



It is Draft Day for the Gulf Breeze Area Chamber 2017 Networking Event Sponsorship Season! We are recruiting Chamber Members to Sponsor our Rise & Shine Networking Breakfasts, Networking's a Breeze Luncheons and Business after Hours. These monthly events are the basic fabric of our networking program. They also provide an opportunity to keep members up-to-date on important issues and chamber events. We believe they are a valuable way for any member to showcase their business through sponsorship.

Sponsorship details for all networking events are below and all networking event sponsors will receive the following marketing and promotion opportunities for their sponsorship event:

- Logo and/or name recognition on all marketing and promotion of event including but not limited to:
  - Logo recognition with link in weekly e-newsletter for 2 weeks prior to event
  - Logo recognition with link in Business Connectivity e-blast week of event
  - Logo recognition with link on individual event page at [www.gulfbreezechamber.com](http://www.gulfbreezechamber.com)
  - Logo recognition on Facebook event of sponsorship
  - Logo recognition on monthly invitations mailed to all members
  - Logo recognition on signage at event
- Sponsorship recognition at Annual Awards Gala
- Sponsor will have the opportunity to promote their business through a speech, PowerPoint, and/or testimonials. (Approximately 5-10 minutes depending on event)
- Sponsor will have exclusive right to display information and/or promotional items on tables at event.
- Sponsor will have the opportunity to set up a 6' table/booth for information.
- Sponsor is welcome to have staff at the registration desk to greet attendees.
- Events with admission fees will also include two complimentary admissions to event.

To give every member an equal opportunity to take advantage of this great membership benefit, we are asking all members who are interested in sponsoring one of the events to **email Alice O'Brien at [marketing@gulfbreezechamber.com](mailto:marketing@gulfbreezechamber.com) by 4:30PM on Wednesday, November 16, 2016.** Indicate in the email which event(s) you are interested in sponsoring along with a preferred month(s). If there are more members interested in sponsorship than we have openings for, all sponsors will be selected by a random drawing.

Please note: two businesses can co-sponsor Rise & Shine Breakfast or Business after Hours.

*If you have further questions, please contact Alice by email or call 850-932-7888.*

## **Rise & Shine Breakfast Sponsorship**

### **2017 Available Dates:**

Held the 2<sup>nd</sup> Thursday of each month January – November.  
January 12<sup>th</sup>, February 9<sup>th</sup>, March 9<sup>th</sup>, April 13<sup>th</sup>, May 11<sup>th</sup>, June 8<sup>th</sup>, July 13<sup>th</sup>, August 10<sup>th</sup>,  
September 14<sup>th</sup>, October 12<sup>th</sup>, November 9<sup>th</sup>

### **Sponsorship Fee:**

\$400

**Location:** Rise & Shine Breakfasts will be located at the Andrew's Research & Education Institute, except for the Quarterly Rise & Shine featuring an industry showcase located at St. Ann Catholic Church.

### **Event Info:**

The Rise & Shine Networking Breakfast is a sit-down event with a guest speaker and generally 65-80 attendees. The event runs from 7:00am-8:30am. The November quarterly industry showcase happens in conjunction with this event, and offers participants an opportunity to reserve a table for a small fee to highlight their business before and after the program. Further information will be sent out in the coming months regarding this showcase.

## **Networking's a Breeze Sponsorship**

### **2017 Available Dates:**

Held the 3<sup>rd</sup> Thursday of each month January - December  
January 19<sup>th</sup>, February 16<sup>th</sup>, March 16<sup>th</sup>, April 20<sup>th</sup>, May 18<sup>th</sup>, June 15<sup>th</sup>, July 20<sup>th</sup>, August 17<sup>th</sup>,  
September 21<sup>st</sup>, October 19<sup>th</sup>, November 16<sup>th</sup>, December 21<sup>st</sup>

### **Sponsorship Fee:**

\$50 per month. Sponsor also provides a light lunch and beverages for attendees.

**Location:** Hampton Inn & Suites Gulf Breeze located at 61 Gulf Breeze Parkway, Gulf Breeze, FL 32561

### **Event Info:**

Networking's a Breeze is a lightly structured networking opportunity featuring a format that is ideal for building relationships. The event generally draws 20-25 attendees and runs from 11:30am-1:00pm. One of our newest networking opportunities, this event has a loyal following and is continuing to grow in popularity.

## **Business after Hours Sponsorship**

### **2017 Available Dates:**

*Usually* held the 4<sup>th</sup> Thursday of each month January - December (please note the months and dates available below)  
January 26<sup>th</sup>, February 23<sup>rd</sup>, March 23<sup>rd</sup>, May 25<sup>th</sup>, June 22<sup>nd</sup>, July 27<sup>th</sup>, August 24<sup>th</sup>, October 26<sup>th</sup>,  
December 15<sup>th</sup>.

### **Sponsorship Fee:**

\$100. Sponsor also provides food and beverages. Light hors d'oeuvres and non-alcoholic beverages must be provided as a minimum host expectation. Alcoholic beverages are preferred. Many businesses use this opportunity to "show off" what they can offer.

**Location:** Sponsor selects. Generally, at their store, bank, restaurant, or office; however, it can be at another location if sponsor would like, for example a park, beach, etc.

### **Event Info:**

The Business after Hours is a casual networking event that generally draws around 50+ guests. It is from 5:30 – 7:00 PM.