

# SPONSORSHIP OPPORTUNITIES

## for the Mustache Dash 5K & Fun Run/Walk

January 14, 2017 - Valley, Alabama

Gold Sponsor \$1000 (or equivalent product/equipment donation)

- Largest name/logo on: all runner and volunteer t-shirts\*; 1-color logo
- Name/logo on all marketing flyers\*\*
- Link on Mustache Dash 5K registration page & social media recognition
- Recognition from PA system during event and at awards ceremony
- 4 complimentary race registrations, including participant t-shirts

Silver Sponsor \$500 (or equivalent product/equipment donation)

- Largest name/logo on: all runner and volunteer t-shirts\*; 1-color logo
- Name/logo on all marketing flyers\*\*
- Link on Mustache Dash 5K registration page & social media recognition
- Recognition from PA system during event and at awards ceremony
- 2 complimentary race registrations, including participant t-shirts

Bronze Sponsor \$250

- Name/logo included on: all runner and volunteer t-shirts\*; 1-color logo
- Link on Mustache Dash 5K registration page & social media recognition
- Recognition from PA system during event and at awards ceremony

Community Sponsor \$100

- Link on Mustache Dash 5K registration page & social media recognition
- Recognition from PA system during event and at awards ceremony

*\* Logo must be provided in appropriate format in order to be printed on t-shirts*

*\*\*Deadline is November 11, 2016 to be on the first round of flyers but will be on all remaining prints*

Questions? Please contact Amy Nolen @ 334.301.4486 or omysue@gmail.com.

# SPONSORSHIP AGREEMENT

I would like to be a:

- Gold Sponsor, \$1000
- Silver Sponsor, \$500
- Bronze Sponsor, \$250
- Community Sponsor, \$100

Total Enclosed \$ \_\_\_\_\_

*Please make checks payable to Amy S. Nolen.*

The Mustache Dash (MD), and its organizers and/or volunteers will not be responsible for any lost, stolen or damaged property. I agree to abide by the rules and regulations of the MD, City of Valley and any other Government entities, as may have jurisdiction. I hereby release and hold harmless the MD from all liability, including, but not limited to statutes, ordinances, and any legal authority of cause, theft, personal injury, strike, public enemy, or act of God, and to indemnify these named organizations from any damages that may arise from doing business at the Mustache Dash 5K. Sponsor fees are non-refundable.

Signature: \_\_\_\_\_

Mail to:  
Amy S. Nolen  
1175 Plantation Road  
Valley, AL 36854  
Email: omysue@gmail.com

If preferred, please call me and I would be happy to pick up your sponsorship agreement