


JOE HUMPAY

DIRECTOR. MOGRAPH ARTIST. EDITOR.

"Every frame counts!"

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 JOEHUMPAY.COM

As a self-taught motion graphics artist and editor, I'm on a constant search for new ways to hone my skills and produce better work with each new project. I aspire to create content that touches people on a wide spectrum of emotional levels, from kindling a warmth in their chest to evoking an unsettling knot in their throat. My craft has provided me a voice when I could not speak and in order to pay it forward I strive to continue nourishing not only my passion and creativity, but that of my colleagues as well.

EXPERIENCE

Legendary Digital Networks

April 2015 - July 2016

Editor, Motion Graphics Artist

Provided editorial and motion graphic solutions for LDN brands Nerdist, Amy Poehler's Smart Girls and Geek & Sundry. Edited daily franchise shows, narrative comedy shorts, and sizzle reels. Provided title sequences, visual effects, lower thirds, logos and branding for digital shows.

Freelance - A Cup of Joe

2010 - Present

Director, Editor, Motion Graphics Artist

Directed, edited and animated music & lyric videos for clients in the music industry. Directed promotional video content for musical artists and labels. Provided title sequences, end tags, compositing, visual effects, and lower thirds.

Capitol Records

January 2013 - June 2013

Digital Marketing Intern

Researched new marketing strategies to reach out to new and old fans for Capitol's artists. Directed and animated lyric videos.

California State University Northridge Marketing & Communications

May 2012 - June 2013

Film & Video Student Assitant

Directed, filmed, and edited videos to promote Cal State Northridge to prospective students.

EDUCATION

California State University Northridge

Class of 2016

B.A. Cinema & Television Arts with an emphasis in film

SKILLS

Title sequences, graphic packages, lyric videos, music videos, editing, compositing, visual effects.

SOFTWARE

After Effects, Premiere, Final Cut Pro, Cinema 4D, Mocha, Media Encoder, Illustrator, Photoshop.

ACCOLADES

- Directed the official music video for Counting Crows "Earthquake Driver".
- Lead vfx direction for Katy Perry's "Roar" Lyric video, which has over 85 Million+ views as of 2016.
- Beach Boys' "Wouldn't It Be Nice?" lyric video featured on CreativeBloq's "34 Must See Examples of Kineti Typography".
- Featured in "Video Edge" magazine article "Evolution in Emoji: Mobile Messaging for Katy Perry's 'Roar' Lyric Video".
- Comissioned by Capitol Records to create the visual center piece for Capitol Congress 2014.

