



OPTIMIZATION
& TESTING
SPECIALIST

★ CERTIFIED ★



TWITTER USERS

30%

MORE LIKELY TO
BE A DEMOCRAT

QUOTED REFERENCES
CAN ALSO BE HELPFUL.

FACEBOOK HAS
GREATEST IMPACT
ON PURCHASE
BEHAVIOR AT

50%

INSTANT PROFIT CONVERSION

LEARN HOW TO SPEED BOOST
CONVERSION AND INSTANTLY
PROFIT ...



CONFIDENTIAL REPORT

INSTANT PROFIT CONVERSION

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INSTANT PROFIT CONVERSION

How to Speed Boost Conversions and Instantly Profit...

No matter what kind of business you're in, conversions are king. The bottom line of any business is making money, and the root of that money is how well your product or service converts.

Even if you're just in the business of advertising affiliate products, you can work on your own conversions in your email marketing, your videos, your reports, or any other marketing materials you use.

The Reality...

I write this from my perspective, but I am sure many of you reading this right now can relate.

It's unfortunate that so many people ignore conversions as being a minor thing. Really, they're not minor at all. Let's look at an example of how a small change in conversions could mean a big difference in immediate profits.

Let's say you make a minor change to your call-to-action that nets a modest increase in conversions from 4% to 5%. At 4%, you might be making four sales at \$50 commission per 1,000 visitors to your site. That makes you \$200 in commission. But at 5%, you'd be making 5 sales, for a total of \$250 commission. A difference of 1% may not seem that big, but a difference of \$50 seems more significant, doesn't it?

In this report, you're going to learn some simple, yet astoundingly powerful ways to exponentially improve your conversions, no matter what type of marketing you're doing. You'll learn to improve sales pages, emails, blog posts, videos... just about anything you can think of and profit from it the very next day!

Not a lot of people are sharing these strategies.

But here we go!

Easy Instant Conversion Boosters

There are a lot of simple ways to improve conversions, and there are a few more advanced methods that we'll take a look at later. For now, we're just going to examine a few things you can easily change for quick results.

Call-to-Action

Aside from your headline, the call-to-action is one of the easiest changes you can make, and also one of the most powerful. Your call-to-action is where you actually tell visitors what action you want them to take next. If you don't have a call-to-action, you need to get one!

Let's say you have a landing page where you're trying to get people to opt in to your email list. Your call-to-action might say something like:

“Enter your name and email address in the box below and we’ll send you this free report immediately!”

That might convert extremely well, but you could also test variations such as:

“Ready to get your free copy of this amazing report? Just enter your name and email below”

“Enter your name and email address below and we’ll rush you a free copy of this revealing report to your inbox in minutes!”

Each variation is similar to the original, but shifts focus slightly with minor changes. Remember, minor changes can sometimes equal big conversion boosts!

Contact Information

Believe it or not, but something as simple as including contact information on your website can improve conversions... sometimes to a massive degree.

You see, so many people have been scammed online by companies they had no way to contact that they have become wary of such things. It’s comforting when you display your contact information prominently, because they at least have the sense of security that comes from knowing they can get in touch with you if there’s a problem.

Not only that, but if you include a phone number and/or address, you'll go a long way toward convincing visitors that you are a "real" company.

Guarantee

Most sales pages these days have guarantees, but did you know you can also use guarantees in other ways? For example, if you are an affiliate, you can offer your own guarantee by telling people if they buy and don't like the product, they can not only get a refund through the company's guarantee but that you'll give them some kind of bonus of your own.

This could be a free report, access to a membership site you own, a few bucks out of your own pocket, etc. Most people will never collect on this, anyway. But be sure you can deliver what you promise just in case someone actually does.

Also, keep in mind that longer guarantees can improve conversions significantly. A 90-day guarantee is much more powerful than a 30-day guarantee.

Hold on, don't panic! Studies have shown that longer guarantees actually lessen refunds, because most people end up forgetting about the guarantee after such a long time period, and if they do remember, it's usually too late to claim it.

Plus, a 90-day guarantee helps minimize charge backs, too, because many credit card companies won't allow charge backs after 90 days.

Advanced Instant Conversion Boosters

In addition to the simple, basic methods of boosting conversions, there are also a number of advanced tactics which expert online marketers are using right now to make their 6 figure profit.

But you don't have to be a big-time marketing guru to use these tactics. Anyone can use the same methods they use to increase conversions considerably; however they are more complicated in nature which requires specific training to implement.

On the other hand, these tactics, while advanced in nature, are actually really simple to employ on your own websites, sales page, funnels and more!

So let's take a look at some of the advanced methods you can use to boost your conversions.

Free Offers

Believe it or not, offering visitors something for free can actually be one of the most powerful sales motivators you've ever seen, because it's all about reciprocity.

You see, most people have a sense of conscience. When someone does something nice for them, they feel they need to do something nice in return.

For example, if someone in a grocery store gives you a free sample of a product, you feel somewhat obligated to buy the product. Some people will buy it even if they don't like it simply to avoid hurting the person's feelings who gave them the free sample. Others may like the product and decide to buy it partly for that reason, and partly because they feel obligated. Some won't buy at all, but a lot of those people still feel some guilt.

The same thing may happen in a mall food court. Someone offers you a taste of their food, perhaps some sesame chicken, and then you end up eating Chinese food instead of the burger you originally decided on.

You can even make the sense of obligation even stronger by subtly mentioning that you just gave them something for free. Companies use this all the time.

Have you ever gotten a free trial of something and the company sent you a message saying, "We hope you're enjoying your free, no-obligation trial!"

They're reminding you that they've given you a gift, subtly hinting that it's time for you to reciprocate by purchasing the full version.

The great thing is that it doesn't have to be anything of significant monetary value. Something very small can accomplish the same effect. For example, a short free report or even a 10-cent ink pen. You've given them a gift, and they feel they need to reciprocate.

Social Proof

You may have heard that word-of-mouth is the best type of marketing, and that's true.

It's because people trust each other a lot more than they trust marketers. Of course, it's no wonder that's true. It's human nature to be skeptical in the first place. When you add in the number of marketers who are less than honest, and the fact that they are out to make a profit... well, let's just say it's smart to be skeptical!

There are several types of social proof you can use on your websites. Some of these include:

- **Testimonials** – These alone probably won't do much unless you make them more real by adding contact information, photos, and ideally if the people giving them happen to be well-known.

- **Video Testimonials** – Video testimonials are even more powerful, because visitors can see they are real people. Sure, it could be your mom and favorite cousins to start out with but as long as they honestly like your product, it could only help.
- **Off-Site Reviews** – If you can get real people to offer their own reviews on their own websites or blogs, it's even more powerful. This is especially true if those reviews are unbiased. It'll get visitors pre-sold before they come to your site, and you can even link to those reviews from your own site.
- **Case Studies** – Another very powerful type of social proof is the case study. If you can find real examples of people who have used your product or service and it benefitted them greatly, these case studies can really boost conversions!

So...What happens next?

All these conversion strategies are easy to implement into a system which I now use day in and day out and has allowed me to passively earn \$1000+ per day.

I learned this the hard way, at one point I was ready to give up...

I was putting in endless number of hours into my online business and still can't achieve the results I was after. I was only making \$100 a month...

I was there a year ago working my 9-5. The longer I struggled the more frustrated I got. The effort I put in was tremendous, and no results...

I know how you feel, because I was right there with you when I started out online.

Stressed and ready to give up ...

\$0 To \$876+ In Just 7 Days...

This is how I started turning things around because I started implementing the conversion strategies which I have taught just you. It only took 5 days and I didn't have pay for any traffic. I got started right away when I heard of this method.

I started this without any prior knowledge or technical computer skills I just had to learn and implement what was taught for 15 minutes per day.

This was after just one week of training and implementing the method.

The screenshot shows a PayPal account dashboard. At the top, there are navigation tabs: "My Account", "Send Payment", "Request Money", "Merchant Services", and "Products & Services". Below these are sub-tabs: "Overview", "Add Funds", "Withdraw", "History", "Resolution Center", and "Profile". A "Welcome, M" message is followed by account details: "Account Type: Personal Upgrade", "Status: Unverified Get verified", and "Sending and Withdrawal Limits: View Limits". A box highlights the "PayPal balance: \$876.76 USD". Below this, it shows "Available balance in USD (primary): \$876.76 USD" and "Total balance (all currencies, available and pending) converted to USD: \$876.76 USD". A section titled "My recent activity" is highlighted with a red box, showing "My recent activity - Last 7 days (Jul 25, 2013-Aug 1, 2013)". To the right, a note says "I made \$876.76 in 1 week (July 25-today Aug 1) using this steps." Below this is a table of recent payments received.

Date	Type	Name/Email	Payment status	Details	Order status/Actions	Gross
Jul 31, 2013	Payment From	[Redacted]	Completed	Details		\$26.16 USD
Jul 31, 2013	Payment From	[Redacted]	Completed	De		5.76 USD
Jul 31, 2013	Payment From	[Redacted]	Completed	De		5.76 USD
Jul 31, 2013	Payment From	[Redacted]	Completed	De		5.76 USD
Jul 31, 2013	Payment From	[Redacted]	Completed	Details		5.76 USD
Jul 31, 2013	Payment From	[Redacted]	Completed	Details		5.76 USD

This was all straight up profit. I didn't have to spend a dime on traffic, software or anything else...

I scaled this method, applied the conversion strategies and soon after within 6 months I was able to match the income of my 9-5 job. Obviously I wasn't making much money to begin with, however I was able to replace my job, became a full time online marketer and be with my family whenever I wanted to.

Learning and implementing this method was a life changing experience for me and it all happened so quickly... it only took a few hours after work and in 5 days I saw results that I could never have dreamed of...

What to do Next...

Oh and one last thing...

If you fancy checking out the method that I followed just click below.

[Click here](#)

Clicking the link takes you to another page. You can see all the details, features, testimonials and videos about the method there.

If for some reason the link doesn't work copy and paste the following url into your browser: <http://bit.ly/instantprofitmethod-5dayfix>. Use the method (nothing to download either) and a real life changing opportunity!

Click this link to get started today: <http://bit.ly/instantprofitmethod-5dayfix>

And of course there is a full 30 Days MONEY BACK GUARANTEE...if you were wondering.

I hope you enjoyed all the strategies I have taught in this PDF. I hope you implement them right away and see your profit skyrocket. Remember where you heard all these strategies from and definitely feel free to send this to anyone you might think will benefit from it.

Thanks again and best of luck!

Regards,

Andrew Becker