

# SPONSORSHIP PACKAGE

C | PRIME  
MODERN ITALIAN STEAK & WINE

century-plaza  
hotel & spa

APRIL 28  
2017

# FASHION

Blooms  
for



Pacific Autism  
Family Network

CELEBRITY FASHION SHOW  
WITH  
VETRINA QVØRVM







Our annual Fashion Blooms Luncheon is our marquee event during April's International Autism Awareness Month, which in 2016, attracted over 200 guests including celebrities, corporate sponsors, government officials and media partners. We're thrilled to invite you to partner with us in raising funds for the approximate 69,000 British Columbians affected by Autism Spectrum Disorder, and we look forward to showcasing how your organization is investing in an increasingly pressing global issue.

A NOTE FROM *Wendy*

Our 2nd annual event is on **April 28 at C|Prime Modern Italian Steak & Wine**. This year is going to be bigger and better with our fashion show exclusively hosted by Vetrina Moda and the Quorum Fashion Emporium – two European and very high-end designer boutiques. Global BC's Sophie Lui will be our host MC, the fabulous Fred Lee will have you out of your seats during the live auction, and all our celebrity models have been exclusively handpicked – trust me, they will no less than impress.

Every dollar raised from Fashion Blooms will go directly to the Pacific Autism Family Network to support our efforts of increasing vital resources in all corners of British Columbia. Together we can make our province the best place in the world for those with ASD and developmental disorders.

Our community very much appreciates your consideration.

Warmly,

*Wendy Lisogar-Cocchia*

O.B.C., LL.D (Hon).  
Co-Founder of Pacific Autism Family Network

*"Visible Results for an Invisible Disability"*

ABOUT OUR

*Charity*

**The Pacific Autism Family Network's Foundation** is a charitable organization with a mandate to support the vital needs of individuals with Autism Spectrum Disorder and all related disabilities across their lifespan. Founded with the vision to break down the barriers to access across the province, the PAFN Foundation has collaborated with over 60 organizations to bring essential support all under one network of provincial locations. In November, the PAFN opened their first location - the 60,000 sq.ft GoodLife Fitness Family Autism Hub in Richmond, and will open smaller satellites in other areas of B.C. in 2017. The Hub acts as a collaborative space, connecting service providers and expertise into the other satellite locations across the province.

PAFN's Foundation goal is to ensure that all British Columbians have access to state-of-the-art resources for assessment, treatment, education-support and research, by providing a "one-stop-shop" for families looking for help in their navigation of available information and services.



#### Autism Spectrum Disorder Prevalence

- 1 in 68 children born today
- Impacts > 1 in 20 Canadians
- 115,000 children diagnosed ASD
- 522,000 Canadians with ASD
- 2.2 million children diagnosed Developmental Delay (DD)
- 10.3 million Canadians with DD
- 289% increase in 12 years

Registered Charitable #821845286RR0001

# SPONSORSHIP LEVELS

## Presenting SPONSOR

### 1 AVAILABLE x \$25,000

- Exclusive naming rights of the event. Title name and logo in press materials, event invitation, marketing materials, website, social media and signage
- Permanent naming opportunity of a room in PAFN's main 60,000 sq.ft. Hub that will support over 200 people per day (*To be customized with PAFN's VP*)
- Speaking opportunity during the luncheon, along with event MC Global BC's Sophie Lui
- Special thank you in co-founder (Wendy Lisogar-Cocchia) speech as exclusive presenting partner
- Inclusion in media interview opportunities via our exclusive public relations partner, Jive PR + Digital who conduct all work for us pro bono
- Opportunities for further media exposure through CBC, Vancouver Sun, CTV, BT, Daily Hive and other major traditional and new media outlets as all will have representatives at the event
- Logo on all event materials and signage (printed program, thank you signs or screens within event space)
- 1 x complimentary full page advertisement in event program
- 6 complimentary VIP tickets the event
- Opportunity to include a promotional piece in event guest gift bag
- 5 social media mentions - 2 from PAFN co-founder and 3 from PAFN major account (25,000+ followers) prior to and on event day
- Option for a promotional feature at the event (banner, or promotional booth)
- Option to have employee volunteers helping at the event in their branded gear
- Thank you on PAFN website
- Inclusion in The Province Newspaper thank you ads

## Exclusive Runway Lounge

### SPONSOR

### 1 AVAILABLE x \$15,000

- Exclusive naming rights to the Backstage Lounge where all models get ready before the show
- Opportunity to integrate promotional items into the Backstage Lounge space
- Logo on all event materials and signage (printed program, thank you signs or screens within event space)
- 1 x complimentary ½ page advertisement in event program
- 5 complimentary tickets for the event
- Opportunity to include promo piece in guest gift bag
- Special thank you in co-founder speech (Wendy Lisogar-Cocchia)
- Option for a promotional feature at the event (banner or promotional booth)
- 4 social media mentions - 2 from PAFN co-founder and 2 from PAFN major account (25,000+ followers) prior to and on event day
- Option to have employee volunteers helping at the event in their branded gear
- Inclusion in The Province Newspaper thank you ads
- Thank you on PAFN website
- Opportunity to permanently name a room in the PAFN's main 60,000 sq.ft Hub that will support over 200 people a day (*To be customized with PAFN's VP*)

# SPONSORSHIP LEVELS

## Red Carpet SPONSOR

### 1 AVAILABLE x \$15,000

- Exclusive naming of our speciality Red Carpet Champagne Bar
- Logo on all event materials and signage (printed program, thank you signs or screens within event space)
- 1 x complimentary ½ page advertisement in event program
- 5 complimentary tickets for the event
- Opportunity to include promo piece in guest gift bag
- Special thank you in co-founder speech (Wendy Lisogar-Cocchia)
- Option for a promotional feature at the event (banner or promotional booth)
- 4 social media mentions - 2 from PAFN co-founder and 2 from PAFN major account (25,000+ followers) prior to and on event day
- Option to have employee volunteers helping at the event in their branded gear
- Inclusion in The Province Newspaper thank you ads
- Thank you on PAFN website
- Opportunity to permanently name a room in the PAFN's main 60,000 sq.ft Hub that will support over 200 people a day (*To be customized with PAFN's VP*)

## Showstopper SPONSOR

### 4 AVAILABLE x \$10,000

- Logo on all event materials and signage (printed program, thank you signs or screens within event space)
- 1 x complimentary 1/4 page advertisement in event printed program
- 4 complimentary tickets for the event
- Opportunity to include promo piece in guest gift bag
- Special thank you in co-founder speech (Wendy Lisogar-Cocchia)
- 3 social media mentions: 1 from PAFN co-founder, and 2 from PAFN major account (25,000+ followers)
- Inclusion in The Province Newspaper thank you ads
- Thank you on PAFN website
- Opportunity for permanent naming in the Pacific Autism Family Network's main 60,000 Sq. ft. Hub that will service over 200 people a day (*To be customized with PAFN's VP*)

## Blue Steel SPONSOR

### 5 AVAILABLE x \$5,000

- 3 complimentary tickets for the event
- Logo on all event materials and signage (printed program, thank you signs or screens within event space)
- Opportunity to include promo piece in guest gift bag
- Special thank you in co-founder speech (Wendy Lisogar-Cocchia)
- Inclusion in The Province Newspaper thank you ads
- Thank you on PAFN website
- 1 social media mention on PAFN page with 25,000+ followers
- 1 vinyl PAFN logo plane to be named in your honour and hung in our main 60,000 sq.ft Hub





## SPONSORSHIP FORM 2017

PLEASE RETURN THE SPONSORSHIP FORM TO:  
501-1015 Burrard Street, Vancouver BC, V6Z 1Y5

or scan to [laura@pacificaautismfamily.com](mailto:laura@pacificaautismfamily.com)  
604-697-5323

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SPONSOR NAME *(As you would like to be listed in promotional material)*

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MAILING ADDRESS *(City, Province, Postal Code)*

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PHONE

EMAIL

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PLEASE SELECT:

- |   |  |
|---|--|
| <input type="checkbox"/> PRESENTING SPONSOR \$25,000              |  |
| <input type="checkbox"/> EXCLUSIVE RUNWAY LOUNGE SPONSOR \$15,000 | <input type="checkbox"/> RED CARPET SPONSOR \$15,000 |
| <input type="checkbox"/> SHOWSTOPPER SPONSOR \$10,000             | <input type="checkbox"/> BLUE STEEL SPONSOR \$5,000  |

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METHOD OF PAYMENT:

☐ A Cheque is en route or enclosed (cheques payable to **Pacific Autism Family Centre Foundation**)

☐ Visa

☐ American Express

☐ MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSC# \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

REGISTERED CHARITABLE #821845286RR0001

THANK *You*