

**DONOTSLEEP PRESENTS**

# **Luckoo Land**

## **AMBASSADOR GUIDE**

**Ticket selling price £13**

**Commission per sale £6**

**This is a simple & smart way of selling tickets to your friends & contacts whilst earning commission for sales. Share tracked event links & tickets easily via WhatsApp, Facebook, Twitter, SMS or Email.**

- Easily share your unique ticket links to potential customers using your phone via the Ticket Arena Ambassador app.**
- Full reporting & sales breakdown.**
- Send pre-filled baskets for easy checkout.**
- See how much commission you've earned in real time.**
- Withdraw money direct into you UK bank account once a week.**



## QUICK START GUIDE

- 1) Download the Ticket Arena Ambassador app  
iphone; [here](#) / Android: [here](#)
- 2) Create an account. Facebook or manually.
- 3) Enter company code RWEXZU
- 4) You are now representing Cuckoo Land. Make sure you add your bank details so you can withdraw commission straight into your account each week.
- 5) Making a direct sale is easy. Engage in conversation with the customer with sales pitch. Cuckoo Land is *THE* daytime event of the summer, 8-hour pool party, great lineups, great people. Learn more [here](#)
- 6) Once the customer is interested in a sale get their mobile number, and add to your contacts. You could also ask for email address or facebook.
- 7) Tell the customer you can now send them an exclusive ticket via whatsapp. If they don't want to give you their number, you can also send via email, SMS, twitter or facebook. This ticket is the cheapest price in the market, cheaper than any sales outlet and online. Your ambassador ticket will also give the customer a free drink at the event.





**8) You are then ready to share the event ticket. Select the event, then select “Direct Sale” select the number of tickets, then select “Send Checkout Details.” You could also share your ambassador link however direct sale is more effective.**

**9) Send checkout details to customer via whatsapp, email, SMS or facebook. You can also show the ticket price in Euro’s for European customers.**

**10) The customer now has the link and can buy the ticket. Follow up the checkout link with a more personalized message to the customer to encourage them further to purchase.**

**TIP: Try and encourage the sale at the point of customer contact as tickets are limited at that price. If the sale cannot be closed and the customer wishes to get online or wait until back at their hotel, you should continue the whatsapp conversation after initial contact to encourage them to confirm purchase. If the customer is not committed to buying the ticket in advance and would rather pay in cash on the door you can use this as a last resort; Message them on whatsapp with a promo code of your choice.; For example “JOECUCKOO01” the customer can show this at the box office and they will get entry for the same price in cash, but will not receive a free drink. This is of course a last resort as a hard sale is always the best option.**



# Cuckoo Land

AMBASSADOR GUIDE

## AMBASSADOR TIPS

### 1. Advice on where to post Ambassador Links

- Try sending your links via the Share Ambassador Link option when using social media for general promotion of the event.  
Direct Sale is more effective when you know how many tickets a customer wants, allowing you to enter the number of tickets and send the link directly to the buyer.
- Post your links on the pages and pictures of the DJs/artists/performers that you are promoting for. Their posts receive great exposure and relevant customers are more likely to notice your ticket link.

### 2. Use the Cuckoo Land promotion tools. You can download them [here](#)

- Use the Cuckoo Land artwork and videos to show the customer face to face or online, copy and paste your link into the image / video description when posting on socials media.
- Keep an eye on the app for custom commissions that Cuckoo Land may add; these will allow you to benefit from extra commissions besides money, such as extra guestlist spots or free drinks, VIP beds and more.



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## **FAQs**

### **1. When will i get paid?**

If you have met the minimum requirement of £5 and have requested to withdraw your funds before the Sunday of that week, you will get paid the following Wednesday 00:00am.

### **2. What is the company code?**

Your Company Code is **RWEXZU**

### **3. I'm getting a message saying I can't withdraw the funds even though I have made over the minimum £5 requirement and it is saying an error message "one or more of the events have not passed?"**

The event must have finished in order for you to withdraw the commission for that event.

### **4. How do I share my links?**

Click on the event you want to sell for, then click either Direct Sale if you know how many tickets the customer wants and use Share Ambassador Link for a general share

### **5. I have requested a withdrawal and haven't paid?**

Make sure your bank details are correct in the app. If everything is correct then please email [support@ticketarena.co.uk](mailto:support@ticketarena.co.uk).

### **6. My sort code/account number begins with a 0 and the ambassador app keeps deleting this number.**

The app detects the missing number and automatically corrects the issue. Please just enter your sort-code or account number without this