

Full Name (Last Name, First Name, Middle Name)

Email Address (Only the successful applicant will be contacted)

What University/College do you currently attend or are you alumni at?

How often would you visit an eCommerce Site?

- Once a day
- Once a week
- Once a month

How often would you purchase something online?

- Weekly
- Monthly
- Maybe once a year
- I would never purchase online - too risky!

How many times would you purchase haircare/ skincare or cosmetics online?

- Weekly

- Monthly
- Maybe once a year
- I would never purchase online - too risky!

Essay Question (response should be at least 500 words, max 1000)

As a modern day consumer, if you could, what if any changes would you make to online websites to create the ultimate customer experience?