



## YOUR UNIVERSITY ALUMNI ASSOCIATION AND CAREER CENTER PARTNER



### OPTIMIZE JOB SEARCH, INCREASE CAREER SUCCESS

You want to give your graduates and alumni the best shot at career success beyond graduating from your premier university. We do too. Their professional accomplishments and employment status also reflects on their diploma-granting institution.

Give your job-seeking alumni and graduates an optimized and accelerated job search. Help them find their dream jobs faster and with less stress. That's what Fridayd does, and that's how we can help your alumni, recent graduates and your university.

With our technology and personalized service, we do the heavy lifting of searching, applying and tracking

results for job seekers. No one else does all of that.

By partnering with us — at no cost to you and without a strain on your resources — you can give alumni and new graduates a way to boost their job search while saving them hours of time, on average 40 hours per month. That's time that can be better spent on interview preparation, networking and career development

Adding Fridayd to your university benefits can increase placement rates, and be a revenue-generating opportunity for your alumni association.

### ALL OF THE BENEFITS

- ✓ Increase benefits for your alumni
- ✓ Increase placement rates
- ✓ Attract more alumni association members
- ✓ Augment your existing career services
- ✓ Optimize and accelerate job searches
- ✓ Increase endowments
- ✓ Save your job-seeking alumni hours of time
- ✓ Generate revenue for your association



### NONE OF THE COSTS

You can provide the benefits of Fridayd at no cost to you. We make it easy to give your alumni and graduates more job search help and career success without adding university resources. In fact, we help increase placement efficiencies.



### CLIENT TESTIMONIAL

*"Fridayd was the best solution for me in my job search. Fridayd found me a new position within 7 weeks and took care of applying and tracking the process for me. I recommend Fridayd to any professional who wants to optimize their job search with far less hassle, work and time."*

— Jonathan R.

# GIVE YOUR ALUMNI A TURBO-CHARGED SOLUTION FOR THEIR JOB SEARCH AT ANY STAGE IN THEIR CAREER



Give unemployed alumni a better chance to find reemployment faster. Help already employed alumni find better jobs and keep their careers growing. It's estimated that more than 40% of already employed people in the U.S. are seeking new employment in any given month, but with one day job already, it's challenging to find the time to commit to a serious job search.



New graduates need all the assistance they can get to land their first big post-graduation job. They're educated and ready to make their professional mark, but they haven't had experience in conducting a job search. And they may lack the discipline and endurance required to find just the right position to match their abilities. Aid your new graduates with a solution that takes on the convoluted job search process for those just entering the job market.



Re-entering the workforce after a career hiatus isn't easy. Job search skills may be rusty or non-existent. Additionally, older alumni who have been successfully employed for many years and then face an unexpected job loss may have no idea where to start looking for new employment. Give these alumni groups every advantage and relieve the stress of finding their next adventure.

Help your alumni succeed and increase placement rates without added work or cost to you.



## HOW WE WORK

Searching for a new job is a tremendous chore. Fridayd makes it easy by using intelligent, criteria-driven searches to efficiently match job seekers with their dream job. But that's only part of what we do. We take on the tedious, time consuming process — uploading resumes, filling out job applications, tracking search efforts and progress — helping our users focus more on achieving and less on the repetitive tasks. Most job search solutions are do-it-yourself. We give job seekers a simplified, do-it-for-me approach.

### COMPETITORS

DO-IT-YOURSELF

indeed

LinkedIn

MONSTER

jobtreks

TheLadders

SimplyHired

VS

DO-IT-FOR-ME

fridayd



## CONTACT US TODAY

Contact us to learn more about our university alumni partnerships and how you can elevate job search benefits for your alumni and new graduates: [info@fridayd.com](mailto:info@fridayd.com).