500+



# Urz Heer

Government, Political, Community, Media, TV Show Host Rogers & Rawal TV- Heer Now & Cdn Politics & You

Brampton, Ontario, Canada

Public Relations and Communications

Current Rogers Communications, Rawal TV, The

Care Factor (formerly CAMP CARES for

COMMUNITIES, Inc)

Education Western University

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Websites Personal Website

Company Website

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#### Summary

Government, Political, Community, Communications, TV Media, Public Relations, Strategist, Leadership, Charitable & Non-Profits

#### Work Experience:

2012-present : House of Commons

Oct 2011-present- Rogers TV Show Host of Talk Local, 'Heer Live' & 'Heer Now'

Jan 2011-Present- TV Show Host of Canadian Politics & You (Rawal TV)

Feb 2011-Aug 2012- Organizer- SEIU Local 1- Multifaith Community Network (SMCN) & Member Engagement/Leadership Development/New Media

May 2010-Nov 2010- Organizer-Dialogue for Peace and Understanding/ Program & Volunteer Coordinator- CHPN

Feb 2008-June 2010- TD Financial Group- Risk Analyst

Nov 2006-Sept 2008- Culligan of Canada- Consultant

June 1998-Aug 2006- D&B Canada: Relationship Manager/ Analyst

Aug 1987-June 1991- Foundation Public School (Cambridge) - Teacher

Jan 1992-Jun 1992- The City School- Teacher

#### Volunteer Experience:

Sep 2010-current- MIAG Centre for Diverse Women & Families (Board of Director-Mississauga non

Sept 2010-2012- HCNC (Board of Director) Mississauga based not profit org)

Jan 2006- present The Care Factor- (Founder of Brampton based non profit org) www.carefactor.ca Dec 2008-current- Shalom-Salaam Toronto- A grassroots bridge building initiative-www.shalom-

June 2009-2011- Director of Brampton West Federal Liberal Riding Association

Jan 2008- Advisor of CAMD- www.camd.ca

2001-2009- Past President Toronto, Chairperson (International) & current (Toronto) Advisor-

www.campnet.net

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Mazhar Shafiq

Office of the Premier of Ontario



Farheen Khan

Senior Not-for-Profit Executive, Writer and Consultant



Dr. Hamid Slimi

President & CEO at MW Management & Marketing Solutions



Justin Trudeau

Prime Minister, Minister of Intergovernmental Affairs, Minister of Youth at Government of Canada



Khalid Usman, FCPA, FCA

Board Member at Police Services Board of York Region



John Tory Mayor of Toronto



Kathleen Wynne

Premier of Ontario



Shafiq Qaadri, MD, MPP

Member Provincial Parliament. Ontario, Thriller Novelist, BIO-JIHAD & the PLEASURE-5 SURGERY (Amazon) www.BioJihad.com



Yasir Naqvi

MPP, Ottawa Centre, Ontario Minister of Community Safety & Correctional Services, and Government House Leader



Arshia Ali-Khan, MA

Director of Development & External Affairs | Emotional Intelligence & Leadership Development Coach

2003-present- The Ambition Newspaper: Director, Freelance writer 1997-1998- University of Western Ontario- Research Assistant

Innovative change leader

Energetic, self motivated, a winning attitude & goal oriented

Superior work ethic and a proven ability to exceed objectives

Excellent written and verbal communication skills, exceptional interpersonal and analytic skills

Ability to work independently or in a team environment

Can easily embrace change and apply knowledge quickly and effectively

#### Experience

#### TV Show Host for Heer Now

Rogers Communications

October 2010 - Present (5 years 8 months)



Heer Now (previously Heer Live & Talk Local) is a live call in show where current issues are discussed with panel speakers and viewers who call into the show. 905 595 5483 (LIVE) To view some of the show episodes:

http://www.rogerstv.com/page.aspx?lid=12&rid=51 &sid=2023&dat=10/25/2011

#### TV Show Host-Canadian Politics & You

Rawal TV

January 2010 - Present (6 years 5 months)

Host of TV Show on Rawal TV (available on Jadoo)

This is a show where Canadians have an opportunity to hear from politicians who hold public office, to hear about their views, achievements and how they affect and impact the lives of Canadians.



# Director- Events, Marketing & Communications, New Media, Government & Corporate Relations

The Care Factor (formerly CAMP CARES for COMMUNITIES, Inc.)
July 2006 – Present (9 years 11 months)

The Care Factor (formerly CAMP CARES for Communities, Inc) (charitable): Director- (February 2006-present)

- A not for profit foundation with the purpose of helping those afflicted through humanitarian and disaster relief
- · Building a presence for local services for women, youth and seniors
- Created local ongoing projects that will help the local community (immigration & settlement for newcomers to Canada, professional services, computer training etc)
- Project Management & event planning to raise funds to help with the execution of projects
- Fundraising and sponsorships to further help in the financial stability of the organization
- · Proposal writing to government bodies for grants

Volunteer Experience & Causes

## Director of Volunteers

Men's Pan American Countries - Field Hockey Tournament Canada 2013 April 2013 – September 2013 (6 months) | Social Services

Managed over 200 volunteers for the MPAC Games that was held in Brampton.

Roles included field, stadium, special guests, MC'ing, media, food and beverage, lockers, parking,

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#### Director - Community, Interfaith & Government Relations

Canadian Sufi Cultural Centre - CSCC

January 2012 - Present (4 years 5 months) | Social Services

Liaison for the centre on community, interfaith & government relations

#### Director

Brampton West Federal Liberal Riding Association

November 2014 - Present (1 year 7 months) | Politics

#### Steering Committee Member

Interfaith Council of Peel (Previously 905 Faith Council & Peel Multifaith Council)
January 2010 – Present (6 years 5 months) | Human Rights

Member since 2010 and Steering Committee Member since 2013, the Interfaith Council of Peel (ICP) previously known as 905 Faith Council and Peel Multifaith Council has been meeting monthly to discuss and share ideas with Multifaith representatives of Peel and address social challenges as a unified group. Some of the places helped include Angela's Place, United Way of Peel, Habitat for Humanity to name a few.

#### Interfaith Youth Dialogue Organizer -World Youth Day

Interfaith Lead: Pope John Paul II visit to Toronto
August 2002 – Present (13 years 10 months) | Human Rights

Organized an interfaith dialogue for Catholic & Muslim Youth from the GTA during Pope John Paul II's visit to Canada during World Youth Day.

#### Canadian Delegation



August 2009 - Present (6 years 10 months) | Human Rights

One of two in a Canadian delegation at the Tools for Peace Conference in Caux, Switzerland discussing peace in the world.

# Multi Faith Coordinator at the Canadian Sufi Cultural Centre

Doors Open Toronto- City of Toronto

April 2010 - Present (6 years 2 months) | Human Rights

Doors Open Toronto is an Annual multifaith event where faith & community groups open their doors for the public to be a part of an interfaith / cultural experience. Working with community groups and the City of Toronto for a successful event since 2010.

#### Chief's Advisory Council

Peel Regional Police

March 2015 - Present (1 year 3 months) | Civil Rights and Social Action

#### **Organizing Steering Committee**

Women Gathering

January 2009 - Present (7 years 5 months) | Social Services

A multi-faith initiative to create dialogue and discussion between members of various faith communities in the Halton -Peel Regions

#### Steering Committee Member

Interfaith Council of Peel

January 2013 - Present (3 years 5 months) | Social Services

Previously known as the 905 Faith Council, this committee has been around to find ways for faith groups to work together for social causes to better our community.

#### Advisor

CAMD- Canadian Association of Muslims with Disabilities

January 2011 - January 2013 (2 years 1 month) | Social Services

Serving the needs of Muslims with Disabilities to help in ensuring their accommodation in public space as well as their integration in society

#### Co-Founder / Administrative , Program and Social Media Lead

Shalom Salaam Toronto

December 2008 - Present (7 years 6 months) | Social Services

A dialogue / social group intended to bring together members of the Muslim and Jewish faith for discussion around peace in the Middle East. This group has been open to all faith and non faith members across Toronto .

#### Campaign Manager

Federal Nomination Candidate

December 2014 - October 2015 (11 months) | Politics

Strategy, membership drive, volunteer and captains

#### Campaign Manager

Municipal Elections-Brampton City Council Candidate

April 2014 - November 2014 (8 months) | Politics

Managed election campaign strategy, canvassing, volunteers team and EDay

#### Volunteer Lead and Outreach

Federal Election Candidate

July 2015 - November 2015 (5 months) | Politics

Managed the volunteer team of over 700 volunteers for the election campaign. Lead outreach strategy and stakeholder relations

## Volunteer

Quality Care Alliance

February 2011 – February 2012 (1 year 1 month) | Health

Building support groups and a network for the purpose of quality health care for all

### Motivational Speaker at Public Schools

Historica Dominion

January 2011 – Present (5 years 5 months) | Children

Motivational speaker for school children in Dufferin & Peel Schools on various topics

#### Co Chair

International Women's Day Brampton

January 2014 - Present (2 years 5 months) | Human Rights

Co-Lead for the Brampton International Women's Day March at Brampton City Hall. Keynote speaker from Zonta Women, the Bramptom Mayor and others

# Opportunities Urz is looking for:

· Joining a nonprofit board

#### Causes Urz cares about:

Childre

Civil Rights and Social Action

Education

Human Rights

Disaster and Humanitarian Relief

Politics

Poverty Alleviation

#### Organizations Urz supports:

 $\label{eq:Medecins} \mbox{Medecins Sans Frontières / Doctors Without Borders | South Africa} \\ \mbox{UNICEF}$ 

U.S. Department of State

US Department of State International Visitors Program Peruvian Association

Tools for Peace

United Way of Peel Region

Courses

#### Independent Coursework

Allan Stitt Negotiation Skills Leadership Development Training Risk Management / Project Management

Languages

Urdu Punjabi

French	Hindi
Arabic	
Skills	
Multi-Faith & Commu	Negotiation Business Activism Research
Strategic Planning  Social Media  Nor	Public Speaking  Public Relations  Fundraising  Team Building  n-profits  Change Management  See 32+
Education	
Western Universi 4 year program 1994 – 1998	ity
<b>University of Sin</b> B.A. 1989 – 1991	dh
Interests	
	olitics Strategic and business risk management Leadership Marketing & mmunity outreach & development Disaster relief fundraiser Organiser
Honors & Awards	
Rights US State Departmen	tors Leadership Program (IVLP)- Interfaith & Human
July 2014  Completion of the IVLF Rights work.	P 14 Day program in the US as a Canadian delegate for Interfaith & Human

Passages Canada Talk Show Host Group

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