

DALRY ROSE BLOG

A UK lifestyle blog by Lana Suhova



694+



HELLO!

I am so glad to find you here! For the last 6 years I have been chasing my dreams and in 2016 I finally took the leap towards a life and career I have always dreamt of. I built a multifaceted business which makes me happy on Mondays, and inspires me every day. On my journey I have been incredibly lucky to work with amazing brands, meet wonderful friends and experience fantastic opportunities. I hope after reading this guide you will be one of those brands - your emails make my day!

I have included useful and important information within this kit. I can't wait to hear about your plans for collaborating, your vision, and your plans. I really hope we can work together on creating a project we are both proud of and want to shout about! And I want to thank you for taking the time and looking at what I have to offer - it really, truly means the world!

Shall we get cracking?

ABOUT DALRY ROSE

I started blogging in 2012 whilst I was working as a PR & Marketing Manager in an office. Over the years I have built not only a readership but a community, with content that improves in quality year by year. Dalry Rose captures my life, career, travels, fashion, food and tips on how to navigate a happy, stylish lifestyle.

New posts are published on Monday, Wednesday and Friday covering a variety of topics from fashion, beauty, food, travel, restaurant reviews, business tips, things to do, and general life updates.



*Let's talk
about stats...*

MONTHLY PAGE
VIEWS

15,000+

UNIQUE VISITORS
PER MONTH

3,000+

RETURNING
VISITORS

30%

DIRECT VISITORS
60%

READERS FROM
SOCIAL MEDIA

35%

IT'S ALL SOCIAL

I have developed a strong social media community based around the South of England by talking about subjects relevant to my audience, sharing my journey (the good, the bad, and the hilarious) and always being responsive. I love my devoted community of fellow social media lovers - from posting images of my favourite dishes, to showing how I would style latest fashion trends, and even sharing my tips for building a successful social media platform - my community is listening and responding.



You can expect high quality content, professional imagery, styled and well lit shots - whether they are of your product of service.

You'll get a caption which is authentic and engaging - and full of excitement! Because what I share with my audience is what I am genuinely excited about - and I know they will be too.

As a social media manager, I know the value of an engaged community - and as a social media user (and fan!) I understand the importance of quality content.



INSTAGRAM

2.375+

2x posts per day



TWITTER

2.942+

6x posts per day



FACEBOOK

418+

2x posts per day



PINTEREST

694+

7x posts per day

PRICE LIST

FEATURED BLOG POST

Featured blog posts are posted one time and at the editor's discretion. Day and time can be discussed and scheduled accordingly. I can also work the schedule around tight deadlines. Product or service reviews are most common for this option.

£95 per post

SIDEBAR AD

Sidebar ads are placed on the right hand side of the blog. Dimensions are 300 x 250 pixels for a medium rectangle, or 250 x 250 pixels for a square ad. The ads appear on all post pages.

£70 per month

SPONSORED GIVEAWAY

Sponsored giveaways are the best way to involve readers and gain interest in your brand and product. This package includes a blog post featuring the giveaway product and info, as well as social media promotion on Facebook, Instagram, Twitter and Pinterest.

£95 per giveaway

SOCIAL MEDIA PROMOTION

Social media endorsements reach readers quickly and are becoming the most popular way for brands to advertise their products and services. This package includes endorsement and promotion of product/service on Facebook, Instagram, Twitter, and Pinterest.

£100 per package

Who follows Dalry Rose?

My audience is primarily female boss babes, young mums, lovers of fashion and styling, foodies, and those women wanting to have a happier, more balanced life. These women are 20-40 living in the UK.

They love the community vibe on social media, happy, with a go getter attitude, and a passion in their hearts.



The thing is...

All posts subject to approval - we all want the fit to be just perfect, like our own advertising Cinderella story! Please note the post may be declined based on brand image or interest at requested time.

HOW TO BOOK

All sponsorship and collaborations are on a first come, first serve basis. To feature your product or service on Dalry Rose, please email: лана.suhova@hotmail.com. Please include the product or service you would like to feature, what your campaign requests are and any deadlines. The more you can tell me about your collaboration vision, the better I can serve you!

Please allow 24-48 hours for a reply to you lovely emails. I'm so excited to make this happen and team up with you to produce the best campaign!

I'm so excited to collaborate!

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