



DATE: 20/4/2017

To Whom It May Concern

Isobar India on behalf of 'VF India, Wrangler' is authorized to submit following entries for Indian Digital Media Awards 2017.

Campaign:

- Sun Shield
- #DenimOnTheGo

Category:

Best Innovation in Mobile Marketing

Best Campaign - Use of Mobile

Best Use of Social Networks

Regards,

Rohini Haldea,

Head of Marketing,

VF India, Wrangler