My Heritage







In celebration of heritage month EffEss has compiled a photo book as a contribution to the African renaissance by creating powerful images of the beauty of African women.

These photo-shoots were not meant to be a portrayal of core culture but rather a mix of traditional and contemporary elements. As this current issue is the first annual, it is also a celebration of progression and growth. This issue marks as a beginning of endless accomplishments for the developing media entity.



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"it is important to know who you are, and who you are becoming"

My roots, my heritage, the beauty in me









"To be modern does not mean to lose your heritage"







"people with no knowledge of their origin are like trees with no roots"

















'It is my time, a journey I live through my heritage"













EFFESS

Models:
Mpolokeng
Patricia
Florence
Thembi
Sibongile
Lulama

Photography and editing by MP Khauoe

