

**Kimberly Krupa**  
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## EDUCATION

M.S., Urban Studies, College of Urban and Public Affairs, University of New Orleans  
Certificates in historic preservation and nonprofit management  
B.A., Journalism (cum laude), The College of New Jersey  
Minors in art history and philosophy

## HIGHLIGHTS

- With more than 15 years in nonprofit management, fundraising and strategic planning, I specialize in winning campaigns.
- Data-driven, strategic thinker who thrives on amplifying community voices through powerful programs, fund- and friend-raising, and advocacy and awareness.
- Expert in creating, coaching and leading proactive, high-performing teams. Proven ability to restructure teams, streamline communications, and improve client, customer and community services.
- Extensive experience leading and inspiring under tense organizational circumstances including high turnover, governance challenges, disasters and financial shortfalls.

## MAJOR CAREER ACCOMPLISHMENTS

### 2017

#### **Independent Nonprofit Strategist**

I am an expert in building fundraising programs, executing capital campaigns from start to finish, crafting strategic plans, recruiting the leaders who make it happen, analyzing donor databases, developing lasting relationships with donors, identifying new prospects, securing major grants and gifts, and crafting the story that inspires people to give. Having worked as a development director at a major private university, an on-the-ground fundraiser at a community food bank, a nonprofit executive, and now as a consultant, I have specific insight into the full circle of philanthropy. I bring this perspective to every client engagement with the goal of crossing bridges to achieve fundraising success. Current clients include:

- *A Studio in the Woods*, the largest art and environment retreat in the Gulf South—capital campaign
- *Tulane University*—grants, proposals and prospecting across 10 schools and units
- *Feeding America*, the nation's largest domestic hunger relief charity—capacity advisor
- *Food banks* in Alabama, Indiana, Louisiana and Michigan—strategic planning and restructuring

### 2016

#### **Chief Impact Officer, Second Harvest – Feeding South Louisiana**

As an executive leader at Louisiana's largest social service nonprofit, I directed the programs, services, culinary and education teams on a multi-year strategic reorganizational effort called *Rethink Hunger*, whose aim was to restructure south Louisiana's social, health and human services network with the goal of ending hunger by 2025. By raising more than \$3 million in annual funds from individuals, corporations and foundations, I:

- Leveraged technology, including web-based storytelling, client data tracking and case management tools, and other interventions to coordinate response, streamline systems, remove barriers and connect individuals and families to critical support systems in a variety of diverse settings including health clinics, hospitals, schools, libraries, community centers, parks and churches.
- Scaled up and embedded one-stop-shop food access, nutrition programming, public health interventions, direct-access meals and referral services into mission-aligned organizations located in the highest-need areas across Louisiana.



**2005-2010****Program Manager, Brown University**

As a program manager for Brown University, I managed a \$3 million, five-year post-Hurricane Katrina community resilience disaster grant project funded by the National Science Foundation from my home base of New Orleans. The project occurred over the course of five years and involved members of the Brown research team, headquartered at S4 (Spatial Structures in the Social Sciences), as well as a local team of three. As the supervisor of the New Orleans team, I was responsible for:

- Attending 200 neighborhood, government and nonprofit organizational meetings related to post-Katrina recovery
- Compiling summaries of meetings for the research group. Summaries specifically highlighted community member issues, concerns, inequities and disparities across four flooded neighborhoods across New Orleans (New Orleans East, Gentilly, Lakeview and Holy Cross)
- Long-term interviewing of 60 local residents, business owners, community leaders and lawmakers
- Maintaining relationships with community, neighborhood, nonprofit, business, agency and grassroots leaders
- Jointly publishing research findings

**2010****Adjunct instructor/teaching assistant, University of New Orleans**

- While pursuing a Ph.D. in Urban Studies at the Department of Planning and Urban Studies, I taught eight undergraduate Urban Studies courses and an Introduction to New Orleans course for honors students.
- As part of my teaching assistant duties, I collaborated with numerous UNO faculty on community-based urban studies projects, and engaged in quantitative analysis, writing and research for various faculty-driven resilience projects. Obtained grant-writing certification from Grantsmanship Center.
- Prior to this work, I was a research assistant at the Center for Hazards Assessment, Response and Technology (CHART). At CHART, UNO's premier hazards institute, my responsibilities included project management and implementation, grant writing, the development of a Community Resiliency Index for coastal communities, studying the implications of disasters and hazards on coastal people, and community consulting for the National Oceanic and Atmospheric Administration.

**2002-2006****Senior Staff Writer/Investigative Reporter, The Courier, Houma, La.**

- Created original, accurate, timely, informative, and compelling content for a New York Times-owned daily newspaper based in Houma.
- As principal writer and investigative reporter, responsibilities included covering major developments in the shrimp and petroleum industries, coastal land loss, hurricane preparedness and recovery, crime and other significant issues affecting the Houma-Thibodaux region.
- Oversaw the production of Sunday-morning front-page content, served on editorial board and represented the newspaper at various community functions.
- Responsible for overseeing disaster response and reporting during Hurricanes Katrina and Rita.

**1999-2002****General Assignment Reporter, The Times of Trenton, N.J.**

- Contributed to award-winning coverage of 9/11 attacks and 2001 anthrax attacks in Trenton, NJ.
- Research, reporting, and writing included contributing coverage of public education, immigration and poverty, the environment and local culture.

## RELEVANT TRAINING AND EXPERIENCE

2017	Capacity Advisor, Feeding America, Chicago
2015-2016	Fellow, Rural Child Hunger Capacity Institute, Feeding America/ConAgra Foods, Chicago
2013-2016	Leader, Council of United Way Agencies, United Way of Southeast Louisiana
2013	Graduate, Donor-Centric Fundraising Communications, DFW Philanthropy Conference
2013	Consultant and Chair, Grant Review Panel, Community Economic Development Program, U.S. Department of Health and Human Services, FY14 funding cycle
2012	Consultant and Chair, Grant Review Panel, Community Economic Development Program, U.S. Department of Health and Human Services, FY13 funding cycle
2010-12	Graduate, American Management Association “Change Management Workshop” and “Painless Performance Management,” New Orleans, LA
2010	Graduate, Design Bootcamp, Houston, Texas
2009	Certification, Grant writing, Grantsmanship Center, California
2005	Graduate, Storytelling in the Digital Age, Washington, D.C.
2001	Graduate, Undoing Racism, Anti-Racist Alliance, Trenton, NJ

## SELECT PUBLICATIONS, PRESENTATIONS AND AWARDS

- Keynote Speaker, “Solving Rural Child Hunger in the Deep South,” Food Bank for North Alabama, Huntington, 2017
- Panelist, “Agency Optimization,” Feeding America ACPN, Chicago, 2016
- Speaker, “Food Access Innovations in South Louisiana,” USDA Southwest Regional Conference, San Antonio, 2016
- Panelist, “Moving the Ball Forward: Food Justice in New Orleans,” National Council of Jewish Women Conference Series, New Orleans, 2016
- Panelist, Community Action Partnership 2016 Management and Leadership Training Conference, New Orleans
- Member, Feeding America/ConAgra Foods Rural Child Hunger Capacity Institute 2015-2016
- Organizer, Ending Poverty Through Citizen Service conference, New Orleans, 2015
- Panelist, “Collaborative Storytelling to End Poverty,” Feeding America ACPN, Chicago, 2015
- “Child Hunger and Food Insecurity in South Louisiana,” New Orleans Food & Farm Network, New Orleans, 2014
- Rachel Morello-Frosch, Phil Brown, Mercedes Lyson, Alison Cohen, and Kimberly Krupa. “Who Bears the Burden? An Environmental Justice Framework on Vulnerability, Resilience, and Recovery from Hurricane Katrina.” *Environmental Sociology* Summer 2011
- Krupa, Kimberly. “So-called Indians Stand Up and Fight: How a Jim Crow Suit Thrust a Louisiana School System into the Civil Rights Movement.” *Louisiana History* Spring 2010. Winner of \$500 writing prize.
- “Preserve Nature or Preserve Jobs? The Planning Experiences of Two Southeast Louisiana Parishes after Hurricane Katrina.” *ACSP Conference*, Crystal City, Va., Oct. 1-4, 2009. Paper presentation.
- “New Orleans after Hurricane Katrina: Alternate Visions of Justice.” *Population Association of America 2008 Annual Conference*, New Orleans. Panel participant, paper presentation.
- “Coastal Fortresses: A Cross-Case Analysis of Tourism Development in Four Gulf Coast Communities.” *RAND Gulf States Policy Institute*, February 2008. Paper presentation.
- Dissertation Research Grant, \$20,000, RAND Gulf States Policy Institute, Henry Luce Foundation, 2007.

## **COMMUNITY WORK**

### *Current*

- Secretary, St. Michael's Cemetery Board of Directors, Pensacola
- Member, Sunday's Child, Pensacola
- Volunteer, MANNA Food Pantries

### *Past*

- Steering Committee, Broadmoor Arts & Wellness Center, New Orleans
- Volunteer, Propeller Institute for Social Change, New Orleans
- Member, New Orleans Food & Farm Network, New Orleans
- Member, Acadiana Food Alliance, Lafayette
- Volunteer, American Red Cross, South Louisiana
- Volunteer, Grow Dat Youth Farm, New Orleans
- Volunteer, NOLA for Life, New Orleans

## **REFERENCES**

Luann Dozier, Vice President of Development, Tulane University, [ldozier@tulane.edu](mailto:ldozier@tulane.edu) or (504) 237-2341

Natalie Jayroe, President and CEO, Second Harvest Food Bank, [njayroe@secondharvest.org](mailto:njayroe@secondharvest.org) or (504) 210-9550

Scott Bernier, President and CEO, St. Tammany Humane Society, [sbernier@sthumane.org](mailto:sbernier@sthumane.org) or (504) 444-4393