

Jonathan Daniel Harris

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An experienced writer, product manager and digital strategist looking for an opportunity in digital content development or web product management in the entertainment field.

EXPERIENCE



Writer/Producer, What's Trending
Los Angeles, CA — September 2013 to September 2016

Freelance writer and producer of daily videos, original creative content and live show segments at youtube.com/whatstrending.



Director of Digital Strategy, Participant Media
Beverly Hills, CA — September 2010 to August 2013

Created and developed online social action campaigns to complement film and web content with the purpose of inspiring viewers to take action. Utilized relationships with nonprofits and studios to maximize campaign impact.



Editor, The Huffington Post
Los Angeles, CA — October 2009 to September 2010

Oversaw the creation of, and managed, the IMPACT vertical on HuffingtonPost.com. Wrote and edited feature stories seen by hundreds of thousands of readers.



Managing Editor, Causecast.org

Los Angeles, CA — March 2009 to September 2010

Responsible for nonprofit and philanthropy-related written content on Causecast.org. In the summer of 2009, Causecast was selected to initiate and manage the IMPACT page on HuffingtonPost.com.



Editorial Director, Mahalo.com

Los Angeles, CA — February 2007 to January 2009

One of the first editorial hires at search-oriented Internet startup. Responsible for managing a staff of 100 writers and thousands of pages of written content.

EDUCATION



University of California, Los Angeles — B.A. in Film, Television and Digital Media, June 2004

OTHER PROJECTS



Member of the Harold team DiCaprio at the Upright Citizens Brigade Theatre and host of the monthly UCB show Side Coach.