

Back to School: iPad

**How do we talk differently about iPad to students?
Are there specific features you mention?**

(We'll go over a few soon! But what are you already mentioning?)

ASK

Notability App

Who has heard of this? What does it do?



Notability App

Students, teachers, and business professionals use Notability to take notes, sketch ideas, annotate PDFs, mark-up photos, record lectures, provide audio feedback and more. It is uniquely designed for each device to provide the best note taking experience at school, at home, and at work. And with iCloud, your notes are always up to date.

Notability App

How does this benefit students?

Feature: Notability App

Students can use Apple Pencil to take handwritten notes during class. They can download and import PowerPoint slide decks to annotate during a lecture. Students can also record lecture audio while taking notes. Then, after the fact, they can listen to the audio and see their notes re-written automatically on the screen to review where they took which notes at what point of the lecture.

- All Notes 9
- Unfiled Notes 1
- ▼ School
- Economics 8
- Algebra 0
- Marketing 0
- Business Communications 0
- ▶ Work 0
- ▼ Personal
- Home 0
- Resumes 0

Name	Modified Date	Created Date
------	---------------	--------------



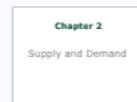
Homework 1 Wednesday
Modified May 20, 2017, 1:13 PM



Ch 03 Apply supply and demand model
Modified May 20, 2017, 12:39 PM



Homework 1 Monday
Modified May 18, 2017, 9:51 PM



Ch 02 Supply and Demand
Modified May 17, 2017, 10:22 AM



Ch 01 Introduction(1)
Modified May 15, 2017, 10:59 AM



Math Review(1)
Modified May 15, 2017, 10:48 AM



Course schedule
Modified May 15, 2017, 9:33 AM



Syl ECON 3501 Summer 2017(1)
Modified May 15, 2017, 9:19 AM



Syl ECON 3501 Summer 2017(1)

May 15, 2017, 9:19 AM

TEMPLE UNIVERSITY – DEPARTMENT OF ECONOMICS COURSE SYLLABUS

Intermediate Microeconomic Analysis – ECON 3501 – Summer 1 Semester, 2017

M&W, May 15th to Jun 26, 2017: 10:10 a.m. to 1:10 p.m. in Ritter Hall 00103

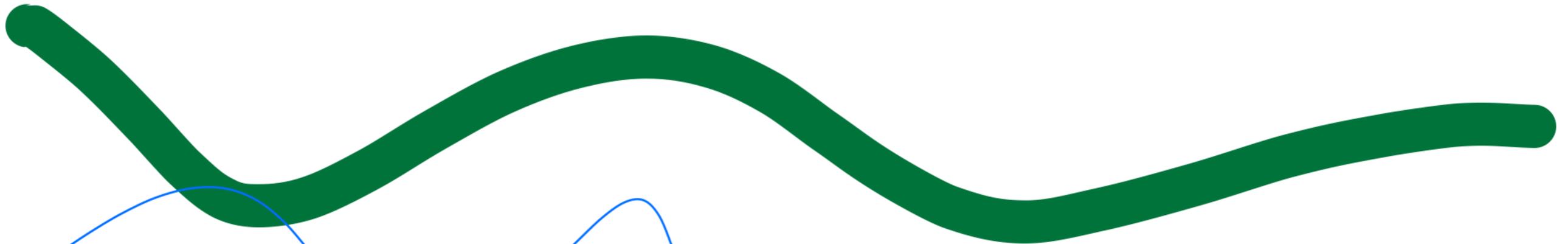
Instructor: Ms You(Julie) Du, E-mail: tuf58715@temple.edu; Office Hours: M&W 2 pm-3 pm; and in Ritter Hall Annex, Room 839.

Course Description: The Course Catalogue describes this course as “an intermediate treatment of microeconomic theory and applications. Topics include consumer behavior, production, costs, perfect competition, imperfect competition, and factor markets. NOTE: This course is designed for economics, finance, and actuarial science majors with some analytic skills. It is required for all Economics majors. It is not recommended for non-majors who earned less than B- in Economics 1101 or 1102.” Sounds awful, doesn't it? Even though we will deal with the theory, we will focus on applications.

Prerequisites: There are three prerequisites. First, you must have taken Economics 1101 and 1102. Second, you must have a good understanding of basic algebra and comfortable with abstract



Note May 20, 2017
May 20, 2017, 4:58 PM



Test test test

- Compare responsiveness across products
- Eliminate the minus sign
 - Easier to compare elasticities
 - **However, in doing calculations, we will need to include the minus sign**
- Interpretation of Elasticity of Demand

look at absolute value of price elasticity

- $\epsilon > 1$ demand is elastic (change in demand is larger than change in price)
- $\epsilon = 1$ demand is unit elastic (demand changes proportionately to price)
- $\epsilon < 1$ demand is inelastic (change in demand is less than change in price)

Price Elasticity of Demand Formula

Formally,

$$\epsilon = \frac{\% \Delta Q}{\% \Delta p} = \frac{\frac{\Delta Q}{Q}}{\frac{\Delta p}{p}} = \frac{\Delta Q}{Q} \times \frac{p}{\Delta p} = \frac{\Delta Q}{\Delta p} \times \frac{p}{Q}$$

iStudiez App

Who has heard of this? What does it do?



Feature: iStudiez App

iStudiez allows students to, at the beginning of the semester, enter classes and track course assignments throughout the term. Notes, deadlines, reminders, and group partners can be set for each assignment. Students can also enter school holidays and information about course instructors. With iCloud, data can also sync between Mac, iPhone, iPad, and Apple Watch.



CURRENT

Summer I

1 course



UPCOMING

Summer II

1 course



GUS Internship

0
Classes

0
Exams

0
Assignments

Schedule

Assignments

No Schedule

You can add classes and exams by tapping the "+" button.

Assignments



No Assignments

You can add assignments by tapping the "+"

Cancel

New Assignment

Save

Course



Untitled Assignment

Description



Someday



Normal



Add Partner



Current (2) Completed



Due Date Course Priority

MONDAY, MAY 22, 2017

Econ 3501

! Exam

TUESDAY, MAY 30, 2017

GUS Internship

! Assignment #3



Overview



Assignments



Planner

**Feature: Safari Share Sheet,
"Add To Home Screen"**

Who has heard of this? What does it do?

LISTEN FOR

**Feature: Safari Share Sheet,
"Add To Home Screen"**

One feature of the Safari Share Sheet is the ability to add certain websites to the home screen of iPad so the website appears as an app.

**Feature: Safari Share Sheet,
"Add To Home Screen"**

How does this benefit students?

Feature: Safari Share Sheet, "Add To Home Screen"

Many students have university portal websites they need to log into to check classes, download course materials, and check grades. Oftentimes, these websites have poor apps or no app at all. With this feature, students can save portals to their home screen for easy constant access.

