





COMMUNITY CONSERVATION CONFERENCE

November 7 and 8, 2016
Pybus Market, Wenatchee, Washington

Goals:

- 1. Explore new ways of connecting with people in our communities that are relevant to them.
- 2. Find inspiration and connect with peers to develop new ways of serving your community.
- 3. Discuss challenges and opportunities around capacity, new and unfamiliar work, and mission alignment.
- 4. Connect our commitment to the promise of perpetuity with community conservation how to maintain and expand our relevance and capacity over generations.

Monday, November 7th 2016

12:00am Registration & Coffee

1:00pm Opening: Hannah Clark, Washington Association of Land Trusts

Welcoming Remarks: Frank Kuntz, Mayor of Wenatchee

1:30pm What is community conservation?

Rob Aldrich, Dir. of Community Conservation, Land Trust Alliance

2:00pm Stories from the field

Hear from land trusts and community partners on successes, and what they've learned, from working through a community conservation lens.

- Joanne Hill, Columbia Valley Community Health Center
 Partnering with community health organizations to get people outside
- Mary Kiesau, Methow Valley Conservancy
 Bringing the community together to heal after catastrophic wildfire
- Glenn Lamb, Columbia Land Trust
 Integrating equity and inclusion into the land trust mission
- Bob Bugert, Chelan Douglas Land Trust
 Connecting communities through landscape scale conservation

3:45pm Facilitated discussions:

- What are the themes or threads through the stories?
- What resonates for your community, your land trust, for you?
- What did we learn about the "why" of community conservation?

4:50pm Wrap up

Hannah Clark, WALT and Brad Paymar, Land Trust Alliance

5:00pm **Networking reception**

Join us for wine and refreshments

Guest speaker: Rufus Woods, Publisher, The Wenatchee World

7:00pm **Dinner on your own**

Tuesday, November 8th 2016

7:30am Breakfast & Coffee at Pybus Market 8:30am Opening: Thoughts from the day before 8:45am Envisioning the whole community

- Who are you currently serving?
- How might you broaden your impact?

9:45 Know ourselves

- How do we think people in the community view us?
- How could we ground truth that?
- How to talk about this work to your peers, boards, funders, community?

10:45 **Break**

11:15 Implementation

- Finding the capacity to do this work.
- Organizational planning: How to integrate community conservation into your next planning process.

12:15 Lunch

Discussion: How does community conservation work further your mission?

1:15 Next steps and goal Setting

Now that we have learned more about our own organizations and what role we should play in our communities – how do we get there?

- What resources do we as a group need?
- What resources do we already have collectively?
- 2:30 Wrap up and feedback from participants
- 3:00 Safe travels home!

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