

JOSHUA MOON

BAY AREA UX/UI DESIGNER

// 650-995-2536
j.j.moon.1122@gmail.com

linkedin.com/in/joshjmoon
jomoux.com //

EXPERIENCE

UX DESIGN STUDENT: GENERAL ASSEMBLY

iOS/Android Prototype: Chef Koochoolo

Conducted comprehensive competitive analysis research and user tests to redesign an educational app for iOS and Android.

Medical App Concept: Blue Flower

Created high fidelity prototype for a medical app designed to sync to iOS mobile devices and wearable devices to help people suffering from dementia and Alzheimers.

E-Commerce Redesign: Verizon Wireless

Conducted competitive analysis research and user tests to improve the way technical information about smartphones would be displayed on Verizon Wireless's website.

Facebook Feature Concept: Giftfinder

Created a high fidelity prototype for an add-on to Facebook that would allow for users to send birthday gifts to one another based on gift lists.

FREELANCE GRAPHIC DESIGNER

Utilized Adobe Illustrator, Photoshop, Sketch, HTML/CSS to fulfill a variety of graphic design requests for both print and web.

TEACHER: MPOLY

Taught over 500+ students. Trained teachers. Designed slide decks, logos and classroom materials. Trained students for both domestic and international debate tournaments.

LOCALIZATION COORDINATOR: FURMO DT

Post-production content editor for Korean films, television, ad campaigns and more. Required deep understanding of cultural norms and expectations as well as strong negotiation skills between translators, clients, and project managers.

EDUCATION

General Assembly | 2016 – 2017

User Experience Design Immersive

Korea University | 2009 – 2014

Bachelor of Arts in International Studies



“Designing thoughtful interactions with a smile, a sketchbook, and a little bit of jazz.”

SKILLS

UX Design
UI Design
Typography
Storyboarding
Adobe Creative Cloud
Copy & Content
Graphic Design
User Research
Prototyping
Information Architecture
Wireframing
Usability Testing
Storytelling
Market Research
Fluent Korean
Conversational Japanese

TOOLS

Sketch
InVision
Flinto
Adobe Photoshop
Adobe Illustrator
Adobe XD
HTML & CSS

JAZZ

Wolves Magazine | 2016

Short story published in literary magazine

Nexon Annual Writing Contest | 2013

Top 20 Video Game Scenarios

OMFG! NYE Design Contest | 2012

Best T-Shirt Design

Korea National Debate Championship

Grand Finalist | Winter 2009

Grand Finalist | Spring 2010