

Swiss Malaria Group

Photo & Video Contest (further referred to as “Contest”)

RULES OF CONTEST

1. You may submit as many works as you like to each category.

“Work” shall mean a photograph or video submitted by the Participant for the Contest.

The categories are defined as follows. Please see the category description sheet for further details.

1) #endmalaria #innovatetogether:

Stories about applied research and partnerships tackling malaria. This category focuses on showing how multi-sectoral collaboration, applied research and innovation lead to new or improved approaches against malaria.

2) #endmalaria #caretogether:

Stories about malaria control in action, especially the strengthening of health services, be it within institutions, communities or homes.

3) #endmalaria for a #betterworld:

Stories about tackling malaria and the social or environmental issues that let it flourish.

For video creators:

4) #endmalaria #video: Any positive story related to malaria, research or control work on the ground.

2. Each submission must be accompanied by details of the location where the Work was taken and a relevant short text of 300 letters. The text should usually consist of a few sentences telling the story of the picture and its connection to the above described category criteria. If possible, it should also mention the names of the depicted persons and their relation to malaria.

4. Anyone of any age, gender or nationality is eligible to participate. If under the age of 16 you will need to have permission from your parent or guardian. Jury members are not allowed to participate.

5. The Work must be created and owned by the participant.

6. Works may be submitted starting at 12 noon GMT +1, 08 December 2016. You may upload your Work either on the Contest website according to the instructions provided there or using use the app on the Contest Facebook page.

7. Videos submitted must be between one and three minutes of duration. They may be edited and cut. Videos taken by mobile phone are permitted, as long as everything is properly visible. Videos made with professional equipment are equally welcome.

The deadline for photo submissions is 12 midnight GMT +1, 01 March 2017.

The deadline for video submissions is 12 midnight GMT +1, 01 March 2017.

8. All submitted and accepted Works will be opened up to a public vote right after their submission on an ongoing basis until the final deadline. Finalists will be then selected from the most popular submissions after the official Contest deadline. A panel of judges will then decide the winners: 1st, 2nd and 3rd for each photocategory, and 1st for the videocategory.

9. Use of an automated process or similar device to submit an electronic vote is strictly prohibited. Any attempt to use an automated vote process will subject all votes from the person to disqualification. If a Participant receives irregular votes, including but not limited to, votes generated by a robotic, programmed, script, macro, other automated means or other source, the Swiss Malaria Group reserves the right to disqualify the Participant in their sole discretion.

10. Participants must not enter into a commercial transaction in exchange for votes. Any Participant who violates the ban on paying or providing consideration in exchange for votes will be disqualified.

Conduct: Failure to comply with these Rules may result in disqualification from the Contest. Participants further agree to comply with and be bound by the decisions of the Swiss Malaria Group, which are final and binding on all matters pertaining to this Contest. The Swiss Malaria Group may update and/or modify these Rules in its sole discretion, and Participant agrees to accept and be bound by any updates and/or modifications.

JUDGING CRITERIA

Photo submissions will be judged on the following three criteria:

1. Esthetical value of the picture (such as the beauty of its composition, motive choice, colours, angle and so on).
2. Story-telling value of the photograph (in consideration with the submitted descriptive text) and relatedness to the competition category.
3. Originality.
4. Alignment with the competition objectives of raising awareness about malaria and the category descriptions, the innovative and multi-sectoral ways to defeat the disease by working together, the depiction of unusual collaborations and out-of-the-box solutions.

PLEASE NOTE: *Decisions of the Organizing Committee and Judging Panel are final and not subject to negotiations or appeal.*

Judging Panel

The Judging Panel has been determined by the Swiss Malaria Group Secretariat. The Swiss Malaria Group Secretariat reserves the right to substitute or modify the Judging Panel at any time, for any reason.

PHOTOGRAPHY AND VIDEO RIGHTS

The following is based on the Bill of Rights for Artists' Campaign whereas chapter 1.1 and 4 have been adapted to the requirements/needs of this Contest.

1. Copyright and Permissions

1.1. By submitting Works to this Contest You confirm that for each Work submitted -

- I. You alone are the author of Your Work and that it is Your original Work,
- II. You are the sole copyright holder,
- III. You have not licensed any rights in the Work to any third party,
- IV. It does not infringe on the copyrights, trademarks, moral rights, contract rights, or any intellectual property rights of any person or entity,
- V. It does not violate the right to privacy and You have obtained, whenever your Work presents an image of a non-public person, prior to submission of Your Work, any and all releases and consents necessary to permit the use of Your Work without compensation in the framework of this Contest. You are thus required to have previously obtained the consent of the people pictured as well as to make sure to know their full names and keep them for information. You may be requested to provide a signed release from the persons pictured in Your work, or their parents or legal guardians (see sample Personal Release).
- VI. It has not been a winning or shortlisted entry in any other competition,
You will be responsible for any claim made by any third party in respect of Your Work and
You agree to fully indemnify the Swiss Malaria Group and its partners in respect of all royalties, fees and any other monies owing to any person or entity by reason of Your breaching any of the foregoing.

1.2. **The Swiss Malaria Group** reserves the right, in its sole discretion, to disqualify any Work that does not comply with any of the above, even after the Work is submitted on the Competition website.

2. Unacceptable Content

The Swiss Malaria Group reserves the right, in its sole discretion, to disqualify any Work:

- I. That contains threatening, false, misleading, abusive, harassing, libellous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content,
- II. That contains any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any law.
- III. That depicts severe human distress that might possibly debase the pictured persons. Such works won't be considered, as that might violate their dignity.

3. Your Copyright and Moral Rights

The Swiss Malaria Group respects your rights and does not claim ownership or copyright for the Works You will retain full ownership and copyright in each Work.

In addition, your moral rights are respected. Whenever Your Work is published by **the Swiss Malaria Group** and its partners You will be mentioned as author of the Work.

Each participant is advised to further protect the copyright of their work by adding a visible, small inscription or watermark to the bottom right corner of their picture or video stating the Name of the creator. Example: “©((Name of the photographer)) for Swiss Malaria Group”.

4. Use of Works

4.1 By entering this Contest You agree that any Work You submit may be used by members of the Swiss Malaria Group and its Partners (including all bona fide malaria stakeholders) for advertising, marketing, and promotional purposes, of activities related to the fight against Malaria without obtaining Your prior permission and without offering any compensation in any form. However, commercial use unrelated to malaria relief will not be permitted.

4.2 By providing the Works for the Contest, You hereby grant the members of the Swiss Malaria Group and its partners (including bona fide malaria stakeholders) a non-exclusive, irrevocable, worldwide, perpetual, **sub-licensable** license to Your Works for the use described in 4.1 above. Should You wish to restrict the duration of the license to 5 years, You need to state it on the registration form.

“Partners” shall mean entities or organizations, including print, press, photography, advertising, cinema, broadcasting and publishing media with whom the SMG collaborates for promotional and advertising purposes.