



Vote to give more funds to MA cities and towns

- iLottery consists of offering current lottery products on an online platform, allowing new players access to the lottery in a convenient, safe and responsible can manner.
- iLottery can add millions in incremental revenues for the Massachusetts Lottery. This funding benefits all Massachusetts cities and towns.
- The lottery has already seen declines in lottery sales. Given the importance of the lottery as a source of local aid, it is imperative that the lottery offers an interactive channel to safeguard the future of the lottery.
- iLottery is crucial to allow the Massachusetts Lottery to expand its offering, to attract new players and maintain current players.
- iLottery allows the convenience of playing anytime & anywhere. It makes lottery purchase safe and easy.
- iLottery would provide the same security and controls used in other online and financial transactions (e.g. location monitoring, age and identity checks). These reviews ensure only legal accounts are created.
- iLottery would offer more responsible play features (e.g. limits on spend, play frequency, loss) and promote responsible gaming. Security and excessive play controls inherent in online play exceeds those in most retail locations.
- Massachusetts isn't alone; other states have adopted iLottery and have seen great results.
- The Boston Globe and the Lowell Sun Agree, now is the time to bring the Massachusetts Lottery into the digital age.
- Contact your State Representative and State Senator today and ask them to **support An Act Relative to Online Lottery.**