



Bryce Powers

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PROFESSIONAL SUMMARY

Successfully completed the two year Social Media Marketing program at the LDS Business college, which included rigorous and skills-based academic learning experiences. Education complements several years of various business to consumer marketing.

SKILLS

- Problem Solving
- Adaptability
- Collaboration
- Strong Work Ethic
- Time Management
- Creativity
- Content Creation
- Wordpress
- Basic HTML/CSS
- Google Analytics
- Community management across all social platforms

EXPERIENCE

ESPECIALLY FOR YOUTH

Summer Counselor

May – August, 2016

- Coordinated the activities of 20+ young people on a week to week basis
- Worked closely with supervisors to ensure weekly activities ran smoothly
- Taught on the daily principles to build the confidence of young people
- Helped give young people the tools to develop their own personal brands

HEADWAY WORKFORCE SOLUTIONS

Seasonal Recruiter

September – December, 2015

- Developed copy for local marketing efforts
- Ran successful campaigns designed to drive traffic to application pages
- Conducted several successful direct marketing recruiting campaigns
- Met exceptional metric goals on a weekly basis

FAREWAY STORES

Floor Manager

January 2011 – April 2013

- Developed successful marketing campaigns designed for a frozen foods section
- Managed teams of 10-15 individuals to complete necessary tasks
- Increased frozen foods profit margins from 15% to 29%
- Managed the second most profitable frozen foods section in the company

EDUCATION

LDS BUSINESS COLLEGE

A.A.S Social Media Marketing
2015-2017