

**FIT TILE**

ITALIAN TILES DESIGN

**STONY**



Lotte di toni, equilibri perduti, principi che decadono, inattesi colpi di tamburo, grandi domande, aspirazioni apparentemente insensate, impulso, nostalgia e desiderio in apparenza lacerati, catene e vincoli distrutti che uniscono opposti e contraddizioni: questa è la nostra armonia.

[Wassily Kandinsky, Lo spirituale nell'arte]

The contrast of tonalities, loss of balance, dying "principles", like the unexpected beat of a drum, weighty questions, aimless strife, lost impulses and longings, severed chains or ties, the antitheses and contradictions comprise the harmony of our day.

[Wassily Kandinsky, Concerning the spiritual in art]

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# STONY

1 formato [9x30]

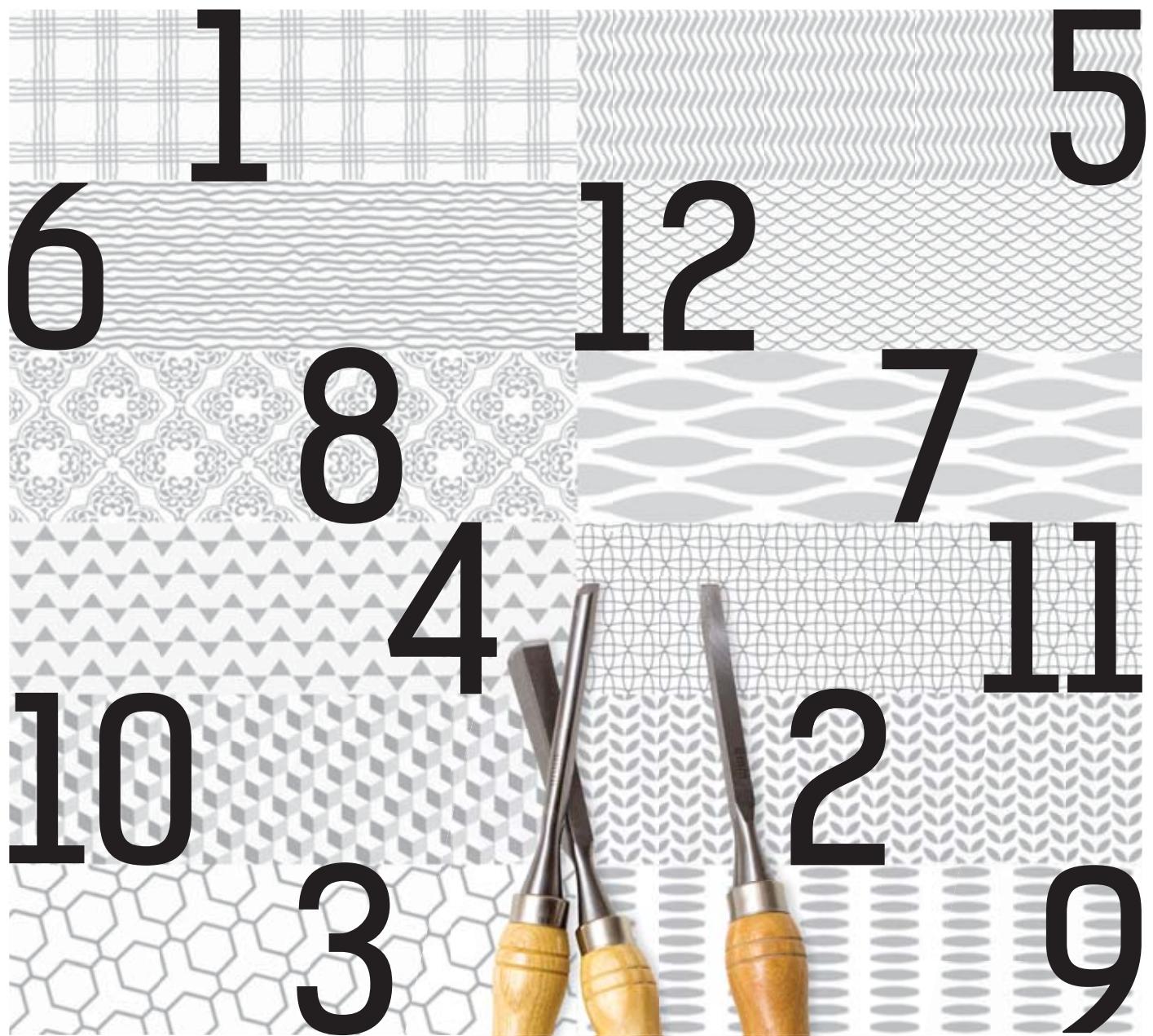
5 colori

12 pattern casuali

1 size [3,54x11,81]

5 colours

12 random patterns



# STONY

Stony, pietra. Evocata nel nome, evidente alla vista, ruvida al tatto.

Un progetto ispirato alla terra, alla sua crosta, al guscio millenario; all'elemento pietroso, primordiale, alla roccia calcarea della pietra leccese, alla forza della basaltina, al monolitico bluestone.

Sabbia, Grafite, Lava: tre colori, tre superfici materiche. Consistenze e opacità ancestrali che si fanno contemporanee, esaltate da effetti d'incisione o decorazioni digitali tono su tono. Dodici pattern che creano tridimensionalità lievi o marcate, disponibili anche nei colori White e Black.

Segni che scavati o a rilievo assumono forma di linee, di curve, di angoli e che sublimano nella posa in opera sempre differente. La collezione Stony, infatti, è proposta unicamente in un mix casuale di pattern, aprendo il rivestimento murale a una molteplicità di combinazioni. Una ricchezza di possibilità che crea equilibri tra caos e armonia.

Stony è un progetto del marchio Fittile, dal latino *fictilis*, "fatto di argilla": nome che omaggia la tradizione dell'arte ceramica italiana.

Stony, stone. Evoked by its name, evident when seen, coarse when touched.

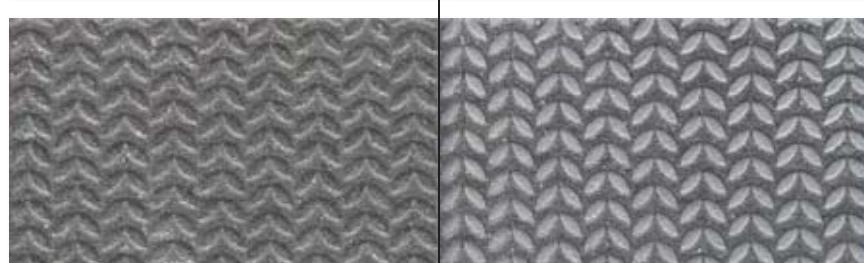
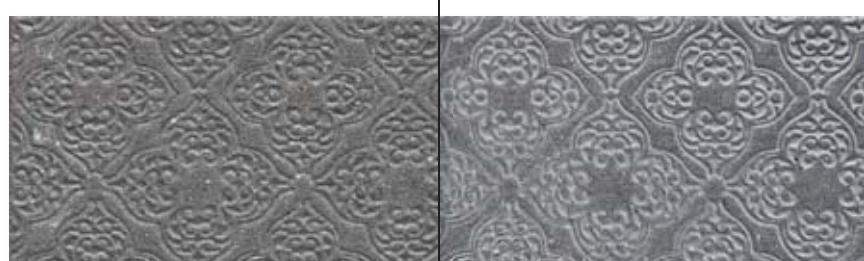
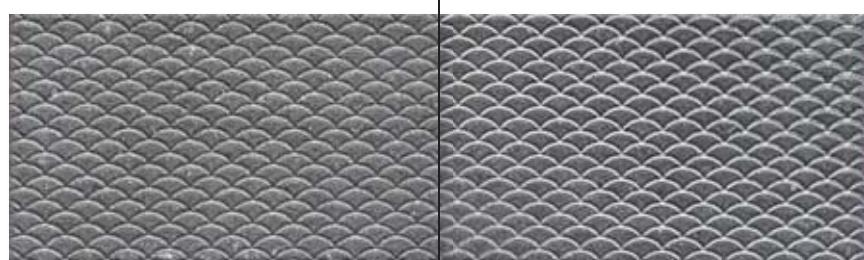
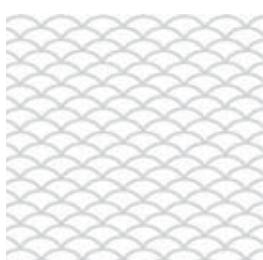
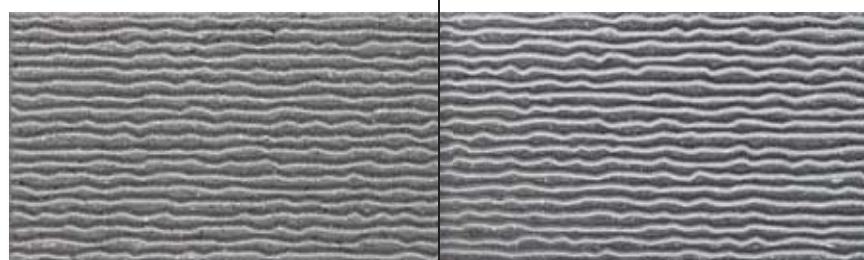
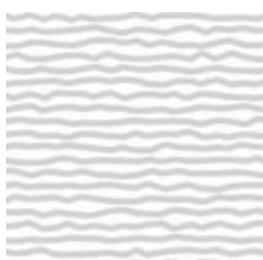
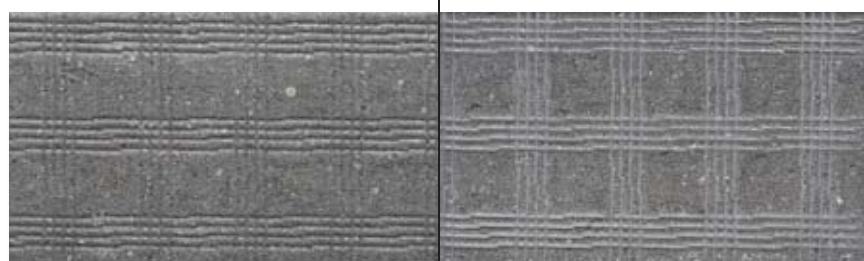
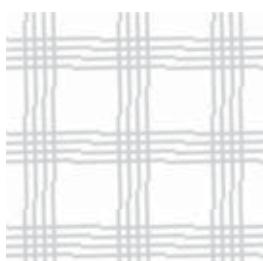
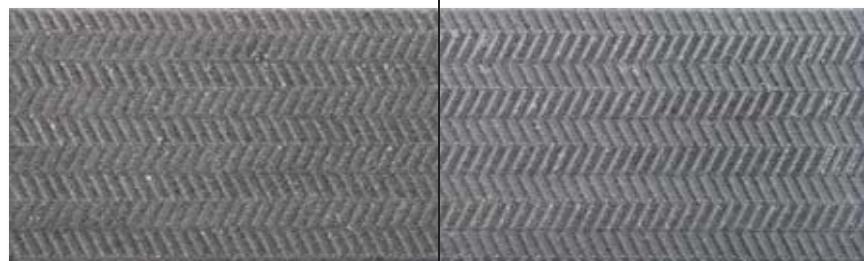
A project inspired by the earth, its crust, its millennial shell; a project moved by the pebbly element, primordial, by the calcareous rock from Lecce, the strength of the basalt, the monolithic bluestone.

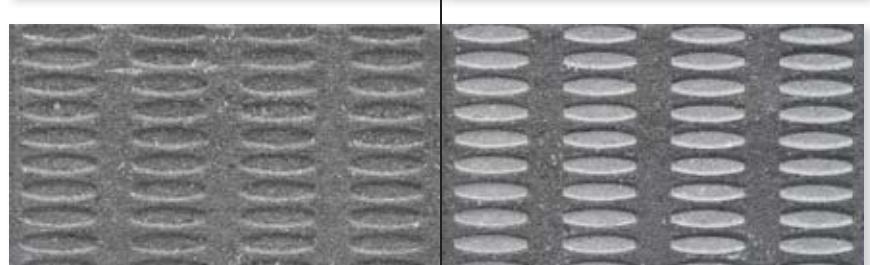
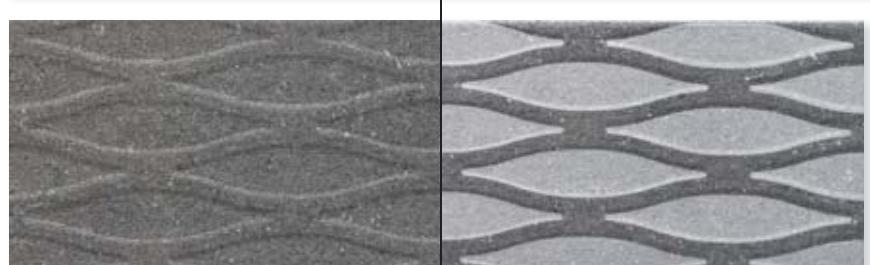
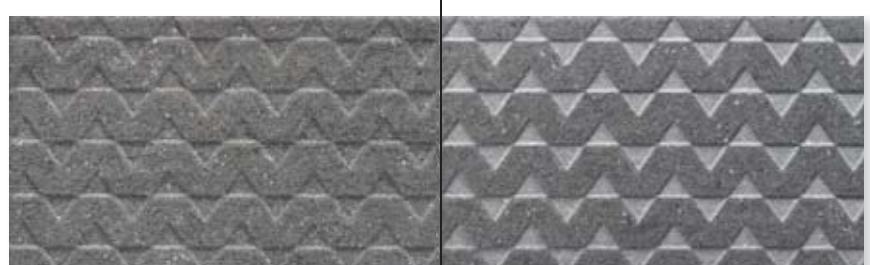
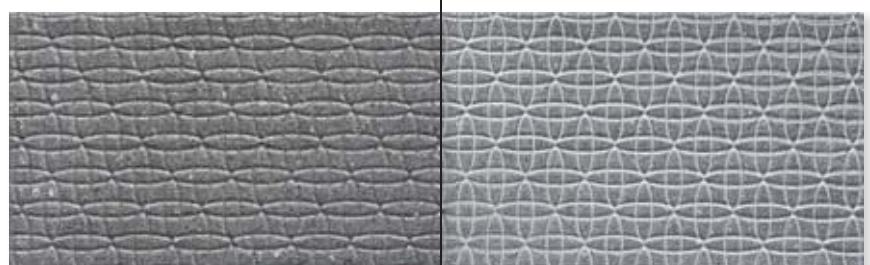
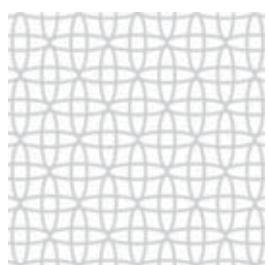
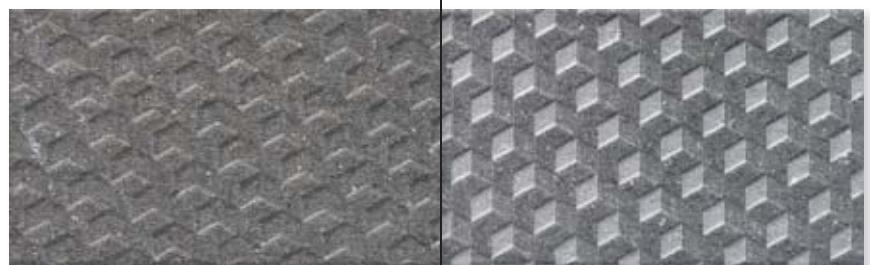
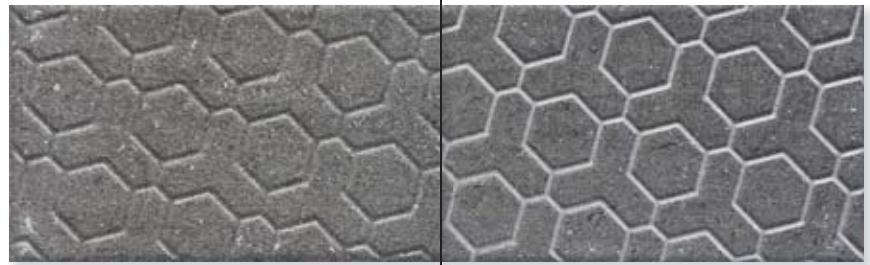
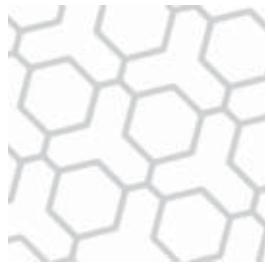
Sabbia, Grafite, Lava: three colours, three material surfaces. Ancestral textures and opaqueness that become contemporary, exalted by engraved effects or digital decorations tone on tone. Twelve patterns that create light or heavy 3D effects, also available in White and Black.

Hollowed or remarked signs that become lines, curves, angles and that climax with an always different installation. Indeed, Stony is proposed entirely as a casual mix of patterns, opening up wall coverings to endless combination possibilities. Infinite opportunities that create a balance between chaos and harmony.

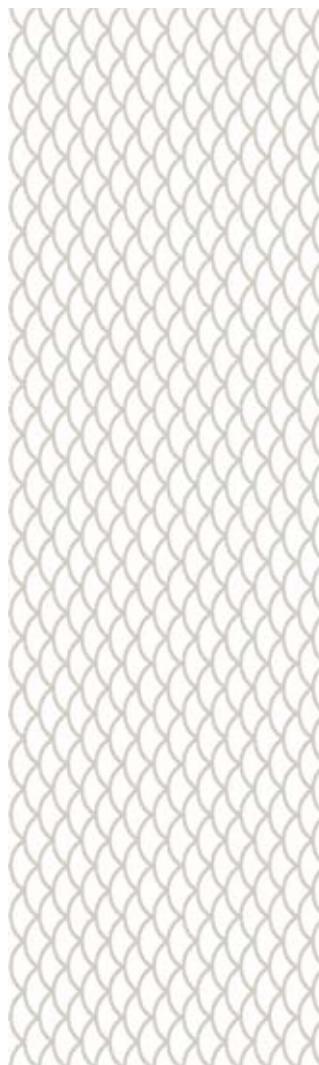
Stony collection is branded Fittile, from the latin word *fictilis* which means "made of clay". The name aims at honoring the millenary tradition of the italian art ceramic.

## STONY PATTERNS AND DECORATIONS





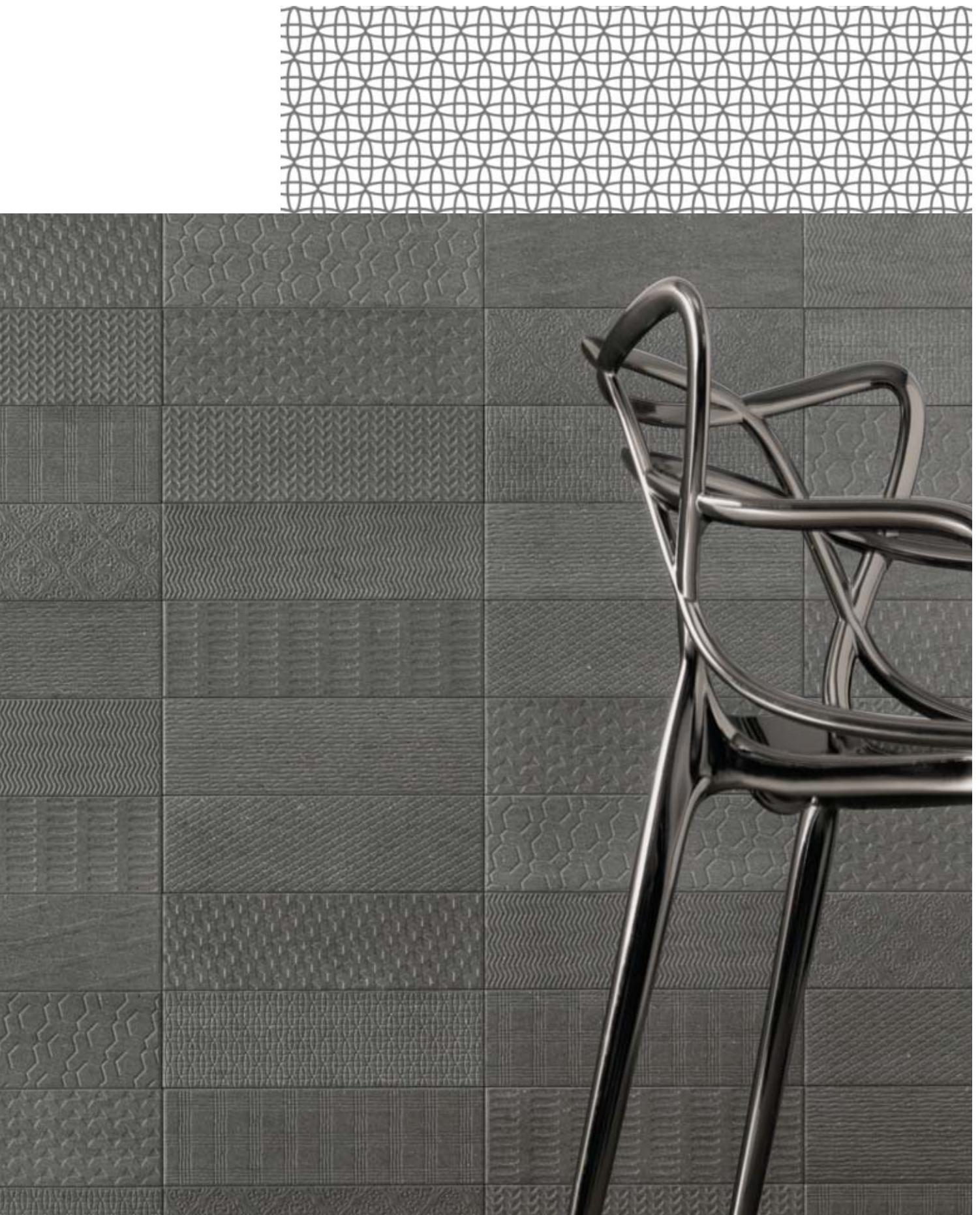
**STONY SABBIA**





## STONY GRAFITE



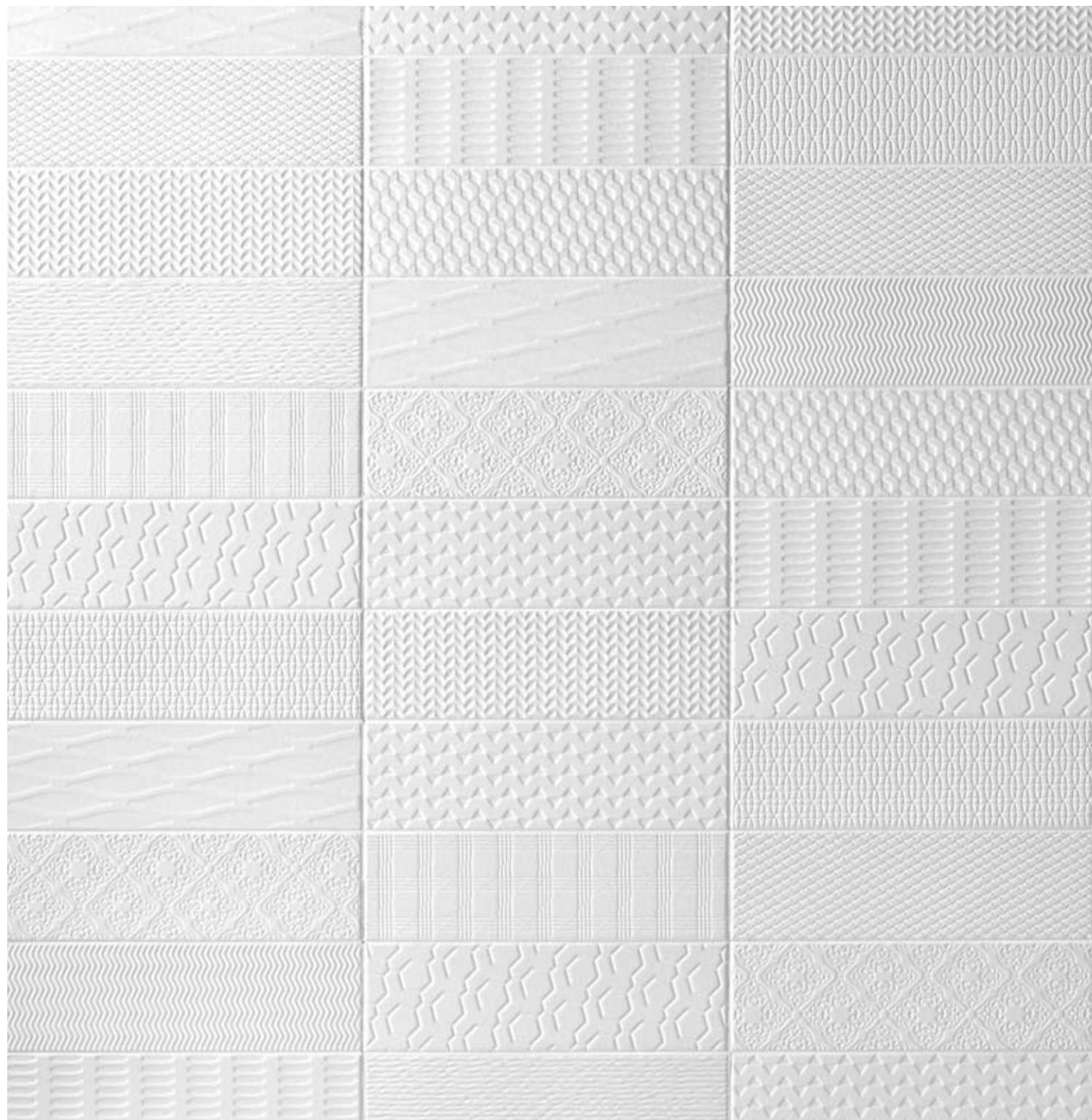


**STONY LAVA**



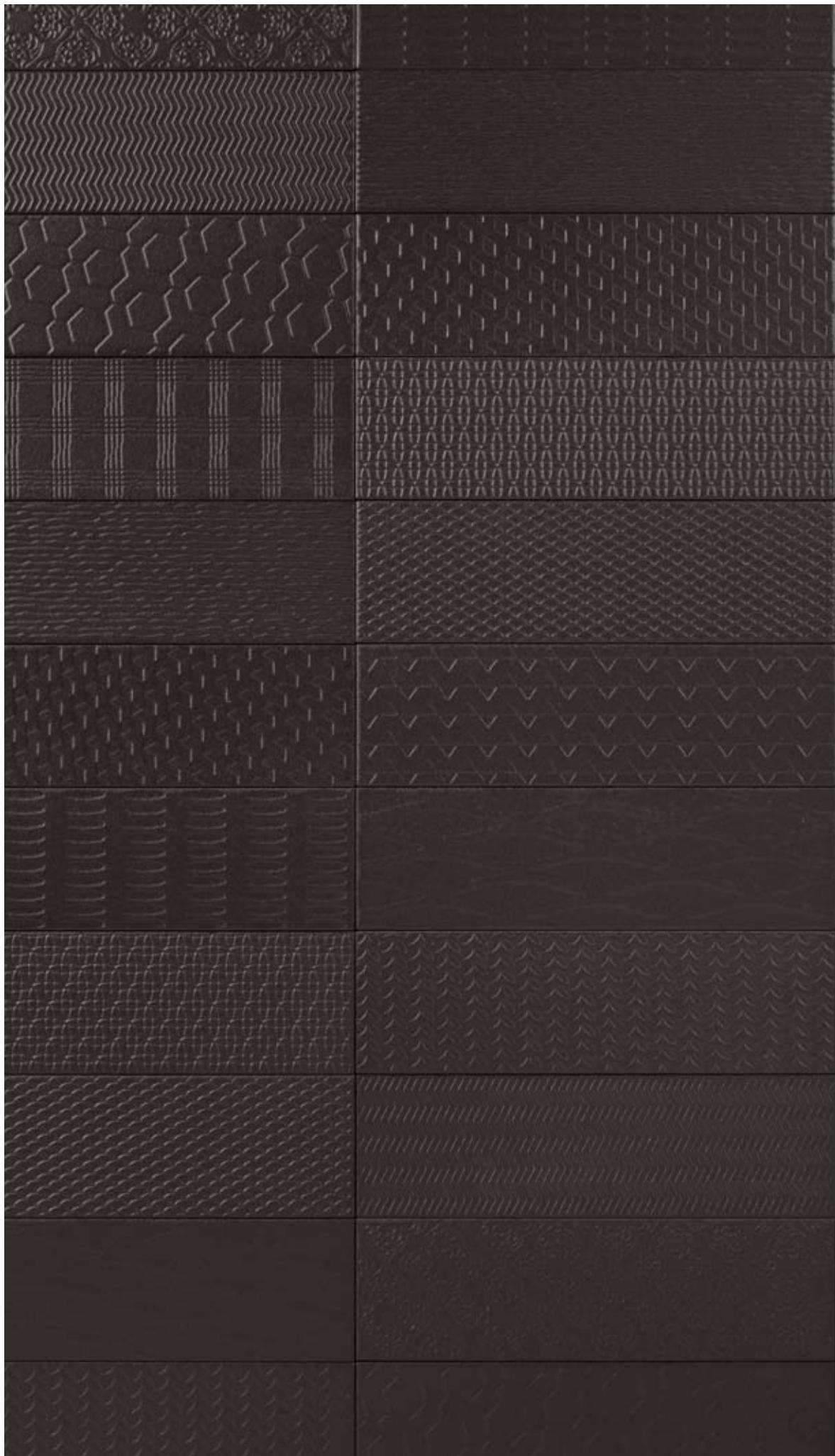


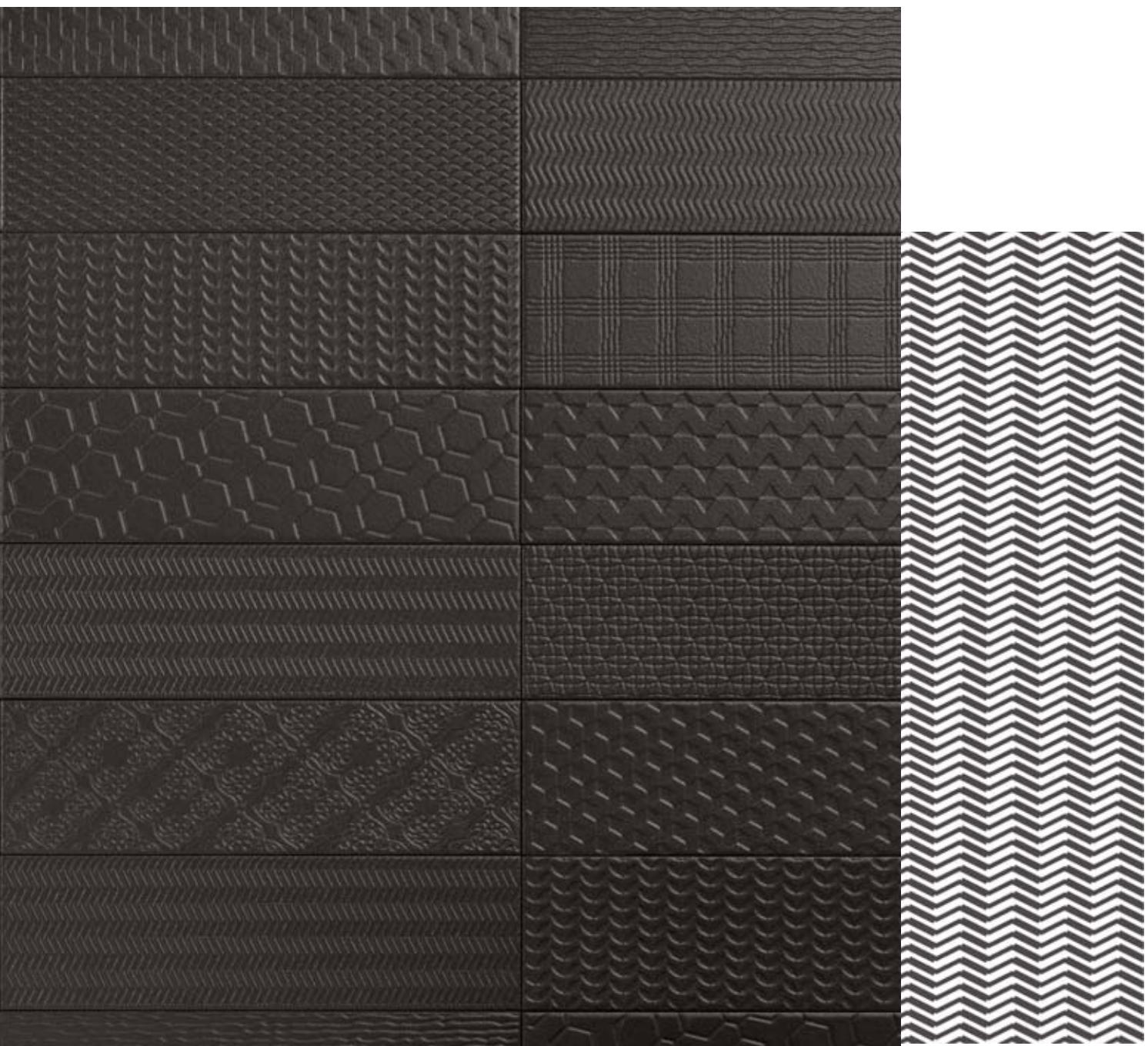
**STONY WHITE**



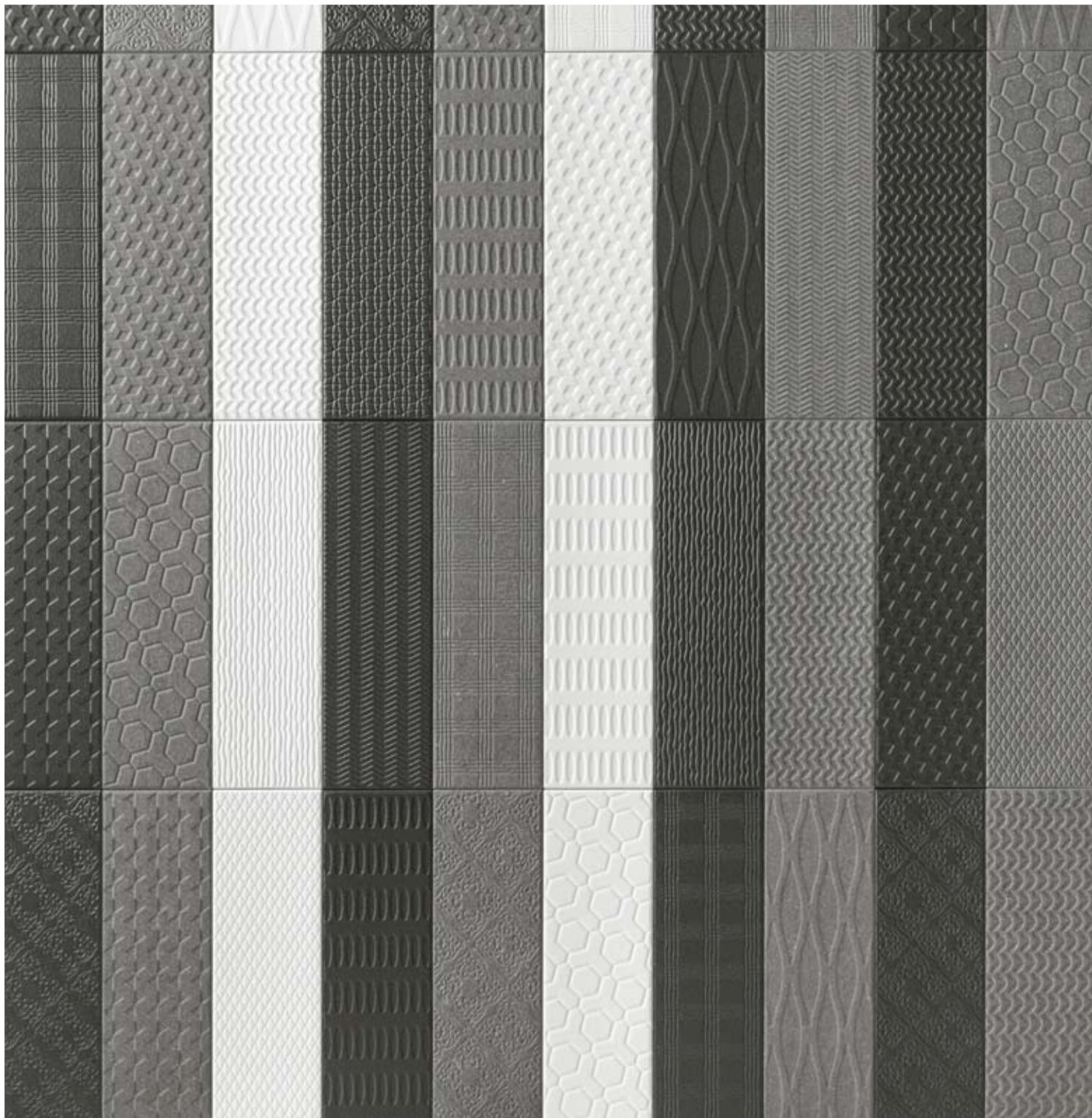


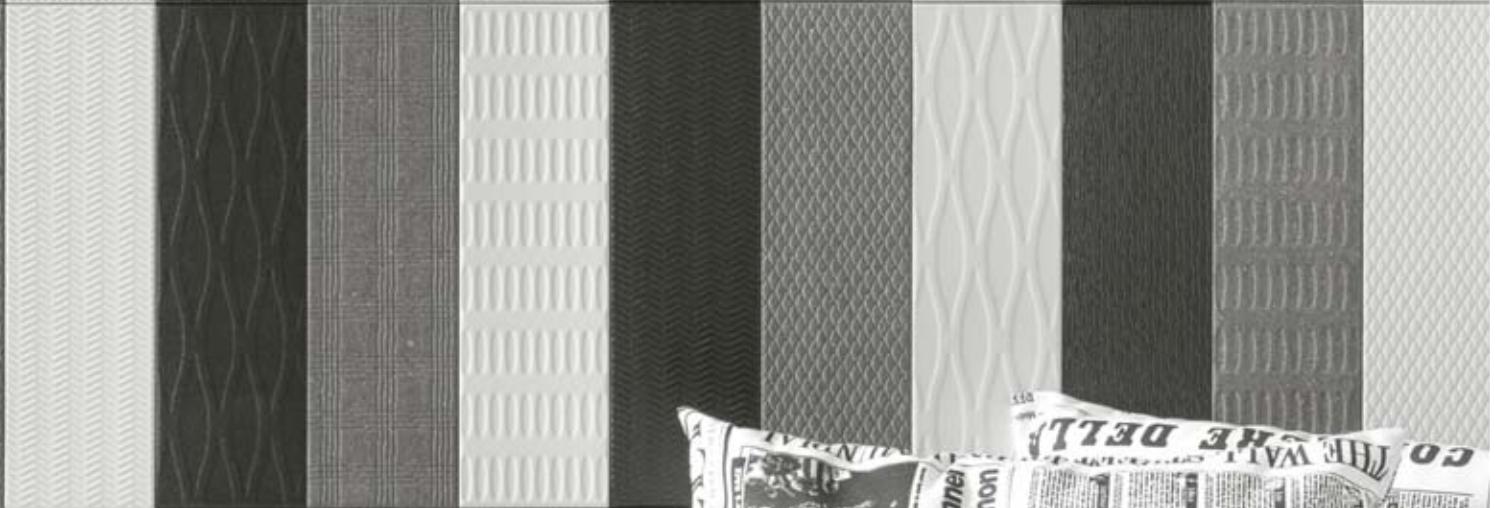
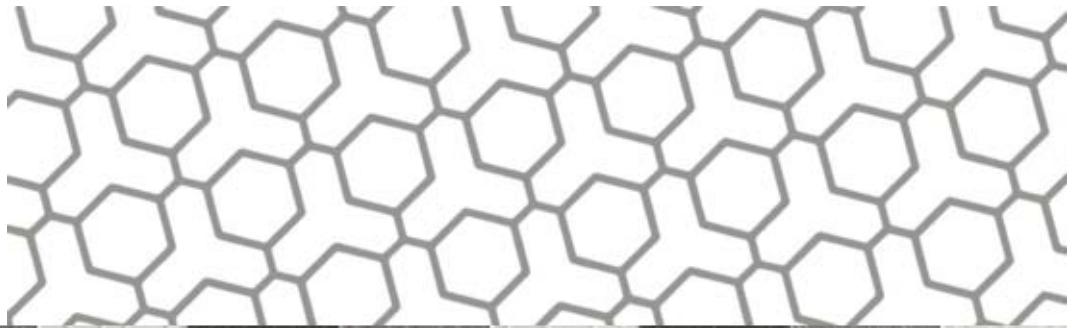
**STONY BLACK**





**STONY GRAFITE/BLACK/WHITE**



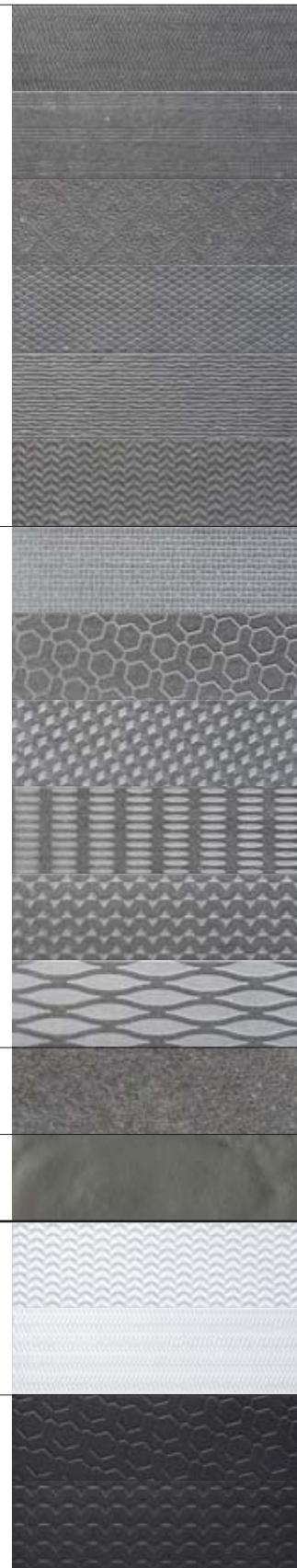


**COLLEZIONE STONY COLLECTION 9x30 / 3,54x11,81**

**SABBIA**



**GRAFITE**



**LAVA**



**PATTERN 01**

**DECORAZIONE/DECORATION 02**

**BASE 03**

**MAT 04**

**WHITE 05**

**BLACK 06**

## SCHEDA TECNICA TECHNICAL DATA

La collezione Stony offre ad architetti e progettisti una molteplicità di combinazioni, grazie alla possibilità di abbinare e mescolare fra loro i quattro elementi – Base, Pattern, Decorazione, Mat – disponibili nei colori Sabbia, Grafite e Lava, a cui si aggiungono i Pattern nei colori White e Black.

Stony is a project that offers architects and designers the possibility of infinite solutions, through the combination and mix of four elements – Base, Pattern, Decoration, Mat – available in Sabbia, Grafite and Lava tones, as well as in White and Black.

**Materiale:** gres porcellanato smaltato

**Finitura:** mat / 12 pattern effetto incisione e 12 decorazioni effetto 3D miscelati casualmente\*

**Dimensione:** 9x30 cm

**Spessore:** 8 mm

\* i 12 pattern e le 12 decorazioni non possono essere venduti singolarmente ma solo in un mix casuale

**Matter:** glazed porcelain stoneware

**Finish:** mat / 12 patterns etching effect and 12 decorations 3D effect randomly mixed\*

**Size:** 3,54x11,81 inch

**Thickness:** 0,31 inch

\* 12 patterns and 12 decorations cannot be sold individually but only as a random mix

### COLORI E ASSORTIMENTO COLOURS AND CHOICE

	SABBIA	GRAFITE	LAVA	WHITE	BLACK
BASE	●	●	●		
12 PATTERNS	●	●	●	●	●
12 DECORATIONS	●	●	●		
MAT	●	●	●		

### PACKING

PCS/BOX	MQ/BOX SQM/BOX	KG/BOX	BOX/PALLET BOX/PALLET	MQ/PALLET SQM/PALLET	KG/PALLET
30	0.81	12.90	66	53.46	865
30	0.81	12.90	66	53.46	865



Ceramic Tiles of Italy



## Ceramica Incontro

**Fittile** è la nuova linea di produzione di rivestimenti e pavimenti in ceramica di piccolo formato di **Ceramica Incontro srl**, azienda produttrice di battiscopa in ceramica dal 1976.

**Fittile** is the new small format covering and pavements product line of **Ceramica Incontro srl**, specialized in the production of ceramic skirting since 1976.

### Credits

Graphic design, art direction

**Lella Povia**

Photography

**Aldo Dith**

Copywriting

**Fabio Nardulli**

Offset printing

**Stampa Sud**

Furnishing accessories

**Domenico D'Intronno srl**

**Strippoli Mobili Corato**

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