



Optimal Aging

Optimal Aging Partners with SafeRide to Help Seniors Maintain Independence

SafeRide transforms senior mobility, cuts eldercare costs by 34%

Challenge

The over-65 demographic is one of the fastest-growing populations in the U.S. In fact, by 2020 over 50M Americans will be older than 65.

Optimal Aging is a home care platform that helps older adults remain independent. It keeps seniors in their homes, rather than having to move into a skilled nursing facility. Optimal Aging provides transportation, home maintenance support, grocery delivery and home care. Optimal Aging connects patients with vetted support for everyday chores and household upkeep. By retaining their independence, Optimal Aging members are happier, healthier and require less medical interventions; this lowers health care costs to the supporting healthcare network.

Intervention

Lack of mobility is a key concern for the older adults. Missed medical appointments can quickly escalate to costly hospital visits. SafeRide Health partnered with Optimal Aging to help preserve seniors' independence, while keeping clients in their homes and out of hospitals.

90th

Percentile for Optimal Aging customer satisfaction

- SafeRide Customer Feedback

50M

Americans are expected to be over 65 by 2020.

- US Census

3 Markets

Supporting Optimal Aging in Seattle, Portland, and Los Angeles (coming soon)



Charlie's Journey

Charlie is a high functioning grandparent but has limited mobility due to multiple chronic conditions and memory loss. Charlie relies on his daughter, Susan, for rides to medical appointments. Unfortunately, Susan struggles because Charlie's appointments conflict with her work schedule.

The solution? Optimal Aging. When Charlie has an appointment that Susan can't support, Optimal Aging seamlessly books medically-qualified transport in under 60 seconds. The day of the appointment, Charlie receives a reminder of his appointment and pick-up by text, then an alert when the vehicle is at his doorstep. Concurrently, Optimal Aging monitors the entire journey in real time. The result is simple, dignified transport for loved ones. Susan does not need to miss work and Charlie gets to his medical appointment. Accordingly, SafeRide customer and patient satisfaction ratings exceed the 90th percentile.

Results

Through SafeRide and Optimal Aging, Charlie has not missed a single appointment since his enrollment. "SafeRide has been a wonderful solution to my father's mobility issue," says Susan. "Knowing my dad can remain independent, in his house and out of a nursing home improves his quality of life and mine, too."

SafeRide simplifies Optimal Aging's logistics needs and enables care coordinators to better manage the flow of patients.

"SafeRide gives us access to all patient movement in real-time; we find this to be very helpful for our teams, our aides and patient's families." – Optimal Aging

"Our mission is to connect the world to care," said SafeRide CEO, Robbins Schrader. "Our partnership with Optimal Aging expands our mission to not only a new service area, but also a new industry: home health," he says.

About SafeRide

SafeRide Health is a digital health platform that improves access to care by delivering medically qualified transport. It simplifies health system operations, improves patient outcomes and reduces cost for some of the U.S.'s leading healthcare systems. SafeRide support clients in Los Angeles, Seattle, Portland, St. Louis, the broader Midwest, the Carolinas and the greater New York area.

For more information: www.SafeRideHealth.com