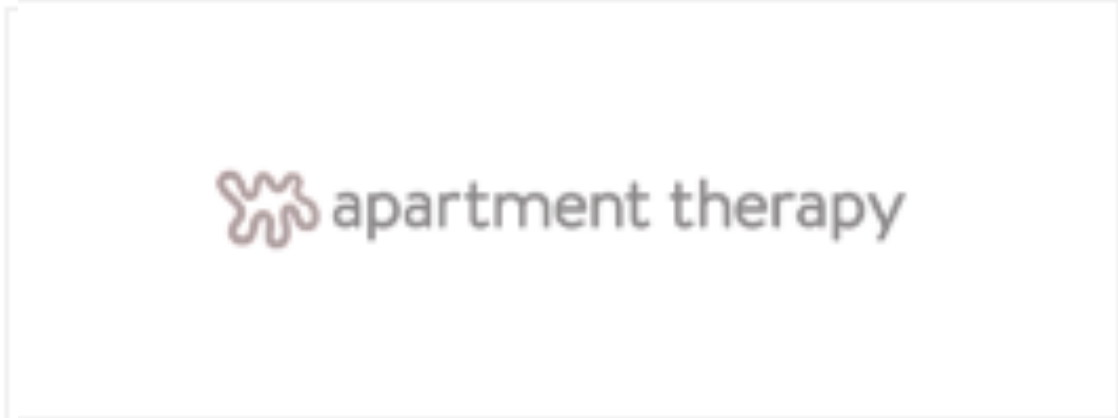# AptDeco

Helping furniture retailers sell online

SELL ONLINE LIKE NEVER BEFORE

AptDeco

❖Expand your range beyond walk-ins, across the East Coast.

❖We'll handle all delivery logistics.

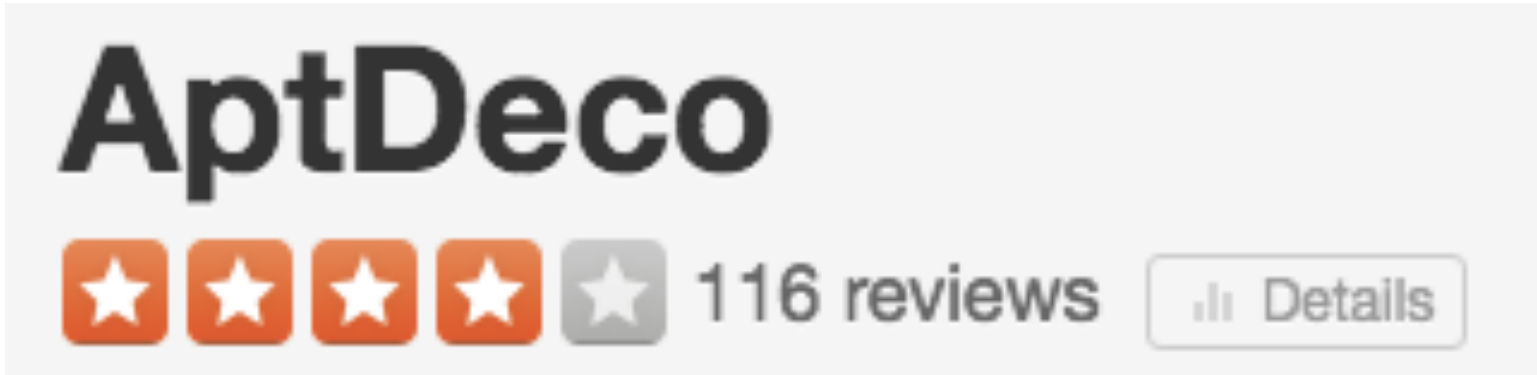❖Get paid via direct deposit.

❖Post for free in less than 2 minutes.

THE PRESS LOVES US, AND SO DO OUR USERS!

AptDeco

TechCrunch

BUSINESS INSIDER

POPSUGAR.

U.S.News & WORLD REPORT

BuzzFeed

Lucky

apartment therapy

DAILY NEWS

domino

ARCHITECTURAL DIGEST

"We made our purchases over the course of a couple months. We wanted to take our time and make sure we found the right stuff, so we'd keep an eye on the site and check every couple days for new items. We even bought multiples! One for the home and one for Elliott's studio in SoHo – it was always exciting to find the same thing again from a different seller.

It was great too because the site's kind of like a funnel of good items – the sellers have vetted the pieces for you already. It was easy to find furniture that matched our tastes."

**Miriam G.
Spent $6,500**

yelp

AptDeco

★★★★☆ 116 reviews | Details

AptDeco

Online Channel

- Pay 16% only if you sell.

- Huge new revenue stream

- Search Engine Optimized

Full-Service Marketing

- 60,000+ newsletter subscribers

- 60,000,000 monthly subway impressions

- 200,000+ monthly visitors

Delivery & Logistics

- Buyer pays for delivery from NYC to D.C. starting at $35

- Full White Glove delivery service

- No returns for correct items

AptDeco

- **Retailer Type:** Low/Mid Priced
- **Location:** Crown Heights
- **Average Price:** $425
- **Sales via AptDeco:** $160,000+

- **Retailer Type:** Mid/High End
- **Location:** Chelsea
- **Average Price:** $951
- **Sales via AptDeco:** $100,000+

- **Retailer:** BoConcept New York
- **Locations:** Upper East Side, Chelsea, DUMBO, Flushing
- Exclusive partnership for sale of floor models and overstock across NYC

AptDeco

- Age Range:
  - 75% within 25-44 years old.

- Transient:
  - Move every 1-2 years.

- Style:
  - Design and value oriented.

- Gender:
  - 60% Female, 40% Male.

- Where they live:
  - 47% Manhattan, 37% Brooklyn.
  - Top neighborhoods: Lower East Side, Upper West Side, Williamsburg.

AptDeco

Relax. Be Hands Off.

Furniture Assembly

Furniture Removal

$35+ Delivery

THANK YOU!

AptDeco

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