Boudreaux <boudreauxkyle@gmail.com>

Date: 11/11/2015 1:11:50 PM

Subject: Re: Captain Higgins - Logo Decals & Thin Blue Line/Law Enforcement Decal Proofs

Lol my thoughts are that Andrew has the right guy on the job. The FB idea is clearly wrong since you have clarified.

The hat design... I don't know, I defer to your expertise, but I really think the CHG logo should be understated and the TBL should be the prominent imagery.

Your call.

Sent from my iPhone

On Nov 11, 2015, at 9:38 AM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

Skip can we use the FB icon ? ... with the "Share the Message" Wear the Message" ?

- We can, but at that point it becomes a blatant advertising piece. I know I wouldn't pay money to put someone's sticker with a facebook logo on my car. Thoughts?

You're right about the hats, they will be tricky to get right. I've found in commerce, the key is to fail cheap and let the customer decide. No matter what project I get involved with, we can always go back and forth in an endless loop of "will they like this, over that" and will always be coming up with a "better" design/idea. Even then, it is very rare, anyone gets the first product exactly right. Because of this experience, I've found its best to make a product, put it out there in small quantities, get feedback and change the product at that point based on Customer demands, not prior speculation.

-This was a long way of explaining our hat solution which is as follows.

We have ordered some hats with the CHG logo on them (Some tone-on-tone, some white) in small quantities. We have also ordered a good bit of blank hats. Once they go on sale, and we get feedback, we can change the design on the blank hats to what will sell and they will be embroidered in house. Thus, no wasted inventory and the customer gets what they want.

Thanks,  
Kyle "Skip" Boudreaux

On Wed, Nov 11, 2015 at 8:39 AM, Sheriff Dept Mail <ghiggins@slpsheriff.com> wrote:

Skip can we use the FB icon ? ... with the "Share the Message" Wear the Message" ?

Regardless, I agree the TBL may be just the place for that idea to manifest.

Also, Skip, on our hats... I'm thinking that the CHG logo should go on the side, smaller... and put the TBL imagery that w're talking about here on the front.

Maybe it's just me but does the CHG as front and center on a hat not seem a bit corny and over the top ?

I mean, we do hope that over time that CHG image earns a reputation and icon status of its own but right now we're trying to establish that prestige. Other than major die hard CH fans I just can't imagine anyone wearing that. On the other hand, a TBL hat that is infused with our own imagery and message would likely sell to a much broader demographic.

Can you make this happen ? I'm worried about hat sales, the hat should be a major player for us re sales bs profits and I just think that we need to reboot the imagery in order to actually sell more.

Sent from my iPhone

I'm thinking this may be a good place for us to put "Wear the Message" "Share the Message".

Thanks,  
Kyle "Skip" Boudreaux

On Nov 10, 2015 11:54 PM, <ghiggins@slpsheriff.com> wrote:

Right I'm not exactly digging it either Skip, it's too predictable, the tag line I mean... "Support Law Enforcement" is cool as a message of course but old cliché as a tag line... how about more along the lines of "Make the right choice" or "Start to make things right"

Sent from my iPad

On Nov 10, 2015, at 3:30 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

What do yall think on the TBL flag window decal? I'm not sold on it.

Thanks,  
Kyle "Skip" Boudreaux

----- Forwarded message -----

From: Katie Harrington <katie@ai1313.com>  
Date: Tue, Nov 10, 2015 at 1:34 PM  
Subject: FW: Captain Higgins - Logo Decals & Thin Blue Line/Law Enforcement Decal Proofs  
To: <garrettandrew99@yahoo.com>, Kyle Boudreaux <boudreauxkyle@gmail.com>

Let me know what you think of the TBL one! Wasn't sure exactly on art, so just want to make sure!

<image001.jpg>

*Katie Harrington*

Account Executive

141 James Comeaux Rd.

Lafayette, LA 70508

P: 337-232-7077

F: 337-232-7033

From: Graphics [mailto:graphics@ai1313.com]

Sent: Tuesday, November 10, 2015 1:15 PM

To: Katie Harrington

Subject: Captain Higgins - Logo Decals & Thin Blue Line/Law Enforcement Decal Proofs

Jerrica Carew

Art Director

Absolutely!

Custom Apparel & Graphics

[337.232.7077](tel:337.232.7077)

[www.ai1313.com](http://www.ai1313.com)

<Captain Higgins Logo Decals.pdf>

<Captain Higgins Thin Blue Line-Support Law Decals.pdf>

From: [ghiggins@slpsheriff.com](mailto:ghiggins@slpsheriff.com)

To: [Kyle Boudreaux <boudreauxkyle@gmail.com>](mailto:Kyle Boudreaux <boudreauxkyle@gmail.com>)

Date: 11/6/2015 11:55:29 PM

Subject: Re: Captain Higgins - Paracord Bracelet Proof

What ? Are you telling me that we don't own captainhigginsgear.com ?  
Only shit... Capt. Is not even the correct abbreviation for captain, it's Cpt., but who gets that ? It's why I said  
months ago we'd need to own captainhigginsgear.com.

Capt. Is a no go

sent from my iPad

On Nov 6, 2015, at 10:44 PM, Kyle Boudreaux <boudreauxkyle@gmail.com> wrote:

might be too late... I'll check with Nick to see if he owns  
captainhigginsgear.com, but we only have access to capthigginsgear.com as  
of now.

Thanks,

Kyle "Skip" Boudreaux

On Nov 6, 2015 10:14 PM, <ghiggins@slpsheriff.com> wrote:

Skip,  
All looks good... EXCEPT ... our website should be captainhig



From: Kyle Boudreaux <boudreauxkyle@gmail.com>

To: Clay Higgins <ghiggins@slpsheriff.com>, Graphics <graphics@ai1313.com>

Katie Harrington <katie@ai1313.com>

Date: 11/4/2015 9:40:16 AM

Subject: Re: CHG

---

Sounds good. I'll forward this over.

Thanks,  
Kyle "Skip" Boudreaux

On Nov 4, 2015 8:09 AM, "Sheriff Dept Mail" <ghiggins@slpsheriff.com> wrote:

Skip, we forgot about bandannas. We must include them they are easy to print inexpensive to buy and the profit margin is high.

We should use the distressed CHG logo as the large center of the screen, sew on an edge the TBL flag with the website on it, and connect "redemption" in a continuous line all around the border on an artistic manner so that it is not obvious at first look that the border art is a word.

Clay

Sent from my iPhone

From: ghiggins@slpsheriff.com  
To: Garrett Ahrens <gahrens@ahrensinvptr.com>  
Date: 9/21/2015 7:48:37 PM  
Subject: Fwd: bellanoelphotography@yahoo.com has sent you a file via WeTransfer

---

Andrew, this file contains 10 pics. Each pic is still a work in progress. Each pic represents about 3 weeks of back and forth between the photographer and I. I'm sending these as a barometer for you to gauge our path towards final, "accepted by me", graphics, not as an indication of our graphic-art destination.

I anticipate another 3 weeks before I have decided on final "foundational" graphic art to use. I will not rush this process, the art aspect. The rest of it though... the corporation and the trademarking and the website and the vendor selection... that stuff I'm just a voice, not the voice.

Our customer base is now 2 million. A 10% penetration with sales represents 200,000 items sold online. My research, based on personal knowledge of online "item" sales business, suggests a 5-7 dollar average profit per item sold. Further, every business model suggests initial sales penetration of 20-30% if the customer base is identified as "fan base" (like a football teams fan base). Realistically, we could be looking at 1.5 to 4.5 million dollars gross profit in our first quarter after launch. So, if it's ok with everybody... Could we please launch ? I have people to help.

Clay

Sent from my iPad

Begin forwarded message:

From: WeTransfer <noreply@wetransfer.com >  
Date: September 21, 2015 at 7:12:41 PM CDT  
To: ghiggins@slpsheriff.com " ghiggins@slpsheriff.com >  
Subject: bellanoelphotography@yahoo.com has sent you a file via WeTransfer  
Reply-To: bellanoelphotography@yahoo.com " bellanoelphotography@yahoo.com >

bellanoelphotography@yahoo.com  
sent you some files

'some edited images'

Download