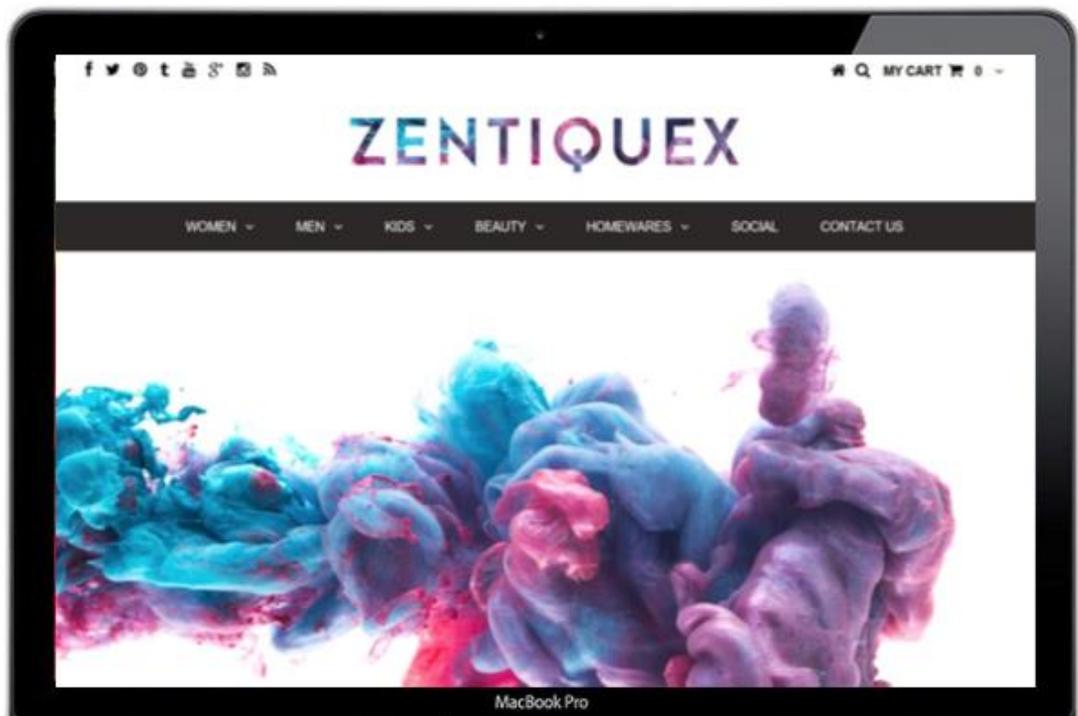


ZENTIQUEX

# WHAT IS ZENTIQUEX?

- We are an online superstore connecting consumers to a variety of independent boutiques
- We cater for all online shopping needs including women's, men's and children's fashion, home wares, beauty, lifestyle and boutique specific
- We have a simple and easy to use website that does not redirect consumers
- Our website offers a secure and simple checkout process with fraud protection and simple integration into existing systems requiring no additional expense



# HOW DOES IT WORK?

- Consumers can access and compare products specific to their needs across a variety of online boutiques centrally at zentiqueux.com
- We provide you with a simple and easy way to update inventory, upon sale we send you the payment and invoice, all that's required is shipping
- Increase your brand and product exposure to Australian consumers and compete with other boutiques across Australia
- We offer a variety of membership options to suit all Australian boutiques large or small



# HOW CAN WE HELP YOUR BUSINESS?

- Implement a cost effective brand marketing strategy ensuring product placement through product and market insight reporting, ultimately increases profit through informed decision making
- Once you have decided on you marketing strategy, you can design and run your own sales promotion through Zentiquex
- Remove the stress and hassle of marketing and let Zentiquex take care of it for you



# HOW WILL WE LAUNCH?

- Zentiquex has a well considered launch campaign consisting of;
  - Social media advertising
  - Billboard advertising
  - Media advertising
  - Promotional flyer handouts through high traffic areas in Sydney, Melbourne and Brisbane
  - Promotional activity on social media



## LAUNCHING SOON

YOUR ONE SHOPPING DESTINATION

# ADVERTISING

We are providing a unique opportunity for selected suppliers to promote their products through advertising performed by Zentiquex

- Facebook and Instagram advertising will feature Zentiquex branding around your product image. A successful click will direct shoppers to the pictured product on the Zentiquex website
- Bus, billboard and transit advertising will co feature Zentiquex and your own branding around your product image

\* Subject to minimum image and supplier logo requirements

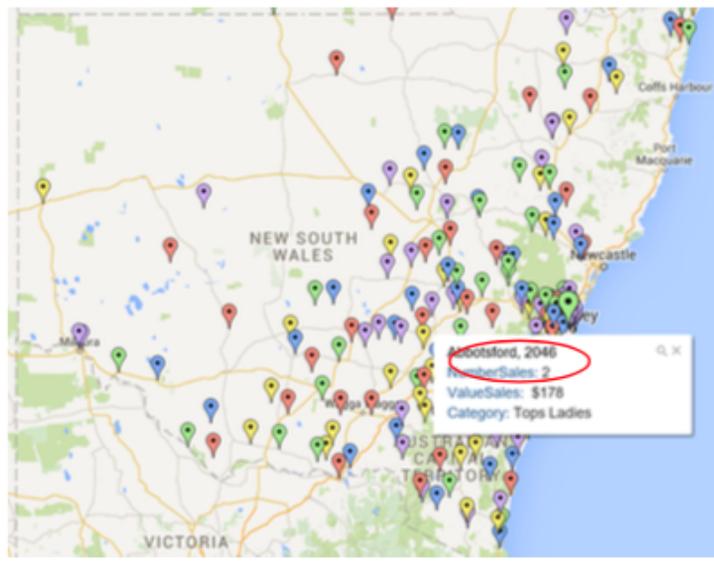
<b>Additional Advertising</b>	<b>Monthly Cost</b>
Facebook Advertising - 1,700 to 4,500 reach	\$2,000
Instagram Advertising - 2,300 to 6,100 reach	\$1,500
1 Mega Side Buses (NSW - Depot TBC)	\$2,992
1 Mega Side Buses (VIC - Depot TBC)	\$2,992
x1 Billboard/Transit (QLD - TBC)	\$5,000



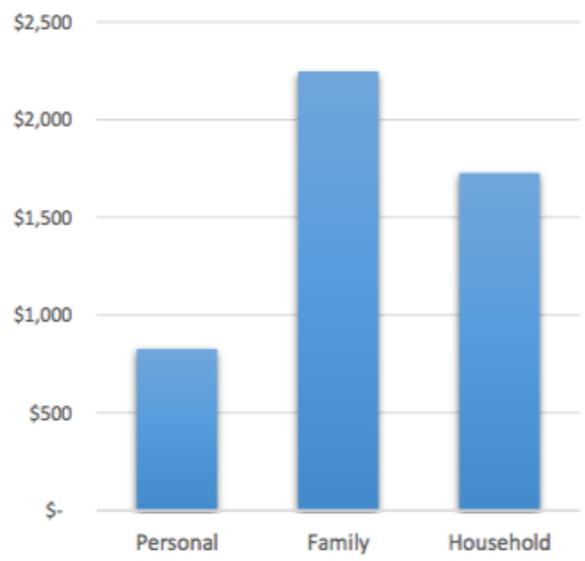
# ACCESS SALES & MARKETING INSIGHTS

Category -> Sales ->Area Summary

## SALES BY LOCATION



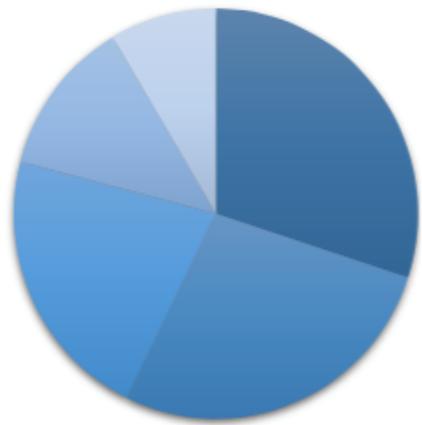
## MEDIAN WEEKLY INCOME



## OCCUPATION CATEGORY %



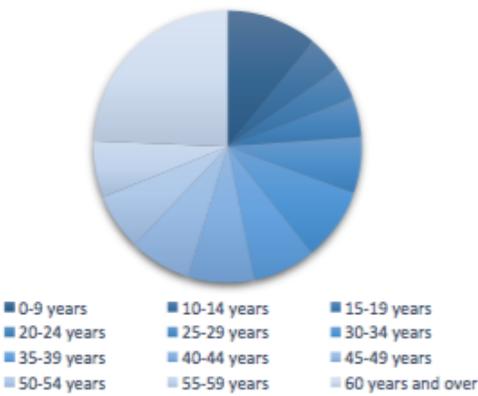
## ANCESTRY %



## EMPLOYMENT STATUS %



## AGE %



## GENDER %



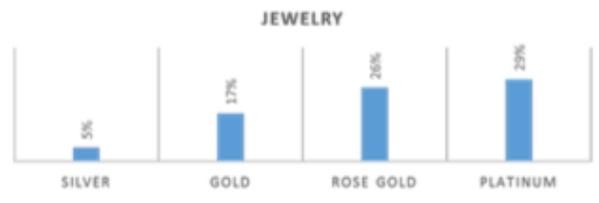
Worked full-time  
Worked part-time  
Away from work  
Unemployed

0-9 years  
10-14 years  
15-19 years  
20-24 years  
25-29 years  
30-34 years  
35-39 years  
40-44 years  
45-49 years  
50-54 years  
55-59 years  
60 years and over

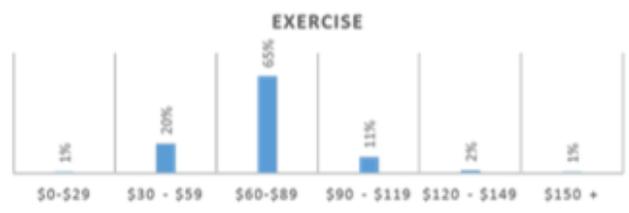
Male  
Female

# ACCESS SALES & MARKETING INSIGHTS

Category -> Sales -> Type -> %



Category -> Sales -> Price Band -> %



# ACCESS SALES & MARKETING INSIGHTS

Category -> Sales -> Type -> %

PRODUCT



VIEWS -> SHIPPED



Category -> Sales -> Price Band -> %

