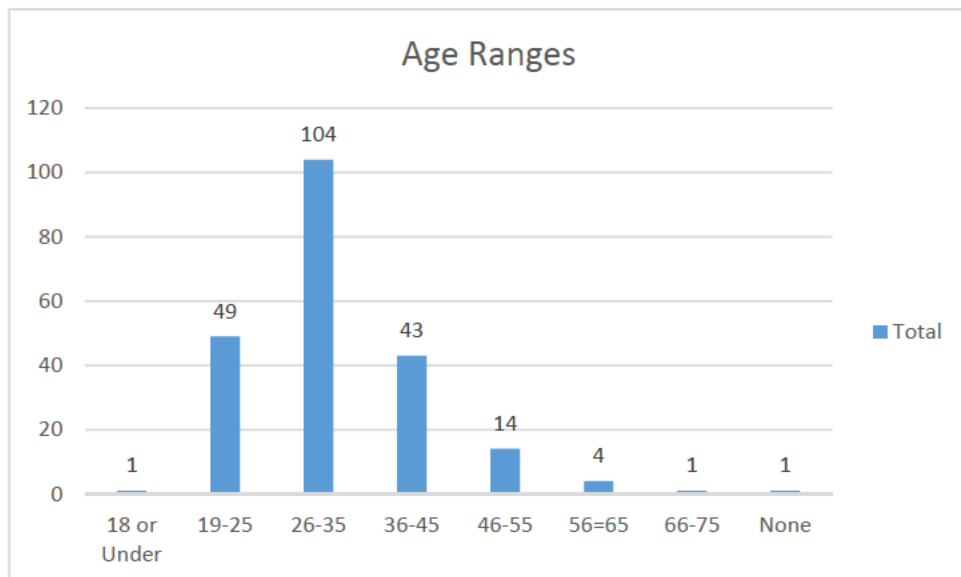
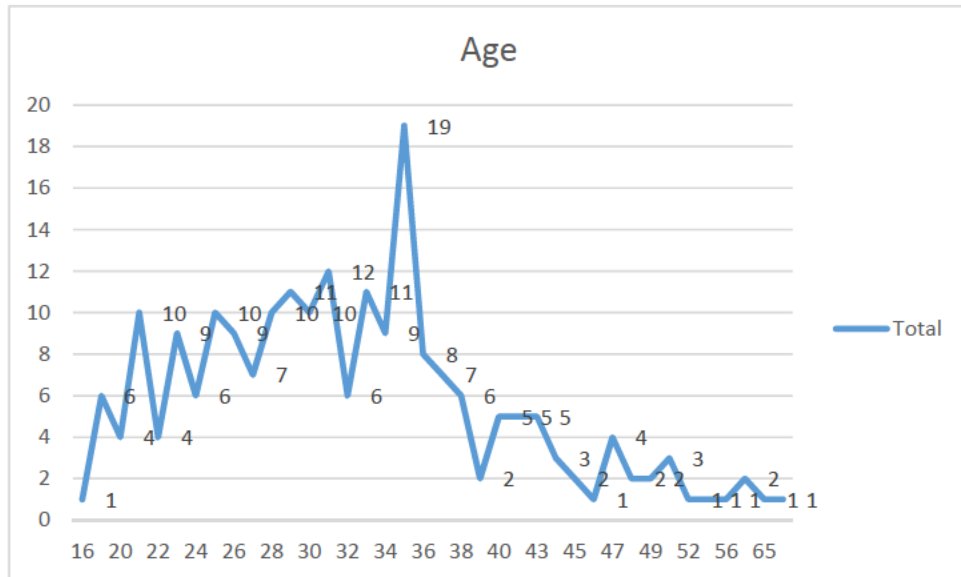


Initial Results of 2017 /r/wetshaving User Survey

by /u/amanforallsaisons

March 6, 2017

General Demographics

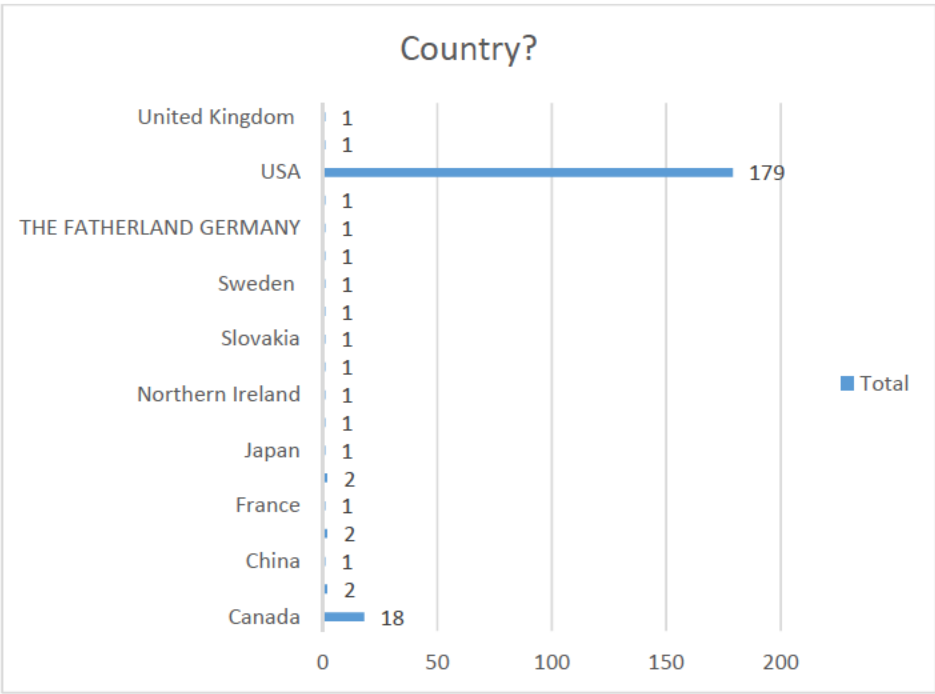
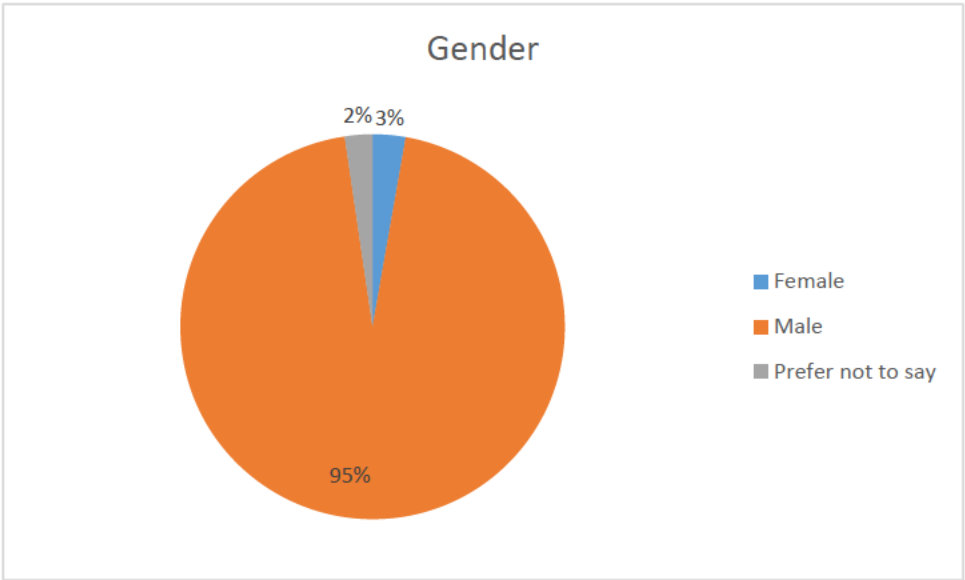


22% of respondents are 19-25

20% of respondents are 36-45

47% of respondents are 26-35

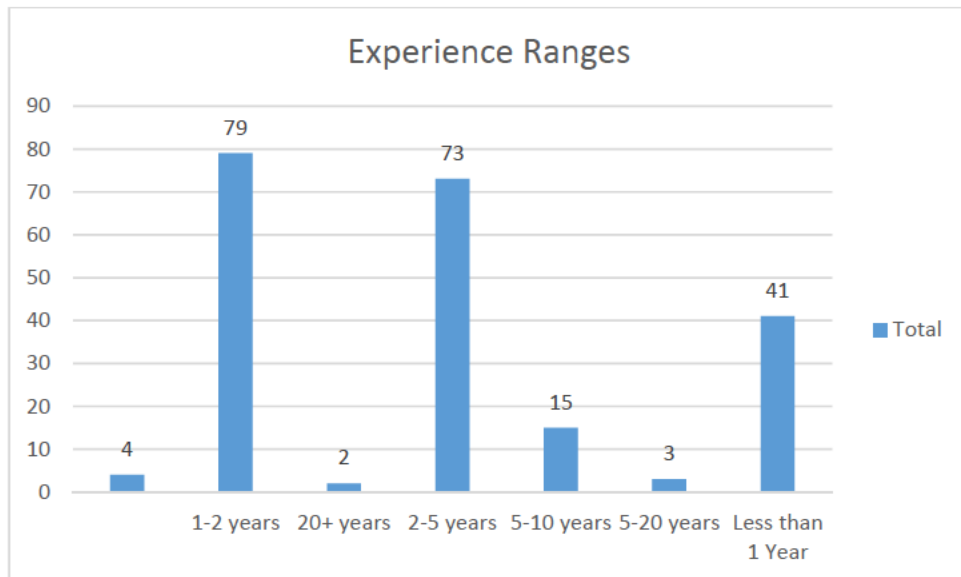
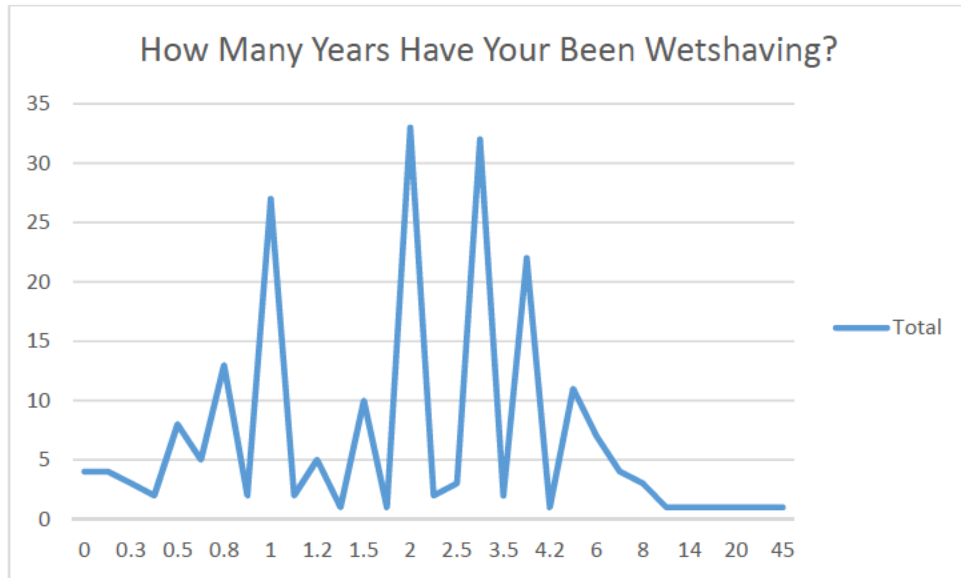
11% of respondents are other



82% of respondents are located in the US.

8% of respondents are located in Canada.

10% of respondents are located outside the US or Canada.



18% of respondents have been wet shaving less than a year.

36% have been wet shaving 1-2 years.

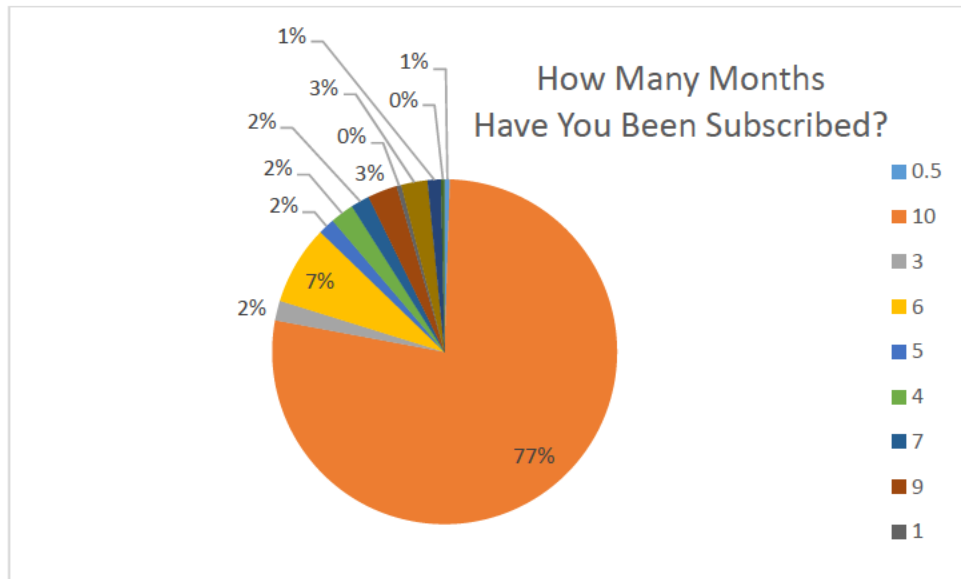
34% have been wet shaving for 2-5 years.

6% have been wet shaving 5-10 years.

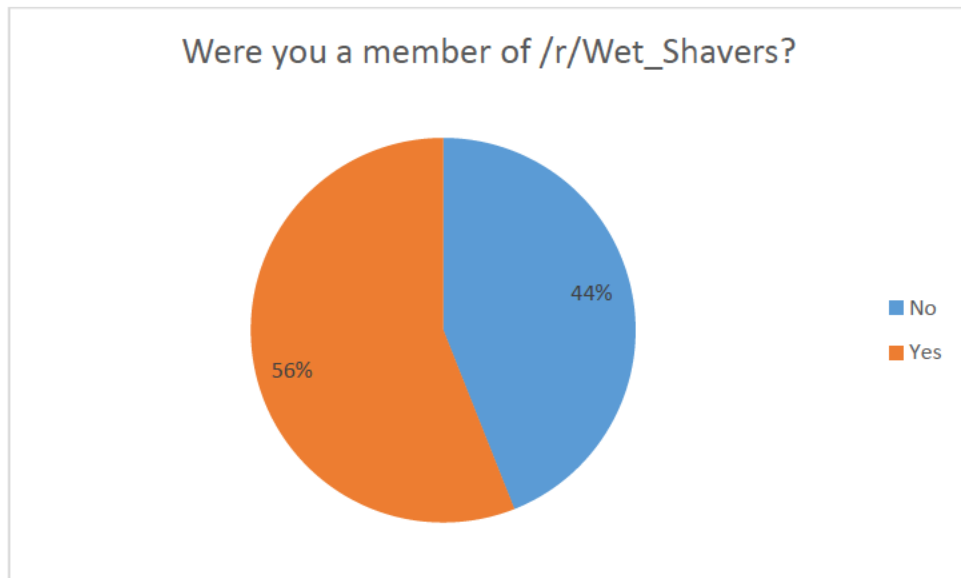
1% have been wet shaving 5-20 years.

1% have been wet shaving 20+ years.

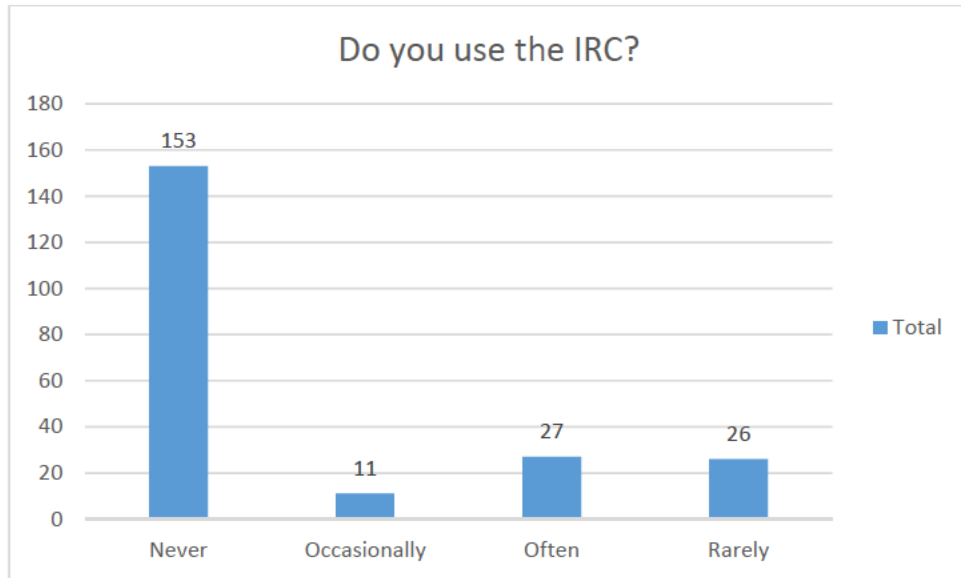
Sub Demographics



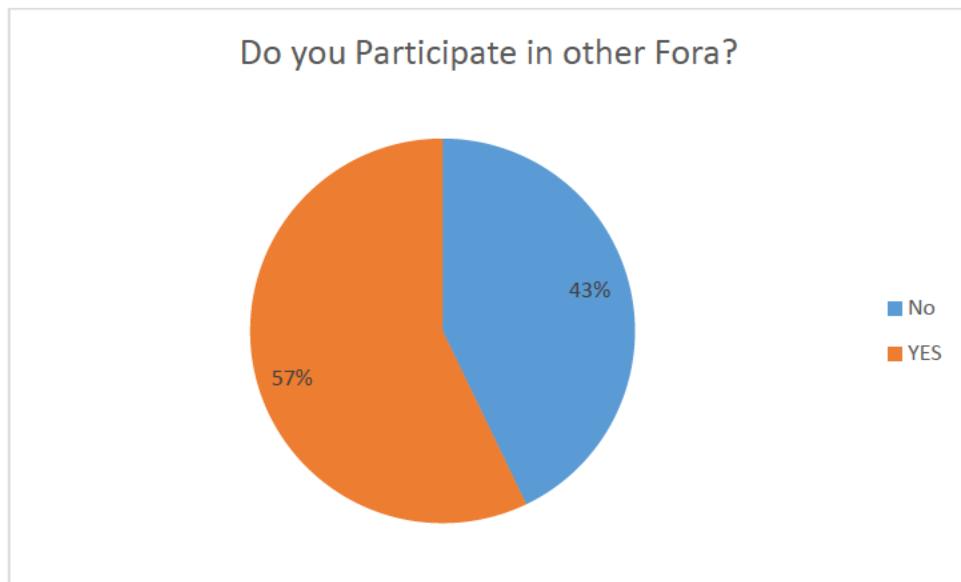
77% of survey respondents have been subscribed since the founding of the sub in May 2016.



56% of respondents were previously subscribed to /r/Wet_Shavers

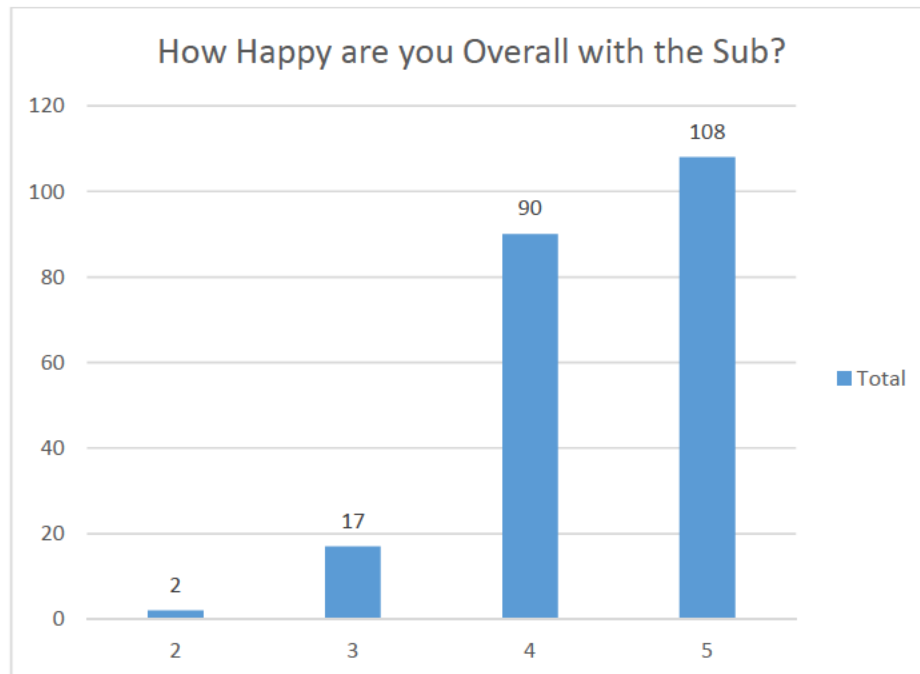


26% of respondents use the IRC.



57% of respondents participate in at least one other shaving forum. 43% do not.

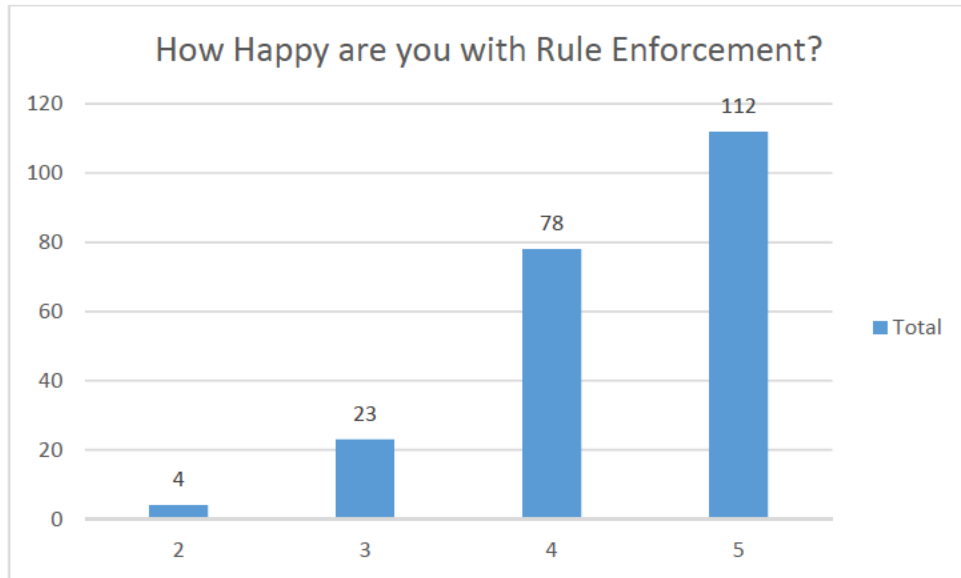
General Impressions



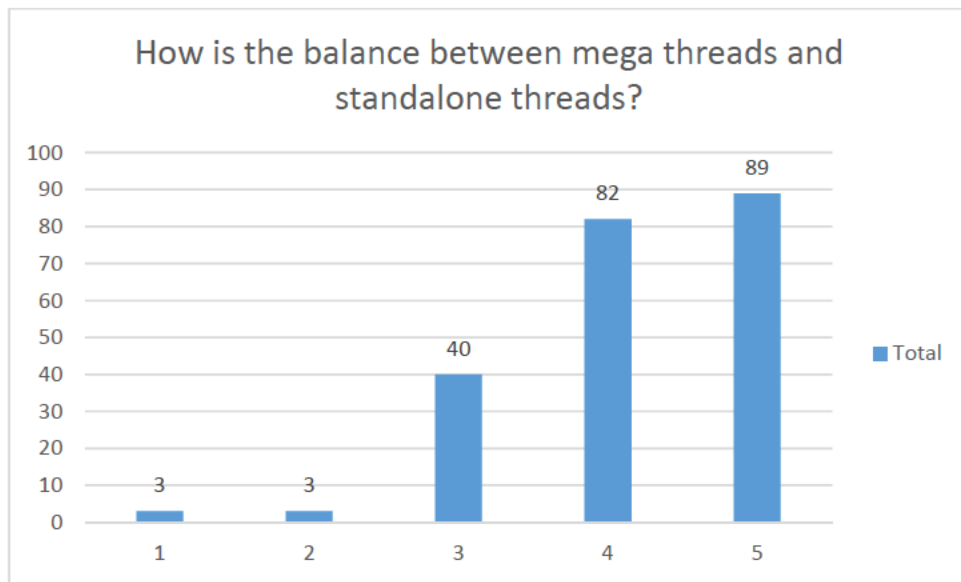
91% of respondents ranked their overall sub satisfaction at a 4 or 5.



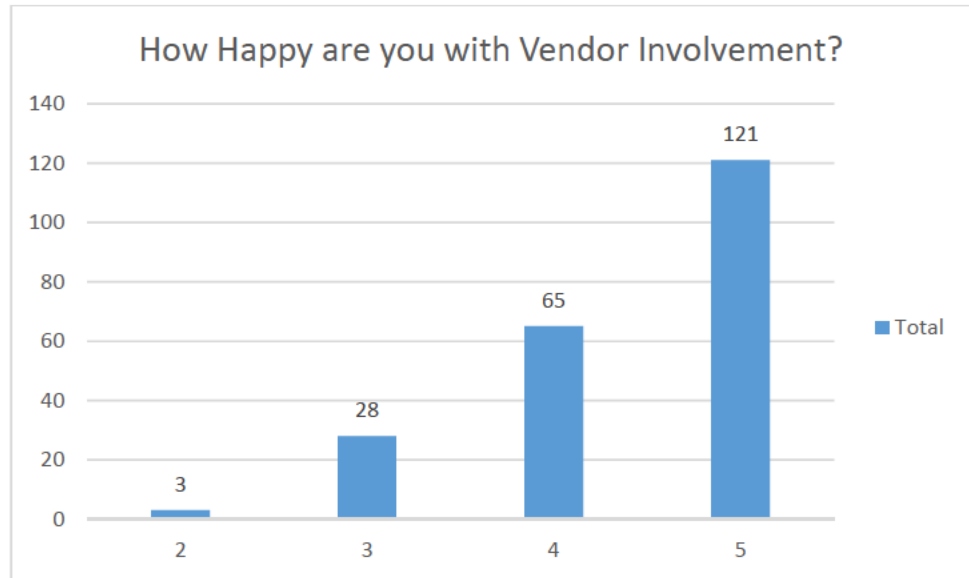
88% of respondents ranked their satisfaction with the rules at a 4 or 5.



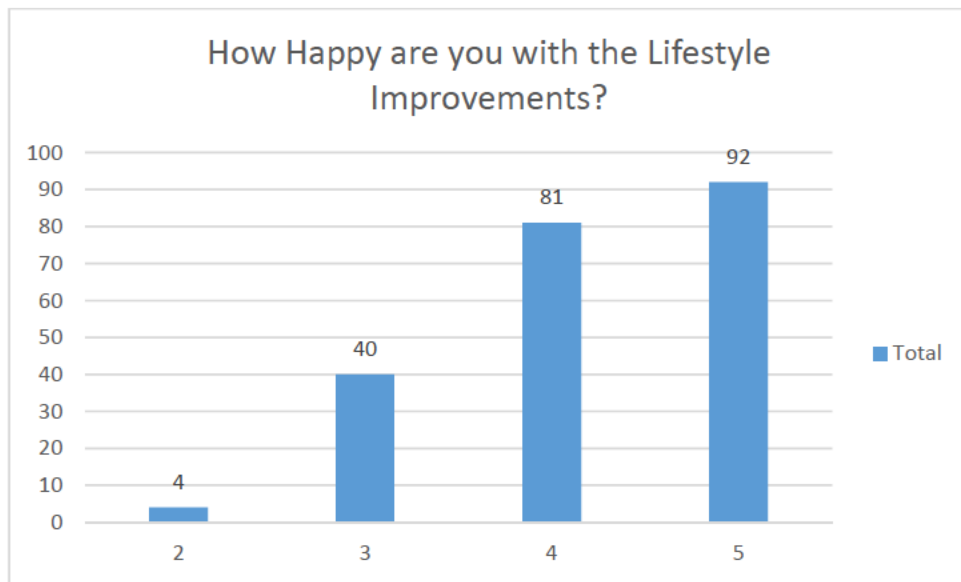
87% of respondents ranked their satisfaction with rule enforcement at a 4 or 5.



78% of respondents ranked their satisfaction with rule enforcement at a 4 or 5.

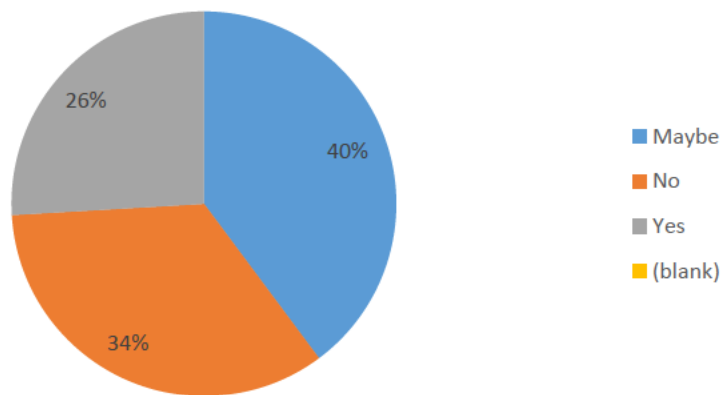


85% of respondents ranked their satisfaction with Vendor Involvement at a 4 or a 5.



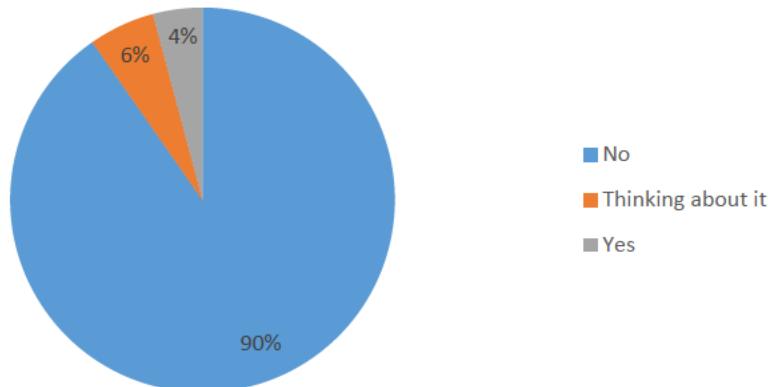
79% of respondents ranked their satisfaction with the lifestyle improvements (flair, automod, etc).

Would you support Link only Posts?



74% of respondents responded "Yes" or "Maybe" to moving to link only posts.

Are you a Wetshaving Vendor?



4% of respondents are vendors and 6% are considering it.

More detail to come about the specific recommendations made by the users.