



tourism
northernireland



WORLDHOST™

WorldHost Food Ambassador

Have you got what it takes to showcase our tastiest produce and sell NI as a foodie destination?

Are you ready to make the most of Northern Ireland Year of Food & Drink 2016 for your business?

This training programme presents a golden opportunity for front-line staff to develop the skills and knowledge that will really power sales in your business this year.

WorldHost Food Ambassador is a recognised and accredited training programme tailored specifically for Northern Ireland's acclaimed food and drink industry. It is time to shout about our homegrown classics and to spread the word about our amazing chefs and restaurants. This means knowing what and who we're talking about and doing that with confidence and passion. Put simply, this is customer service that sells!

This half-day session, developed by Tourism NI, People 1st and Food NI/Taste of Ulster will:

- use experiential learning and include a wide range of local food and drink tasting;
- bring you up to speed on all that is happening in our growing food and drink industry;
- equip you with the confidence and knowledge you need to tell the stories of our local produce.

We have Partnered with

Derry City and Strabane District Council to fund this programme in your local area, cutting costs to only £20 per person.

Training details

Saturday 11th March, 9.30am – 2pm
Warehouse no.1

Monday 13th March, 11am – 3pm
Browns Restaurant and Champagne Lounge

Wednesday 15th March, 9.30am – 2pm
Everglades Hotel

Thursday 16th March, 9.30 am – 2pm
Bishops Gate Hotel

Saturday 18th March, 9.30am – 2 pm
The City Hotel

Monday 20th March, 11am – 3pm
Beech Hill Country House

Tuesday 21st March, 9.30am – 2pm
Walled City Brewery

Wednesday 22nd March, 9.30am – 2pm
The White Horse Hotel

Saturday 25th March, 9.30am – 2pm
The City Hotel

In partnership with:



people1st
performance through people



Derry City & Strabane
District Council
Comhairle
Chathair Dhoire &
Cheantar an tSraitha Bál
Derry Cille & Strabane
District Council

Registration

Michelle Simpson
E: michellesimpson829@btinternet.com

Registration will close three days in advance of each workshop.

Funded places will be offered on a first come first served basis.

All food tasting and WorldHost training materials and certificate will be included.

Once 50% of your frontline staff have completed any WorldHost programme you can apply for your WorldHost Recognised Business Award.

We Cook

We Catch

We Breed

We Grow

We Enjoy

We Craft