

## **RES 351 Week 5 Learning Team Preparing to Conduct Business Research Part 3**

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**Build on Preparing to Conduct Business Research: Part 1, completed in Week Three, and Preparing to Conduct Business Research: Part 2, completed in Week Four.**

**Develop or select the instruments your team will use to collect data.**

**Describe how you will sample the population:**

- **What is the appropriate sampling method?**
- **What sampling frame will be used?**
- **What is the appropriate sampling size?**
- **How will the sample size be determined?**

**Discuss the overall data analysis approach and result reporting:**

- **Which statistical test will be used and why?**

- **How will the results be displayed?**

**Combine the three parts of the Preparing to Conduct Business**

**Research assignment to develop a cohesive research proposal of no more than 2,450 words.**

**Include the following elements:**

- **Research problem and purpose**
- **Significance, scope, magnitude, and feasibility of finding a solution to the issue, opportunity, or problem**
- **Research question, hypothesis, and variables**
- **Research design**
- **Instrument you developed or selected**
- **Sampling method**
- **Overall data analysis approach**
- **Result reporting**
- **Ethical considerations**

**Format your paper consistent with APA guidelines.**

