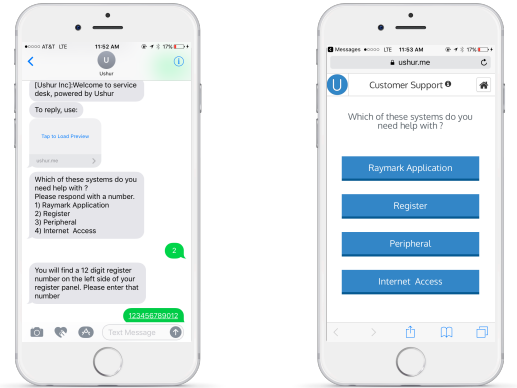


Overview

Ushur is a Software as a Service platform that is automating customer engagements using mobile messaging. Ushur's key distinction is that it allows enterprise systems of records to seamlessly add automation for customer engagements rapidly. Ushur saves 80% of the costs for marquee, Fortune 1000 companies. Ushur's templates for Incident Deflection, Incident Management, Resolution Confirmation, Approvals, RMA, WISMO (Where is my Order), Bill Pay, Credit Card Renewals, Subscription Renewals are just a few examples of scenarios that our enterprise customers have deployed for significant KPIs. Our drag and drop tools together with our powerful APIs enable you to automate your customer engagements in minutes. Ushur can be used for internal and external customers. Ushur is certified by platforms like ServiceNow and integrates into many leading enterprise platforms like ServiceNow and Salesforce.

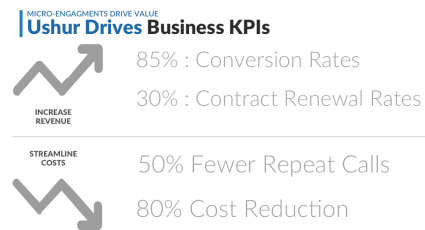
Key Features

- Zero-touch Builder Tool for easy setup
- Conversational Interface + Invisible App Interface
- Natural Language Processing, AI, ML
- Support for 102 languages
- Support for inbound and outbound engagements
- Works globally in 192 countries
- Purpose-built for BI, Analytics
- Integrates into ERP, CRM, ITSM, Marketing Automation
- Contact Lists, User Preferences, Multi-Channel
- Secure, Encrypted Engagements
- Certified by ServiceNow



Value Proposition:

Ushur drives KPIs for businesses by automating repetitive engagements that are served through human touch by automating those engagements. Because Ushur works for both inbound and outbound engagements, Ushur can be deployed for customer support as well as marketing and sales enablement scenarios.



Use Cases:

Delivery Confirmation	Claims Processing	Credit Card Renewal	Resolution Confirmation	Order Tracking
CSS & NPS	Prescription Refill	Invoice Processing	Scheduling & Rescheduling	Marketing Promos
Address Change	Approval	Renewal Confirmation	Incident Triage	...

Deploying Ushur:

Ushur can be added to existing systems of records seamlessly. Ushur APIs and SDK are available for a number of platforms including ServiceNow. Contact us at info@ushur.com or **Text #GetUshur to 87487** to contact Sales team.