

Doaa Hamdi

Senior Graphic Designer

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Doaa Hamdi Mohamed Ibrahim

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Cell: 0164282269

E-mail: doaa_hamdy@live.com

Personal data:

Date of birth: 2nd August 1989

Nationality: Egyptian

Marital status: Single

Gender: Female

Qualifications:

Bachelor degree in Graphics department,
May 2011, Faculty of Fine arts (Zamalk)
Helwan University.

Grade: Good

Graduation project:khan el khalili

Graduation Project Grade: Good

High school: El Wessam Experimental
language school, Giza

Experience:

- Senior Graphic Designer & Teamleader
at Vision group (2015 till now)
- Graphic Designer at Echo Advertising
(2012-2014)
- Training course at Campaign office
(from July to September 2010)

Courses:

Photoshop

Illustrator

Indesign

3D Max

Photography

Language:

Arabic: Mother tongue

English: V.good written & spoken

Personal skills:

Hard worker

Well focused

Ability to learn

new tasks quickly

Flexible and open minded

Doaa Hamdi

Senior Graphic Designer

About Me



“

I'm a Senior Graphic designer, i always try to learn something new. so i dont miss any opportunity of learning, i believe Working with a teamwork gives a better ideas, i think i have potential in designing, ideas & photography, i'am still Looking for more.

”



Designing
& Printing Materials

Novartis Pharmaceutical:

Events : (3 main events + 2 events)

-2 MS events

-prelaunch ultibro

-Launching ultibro (Stage, Sidedrops, Placemate
waterlabel, center piece, counter, gate, mockup)

-flight event

Client

NOVARTIS

Designing

& Printing Materials



Client

NOVARTIS

4 Teasers For MS Event

Designing
& Printing Materials



Job ID: 1016 Job UID: on Thursday 26/10/16




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عيش حكاية
الأمية

 NOVARTIS

Client

NOVARTIS

Teasers
For MS 2nd Event

Designing

&Printing Materials



عيش حكاية
الأمي

Client

NOVARTIS

Another Teasers
For MS 2nd Event

Designing & Printing Materials

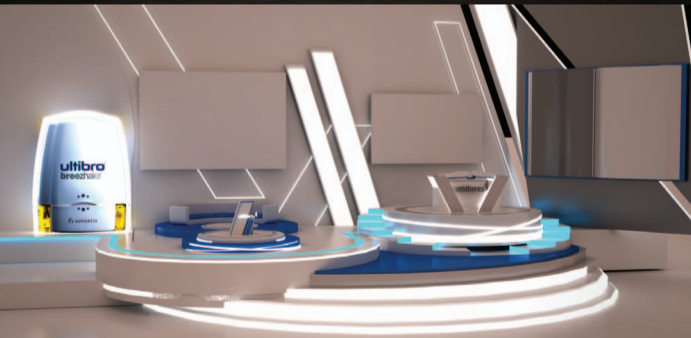


Client

NOVARTIS

Ultibro launching stage

Designing
& Printing Materials



Client

NOVARTIS

Ultibro launching stage

**Designing
& Printing Materials**



Client

NOVARTIS

Ultibro launching Gate

Designing
& Printing Materials



Client

NOVARTIS

Ultibro Pre launch Stage

Designing
& Printing Materials



The
Key
to a Better
you

Client

NOVARTIS

Generic Design
For Medical Conference

Designing
& Printing Materials



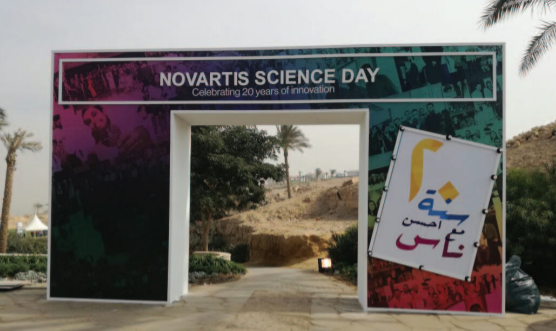
Always Care
Always There

Client

NOVARTIS

Generic Design
For Medical Conference

Designing
& Printing Materials



Client

NOVARTIS

Gate Design
Novartis Science Day

Designing
& Printing Materials

Farm Frites

- Main Posters (gulf food in dubai)
- Headers
- Playing Cards
- _menus
- Cards
- Halloween event

Client
Farm Frites

Designing
&Printing Materials



Client

Farm Frites

Halloween Booth
Decoration

Designing
& Printing Materials



Client

Farm Frites

Halloween Danglers,
PhotoCard

Designing

&Printing Materials

FARM FRITES®

تعيش
ومتكلمش
غيرها



Client

Farm Frites

Playing cards & Box

Designing
& Printing Materials



The Best
From The Land



The Best
From The Land



The Best
From The Land



Client

Farm Frites

Gulf food posters

Designing
& Printing Materials

Birell Campaign

- Main Visual+slogan
- Playing Cards
- wall branding
- Giveaways

Client

Birell

Designing

&Printing Materials

معك
ع الحلوّة والمرّة



BIRELL

معك
ع الحلوّة والمرّة



Client

Birell

Main Poster options

Designing

&Printing Materials



Client

Birell

Giveaways



Designing & Printing Materials

Orascom Constructions

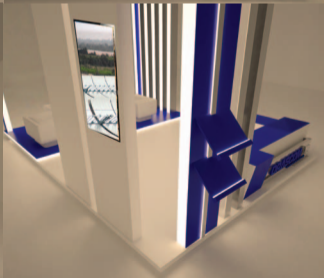
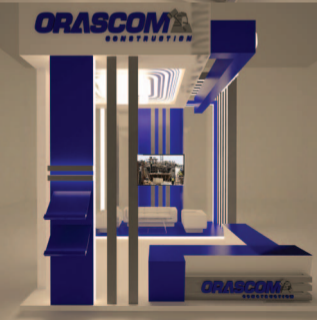
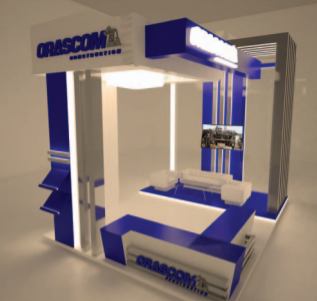
- Booth
- Main Visual
- Calendar
- Weekly Planner
- Blocknote

Client

Orascom

Designing

&Printing Materials



Client

Orascom

3D Booth Design

Designing

& Printing Materials



Building & Heritage

ORASCOM
CONSTRUCTION



Client

Orascom

Weekly planner, Calendar
BlockNote

Designing
& Printing Materials

Canada Egypt Business Council (CEBC)
-Monthly Newsletter





Egypt's Fiscal Policy

between Limited Resources & Aspirations of the Future

Food for Thought



The Elephant Rope

As a man was passing the elephants, he stopped, confounded by the fact that these huge creatures were being held by only a small rope tied to their front legs. No chains, no cages. It was obvious that the elephants would, at any time, break away from their bonds but for some reason they did not.

He saw a trainer nearby and asked why these big elephants did not strive and break free. He replied, "When they are very young and much smaller we use the same size rope to tie them and, at that age, it's enough to hold them. As they grow up, they are conditioned to believe they cannot break away. They believe the rope can hold them, so they never try to break free."

The man was amazed. These animals could at any time break free from their bonds but because they believed they couldn't, they were stuck right where they were.

Like the elephants, how many of us go through life hanging onto a belief that we cannot do something, simply because we failed at it once before?

Failure is part of learning; we should never give up the struggle in life.

The Determinants of Social Stability in Egypt

By: Tarek Osman



Resource and timely economic programs and reforms are required to ensure Egypt's future stability and economic growth. However, the increasing volatility on the Egyptian street and the uncertainties regarding the political transition process, the birth of the second Egyptian republic seems to be highly unpredictable.

This is a natural consequence of decades of leverage and severe abuse of power but the fate of the second republic will be a function of Egypt's social stability on the medium term, the ability of the society to achieve a status in which the state's institutions are functional and the economic system productive.

Client

CEBC

Newsletter

Designing & Printing Materials

Mountain View

-Newsletter

-Concept Main Visual

Client

Mountain view

Designing &Printing Materials

Come & Join us
Sat. 9th October, 2016

The FITNESS CHALLENGE



GO TOUGH to GO HOME

CrossFit
STARS

ABOUT CROSSFIT STARS



At CrossFit Stars, our mission is to "Make everyday challenges ordinary. We live and breathe our mission and we are here to make sure that you live it, too."

CrossFit Stars Activities.....

- CrossFit Kids
- On Ramp Course
- Bootcamp
- CrossFit
- Personal Training
- Fitness Ambassador

What is the concept behind CrossFit?

CrossFit is basically creating a sport that incorporates other kinds of fitness exercises. It can include weight lifting, body building, running or rowing, each one of these sports has different characteristics, you can think of it as a sort of hybrid sport, you gain more and more experience across all platforms, you basically become really strong, and still wake up in the morning able to run half a marathon that's the idea behind crossfit.

What is the concept behind CrossFit?

Our slogan is "It's not just fitness, it's a life style", that's what we promote. I think both of them goes hand in hand; it's not just about performing a workout, it's rather about integrating crossfit there into your entire lifestyle.

1

MOUNTAIN VIEW

2

MOUNTAIN VIEW

FITNESS CHALLENGE



GO TOUGH to GO HOME

Client

Mountain view

2 main Concepts
& newsletter cover

Designing
& Printing Materials



Digital
Media

Joli Jour

ليزر إزالة الشعر
Special Offer
/ Pulse

Joli Jour

50%
خصم

أيام الأحد والثلاثاء

باكيدج العروسة

Bridal Package

باكيدج الوصيفات

Bridesmaids Package

باكيدج من اختيارك

Customized Package

Joli Jour

ليزر إزالة شعر
+
نصائح الإماكن المساسية
في نفس الوقت

كافيار
لمعالجة الشعر

1500
1299
EGP

Joli Jour

Client
joli jour

Digital
Media

PEARSON

Eid
Mubarak



PEARSON



Origin Of
Halloween

PEARSON



Fact #5
How Much
Iron in your Body?

PEARSON



Ramadan
Kareem

PEARSON



Fact #4
Gold Fish

PEARSON



Client

Pearson

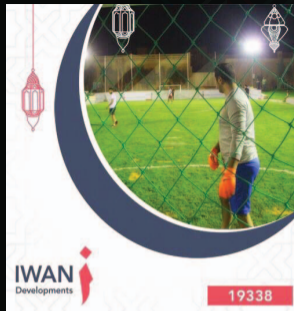
Digital
Media



IWAN
Developments

Happy
Eid
عيد سعيد

19338



IWAN
Developments

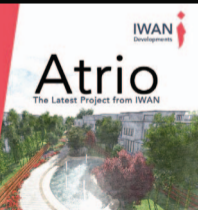
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IWAN
Developments

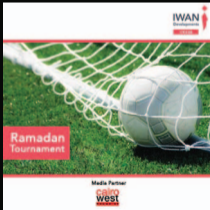
DEVELOPING FEEL-GOOD NEIGHBORHOODS

19338



IWAN
Developments

Atrio
The Latest Project from IWAN



IWAN
Developments

Ramadan
Tournament

Media Partner
Cairo
West



IWAN
Developments

1
Day Left!
Stay Tuned!

Client
Pearson

Digital
Media



3D
Booths



Client

Loziana

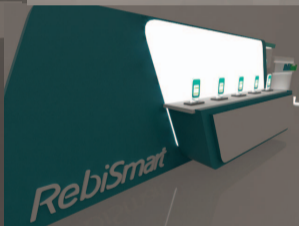
**3D
Booths**



Client

Foster

3D
Booths

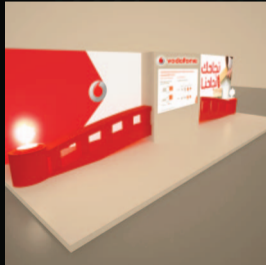


Client

Merck

Gate, Stage, Sidedrop,
Screen display, Counter

3D
Booths



Client

Vodafone

Gate, Stage, Sidedrop,
Rotator, light Box

3D
Booths

Thanks
