

# TODAY'S ENTREPRENEURS NETWORK (TEN) GHANA



## ELEVATOR PITCH CONTEST 2017



MOBILE NUMBERS: +233 (0) 54 550 6770/ 54 109 2020/ 24 272 6051

E – MAIL : [tenghanald@gmail.com](mailto:tenghanald@gmail.com)



### PERSONAL INFORMATION

SURNAME\*:

MIDDLE NAME:

FIRST NAME\*:

AGE\*:

 YRS

DATE OF BIRTH\*:

 (DD/MM/YYYY)

MARITAL STATUS\*:

SINGLE

MARRIED

DIVORCED

WIDOW/WIDOWER

EMPLOYMENT STATUS\*:

EMPLOYED

UNEMPLOYED

SELF – EMPLOYED

STUDENT

OCCUPATION:

RESIDENTIAL ADDR. (HNO/STR. NAME/PROMINENT LANDMARK/AREA)\*:

PERSONAL CONTACT NO.:

EMERGENCY CONTACT NO.:

COUNTRY

CODE

E – MAIL\*:

PREFERRED CONTACT METHOD: (Please select one)

E – MAIL

PHONE

OTHERS (Please specify): \_\_\_\_\_





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### Competition Format

The Elevator Pitch Contest would take place in two stages: the pre – pitch judging stage and the live pitch stage. For the pre – pitch stage all entering teams will submit a two – page executive summary to [tenghanaltd@gmail.com](mailto:tenghanaltd@gmail.com) this summary is to be received not later than Sunday, 30th April, 2017. This round of finalist will determine the top ten (10) finalists who will be invited to present their pitch live on stage during the June 23, 2017 event.

For the live presentation stage, all 10 finalists will be given the opportunity to make a 5 minutes pitch to the panel of judges. The judges would then have three minutes to ask questions of the contestants. All finalists will be provided with more specific information upon official notification. Finalists will also be given opportunity to request assistance from experts.

### Executive Summary

- ❖ All submitted work must be the original work of the team members or appropriately licensed work others. Any submission that does not meet these requirements will be eliminated from the competition.
- ❖ Executive Summaries must follow the following format:
  - ✚ Must be no longer than 2 pages
  - ✚ At least a 10 point font
  - ✚ At least 0.75” margins on all four sides
  - ✚ Must be submitted to [tenghanaltd@gmail.com](mailto:tenghanaltd@gmail.com) no later than 1600 on April 30, 2017
- ❖ Please include the recommended data points listed below. Additional data points not listed below can be provided within the length guidelines. Executive summaries can be single or double spaced.

### Executive Summary Data Points

- One Sentence Summary
- Overview of Business
- Problem Solved
- Products and Services Offered
- Market Overview
- Business Model
- Customers or Prospective Customers
- Sales and Marketing Strategy
- Competitive Environment
- Management Team
- Capital Needed
- Contact Information of the Team Leader

### Contest Questions

If you have any further questions on the contest rules, or need assistance with your Executive Summary please contact **Ms. Anita Ama Quansah** on **054 550 6770**

