
Instant Turf Growing in Australia: Market Research Report

“There are no companies with a dominant market share in this industry”

Turf Growing Industry Statistics & Market Size

Revenue	Annual Growth 2011-2016	Employment	Businesses
\$218m	-2.4%	690	247

What is the Turf Growing Industry?

Companies in the industry are primarily engaged in growing turf for transplanting in landscaped areas.

This includes grass growing, turf growing and lawn seed growing.



Operators plant, maintain and harvest turf farms. Landscapers, households, governments, sport venues, revegetation contractors, and plant hire and garden service providers then install the turf.

Turf Growing Industry Analysis & Industry Trends

The Turf Growing industry has performed poorly over the past five years.

Fluctuations in water availability have created volatile growing conditions for the industry.



Consumer sentiment has remained volatile over the period, in response to changing global and domestic economic conditions.

Consequently, consumers have frequently been unwilling to outlay income for new instant turf.

Movements in the number of dwelling commencements and increasing high-density living have also played a role in the industry's weak performance.



Turf Growing Industry Revenue Forecast

The [instant turf](#) growing industry revenue is forecast to decline at an annualised 2.4% over the five years through 2015-16, to total \$217.6 million.

Industry revenue is forecast to decrease by 0.3% during 2015-16.

Report & Data Source

IBISWorld -

<https://www.ibisworld.com.au/industry/turf-growing.html>