



I am a multimedia designer focused on branding, user experience and technology.

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EXPERIENCE

Digital Designer

Curtin University, Australia
2015 - Present

- Directing the artwork for multiple print and digital campaigns
- Working across various departments alongside interdisciplinary academics and industry professionals to further design ideas.

Freelance Designer

Starlight Runner Entertainment, United States
2016

- Designed data-visualisations for a university executive report
- Presented and workshopped concepts to clients remotely and in-person to meet strict deadlines.

Digital Marketing Intern

BrandOne, Australia
2016

- Worked with Account Management and Creative Teams in the execution of company and client plans
- Tracked, analysed and reported on digital and social media strategies.

ACHIEVEMENTS

Startup Weekend Perth: Finalist

Startup Weekend
2015 & 2016

- I worked in a team as the creative director for mobile applications YoPro and WingWoman. The startup company was built over a weekend where I designed web and app interfaces, helped validate business models and secured customer interest which saw us awarded a PhD mentorship.

Creative Online Design Award: Winner

BeMedia Group
2015

- Of my graduating class, I was awarded with the most creative online design for web project www.jamesalexander.design at the 2015 Curtin University Digital Design Graduation Show.

Peer To Peer Competition: Finalist

United States Department Of State
2015

- My team and I were awarded 2nd place in an international competition for the mobile application concept '52Jumaa' designed to challenge violent extremism. Each of us received a scholarship for a 2-week exchange in the US as part of the International Visitor Leadership Program.

EDUCATION

Curtin University

Bachelor Of Arts
Digital & Graphic Design
2013 - 2016

VOLUNTEERING

Vice President

School of Design & Arts Club
2015 - 2016

- Introduced & lead multiple life-drawing classes to increase student-to-student interaction.
- Increased online club subscriptions by 100% exceeding 500 members.

Student Mentor

Curtin University
2015

- I helped 20 new students transition into University over 14 weeks. My peers then nominated me for an outstanding mentor award.

SKILLS

Interpersonal

- Hardworking
- Critical Thinker
- Feedback Seeking

Development

- HTML & CSS
- Javascript
- Wordpress

Software

- Adobe Creative Suite
- Microsoft Office Suite
- OSX & Windows

Design

- Photography
- Illustration
- Music Production

REFERENCES:

Mr Jason Waring

Softwaring Solutions
Founder
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Mr Jarrad Gittos

Curtin University
Course Coordinator
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