

William Robertson

2151 N Fremont, Chicago, IL 60614

Cell: 630-926-0049

will.robertson708@gmail.com

PROFESSIONAL SUMMARY

The Distillery Project

Chicago, IL

Intern Copywriter | 2015 (Jul-Aug), 2016-17 (Nov-Mar)

Worked directly with the lead creative and art directors, also founders of Distillery Project to create a portfolio and to develop campaigns for various clients. Contributed to client work by creating content for decks, participating in meetings with clients, and using client feedback to generate more content. Learned how to work effectively in a professional creative space. Learned my own creative process based off my strengths, and formed through the observation of my mentors and coworkers. Watched how all facets of an advertising agency work, able to recognize how creatives, strategists, and producers work together to ensure the client's issues are fully addressed.

Gladson Technologies

Lisle, IL

GEM Operator / Shipping and Receiving | Summers 2010-2011

Received consumer products from major retail clients, scanned, measured and inputted into a database which produced effective product placement. Helped me better understand how a consumer comes in contact with product at point of purchase. Taught me the power of good product strategy, from packaging to shelf positioning.

OBJECTIVE

Seeking an entry level position in a progressive advertising firm promoting an environment where I can learn and grow.

AREAS OF EXPERTISE

- Advertising
- Computer Proficient
- Project Management
- Creative Customer Needs Assessment

EDUCATION

Bachelor of Science: Philosophy (Minor in English: Literature Analysis), 2016

DePaul University — Chicago, IL, USA