

Tours of Harvard, MIT, and Boston

Private Group Tours Product Catalog



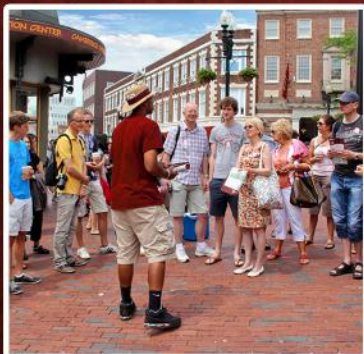
 trademarktours presents

Private Group Tours of Harvard University



Our **private group tours** of Harvard's campus are hosted by charismatic Harvard student guides! These dynamic and knowledgeable students entertain and inspire with a well-researched script, peppered with their own stories about the University they call home. The NY Times calls our tour "Theatrical Harvard History." We are TripAdvisor's number one rated attraction in all of Cambridge, and legendary travel writer Paul Wade named it one of the top 50 things to do in America. Enhance your visit to Boston and Cambridge with a trip to Harvard!

Private Tours - Workshops - Accommodations - Dining



About Us

Trademark Tours serves tour operators, tour receptives, tour leaders, and tour agents. Our services are available year-round and tailored to fit your schedule. Our firm is the premier tour company in Cambridge, Massachusetts. In 2013 the state named us a business of the year.



Private Harvard Tour Product Details

Tour Themes

- Harvard History: Dive deep into the rich tapestry of Harvard History.
- Harvard Culture: Discover what really makes Harvard's culture unique.
- Famous Harvardians: Learn where our famous alumni got their start.

Tour Stops

- Harvard Yard: Visit Old Yard, Johnston Gate, The John Harvard Statue, and the famous Widener Library.
- Harvard Square: Journey through the robust village of Harvard Square where Harvard students live and play.
- The Science Center & Memorial Hall: Venture outside the gates of Harvard Yard are some of Harvard's most important buildings.
- The Harvard Shop: End your trip at a student-run souvenir store.



Rates for Private Harvard Tour

1-20 Guests:

Flat rate of \$250

For Groups over 20:

Student rate: \$12

Adult rate: \$14

Tour Operators booking multiple tours
can request special net rates

Enhance Your Experience

We bundle top attractions and restaurants in Harvard Square, Cambridge and Boston to create half-day and full-day programs for your group. Classroom workshops and dining will enhance your visit.

How to Book

Our tours are very easy to book via email, phone or online. Just provide us with group size, date and time and we will set you up! Tours can be reserved up to a year in advance or with as little as 24 hours notice.

Contact

Email: booking@trademarktours.com

Domestic: 855.455.8747 x 701

International: +1 617.275.2320

Website: www.trademarktours.com

Mailing Address:

67 Mt. Auburn Street, Cambridge MA

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Private Group Tours of MIT



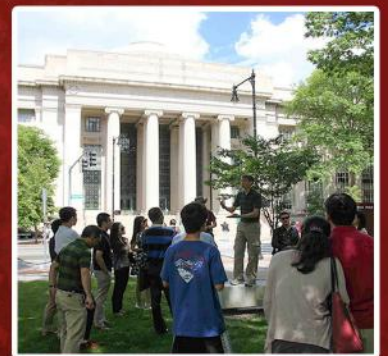
Private group tours of MIT are hosted by our brilliantly quirky MIT-student staff. These dynamic and knowledgeable students entertain and inspire with a well-researched script, peppered with their own stories about the University they call home. The research and innovation that happens at MIT has a profound and direct impact on lives around the globe. Our tour highlights tech stories and brings to life one of the most interesting campuses on earth. We work with domestic and international student and adult groups of all sizes.

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Private MIT Tour Product Details

Tour Themes

- MIT History: Discover MIT's staggering growth from Boston to Cambridge.
- MIT Culture: Experience strange and inventive MIT traditions and culture.
- MIT Alumni: Learn about innovators who have changed the world.

Tour Stops

- West Campus: See dormitories and buildings such as the MIT Chapel, Kresge Auditorium, and the Stratton Student Center.
- East Campus: Journey past the famed Great Dome, the Media Lab, and the tallest building in Cambridge - The Green Building.
- The Stata Center: Learn about student pranks known as "Hacks!" and other MIT exhibits.
- And many more!



Rates for Private MIT Tour

1-20 Guests:

Flat rate of \$250

For Groups over 20:

Student rate: \$12

Adult rate: \$14

Tour Operators booking multiple tours
can request special net rates

Enhance Your Experience

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Private Group Tours of The Freedom Trail



Our group tours of **the Freedom Trail** are hosted by charismatic, experienced students from Boston-area colleges. Your group will enjoy entertaining stories about America's founding fathers and the historic landmarks on the Freedom Trail. Your guide will also share personal experiences about life in Boston today. Build a full or half day visit around our top notch Freedom Trail tour. Our experienced operations team can create custom programming for private groups in Boston with enhancements such as lunch vouchers or discounted attraction visits.

Private Tours - Workshops - Accommodations - Dining



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Private Tours of Freedom Trail

Product Details

Tour Themes

- Colonial and Revolutionary Boston: We dive deep into Boston's rich history.
- Boston's Forbidden Lore: The stuff your history teacher didn't want you to know.
- Old Boston vs New Boston: See how the city has grown through the years.

Tour Stops

- Beacon Hill: Boston Common, The State House, Park Street Church, Granary Burying Ground, King's Chapel
- Downtown Crossing: Old City Hall, Old South Meeting House, Irish Famine Memorial, Old Corner Book Store
- Government Center: New City Hall, Old State House, Faneuil Hall, Quincy Market
- And many more!



Rates for Tour of Freedom Trail

1-20 Guests:

Flat rate of \$250

For Groups over 20:

Student rate: \$12

Adult rate: \$14

Tour Operators booking multiple tours can request special net rates

Enhance Your Experience

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How to Book

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Private Group Tours of Harvard Graduate Schools



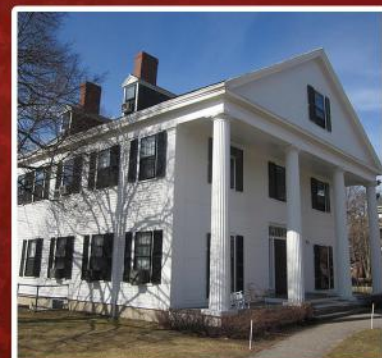
We focus the energy of our classic tour of Harvard on Harvard's prestigious graduate schools. Tour **Harvard Law School** - the oldest continually operating law school in the country; home to the largest academic law library in the world and the Harvard Law Review. Or visit **Harvard Business School** on its own dedicated campus, located across the river from Harvard's main campus, to see where Harvard has been educating future CEOs and COOs for over a century. We serve all 13 of Harvard's graduate schools!

Private Tours - Workshops - Accommodations - Dining



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Private Graduate School Tour Product Details

Tour Themes

- Harvard History: Dive into the rich tapestry of Harvard History
- Harvard Culture: Discover what really makes Harvard's culture unique.
- Famous Harvardians: Learn where President Obama and more got started!

Tour Options

- **Law School Tour:** Langdell Library, Austin Hall, The WCC Complex, Gannett House (Home to Harvard Law Review)
- **Business School Tour:** Baker Library, MBA Class of 1959 Chapel, Dillon House, McCulloch Hall
- And many more including Harvard Medical School, Harvard Divinity School and Harvard Kennedy School!



Rates for Tour of Harvard Graduate Schools

1-20 Guests:

Flat rate of \$250

For Groups over 20:

Student rate: \$12

Adult rate: \$14

Tour Operators booking multiple tours
can request special net rates

Enhance Your Experience

We bundle top attractions and restaurants in Harvard Square, Cambridge and Boston to create half-day and full-day programs for your group. Classroom workshops and dining will enhance your visit.

How to Book

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Private Group Tours of The History of Harvard Athletics



Charismatic Harvard students & athletes will lead you on a private tour that highlights **Harvard Athletics**. This tour focuses on the Harvard athletic program's history and its influence on collegiate sports. Guests view Harvard's top notch facilities including a field-level visit to the majestic Harvard Stadium, the oldest college stadium in the country. If you thought Harvard was all books and lectures, you'll be amazed and inspired by all of its team spirit!

Private Tours - Workshops - Accommodations - Dining



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Private Athletics Tour Product Details

Tour Themes

- Famous Harvard Athletes: Learn the famous names that graced our field.
- Harvard Crimson Victories: Hear all about Harvard's historic wins.
- The Harvard-Yale Rivalry: Discover the most famous college rivalry since 1875.

Tour Options

- Harvard Stadium: The oldest college stadium in the country, an engineering marvel
- Weld & Newell Boathouses: Houses Harvard's most iconic sport, Men's and Women's Crew
- Dillon Quad - Home to the Lavietes Basketball Pavilion, Dillon Field House, and the Bright-Landry Hockey Center
- And many more!



Rates for Athletics Tour

1-20 Guests:

Flat rate of \$250

For Groups over 20:

Student rate: \$12

Adult rate: \$14

Tour Operators booking multiple tours can request special net rates

Enhance Your Experience

We bundle top attractions and restaurants in Harvard Square, Cambridge and Boston to create half-day and full-day programs for your group. Classroom workshops and dining will enhance your visit.

How to Book

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Private Group Tours of The Harvard Museum of Natural History



The Harvard Museum of Natural History is a wonderful Harvard landmark. Our Harvard student guides will immerse you in the extraordinary museum collections and entertain your groups with the stories behind the exhibits. Explore the origins of the Earth through thousands of mineral, animal and plant specimens including a whale skeleton mounted in 1872 and one of the first Triceratops skulls ever discovered. The tour includes the internationally acclaimed Glass Flowers exhibit - over 4,000 glass "plants" depicting 847 species in perfect detail.

Private Tours - Workshops - Accommodations - Dining



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Harvard Museum of Natural History Tour

Product Details

Tour Themes

- History of the Museum: Discover the history behind the three different museums which became The Harvard Museum of Natural History.
- Museum Advances: Explore traditional displays, merged with modern technology.

Tour Stops

- The Glass Flowers: Includes over 4,000 plant models all made from glass
- Great Mammal Hall: Covers all types of mammals from giraffes to whales
- Earth and Planetary Sciences: Holds over 3,000 specimens of rare minerals, gemstones, and meteorites
- Romer Hall of Vertebrate Paleontology: Displaying spectacularly preserved fishes, dinosaurs, and diminutive early mammals
- And many more!



Rates for Museum & Tour

1-20 Guests:

Flat rate of \$499

For Groups over 20:

Student rate: \$19 (minimum total cost of \$499)

Adult rate: \$25

Rates include entrance tickets to the museum!

Enhance Your Experience

We bundle top attractions and restaurants in Harvard Square, Cambridge and Boston to create half-day and full-day programs for your group. Classroom workshops and dining will enhance your visit.

How to Book

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Private Group Tours of The Harvard Art Museums



Harvard Art Museums; © President and Fellows of Harvard College.

Private group tours of the **Harvard Art Museums** escort guests to the three unique museums that are housed in the beautiful, recently renovated building just outside of Harvard Yard. The Fogg, Busch-Reisinger, and Sackler museums display art spanning from ancient times to the present. Our knowledgeable Harvard student guides bring these works alive through stories of special pieces and their acquisition. Our walking-art-history-class is a delightful way to spend a few hours at Harvard!

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Private Harvard Art Museums Tour

Product Details

Tour Themes

- History of the Collections: Learn how significant pieces arrived at Harvard.
- Art History Periods: Explore art spanning from Ancient Rome to modern day.
- Famous Artists: Find pieces by Monet, Van Gogh, Yokoku, Bernini, and more!

Tour Stops

- Fogg Museum: Originally constructed in 1895 the Fogg boasts a large collection Western art dating from the Middle Ages to the present.
- Busch-Reisinger Museum: This museum is dedicated to the study of all modes and periods of art from central and northern Europe, with an emphasis on German speaking countries.
- Arthur M. Sackler Museum: Harvard's newest museum, founded in 1985, includes collections of Asian, ancient, Islamic and later Indian art



Harvard Art Museums; © President and Fellows of Harvard College.



Harvard Art Museums; © President and Fellows of Harvard College.

Rates for Museum & Tour

1-20 Guests:

Flat rate of \$499

For Groups over 20:

Student rate: \$19 (minimum total cost of \$499)

Adult rate: \$25

Rates include entrance tickets to the museum!

Enhance Your Experience

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How to Book

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Private Group Tours Choose Your College

Choose from Boston University, Boston College, Tufts University, Northeastern University, and more!



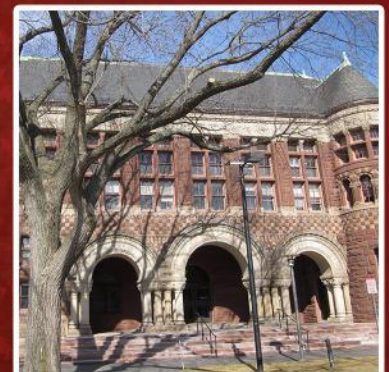
Boston is home to over 50 institutions of higher learning, including 15 colleges and 8 research universities. Since Harvard's founding in 1636, the greater Boston area has welcomed college students from all around the world. You may choose from area schools such as **MIT**, **Boston University** and **Tufts** and we will set you up with guides who can give you the insider's view. Don't let Harvard's bright light blind you to the many other academic treasures of our region!

Private Tours - Workshops - Accommodations - Dining



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Private College Tour Product Details

Tour Themes

- College History: Explore the origins of the school of your choice.
- College Culture: Discover what makes each Boston campus unique
- Famous Students: Learn the famous scholars who have passed through Boston

School Options

- Boston College
- Boston University
- Brandeis University
- Northeastern University
- Tufts University
- Wellesley College
- UMass Boston
- And more!



Rates for Private College Tour

1-20 Guests:

Flat rate of \$250

For Groups over 20:

Student rate: \$12

Adult rate: \$14

Tour Operators booking multiple tours can request special net rates

Enhance Your Experience

We bundle top attractions and restaurants in Harvard Square, Cambridge and Boston to create half-day and full-day programs for your group. Classroom workshops and dining will enhance your visit.

How to Book

Our tours are very easy to book via email, phone or online. Just provide us with group size, date and time and we will set you up! Tours can be reserved up to a year in advance or with as little as 24 hours notice.

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67 Mt. Auburn Street, Cambridge MA

 trademarktours presents

Private Group Tours

Half-Day Scholars & Explorers Programs



Upgrade your experience with a **Half-Day** Scholars or Explorers Program and spend the morning or afternoon with Trademark Tours. Our Half-Day Scholar's program features a student-run lecture in an actual Harvard classroom! Our half-day explorers program includes visits to both Harvard and MIT. Lunch in Harvard Square is included with both programs, and multiple language options are available, including Mandarin and Spanish.

Private Tours - Workshops - Accommodations - Dining



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Half-Day Programs Product Details

Half-Day Scholars [4hrs]

Program is 4 hours and can be structured to the start time of your choice

10AM - 11AM: Lecture led by Harvard Student Tutor
11AM - 1230PM: Tour of Harvard led by a current Harvard student
1230PM - 1PM: Souvenir shopping in Harvard Square
1PM - 2PM: Lunch at in Harvard Square

Rates - Program includes lunch!

1-20 Guests:

Flat rate of \$900

For Groups over 20:

Student rate: \$45

Tour Operators booking multiple tours can request special net rates

Transportation: Ask for competitive rates on transportation for your group.

Ph.D Lecturer Available: Ask to upgrade!



Half-Day Explorers [4hrs]

Program is 4 hours and can be structured to the start time of your choice

10AM - 11AM: Tour of Harvard led by current Harvard student
11AM - 1130PM: Souvenir shopping in Harvard Square
1130PM - 1230PM: Lunch in Harvard Square
1230AM - 1PM: Travel to MIT (Transportation not included)
1PM - 2PM: Tour of MIT led by current MIT student

Rates - Program includes lunch!

Transportation: Ask for competitive rates on transportation for your group.

1-20 Guests:

Flat rate of \$750

For Groups over 20:

Student rate: \$37.50

Tour Operators booking multiple tours can request special net rates

How to Book

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 trademarktours presents

Full-Day Private Group Tours Scholars Program



Extend your experience to include an immersion experience of Cambridge, focused on education at Harvard and MIT. Our established **Scholars Program** includes a Harvard student-led lecture in a Harvard classroom, lunch in Harvard Square, and our award winning campus tours of both Harvard and MIT. You can upgrade to our Premium Scholars Program which includes a lecture led by a Ph. D. Candidate, and admission to the Harvard Museum of Natural History. Our full day programs are available in multiple languages and transportation can be included!

Private Tours - Workshops - Accommodations - Dining



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Full-Day Scholars Program Product Details

Scholars Program [6hrs]

Program is 6 hours and can be structured to the start time of your choice

10AM - 11AM: Lecture led by Harvard Student Tutor
11AM - 1230PM: Harvard Tour run by Harvard Student Tour Guide
1230PM - 130PM: Lunch in Harvard Square
130PM - 2PM: Shopping in Harvard Square
2PM - 230PM: Travel to MIT (transportation not included)
230PM - 4PM: MIT Tour run by MIT Student Tour Guide

Rates - Program includes lunch!

1-20 Guests:

Flat rate of \$1500

For Groups over 20:

Per person rate: \$75

Transportation: Ask for competitive rates on transportation for your group.



HARVARD MUSEUM of NATURAL HISTORY

Glass Flowers, dinosaurs & gems at Harvard's most-visited museum

7-minute walk from Harvard Square T. Open 9-5 daily



Premium Scholars Program [8hrs]

Program is 8 hours and can be structured to the start time of your choice

9AM - 11AM: Lecture led by Ph.D. candidate
11AM - 1230PM: Harvard Tour run by Harvard Student Tour Guide
1230PM - 2PM: Lunch and shopping time at Harvard COOP
2PM - 3PM Harvard Museum of Natural History
3PM - 330PM: Travel to MIT
330PM - 5PM: MIT Tour run by MIT Student Tour Guide

Rates - Program includes lunch!

Transportation: Ask for competitive rates on transportation for your group.

1-20 Guests:

Flat rate of \$3000

For Groups over 20:

Per person rate \$150

How to Book

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Full-Day Private Group Tours Explorers Program



Let Trademark Tours lead you on an immersion experience throughout Cambridge and Boston. Our **Explorers Program** includes a Freedom Trail tour, vouchers for lunch in Quincy Market, a tour of MIT and a tour of Harvard University. You can upgrade to our Premium Explorers Program to add a tour of the Massachusetts State House. Multiple languages are available including Mandarin and Spanish and transportation can be included!

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Full-Day Explorers Program

Product Details

Explorers Program [6hrs]

Program is 6.5 hours and can be structured to the start time of your choice

10AM - 1130AM: Boston Freedom Trail Tour with Student Tour Guide

1130AM - 1230PM: Lunch and shopping time at Quincy Market

1230PM - 1PM: Travel to MIT

1PM - 230PM: MIT Tour run by MIT Student Tour Guide

230PM - 3PM: Travel to Harvard Square

3PM - 430PM: Harvard Tour run by Harvard Student Tour Guide

Rates - Program includes lunch!

1-20 Guests:

Flat rate of \$950

For Groups over 20:

Per person rate: \$47.50

Transportation: Ask for competitive rates on transportation for your group.



Premium Scholars Program [8hrs]

Program is 8 hours and can be structured to the start time of your choice

9AM - 10AM: Tour of Massachusetts State House

10AM - 1130AM: Boston Freedom Trail Tour with Student Tour Guide

1130AM-1230PM: Lunch and shopping time at Quincy Market

1230PM - 230PM: Travel to MIT for tour run by MIT Student Tour Guide

230PM - 3PM: Travel to Harvard Square

3PM - 5PM: Harvard Tour run by Harvard Student Tour Guide

Rates - Program includes lunch!

Transportation: Ask for competitive rates on transportation for your group.

1-20 Guests:

Flat rate of \$1200

For Groups over 20:

Per person rate \$60

How to Book

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