

OVERVIEW: Personal WIG

Focus on the Wildly Important

A "WIG" is a change that...

- ✓ positively impacts your life
- ✓ supports your personal mission statement
- ✓ is within your circle of influence

A "WIG" is not...

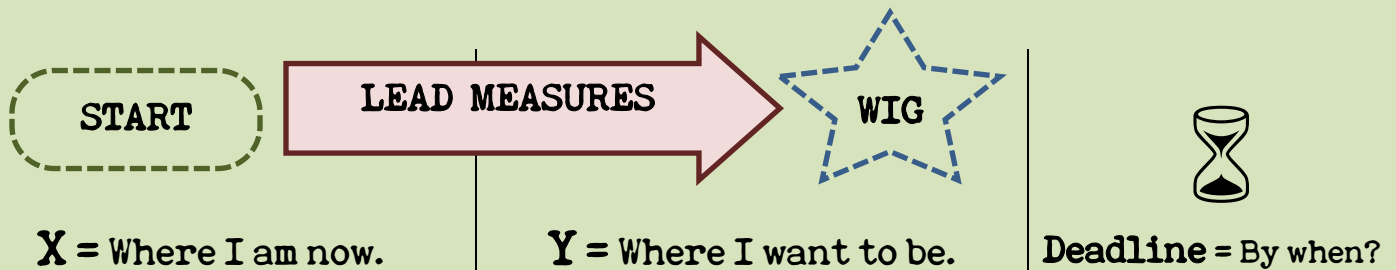
- ⊗ dependent on the behaviors of others
- ⊗ impersonal or generic
- ⊗ something you cannot support with a "why"

⇒ State your WIG in a positive sentence explaining why it's important to you.

⇒ What is the "end in mind"? (Where you want to be once you reach your goal.)

⇒ What are your "Measures"? (What you can do to achieve your goal.)

✓ influential ✓ predictable ✓ realistic ✧ keep it simple ✧ consider possible barriers



Act on the Lead Measures

⇒ Which measure/measures will you put into **action**? ("Lead Measures")

✓ specific ✓ measurable ✧ choose just one or two ✧ greatest potential impact ("leverage")

⇒ Keep track of your lead measures by creating and utilizing a **scoreboard**.

👁️ **KEY INSIGHT** - There are two types of WIGs and "Action Steps" (measures):

Type of WIG	Project-Based	Behavior-Based
Lead Measures	✓ timeline ✓ Flow Chart ✓ Gantt Chart ✧ track progress regularly	✓ narrowed to two ✧ track progress daily

Create a Cadence of Accountability

⇒ Who will be your accountability partner/s?

✧ (TACT) Seek those who are: ✓ Trustworthy ✓ Available ✓ Courageous ✓ Talented

WIG Sessions

When & Where?	Stick to the Agenda	Celebrate Progress
✓ consistent ✓ frequent ✓ brief ✓ focused	1.) Report on previous commitments. 2.) Review and update the scoreboard. 3.) Make new commitments.	✓ intrinsic rewards ✓ motivating ✓ lasting value ✓ include milestones