

# Global view

Strong partnerships with broadcasters across the world have been pivotal to the growth of the UEFA Europa League

From Albania to Vietnam, the UEFA Europa League is watched around the globe, with UEFA's broadcast network providing the highest-quality coverage in every continent.

Working in close partnership with UEFA, broadcasters are furnished with broadcast manuals and toolkits to ensure best practice and consistency of coverage, while on-screen graphics, break bumpers and stings as well as studio backdrops promote an unmistakable UEFA Europa League look and feel. There were 516 TV rights-holding broadcaster personnel representing 36 organisations on site at the final, 12 of which had unilateral on-site productions. Fifty TV and radio commentary positions were also catered for. Players from 80 countries took

part in the 2014/15 UEFA Europa League – and with 107 broadcasters in more than 192 territories screening their exploits, the result is a truly global perspective on a uniquely European competition.

Europe			
Albania	Tring	Kazakhstan	KTK
Austria	ORF Sky Austria	Latvia	Viasat
Azerbaijan	AZTV	Lithuania	Viasat
Belarus	Belarus TV	Malta	Melita PBS
Belgium	RTL Telenet VRT	Moldova	Realitatea TV
Bosnia & Herzegovina	BHRT Telekom Serbia	Montenegro	RTCG Telekom Serbia
Bulgaria	BNT bTV Media Group	Netherlands	Fox Sports NL RTL
Croatia	HRT Telekom Croatia	Norway	CMore Norway
Cyprus	CyBC CYTA	Poland	ITC
Czech Republic	Czech TV Nova Sport	Portugal	SIC Sport TV
Denmark	CMore Denmark	Romania	DIGI Sport Dolce Sport Pro TV
Estonia	Viasat	Russia	NTV NTV Plus
Finland	Nelonen	Serbia	RTS Telekom Serbia
France	beIN Sports M6/W9	Slovakia	Nova Sport RTV Slovakia
FYR Macedonia	MKRTV Telekom Macedonia	Slovenia	RTV SportKlub
Georgia	Global Media Group (GMG)	Spain	Mediapro Mediaset España
Germany	Sat.1 / Kabel 1 Sky Deutschland	Sweden	TV4 Sport
Greece	Antenna TV NovaSports	Switzerland	SRG Teleclub
Hungary	DIGI Sport Story TV	Turkey	Dogan Group
Iceland	365 Media	Ukraine	1+1 Ukraine Media Group Ukraine (MGU)
Ireland	Setanta Sports TV3	United Kingdom	BT Sport ITV
Israel	Charlton	Pan-European	Eurosport
Italy	Mediaset		

Outside Europe	
Australia	SBS Setanta Sport Australia
Bolivia	Unitel Bolivia
Brazil	Esporte Interativo Terra
Canada	Sportsnet QQ
China	Sina SMG
Costa Rica	Repretel
Ecuador	Canal UNO TV
El Salvador	Canal 4
Guatemala	Radio Television Guatemala
Honduras	Televiscentro
Hong Kong	i-Cable
India	Ten Sports
Indonesia	SCTV
Japan	Sky Perfect TV
Latin America	ESPN Fox Sports
Macau	TDM
Malaysia/Brunei	Astro
Mexico	Televisa TV Azteca
Middle East	Al Jazeera
Mongolia	Channel 1
Myanmar	S Media
Nicaragua	Ratensa
Panama	TVN Panama
Paraguay	Paravision
Peru	ATV Peru
Philippines	Balls
Singapore	SingTel
South Korea	SPO TV
Sub-Saharan Africa	Canal+ Afrique Star Times SuperSport
Suriname	STVS
Taiwan	ELTA TV
Thailand/Laos/ Cambodia	True Visions
USA	Fox Sports
Venezuela	Meridiano TV
Vietnam	VSTV VTV



From pitch presentation positions to innovative filming, broadcasters took fans to the heart of the action



With 107 broadcasters screening matches, the result is a truly global perspective on a uniquely European competition