



# SWISS MALARIA GROUP

Photo & Video Contest 2017

## The Categories

When submitting your work, you are required to assign it to one of the thematic categories that are described below. The first three categories refer to photography, whereas the fourth one was created especially for video submissions. After a short category description, there is a list of related Sustainable Development Goals listed as an inspiration for the entrant. Those SDGs do not have to accompany your submission and merely serve as examples illustrating the category.

*Please note that you may use only one category (with the two corresponding hashtags) per work. You may however submit different works to each of the categories.*

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### PHOTOCATEGORY 1 #endmalaria #innovatetogether

Stories about applied research and partnerships tackling malaria. This category focuses on showing how multi-sectoral collaboration, applied research and innovation lead to new or improved approaches against malaria.

**This category can refer to the following Sustainable Development Goals: #SDG3** Good Health and Well-Being **#SDG 8** Decent Work and Economic Growth **#SDG9** Industry, Innovation and Infrastructure **#SDG17** Partnerships for the Goals

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### PHOTOCATEGORY 2 #endmalaria #caretogether

Stories about malaria control in action, especially the strengthening of health services, be it within institutions, communities or homes.

**This category can refer to the following Sustainable Development Goals: #SDG3** Good Health and Well-Being **#SDG4** Quality Education **#SDG5** Gender Equality **#SDG10** Reduced Inequalities **#SDG16** Peace, Justice and Strong Institutions **#SDG17** Partnerships for the Goals

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### PHOTOCATEGORY 3 #endmalaria #betterworld

Stories about tackling malaria and the social or environmental issues that let it flourish.

**This category can refer to the following Sustainable Development Goals: #SDG1** No Poverty **#SDG2** Zero Hunger **#SDG3** Good Health and Well-Being **#SDG4** Quality Education **#SDG 8** Decent Work and Economic Growth **#SDG9** Industry, Innovation and Infrastructure **#SDG10** Reduced Inequalities **#SDG11** Sustainable Cities and Communities (improved housing) **#SDG13** Climate action **#SDG17** Partnerships for the Goals

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### VIDEOCATEGORY #endmalaria #video

Any positive story related to malaria, research or control work on the ground. This category includes all videos submitted to the competition. The videos should be between two to three minutes long and filmed only in regions that are affected by Malaria. The video should portray interesting and inspiring work that is done to fight the illness on the ground. Most importantly, it should send out a positive message about ending malaria together. Even humorous material is permitted as long as it is clearly connected with the fight against Malaria. The video should not show extreme distress or devastation. The dignity of the pictured people has to be preserved. Furthermore, animations are also welcome. Please include English subtitles, if any other language is spoken.

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**Do you have any questions? Please contact Elisabeth Wingerter: [ewingerter@swissmalariagroup.ch](mailto:ewingerter@swissmalariagroup.ch)**