

EXPERIENCE

Technical Program Manager Intern **Hulu** **June 2016 – Aug 2016**

TPM on Web-client team for Hulu.com - coordinated 13 developers & QA engineers

- Lead coordination across Dev/QA, UX, Ad Sales, Marketing, & Editorial (5) teams to build and launch Hulu Games (our counter-programming to the Olympics) on schedule
- Developed expertise on Hulu's product initiatives to support developers & QA
- Ran SCRUM ceremonies for team (daily stand up, sprint planning, sprint retro) + strong proficiency w/ JIRA

Product Manager Intern **Madrona Venture Labs** **Feb 2016 – June 2016**

MVL is a startup studio inside Madrona Venture Group. Did product management, design, & engineering for new ventures.

- Lead product definition/spec, market research, & financial feasibility for startup ideas
- Designed web & mobile UX/UI for (1) fantasy-sports-type game & (2) live-streaming service, from inception to high-fi (Sketch 3)
- Built full-stack MVP's (RoR / HTML / CSS / JS)

Software Engineering Intern **Streamline (TechStars S16')** **Mar 2015 – Mar 2016**

Front-end Engineer & Product Designer. Implemented all client-side work. Team of 4.

- Built predictive analytics features, composing of roughly 50% of the company's offering (RoR / HTML / CSS / JS)
- Designed 80% of entire product's UX and UI, from inception to high-fi (Sketch 3)

Founder & Executive Director **Innovii** **Nov 2012 – Apr 2014**

Founded & scaled an educational non-profit that taught hands-on entrepreneurship to teams of high school students by giving them a \$20 micro-loan and guidance to create a profitable micro-venture in 10 days.

- Designed an award-winning curriculum for teaching entrepreneurship, with professors from UW, Stanford, & MIT.
- Scaled program to 11 schools across 4 school districts, teaching 500+ students, creating repeatable 220% earnings per loan
- Donated \$20k+ to various non-profits around the world through student's endeavors
- Managed 15+ team members and volunteers

Co-Founder & CEO **Frontier** **Mar 2016 – June 2017**

Created online job simulations, enabling people to "test drive" professions, sold to career centers.

- Raised \$26k from Thiel Fellowship + UW Accelerator
- Designed & built Frontier Beta (Node / Express / React / Flux + Sketch 3)
- Developed deep user empathy via 150+ user interviews & 30+ in-person focus group tests
- Lead Facebook Ad campaigns & designed landings pages for \$2.30 UAC

Co-Founder & CEO **ACED** **Apr 2015 – Mar 2016**

Developed and launched uber-for-student-tutors. Worked as sole UI/UX designer and front end developer.

- Acquired 22 customers and hired 45 tutors, resulting in \$1.5k rev in 3 weeks with 34% repeat purchases
- Designed entire product UI/UX + 1-on-1 usability testing (Sketch 3)
- Built web app front-end & SMS-bot (Angular / Node / Express)

EDUCATION

University of Washington **B.S. Informatics, Data Science** **June 2017**

Co-Founder & President **Startup UW** **Spring 2013 – Spring 2015**

Founded, lead, & grew the largest professional undergraduate club at the university with 200+ members and 20+ person Executive Team. Designed an annual 4-step cycle that brings members from ideation to product development to seed funding opportunities. Raised in-kind and financial sponsorship from Madrona Venture Group, local Angel Investing groups, General Assembly, and more.

President **Lavin Entrepreneurship Program** **Spring 2014 – Spring 2015**

Lavin is the accelerated honors entrepreneurship program at the UW Foster School. It brings together the top 100 entrepreneurial students from across all disciplines (mainly STEM, design, & business). Nominated to be President. Lead a team of 11 to put on events and facilitate operations of the program in conjunction with the university.
