

# BUSINESS PROFILE



**Carlos Lwanga**  
CRAZYCHILDLIKECREATIVE



LIFE DESIRE  
**LOVE ART**  
 POETRY IS A  
 .. BEAUTIFUL MESS



MAN IS BORN TO LIVE,  
 NOT TO PREPARE FOR  
**LIFE.**  
 -BORIS PASTERNAK



**CREATE GREAT MEMORIES**

INTERNATIONAL YOUTH CAMP ZANZIBAR  
 29TH DECEMBER - 2ND JANUARY  
 PAJE BEACH FEE: \$360  
 INFO@FARAJAAFRICA.COM  
 +256776116179



EXPERT TALKS  
**FELA**  
**KUTI**

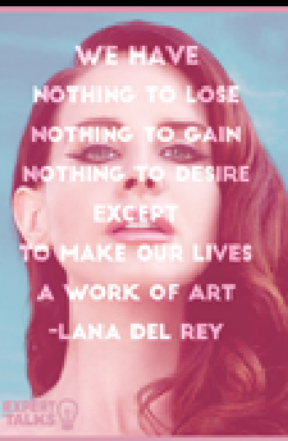
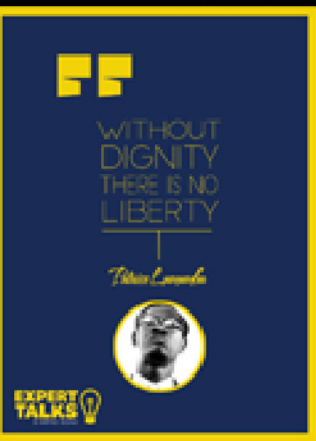
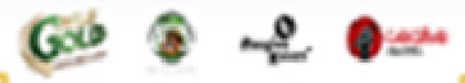
TO BE HONEST AND TRUTHFUL  
 IN ALL ENDEAVOURS  
 IS AN EXPERIENCE  
 NOT A REGRET



**EXPERT TALKS**  
 SHARING IDEAS



**THURSDAY NIGHT**  
**7PM, 29TH SEPTEMBER**  
**MONOT BAR**



**EXPERT TALKS**  
 SHARING IDEAS



**MONOT BAR**  
 THURSDAY NIGHT  
 7PM, 25TH AUGUST



**EXPERT TALKS**  
 SHARING IDEAS



**BAKERY & CONFECTIONARY SHOP**





# OLA!

**CARLOS LWANGA IS A ONE MAN CREATIVE FORCE SPECIALIZING IN CONTENT DEVELOPMENT. HE CREATES AMAZING CONTENT ONLINE, DESIGNS, PRESENTATIONS AND ADVERTISING SCRIPTS.**

USING HIS CREATIVITY AND A UNIQUE PERSPECTIVE OF THE WORLD, HE OFFERS HIS CLIENTS ADVERTISING AND CONTENT SOLUTIONS THAT ARE BEAUTIFUL AND ENGAGING.

ADVERTISING IS AN EXCHANGE BETWEEN A BRAND AND ITS CLIENTS. CARLOS BELIEVES THAT IT'S HIS JOB TO GET THAT CONVERSATION ROLLING.



**CarlosLwanga**

CRAZYCHILDLIKECREATIVE



**ECONET | CONNECTED CAR**  
Vehicle Tracking and Fleet Management  
**Manage Your Fleet**  
Effectively monitor your driver's behaviour and manage their activities from your computer or phone. Anytime. Anywhere.

**15:14pm**  
Border Clearance  
Restrictions: Zimbabwe  
Average Speed  
100 (km/h)

ONE OF THE  
BEST IN THE  
INDUSTRY

FOR MORE INFORMATION PLEASE CONTACT  
+263 021 222 2222 | [connectedcar@econet.co.zw](mailto:connectedcar@econet.co.zw)

**KCB** Kenya Commercial Bank

**NO MORE  
QUEUES**

Introducing the queue management system. Swipe your card and know exactly when the next teller will be ready to serve you. Put an end to long queues and find the time to do more.

FOR MORE INFORMATION PLEASE CONTACT  
+254 20 118 251/335/273 | [ethics@ug.kcbbankgroup.com](mailto:ethics@ug.kcbbankgroup.com)

**KCB** Kenya Commercial Bank

Be vigilant and Blow the Whistle today. Report any suspicions or violations of policies/procedures. Let us fight fraud together.

**FRAUD IS  
DISASTROUS!**

Report to: +254 417 118 251/335/273  
or email to [ethics@ug.kcbbankgroup.com](mailto:ethics@ug.kcbbankgroup.com)

FOR MORE INFORMATION PLEASE CONTACT  
+254 20 118 251/335/273 | [ethics@ug.kcbbankgroup.com](mailto:ethics@ug.kcbbankgroup.com)

**KCB** Kenya Commercial Bank

Do it with a  
*Twist*

The first of it's kind in Uganda

Spiced with a hint of lemon and low in alcohol, Club Twist is a light and refreshing beer that can be enjoyed at any time on any occasion.

ENJOY THE REFRESHMENT  
**ONLY 2% ALCOHOL**  
LIGHT & LEMON

FOR PEOPLE OVER THE AGE OF 18 ONLY. [www.talkingalcohol.com](http://www.talkingalcohol.com)

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# Copywriting

CARLOS LWANGA HAS OVER A YEAR'S EXPERIENCE AS A COPYWRITER WORKING WITH AGGREY & CLIFFORD UGANDA WHERE HE WROTE COPY FOR ECONET CONNECTED CAR (ZIMBABWE), CLUB TWIST (UGANDA), KCB (UGANDA) AND UBUNTU CAPITAL (UGANDA).



**HELLO**  
WE ARE  
AFRICA

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**MONOT BAR**

**THURSDAY NIGHT  
7PM, 25TH AUGUST**

PRESENTS

**THE BOAT  
CROISE**

CAMP PARTY

28TH MAY 2016  
BE THERE

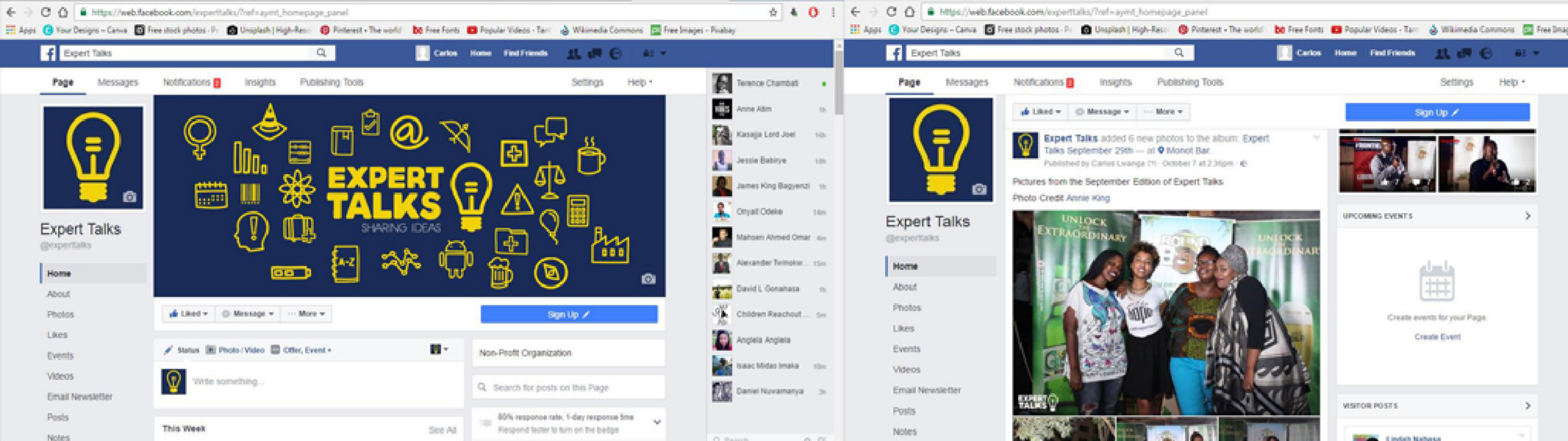
# Design

CARLOS LWANGA BELIEVES THAT DESIGN IS A POWERFUL MEDIUM WHEN IT COMES TO CONTENT ONLINE. IT CREATES IDENTITY AND ENGAGES USERS QUICKLY AND EFFECTIVELY. CARLOS'S DESIGNS GIVE HIS CLIENT'S THE OOMPH! THEY NEED IN THE BEST POSSIBLE WAY - BY BEING AND HAVING FUN.



**Carlos Lwanga**  
CRAZYCHILDLIKECREATIVE





# Social Media

INCORPORATING BOTH DESIGN AND COPYWRITING, CARLOS LWANGA CREATES CONTENT ONLINE THAT IS ENGAGING. SOCIAL MEDIA IS REALLY JUST A STORY TELLING PLATFORM. GIVE CARLOS YOUR STORY AND HE WILL FIND THE RIGHT WAY TO TELL IT.



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THANK YOU