

2017

CASA GOLF CLASSIC

— Fore! **Children's** Mental Health —



SPONSORSHIP PACKAGE



About the CASA Golf Classic

The 2017 CASA Golf Classic will be hosted at the beautiful Blackhawk Golf Club on Monday September 18, 2017.

Located southwest of Edmonton, situated along the dramatic banks of the North Saskatchewan River, Blackhawk is widely considered one of Canada's premiere private facilities. Created by Alberta's own Rod Whitman, Blackhawk was among the first modern day, minimalist designs in the country, offering wide fairways, rugged bunkering and dynamic green sites.

Ranked as the Best New Course in Western Canada by Golf Digest when it opened in 2003, and currently ranked 9th in Canada by SCORE Golf Magazine, Blackhawk Golf Club has all the amenities and atmosphere that you would expect from world class private club and is committed to providing an unforgettable golf and social experience.

Registration Opens & Lunch: 11:30 AM

Shotgun Start Time: 1:00 PM

Banquet & Auction to follow tournament activities

On-Course Activities to include hosted food and beverages, hole-in-one opportunities, proximity prizes and several prize draws.



2017
CASA
GOLF
CLASSIC
— Forel Children's Mental Health —

CASA Child, Adolescent and Family Mental Health

CASA Child, Adolescent and Family Mental Health began in 1989, when a group of dedicated families and community leaders banded together to address the accessibility and quality of mental health services for their children. Those parents succeeded in their vision to make mental health care more accessible to Central and Northern Alberta families.

Today, CASA provides addiction and mental health services for over 4,000 infants, children, adolescents and their families each year. Did you know that 1 in 5 children in Alberta have or will experience a mental health issue? And that 70% of mental health disorders begin during childhood or adolescence? CASA believes in supporting healthy relationships and encouraging a sense of belonging with our kids by using a family-centered approach. To meet individualized needs, CASA offers 22 programs, all of which involve the whole family in treatment to maximize successful outcomes. Patients may utilize just one program or move between programs during their time at CASA.

Our CASA kids report having improved relationships with family and friends, as well as greater success in school – all of this leads to one key outcome: a healthier and stronger future for all of us.

Who uses CASA?

On any given day, up to 200 children and families access CASA's services. Their health conditions are diverse and many include one or a combination of: depression, anxiety, mood disorders, difficulty attaching to parents and caregivers, suicidal feelings, self-harm, social withdrawal, fetal alcohol spectrum disorder, attention deficit hyperactivity disorder, computer addictions or substance addictions. Our families represent the full spectrum of Alberta families: mental illness cuts across all cultures and socioeconomic circumstances.

CASA's goal is for the patients to achieve mental wellness in their family, school and community environments. For some, this is possible in a few months. Others require CASA services over a period of several years.



2017 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$15,000 (One Opportunity Available)

- Company Logo featured on event sponsor board
- CASA Golf Classic 2017 will proudly promote your company name as presenting sponsor
- Company logo included on all CASA Golf Classic communications and top billing on event sponsor signage throughout event.
- Opportunity to market your company on-course
- On-course and walkway to clubhouse signage
- Company logo recognition in pre- & post-event marketing
- Company logo featured in CASA Golf Classic program
- Company logo featured in visual presentations at the event
- Verbal mentions during dinner by emcee
- Recognition at all four CASA locations
- Company logo included in all event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- Four (4) complimentary golf spots for CASA Golf Classic 2017



Dinner Sponsor - \$7,500 (One Opportunity Available)

- Company Logo featured on event sponsor board
- A representative from your organization will have an opportunity to address the golfers during the dinner program
- Opportunity to market your company on-course
- On-course and walkway to the clubhouse signage
- Company logo featured in CASA Golf Classic program
- Company logo featured in visual presentations at the event
- Company logo on each table in the clubhouse for dinner
- Verbal thanks during dinner by emcee
- Company name/logo included in all event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- Two (2) complimentary golf spots for CASA Golf Classic 2017





Wine & Cocktail Sponsor - \$7,500 (One Opportunity Available)

- Company Logo featured on event sponsor board
- A representative from your organization will have an opportunity to address the golfers during cocktails prior to dinner
- Opportunity to market your company on-course
- On-course and walkway to the clubhouse signage
- Company logo featured in CASA Golf Classic program
- Company logo featured in visual presentations at the event
- Company logo on each bottle of wine served at dinner
- Verbal thanks during dinner by emcee
- Company logo included in all event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- Two (2) complimentary golf spots for CASA Golf Classic 2017

Lunch Sponsor - \$7,500 (One Opportunity Available)

- Company Logo featured on event sponsor board
- A representative from your organization will have an opportunity to address the golfers during lunch prior to tournament
- Opportunity to market your company on-course
- On-course and walkway to the clubhouse signage
- Company logo featured in CASA Golf Classic program
- Company logo featured in visual presentations at the event
- Company logo included in all event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- Two (2) complimentary golf spots for CASA Golf Classic 2017

Tee Gift Sponsor - \$7,500 (One Opportunity Available)

- Company Logo featured on event sponsor board
- Company Logo on packaging for tee gift given out to each golfer
- Opportunity to market your company on-course
- On-course and walkway to the clubhouse signage
- Company logo featured in CASA Golf Classic program
- Company logo featured in visual presentations at the event
- Verbal thanks during dinner by emcee
- Company logo included in all event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- Two (2) complimentary golf spots for CASA Golf Classic 2017





Golf Ball Sponsor - \$7,500 (One Opportunity Available)

- Company Logo featured on event sponsor board
- Company Logo on each golf ball given out and played with during the tournament
- Opportunity to market your company on-course
- On-course and walkway to the clubhouse signage
- Company logo featured in CASA Golf Classic program
- Company logo featured in visual presentations at the event
- Verbal thanks during dinner by emcee
- Company logo included in all event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- Two (2) complimentary golf spots for CASA Golf Classic 2017

Cart Sponsor - \$5,000 (One Opportunity Available)

- Company Logo featured on event sponsor board
- Company logo prominently featured on each golf cart used during the tournament
- Opportunity to market your company on-course
- On-course and walkway to the clubhouse signage
- Company logo featured in CASA Golf Classic program
- Company logo featured in visual presentations at the event
- Company logo included in all event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- One (1) complimentary golf spots for CASA Golf Classic 2017

Valet Sponsor - \$3,500

- Prominent signage at Entrance to Golf Course
- Staff provided by Blackhawk to Valet all cars for golfers, sponsors and guests
- Opportunity to market your company on-course
- On-course and walkway to the clubhouse signage
- Company logo featured in CASA Golf Classic program
- Company logo featured on event sponsor board
- Company logo featured in visual presentations at the event
- Company name included in event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- One (1) complimentary golf spots for CASA Golf Classic 2017





Diamond Sponsor - \$3,500

- Opportunity to market your company on-course
- Signage available for an exclusive hole on-course
- On-course and walkway to the clubhouse signage
- Company logo featured in CASA Golf Classic program
- Company logo featured on event sponsor board
- Company logo featured in visual presentations at the event
- Company name included in event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- One (1) complimentary golf spots for CASA Golf Classic 2017



Platinum Sponsor \$2,500

- Opportunity to market your company on-course
- Co-signage available for a hole on-course (two sponsors per hole)
- Company name in CASA Golf Classic program
- Company name on event sponsor board
- Company name on visual presentations at the event
- Company name included in event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- One (1) complimentary golf spots for CASA Golf Classic 2017

Gold Sponsor - \$1,500

- Opportunity to market your company on-course
- Company name in CASA Golf Classic program
- Company name on event sponsor board
- Company name on visual presentations at the event
- Company name included in event media announcements and online including:
 - o www.casafoundationyeg.org
 - o Twitter (@CASA_FDN)
 - o Facebook (CASA Foundation)
 - o CASA Foundation E-News
- One (1) complimentary golf spots for CASA Golf Classic 2017



Improving Mental Health

within our communities



of patients come from the Edmonton Area

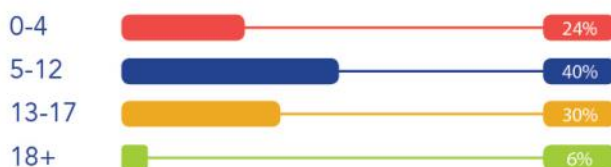


surrounding area



other

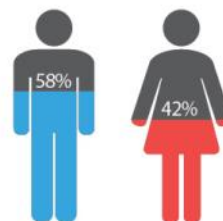
Age Breakdown



Multidisciplinary teams include professionals trained as:

- Psychiatrists
- Pediatricians
- Psychologists
- Social Workers
- Nurses
- Occupational Therapists
- Psychometrists
- Child Care Counsellors
- Speech-Language Pathologists
- Classroom Behavioural Specialists
- Nutritionists

Children Treated at CASA



134

staff members at CASA



4,127

children and their families served

What CASA Families Say



of caregivers said that CASA staff treat them with respect



of caregivers said CASA is helping improve their child's mental health



of caregivers said CASA is helping improve their family's wellness



of youth said they feel safe at CASA



of youth said staff treat them with compassion and understanding

TO LEARN MORE ABOUT CASA AND HOW YOU CAN HELP, CONTACT:

Nadine Samycia, Executive Director - CASA Foundation

780-400-4539 or at nsamycia@casaservices.org

Charitable No. 87364 7424 RR0001

CASAfoundationyeg.org | CASAGOLFCLASSIC.ORG

SPONSOR REGISTRATION

2nd Annual



Monday, September 18, 2017

Blackhawk Golf Club, Edmonton, Alberta

REGISTRATION IS ALSO AVAILABLE ONLINE! > www.CASAGolfClassic.org

☐ Presenting Sponsor	\$ 15,000
☐ Wine & Cocktail Sponsor	\$ 7,500
☐ Dinner Sponsor	\$ 7,500
☐ Lunch Sponsor	\$ 7,500
☐ Tee Gift Sponsor	\$ 7,500
☐ Golf Ball Sponsor	\$ 7,500
☐ Cart Sponsor	\$ 5,000
☐ Valet Sponsor	\$ 3,500
☐ Diamond Sponsor	\$ 3,500
☐ Platinum Sponsor	\$ 2,500
☐ Gold Sponsor	\$ 1,500

CHEQUES PAYABLE TO:

CASA Foundation

406, 10011 - 109 Street
EDMONTON, AB T5J 3S8
PHONE: 780.400.4512
FAX: 780.415.6050
E-MAIL: TDOYLE@CASASERVICES.ORG

OR PAY BY CREDIT CARD:

NAME ON CREDIT CARD		
CREDIT CARD NUMBER		
EXP. DATE	SECURITY CODE	CARD TYPE (VISA, MC)

NAME		
ADDRESS		
CITY	PROVINCE	POSTAL CODE
PHONE		FAX
E-MAIL (REQUIRED)		

1	GOLFER NAME	HANDICAP/ AVG GAME	\$
	E-MAIL (REQUIRED)		
2	GOLFER NAME	HANDICAP/ AVG GAME	\$
	E-MAIL (REQUIRED)		
3	GOLFER NAME	HANDICAP/ AVG GAME	\$
	E-MAIL (REQUIRED)		
4	GOLFER NAME	HANDICAP/ AVG GAME	\$
	E-MAIL (REQUIRED)		

Additional golf spots can be purchased at \$ 750 per player.

\$ TOTAL

SPONSOR REGISTRATION

2nd Annual CASA Golf Classic