



06 30 08 37 22

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17 rue Val de Grâce, Paris, 75005

### SKILLS

CREATIVITY ●●●●●●●●

STRATEGY ●●●●●●●●

BRANDING ●●●●●●●●

DIGITAL ●●●●●●●●

### LANGUAGES

GEORGIAN ●●●●●●●●

ENGLISH ●●●●●●●●

FRENCH ●●●●●●●●

RUSSIAN ●●●●●●●●

### TECHNICAL SKILLS

PHOTOSHOP ●●●●●●●●

MS OFFICE ●●●●●●●●

### INTERESTS

CINEMA TRAVELLING

PAINTING LITERATURE

NBA COOKING

# David CHKHIKVISHVILI

## PROFESSIONAL EXPERIENCE

### 2016 - LES GAULOIS- 4 months

#### Junior Account Manager (Crédit Mutuel & Krys)

- Weekly & monthly benchmarking & competition analysis
- Planning & production of ADs
- Client - Company Intercommunication
- Edition and delivery of weekly & monthly newsletters

### 2015 - THE OTHER STORE - 6 months

#### E-store Manager Assistant (Merci & Sinéquanone)

- Assistance in developing online marketing strategies
- Development & management of new projects
- Weekly & monthly analytical reportings
- Brand action planning and strategy

### 2013 - PEPELA - 3 Months

#### Marketing Manager Assistant

- Assistance in PR decisions & advertising strategies
- Assistance in development of social media strategies
- Creation of company's web-page

### 2012 - E-STORE.GE - 14 minths

#### Co-fondateur et Manager Marketing

- Administrative & legal creation of company
- Market research & strategy definition
- Branding & advertising strategy

## EDUCATION

### 2016 - HEC Paris

#### MSC Marketing

- Strategic Brand Management
- Digital Marketing

### 2013 - UNIVERSITE PANTHEON-ASSAS

#### Master 1 - Géostratégie économique internationale

- Managerial Economy
- Cultural Foundations of Economy

### 2012 - UNIVERSITE PANTHEON-ASSAS

#### License 3 - Parcours Economie Internationale

- International Management
- Theory of International Commerce

### 2009 - Cinema School Tbilissi - 2 years

#### Screenwriting, Film Direction & Production Classes

### 2008 - Tbilisi Fine Arts Scool - 4 years

#### Graphics & Fine Arts