

# Kristen N. Weaver

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## RELEVANT EXPERIENCE

### The Leap TCU, Fort Worth, TX

*Creator, Producer, Anchor, Reporter, Jan. 2017-present*

- Created and headed TCU's first ever talk show
- Produced and wrote entire shows every week
- Took turns anchoring and reporting for each show
- Created strong social media presence on all platforms for The Leap

### TCU Magazine, Fort Worth, TX

*Multimedia Intern, Jan. 2017-present*

- Wrote stories for a magazine with readership from all TCU alumni
- Created multiple packages to feature on website
- Gained hands-on experience with video photography and lighting

### NBC 5 News, Dallas-Fort Worth area

*Broadcast News Intern, Sept. 2016-Dec. 2016*

- Assisted reporters and anchors on stories
- Conducted interviews, logged scripts
- Practiced live shots and anchoring
- Edited with Edius and Stratus, voiced and cut packages

### The 109.org, Fort Worth, TX

*Executive Editor, June 2016-Dec. 2016*

- Led a focused and productive team of 20 reporters in budget meetings
- Covered hard news, city hall, government, and education in Fort Worth
- Looked over every story published on The109.org
- Wrote and edited breaking news stories in a timely manner
- Increased social media presence greatly, adding over 800 Facebook likes

### NBC 5 News, Dallas-Fort Worth area

*Digital News Intern, May 2016-Aug. 2016*

- Wrote and edited digital news stories and covered breaking news
- Edited and cut videos from newscasts to publish online
- Pushed out and optimized stories on all social media platforms
- Assisted anchors, reporters and producers on stories and newscasts

### TCU News Now/TCU360.com, Fort Worth, TX

*Broadcast Reporter and Producer, Dec. 2015-present*

- Reported, edited, anchored, and produced broadcasts for TCU360.com
- Gained vital experience with live reporting and ad-libbing
- Wrote interactive digital stories to accompany one-man-band packages
- Teased and pushed out stories on all social media platforms

## EMPLOYMENT

### Kanakuk Kamps, Branson, MO

*Camp Counselor, May 2014-July 2014*

## CAMPUS AND COMMUNITY INVOLVEMENT

Alpha Chi Omega sorority, 2013-2017

- Vice-President of Intellectual Development

## EDUCATION

### Texas Christian University,

Fort Worth, Texas

*Bob Schieffer College of  
Communication*

Major: Journalism and Spanish

Class of 2017

Cumulative GPA: 3.8

## SKILLS

Edius/ Stratus

Spanish Proficiency

Final Cut Pro X

Adobe Photoshop

Clickability Platforms

SocialFlow

Tweetdeck

INews

InStream

Slack

Flock

Timeline JS

DocumentCloud

Vimeo

YouTube

Basic HTML

WordPress

Cantemo

Rundown Creator

Microsoft Office

Google Docs

Google Maps