

The Bribe for Your Opt-In Page

Here are some ideas for the types of things you can offer as your giveaway on your opt-in page in exchange for an email.

- 1. Webinar / recorded webinar**
- 2. Special PDF report, ebook, white paper, cheat sheet or blueprint**
- 3. Email tips series**
- 4. Video series**
- 5. Short e-course or tutorial**
- 6. Memberships (Free or free trial)**
- 7. Free consultation**
- 8. Contest or sweepstakes**