



BOUNDARY
TECHNOLOGY

New Client Information

ABOUT US



OUR MISSION

Build exceptional products and inspire innovative action through ethical values to elevate humanity



OUR VISION

Enable anyone with a great idea to build something creative and innovative to change lives positively



OUR TEAM

Ethical. Creative. Organized. Resourceful. Driven.

CUSTOMER TESTIMONIALS



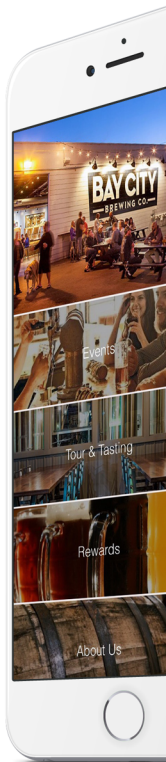
Our app has been huge in helping me grow my business and connect with my customers.



There is nothing like being able to send Push Notifications to all my users. I'm so happy with my App!



The support team at Boundary Technology is awesome! They helped me get my app launched off the ground in no time!



APP FEATURES



Our Apps come with tons of great features to further enhance your brand and connection with your audience.

★ Easy Customization

We make it easy for you to make adjustments to your app on the fly from our intuitive dashboard

🔄 Automatic updates

We update your app with the latest technologies consistently and at no extra cost to you

🔒 Selective push notifications

Sent targeted messages to the right people through the use of selective Push Notifications

👤 Top notch support

We will help you through every step of the process

♥ Loyalty Programs

Give your customers every incentive to become a repeat customer

📱 Mobile Shopping

Our multiple ecommerce integrations will make it easy for you to sell more products!



MOBILE APP STATS



10 MOBILE APP STATISTICS YOUR BUSINESS NEEDS TO UNDERSTAND NOW



TIME SPENT IN 2015



67% OF USERS MULTISCREENING
SEARCH ON THE WEB



11% TRY MOBILE WEBSITE
USERS CONSUMING MEDIA



MONTHLY APP USERS



30% OF E-COMMERCE REPRESENTED IN MOBILE SHOPPING
MOBILE PURCHASES PREDICTIONS FOR 2016



48% OF THE DAY IN FRONT OF A SCREEN
36% GAINED FROM THE TV
TIME SPENT IN DIGITAL DEVICES



430% INCREASE FROM 2015
MOBILE AD SPEND



55% TORQUED BY VIDEO CONTENT BY MOBILE
VIDEO CONTENT ON MOBILE



MOBILE SEARCH ON SMARTWATCHES



HOW OFTEN PEOPLE CHECK THEIR PHONES

DRIVE RESULTS



A local business is experiencing a slow night and realizes around 7PM it won't pick up

It has a mobile app with 200 of its best customers using it

The business can send a Push Notifications their users:

- Offering a special mobile promotion

5% of customers take them up on the offer,
revenue generated: \$350 - \$800





Can I see my app on my phone before I pay?

Yes! You can view it on your phone with the Boundary Previewer. It's easy, it's free and available for Apple and Android.

How long does it take before my app is available in the app store?

Once you ask us to publish, Android will take a few days and iOS approximately one week.

Can I make changes to my app after it is published?

Yes, anytime and as much as you need to. Most updates are immediately pushed to everyone who has the app on their phone.

Is it easy to update my app?

Yes, you can easily add content including events, pictures, and videos within seconds. Gone are the days of calling the IT department every time a change or update is required. You maintain the content and Boundary will do the rest; from app submissions, to hosting & maintenance!

What mobile platforms does Boundary support?

Boundary supports iPhone, iPad, Android.

Do I need a Developer account?

No, Boundary handles all of this, saving you both time and money.

I already have a mobile website, why should I get an mobile app?

Many reasons! Here are a few:

- Apps are interactive using features such as push notifications to drive sales and interaction!
- Apps can utilize the native features within the phone such as the camera, calendar, GPS, etc.
- Put your logo on the home screen of their mobile device. 24/7/365 advertising!

Why should I choose Boundary Technology?

When you choose Boundary Technology, you can rest assured that your application will be developed by highly-skilled and experienced professionals.

Any work undertaken by us will be to the highest possible standards and completed to your absolute satisfaction.