



# DOUGLAS Fulmer & ASSOCIATES

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## Opposition Research

Campaigns, issue advocacy groups and others must have quality and in-depth research before developing strategy and messages. Research has been the primary focus of Douglas Fulmer & Associates Inc. since 1993 with comprehensive reports for 120 clients in 24 states.

*"Douglas Fulmer & Associates provides creative, flexible, affordable up-to-date strategy and technology. You don't just get results, you get a strategic partner."*

**Celinda Lake, Lake Research Partners**

*"We used Doug Fulmer's research services in 2015. His reports were thorough, well organized and very user-friendly. He dug deep and turned up some very hard to find information."*

**Roy T. Wiley IV Campaign Director, Tecklenburg for Mayor (Charleston, SC)**

*"Doug is one of those consultants who thinks outside of the box. His research and the application there of was invaluable. I would highly recommend him to anyone needing such services."*

**Nathan Poss, Poss Government Relations (Tennessee)**

We can assist with all phases of research including developing a research plan, conducting the research and preparing an easy to understand final document that allows the client to immediately put the research findings to use.

## Why Choose DF&A?

**We won't use inexperienced researchers on your vital project.** We only use seasoned political professionals, not recent college graduates just getting started in politics.

**DF&A will be focused on your project.** DF&A now takes on a limited number of research clients, allowing a closer relationship with each.

**We won't give you a cookie-cutter report.** Many research firms take on the maximum number of clients they can sign and, as a result produce reports that are "cookie-cutter" or "one size fits all" in format. With DF&A you will receive an in-depth report carefully crafted tailored to your needs.

**We have been hired to clean-up after others.** On several occasions we have been hired by campaigns to "clean up" research provided by other firms.

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