



POLLING MEMO

TO: INTERESTED PARTIES
FROM: CHRIS WILSON
SUBJECT: DONNELLY SHOULD VOTE IN FAVOR OF GORSUCH
DATE: FEBRUARY 24, 2017

A recent poll conducted by WPA on behalf of the Indiana Family Institute finds that likely voters in Indiana would like Senator Joe Donnelly to vote in favor Judge Neil Gorsuch to serve on the U.S. Supreme Court. The study has a sample size of n=304 likely voters, with a margin of error equal to $\pm 5.7\%$ in 95 out of 100 cases, and 51% of the interviews conducted via cell phone.

Vote in Favor of Gorsuch

- Almost two-thirds (62%) of likely voters in Indiana want Senator Donnelly to vote in favor of confirming Judge Gorsuch to the U.S. Supreme Court.

“As you may know, Neil Gorsuch is a federal judge who has been nominated to serve on the Supreme Court. Would you like to see U.S. Senator Joe Donnelly vote in favor of Gorsuch serving on the Supreme Court, or not?”

	Likely Voters
Vote in Favor	62%
Not Vote in Favor	20%

Party Breaks in Favor of Gorsuch

- More than eight-in-ten voters who identify as Republicans (83%) and more than half of those who identify as Independents (56%) would like Donnelly to vote in favor of Gorsuch.
- Notably, Donnelly’s base of voters who identify as Democrats are evenly split on whether or not they would like him to vote in favor of Gorsuch.

	Republican (39%)	Independent/Other (26%)	Democrat (29%)
Vote in Favor	83%	56%	42%
Not Vote in Favor	1%	24%	42%

Age Breaks in Favor of Gorsuch

- Regardless of gender or age, likely voters across Indiana would like Donnelly to vote in favor of Gorsuch as a Supreme Court Judge.

	Men 18-54 (28%)	Men 55+ (19%)	Women 18-54 (29%)	Women 55+ (21%)
Vote in Favor	60%	68%	61%	63%
Not Vote in Favor	20%	16%	24%	17%

Conclusion

Likely voters in Indiana, across the political spectrum, gender, and age groups would like Senator Joe Donnelly to vote in favor of Judge Neil Gorsuch as a U.S. Supreme Court Justice. A vote in opposition to Gorsuch's nomination could potentially have a detrimental impact on Donnelly's re-election hopes this cycle.

Methodology

WPA conducted research among likely voters in Indiana. WPA selected a random sample of likely voters from the Indiana voter file using Registration Based Sampling (RBS). Respondents were contacted by phone via a live telephone operator interview January 15-16 & 19-20, 2017. The study has a sample size of n=304 likely voters (51% cell phone interviews) and a margin of error equal to $\pm 5.7\%$ in 95 out of 100 cases.

About WPA

Since 1998, WPA has been a leading provider of political polling for campaigns from President to Governor and U.S. Senate to Mayor and City Council in all 50 states and several foreign countries. In the 2015-2016 election cycle, 87% of WPA clients won. WPA clients' win ratio has exceeded the standard by double digits for four straight political cycles.

WPA has been nationally recognized for providing cutting edge research to help our clients win. The American Association of Political Consultants (AAPC) awarded a "Pollie" to WPA for our Predictive Analytics and Adaptive Sampling techniques. The award highlighted these advanced methodologies which allowed us to buck national polling trends and deliver industry-leading results.

In addition to our political and policy research, WPA has conducted market research for more than 120 United States Fortune 500 corporations, donor research for more than 250 of the largest and most successful not-for-profit organizations around the country, and alumni research for dozens of colleges and universities.