

FLORIDIANS 1st

Rewarding Florida Residents



Florida is jammed with **105-million snowbirds and tourists** every year.

As Florida residents we can't drive, park, eat, shop, go to the movies or a restaurant without waiting behind these seasonal visitors!

It's true Florida merchants benefit from visitors but for sure they can't survive without the year round support of us local Floridians.

STOP the MADNESS – we should be doing business with the businesses that appreciate us Florida residents and our massive buying power.

Most importantly, **why do we have to wait** behind all the snowbirds and tourists at the restaurants we dine at year round? Let's dine at the restaurants that **recognize** us as Florida residents **and reward** us year round with priority seating.

Wouldn't it be great if 20 million Floridians united as an influential group to make sure we are recognized and rewarded for our year round patronage and loyalty?

Welcome to [Floridians 1st!](#)

Just as AARP and other organizations have banded together in order to increase their buying power and influence, we Floridians can do likewise and use our collective purchasing power to gain more **recognition and rewards** for ourselves.

Floridians 1st is the "**go to site**" to locate the businesses that provide the rewards and recognition we Floridians deserve. We have created a comprehensive directory of hundreds of businesses that offer priority seating, discounts, coupons, special offers and services to **Florida residents**.

We also created a [FREE mobile app](#) so Floridians can access their rewards and discounts 24/7 from any Apple or Android smartphone or tablet and connect directly with restaurants and businesses with 1-touch.

Best of all, Floridians pay nothing but can obtain thousands of dollars of savings by accessing the Florida resident discounts, coupons and special offers available through our [Floridians 1st website](#) and [24/7 mobile app](#).

So what are you waiting for?

Let's stop being second class Floridians when the snowbirds and tourist invade, let's get the **rewards and recognition we deserve.**

Help Us [Unite Floridians](#) at www.Floridians1st.com