



San Diego Weed Dispensary

Media Kit

2017

San Diego Weed Dispensary |About Us

San Diego Weed Dispensary was established to provide a clear understanding of medical and recreational marijuana in San Diego county. Our mission is to provide the latest information on marijuana laws, regulations and ordinances in the city of San Diego, and highlight local businesses, including dispensaries and smoke shops and events, in the area.

Our goal is simple:

1. Provide accurate information on local medical and recreational marijuana laws and regulations, including ongoing coverage on related topics;
2. Support local cannabis businesses and services in the community through promotion;
3. Offer honest and forward assessment on marijuana products, businesses and services.

What we do

San Diego Weed Dispensary is a leading information resource site for medical and recreational marijuana in the San Diego area. We're dedicated to educating the community on everything they need to know about cannabis related topics, with an emphasis on local laws, businesses and opinions.



Our services specialize in promoting the following:

Local Marijuana Dispensaries

We want to better inform the San Diego public of their cannabis options. Our local directory of medical and recreational dispensaries aims to become the must-have resource for cannabis users and businesses in the San Diego market. Similar to Yelp, we offer readers insight into local dispensaries and facilities, with direct access to business websites, phone numbers, addresses and reviews.

Local Smoke Shops

We also provide a catalog of local smoke shops and head shops in the area. This San Diego directory offers visitors direct access to current smoke shops in the San Diego county.

Local Cannabis Events



From professional sports to music festivals, San Diego is home to the biggest entertainment events in the world. The legalization of marijuana is expected to greatly enhance the marijuana entertainment markets moving forward. Our goal is to help local businesses promote their upcoming events to the community.

Cannabis Services

We help get to spread the word on local cannabis businesses, services and delivery options. We believe these services offer immense benefits to the marijuana community, including convenience, affordability and local entrepreneurship.

Why work with us?

Our Audience

San Diego is home to one of the largest cannabis communities in the world. The city is expected to become Southern California's marijuana juggernaut, as the approval of Prop 64 has all but sealed the city's prosperity in the future.

For those seeking more information on their cannabis options, including local laws, dispensaries, smoke shops, events and more, we provide an all-inclusive resource for current information on marijuana.

Our Partners

Because we handle everything from concept to production to clean-up, you save precious hours of your time (and undue stress) when we put on your event.

Our Team

We're from a variety of technical and creative backgrounds in the event and entertainment industry. Our collective decades of experience and wide variety of skills means your event will be truly memorable.

Each of our clients is assigned an **Campaign Manager**, who is responsible for working with you and keeping you updated with every step.

Pricing

We are dedicated to turning your marketing campaign into a success! We are 100% committed to consistently monitoring and updating your campaign to ensure consistent results are met.

Digital Advertisements:

Digital Advertisement	Prices
Square Ad Sidebar (250 x 250) <i>*Only visible on selected pages</i>	\$50/month
Leadership Ad (1000 x 200) <i>*Visible on every page</i>	\$75/month
Full Banner Ad (Custom Size) <i>*Visible on every page</i>	\$100/month
PREMIUM: Square Ad + Leadership Ad + Full Banner Ad <i>*Visible on every page</i>	\$150/month

Every digital advertisement includes: **One (1)** link to your site.

Your company will also be featured on our Dispensary Page, including your name, logo, phone number and link to your site.

Content Writing



Content Writing	Prices
(1x) Article Per Week	\$55/Per Month
(4x) Articles Per Week	\$200/Per Month

Every article is 100 percent original and optimized for SEO. Also, you'll need to determine whether you'd like to publish the content on your own site or use San Diego Weed Dispensary to promote; However, the same article cannot be used on both sites.

For more in-depth articles, including longer word count, we charge a flat fee:

- **Word Count 1000: \$125/Per Article**
- **Word Count 2500+: \$200/Per Article**

Customized Landing Pages

We also design and develop landing pages for clients. This individual webpage, which has a distinct call to action and targeted SEO keywords, is used to convert new customers from browsers to buyers. All content is written in a copywriting format to persuade and inform potential buyers.

Our customized landing pages are published on our site, with a full bio, logo and additional information. We'll work directly with you to develop the right mix of information and call to action. In most cases, this will include some type of "discount" we can track to see how your page is performing.

There is a huge amount of time involved in creating a successful landing page. We charge a flat fee of **\$500 per page**. We also offer bundled packages on marketing services. Please contact us for more information.

Meet Your Campaign Manager: Sarah



As your Campaign Manager, Sarah will be directly responsible for your advertisement's success. She'll work with you and your team through the creative process, helping to coordinate and plan ads, and provide on-site management and support for the entirety of your advertisement.

As a seasoned veteran of the cannabis industry, Sarah has the experience and knowledge to ensure your company's success. Contact her (day or night) with questions, comments and concerns.