

EMILY
MULHALL

Design

Heineken Business Builder

Social Media Content

Social media videos, animations and graphics produced for Heinekens Business Builder, a program which aimed to help small independent venues properly utilise social media to promote their businesses.

Venues ranged from bars to pubs and restaurants.







Print Ads and Fliers

Event fliers and print ads produced for various venues.

HOPE &
ANCHOR
PRESENTS

FOUNDATION
WITH SPECIAL GUEST
**GRAEME
PARK**

NOVEMBER 26TH 2016
8PM - 1AM

TICKETS - HOPE-ANCHOR.COM

FIRST RELEASE £12 /
SECOND RELEASE £15

FREE PROSECCO ON ARRIVAL

£30 VIP TABLE, INCLUDES
FREE SHARING PLATTERS & PROSECCO

TO BOOK CALL 0114 327 7143

www.hope-anchor.com Hope & Anchor, 3 West One, Fitzwilliam St, Sheffield, S1 4JB



The Craft Hotel is a family run bar, restaurant and events venue located in the heart of Wigtown. Now under new management!



OPEN 7 DAYS A WEEK

FOOD FROM 5PM TO 9PM EVERY DAY

SUNDAY ROASTS FROM 12PM EVERY SUNDAY

Great range of classic and craft beers, wines and spirits.

Family friendly bar with large beer garden

BOOK YOUR ROOM OR TABLE ON 01988 403 236

 Craft Hotel  CraftHotel4 www.craftrestaurant.co.uk

30 South Main St, Wigtown, Newton Stewart DG8 9HG | 01988403236 | crafthotelwigtown@gmail.com

Photography and Filming

Photography and filming for various events such as the Pub17 trade show, meetings and talks, interviews and focus groups.



Watneys

Social Media Content

I helped boost Watneys social media presence by creating engaging, shareable posts and video content.

We decided to run a number of 'share to win' competitions which were very well received.



Taking a series of classic ‘...walks into a bar’ jokes, we worked with the Watneys team to create a series of short videos for facebook.

I polished the idea, storyboarded and helped script the video before handing it over to a film team.

A LOBSTER

WALKS INTO A BAR



Anchor Fun Stuff

Downloadable Content

The Anchor good stuff hub provides monthly downloads to help keep kids occupied, especially in the school holidays. I helped plan, write and design these downloadable packs.

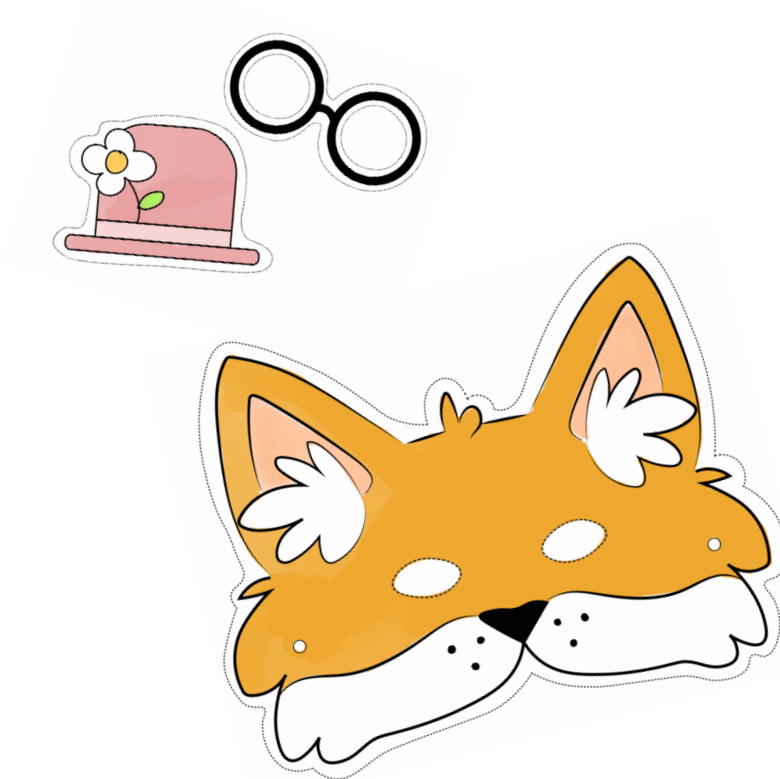
Create your own fox mask

Page 1 of 4

You will need: colouring pencils, string, glue or sticky tape and scissors

1. Colour in your mask (page 2) and accessories (page 3 & 4)
2. Cut out the mask and the eye holes using the dotted line
3. Cut out the accessories and glue your favourite ones to your mask
4. Take some string and measure it around your head so the mask will fit
5. Using a pencil or the tip of the scissors, make a small hole on either side of the mask and attach the string.

Make sure you get an adult to help you!



Let's cook

Thumbprint Biscuits

Page 1 of 2

Get hands-on!

These thumbprint bickies are the perfect Sunday afternoon treat.

Ingredients (Makes 30 biscuits)

- 200g self-raising flour
- 100g caster sugar
- 100g Anchor butter
- 1 egg, lightly beaten
- 4 tbsp blackberry jam (or whichever jam you like best)
- 1 sticky thumb!



Let's cook

Thumbprint Biscuits

Page 2 of 2

Method

These thumbprint biscuits are the perfect way to get hands-on in the kitchen! (Plus, they're super delicious!)

1. Remember to wash your hands!
2. Get mum or dad to help you pre-heat the oven to 190°C/fan 170°/gas mark 5 and line a baking tray with baking parchment.
3. Now it's time for the fun stuff! Put the flour, sugar and butter together in a mixing bowl and rub together with your hands until it looks like breadcrumbs (Mum and Dad, you can also use a food processor for this bit!).
4. Using your hands or a wooden spoon, mix in a little bit of egg at a time until the mixture forms a stiff dough.
5. Flour your hands and roll the dough into a sausage shape, about 5cm in diameter. Cut into slices (about 2cm thick) and place on the prepared baking parchment.
6. Push your thumb gently into each slice to create a dent, and drop about a teaspoon of jam in the centre.
7. Bake your biscuits for about 10-15 minutes until they're very lightly golden. Allow them to cool on a wire rack.



Christmas on Parker Street

My first animated short, written, animated and produced in just three weeks for the Whynot! Company Christmas card.



Cadbury Tastes Like This Feels Campaign

Animations produced for Cadbury's #tasteslikethisfeels campaign for Vine & Twitter.

The pair of animations were for their Twitter page. Both animations are based on the tweets of Cadbury's followers in response to their #tasteslikethisfeels campaign. Due to the fast paced response required in their project, both animations were story boarded, approved, animated and finalised in under 24 hours.



**Cadbury Dairy Milk
tastes like getting
into your bed with
fresh clean sheets!**



**Cadbury Dairy Milk
tastes like listening
to a new song from
your favourite band!**

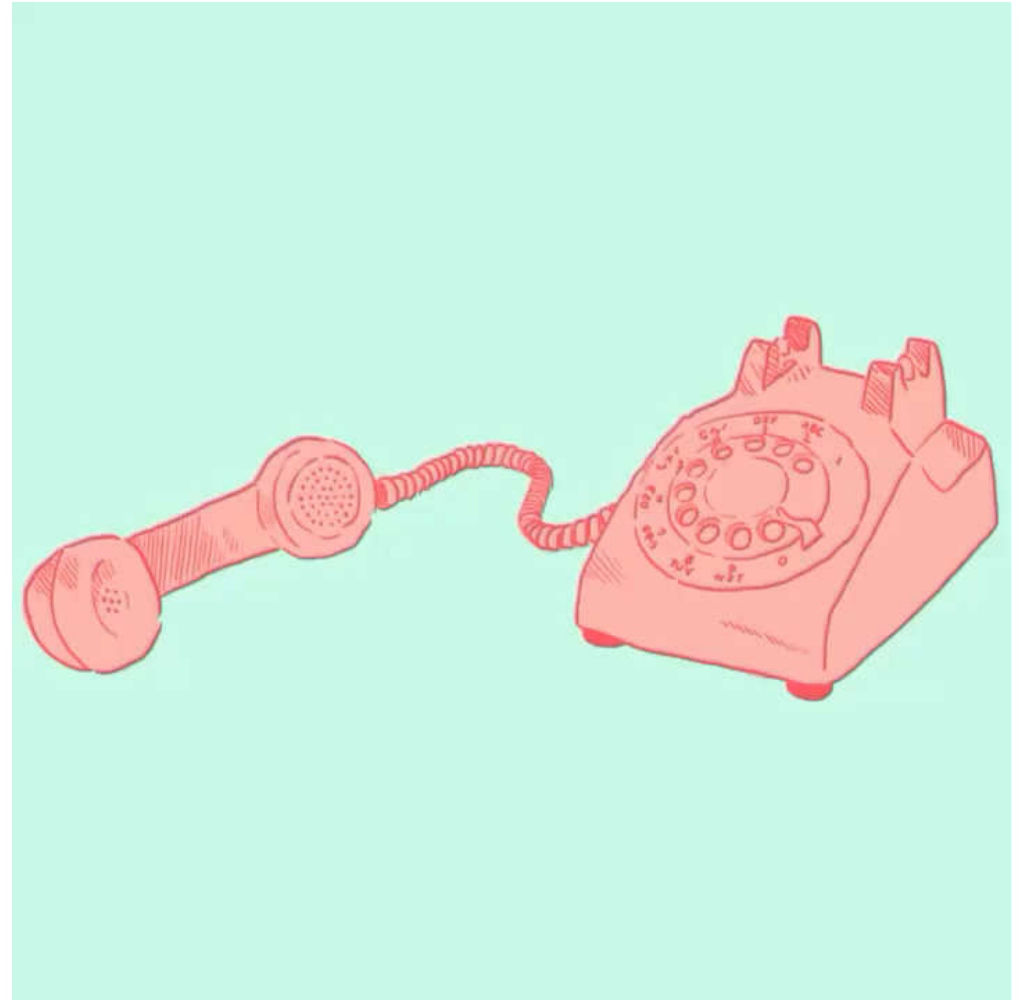
Canon Come and See

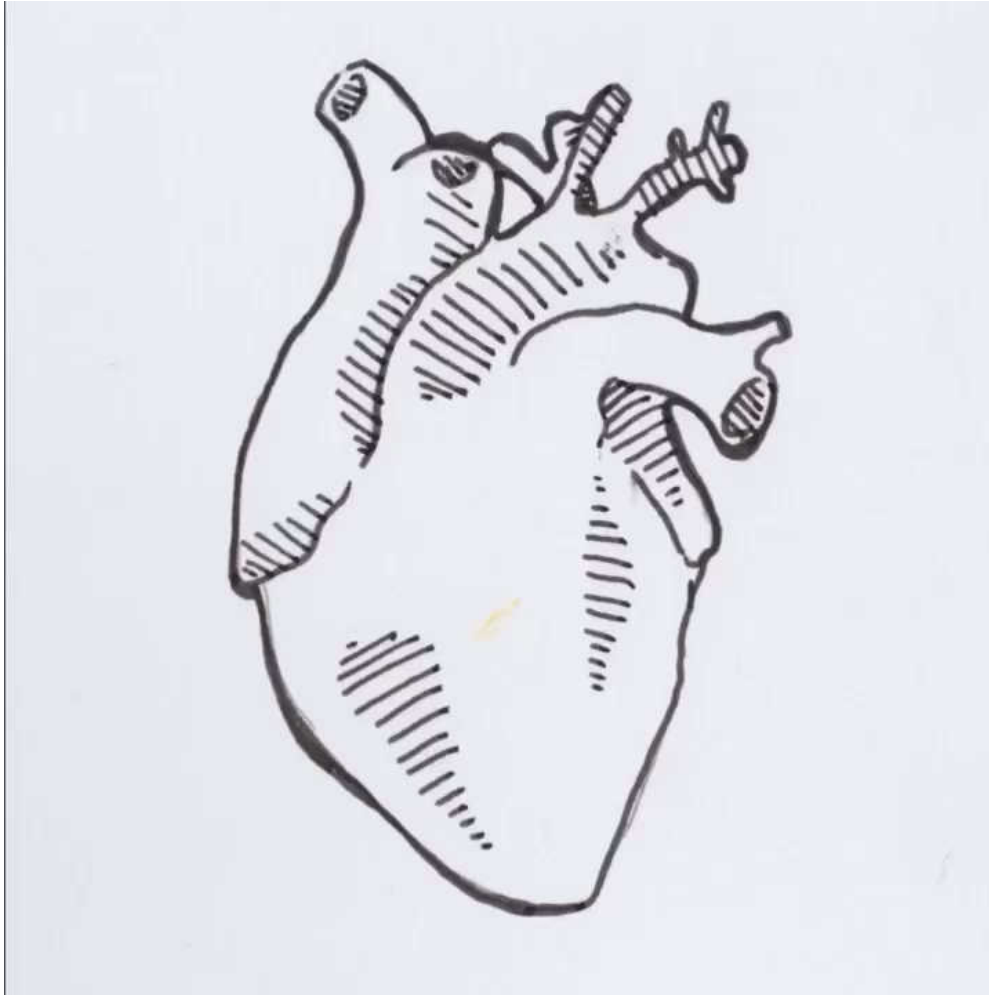
Canon challenged me to create an animation using print to promote their PIXMA MG7700 Series printer. I suggested a phenakistoscope, an 18th century animation device. This was my first time producing a physical animation.



Personal Work; Animation

Various digital and traditional media
animations from 2015 - present





Personal Work; Illustration

Various digital and traditional media
illustrations from 2015 - present

